

38 Thrift Ideas

from Penney's World of Thrifty Gifts

BACK AGAIN!

Wool Filled Comforts

- ★ 5% Wool
 - ★ 72"x84" Size
 - ★ Chintz Cover
- 4⁹⁸**

So warm and practical! Colorful chintz cover in neat quilting design. Big 72"x84" size.

DOWNSTAIRS

ALL RAYON SPORT SHIRTS

So Thrifty, Yet High in Style -- in Quality

- Heavyweight Broadcloth
- Long Sleeves and
- Adjustable Cuffs

2⁹⁸

MAIN FLOOR

Famous TOWNCRAFT SHIRTS

OVER 1000 TO CHOOSE FROM

High Style -- High Quality

- Widespread or Regular Collar Styles
- Nucraft or Soft Collars
- All Fully Sanforized!
- Plains, Pastels, Stripes and Figures
- All sizes—14 to 17—32 to 35 Sleeves

2⁹⁸



Men's Billfolds MAIN FLOOR 2.98

2.98 Three Piece Vanity Set MAIN FLOOR 2.98

2.98 Men's Wool Lined Gloves MAIN FLOOR 2.98

2.98 Men's Leather Toilet Kit MAIN FLOOR 2.98

2.98 Men's Unlined Dress Gloves MAIN FLOOR 2.98

2.98 Men's Broadcloth Pajamas MAIN FLOOR 2.98

2.98 Men's Flannelette Pajamas MAIN FLOOR 2.98

SPECIAL! MENS PAJAMAS

MADE OF LUSTROUS RAYON!
COAT AND MIDDY STLYE.
ALL SIZES. PASTEL SHADES.

ONLY
2⁹⁸
MAIN FLOOR

2.98 Doll Furniture DOWNSTAIRS 2.98

"AUTO MAC"

2.98 Toy Truck DOWNSTAIRS 2.98

2.98 'Towncraft' White Shirt MAIN FLOOR 2.98

2.98 Rayon Decorated Shirts MAIN FLOOR 2.98

2.98 Children's Coat Sweater 2nd Floor 2.98

2.98 Windup Bulldozer Tractor DOWNSTAIRS 2.98

2.98 Junior Boy's Wool Sweaters DOWNSTAIRS 2.98

LOOK

WHAT
JUST

2⁹⁸

BUYS
AT PENNEY'S

2.98 Misses' Embroidered Slippers DOWNSTAIRS 2.98

2.98 Embroidered Pillow Cases BALCONY 2.98

2.98 Misses' Rayon Pajamas MAIN FLOOR 2.98

2.98 Hand Print Lunch Cloth BALCONY 2.98

2.98 Feather Filled Pillows DOWNSTAIRS 2.98

2.98 Chenille Bath Mat Set BALCONY 2.98

2.98 'Cannon' Towel Set BALCONY 2.98

ONE
SPECIAL GROUP
Gift Handbags
only **2⁹⁸**

- PLASTIC CALF
- PLASTIC SUEDES
- PLASTIC PATENTS
- ZIPPER TOPS
- HOLIDAY COLORS
- POUCH STYLE

MAIN FLOOR

2.98 Misses 12-20 Rayon Skirts Second Floor 2.98

2.98 Women's 12-44 Rayon Dress Second Floor 2.98

2.98 Misses 12-20 Tailored Blouses 2nd Floor 2.98

2.98 Infants' Ninon Dresses 2nd Floor 2.98

2.98 Crib Size Bedspreads 2nd Floor 2.98

2.98 Girls' Wool Sweaters 2nd Floor 2.98

2.98 Girls' Chenille Robes 2nd Floor 2.98

2.98 SATIN BOUND Baby Blanket 2nd Floor 2.98



LACE TRIMMED SLIPS

RICH SATINS OR SOFT CREPES

Penney's for Thrifty Gifts **2⁹⁸**

- Washable & Long Wearing
- Multiflity Rayon Crepe Slip
- Colors—White, Pink, Blue, Orchid

MAIN FLOOR

New Decorator Colors! TWISTED LOOP COTTON RUGS

2⁹⁸

- Big 24"x36" Size!
- Skidproof Latex Back!
- Many New Colors
- Easy to Launder

BALCONY

MISSES SWEATERS

Soft Wools or Pure Nylons

2⁹⁸ Priced to stretch Your Xmas budget

- They wash in a wink, dry in a jiffy
- Come get yours from a wide selection of colors
- But hurry! At this price they'll go fast

SECOND FLOOR



SANTA CLAUS AT PENNEY'S
Saturday, Dec. 10th at 2 p. m.
YES, SANTA WILL BE HERE,
SATURDAY AFTERNOON. BE HERE
FOR YOUR GIFT.

Store Hours:
9:30 to 5:30

AT PENNEY'S

SPECIAL -- FOR THE LADIES!
HALF SOLES and HEELS
THURSDAY, FRIDAY AND SATURDAY
DOWNSTAIRS at PENNEY'S **1⁵⁹**
NATIONAL SHOE SERVICE INC.