

23 Thrift Ideas

from Penney's World of Thrifty Gifts



Famous TOWNCRAFT SHIRTS

OVER 1000 TO CHOOSE FROM
HIGH STYLE--HIGH QUALITY

- Wide Spread or Regular Collars.
- Nucraft or Soft Collars.
- All Fully Sanforized.
- Plain, Pastels and Stripes.
- All sizes, 14 to 17, 32 to 35 sleeves

2⁹⁸

MAIN FLOOR

Rayon Gabardine SPORT SHIRTS

CALIFORNIA STYLE

Washable rayon. Deep tones and Pastels. Sizes s-m-l.

3⁹⁸

MAIN FLOOR



DELICATE FLORAL RAYON SATIN QUILTED ROBES

A LUXURY TREAT FOR SOMEONE SPECIAL!

- Wide Skirts and Large Collars
- The florals have Blue, Tea Rose, or white Backgrounds.
- Handsome Wrap-around Rayon Satin Quilts.
- Sizes 12-20—some in larger size.

7⁹⁰

SECOND FLOOR

Soft Warm CHENILLE ROBES

- Lightweight Baby Chenille.
- All Over Designs.
- Lovely shades of Aqua, Melon, Greens.
- All sizes 12-20. Extra sizes to 46, \$6.90.

5⁹⁰

SECOND FLOOR

For Men! Unlined DRESS GLOVES

2⁹⁸

Brown, tan and black. Sizes 8-11.

MAIN FLOOR

Warm Flannelette MEN'S PAJAMAS

2⁹⁸

Slipover and button front style. Sanforized. Sizes A-B-C.

MAIN FLOOR

For Men! Rayon SPORT SHIRTS

2⁹⁸

Deep tones and pastels. Hand washable rayons. Sizes S-M-L.

MAIN FLOOR

Holiday Pretty GIFT BLOUSES

2⁹⁸

Tailored and fuzzy. Whites, pastels and dark shades. Sizes 32-38.

SECOND FLOOR

All Wool or Nylon Misses' Sweaters

2⁹⁸

Short sleeve slipovers. Pastels and High Shades. Sizes 34-40.

SECOND FLOOR

SAVE NOW! Women's Coats

26⁰⁰

Broadcloth with regular liner. Zip-out covers and sharkskins. Sizes 9-44.

SECOND FLOOR

BUDGET PRICED TOYS at Penney's STURDY STEEL WAGONS



DOWNSTAIRS

- Big enough to haul deliveries.
- Made of brightly colored steel.
- Safe rolled edges.
- Large semi-pneumatic tires.
- Give hours of fun.

8⁹⁰



Tea and Coffee Sets

2.39

Set includes teapot, percolator, tray, 6 each of knives, plates, forks, cups, saucers, spoons, napkins. Aluminum with "Bo-Peep" design.

DOWNSTAIRS



Blackboards With Desks

3.98

So easy to learn to write, to draw, to have fun with this two-sided blackboard. Folding easel desk. A thrifty Penney gift for children!

DOWNSTAIRS



Tots Coaster Wagons

98c

A world of fun for your youngster! Sturdy steel wagon to haul sand, toys or playmates. And it costs you less than a dollar at Penney's. 14 1/2 inches long.

DOWNSTAIRS



Mickey Mouse Choo-Choo

69c

Mickey Mouse is the engineer on this brightly colored wooden choo-choo. Bell rings as toy moves. Fun for any child... and it's so low priced!

DOWNSTAIRS

LINGERIE GIFTS FOR HER BEAUTIFULLY SHEER NYLON GOWN



- Luxurious Nylon trim.
- Soft Pastel colors.
- Needs no ironing.
- All sizes, 32 to 40.
- So easy to launder.
- Fast drying.

5⁹⁰

MAIN FLOOR

Misses' All Nylon SLIPS

NYLON LACE — NYLON BODY — NYLON STRAPS

- Washes
- Dries
- Like Magic
- Sizes 32 to 42

3⁹⁸

COLLAPSIBLE STYLE DOLL BUGGY

3⁹⁸

Imitation Leather. Turquoise, Blue and Grey. 17 inches long.

DOWNSTAIRS

FOR CHILDREN 2-6 8-INCH TRICYCLE

5⁹⁰

Sturdy steel. For active play. Adjustable seat.

DOWNSTAIRS

ALL CHILDREN LOVE THESE ROCKING HORSE

3⁹⁸

Sturdy wooden rockers. A world of fun.

DOWNSTAIRS

FULL FASHIONED Gaymode Nylons

1¹⁵ PR.

31 gauge, 15 denier. 4 shades to choose from. Sizes 8 1/2 - 10 1/2.

MAIN FLOOR

SO SHEER — SO CLEAR 54-Gauge Nylons

1³⁵ PR.

4 beautiful shades. Sizes 8 1/2 - 10 1/2. 54 gauge — 15 denier.

MAIN FLOOR

THRIFTY GIFT Rayon Gowns

2⁹⁸ EA.

Lace trimmed. Pastel colors. Sizes 34-40.

MAIN FLOOR

SANTA CLAUS AT PENNEY'S
SATURDAY, DEC. 17 at 2 p. m.

YES, SANTA WILL BE HERE,
SATURDAY AFTERNOON. BE HERE
FOR YOUR GIFT.

AT

Store Hours:
9:30 to 5:30

PENNEY'S

THIS STORE WILL STAY
OPEN FRIDAY, DEC. 16th
UNTIL 9 P. M. FOR YOUR
SHOPPING CONVENIENCE