

# Montgomery Ward

# 4-day Gift Sale!

WHERE YOUR CHRISTMAS-GIFT-DOLLARS GO FURTHER!

9th & PINE

PHONE 3188



Regular 24.95

## COWHIDE LEATHER AVIATION JACKET

Reduced to only **18<sup>50</sup>**

Selected cowhide . . . a smooth, rich textured leather that is exceptionally long-wearing. It is rugged yet pliable. Front closes with slide-fastener at right shoulder with wide overlapping lapels. Two breast pockets with slide-fastener, 2 slash pockets. Fully rayon lined. Black or brown. Sizes 34 to 44. Shop now at Wards low Sale price!



REG. 49.95 PLATFORM ROCKER REDUCED!

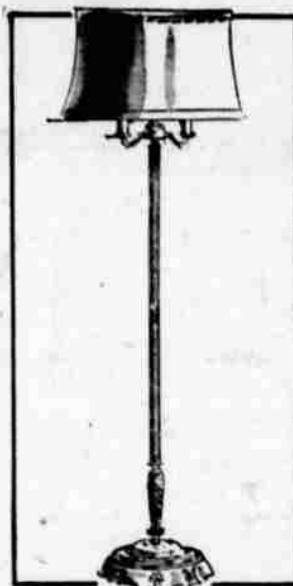
Low priced for this week. "Floater" type base rocker. Hardwood frame, coil spring seat and back. High pile figured frieze. Walnut finished wood. **42<sup>88</sup>**

On Terms: 10% Down, Balance Monthly

REGULARLY 19.95 SIX-WAY FLOOR LAMP

**13<sup>88</sup>**

An attractive floor lamp at a low cut price! Three candle arms and 3-way Mogul socket, 100-200-300 watt lighting. 6-in. Onyx insert in base. Large rayon shade braided trim at top.



**1.19 CAROL BRENT NYLON HOSE**  
PERFECT FOR CHRISTMAS GIVING

Priced for your budget! **3 pairs 3<sup>30</sup>**

Lovely 51 gauge, 15 denier nylon hose that boast the famous Carol Brent name. Choose them for all the women on your list and solve holiday gift problems. Full-fashioned for fine fit, boxed for Christmas giving. Choose them today in smart new shades! Sizes from 8 1/2 to 10 1/2.

### A Better Gift, for the Price You Planned to Pay!



**CANNON'S KITCHEN 6-PC. SET**  
Gay Gift Package! **1<sup>59</sup>**

Of fine quality multi-striped cotton! Two each: 17x32" towels; 16x17" dishcloths, potholders.



**JEWEL-TONE COLORED BLANKETS** **3<sup>29</sup>**

Beautiful pastels. A gift of lasting usefulness. Warm blend of 5% wool, 25% cotton, 70% rayon. 70" x 80".



**MEN'S 69c SHORTS! BROADCLOTH!** **64<sup>c</sup>**

Choice of elastic waist boxers or yoke front styles. Many new patterns—all vat-dyed, colorfast!



**SALE! PURE SILK NECKWEAR!** **1<sup>44</sup>**

Amazing special purchase! Pure silks in new patterns. Tremendous choice of beautiful colors.



**MEN'S 2.49 FLANNEL WORK SHIRT** **2<sup>18</sup>**

Price deeply slashed this week only! Full cut shirts of softly napped cotton flannel. All sizes.



**COMPARE AT \$3 TO \$6 MORE!** **3<sup>488</sup>**

None finer! 10 speeds—does all mixing jobs! Portable motor. 2 bowls, juicer, recipes incl.



**BAKES BIG WAFFLE!** **6<sup>28</sup>**

Gift the whole family can enjoy! Beautiful chrome finish. Signals when to pour batter.



**GIFT SPECIAL! METAL HAMPER** **5<sup>88</sup>**

20x10 1/2 x 25" She'll think you paid 6.95 or 7.95 for this hand-painted model! In lovely pastels. Resists rust.



**RUBBER BASKETBALL** **2<sup>98</sup>**

Scholastic Size Smaller ball is easier for youngsters to handle. Tough cover resists scrapes and scuffing.



**REG. 1.98 LUCKMAN FOOTBALL** **1<sup>78</sup>**

Official Size Endorsed by Sid Luckman, made by Spalding. Pebble-grained simulated leather cover.



**WOMEN'S FELT EVERETTS FOR CHRISTMAS**

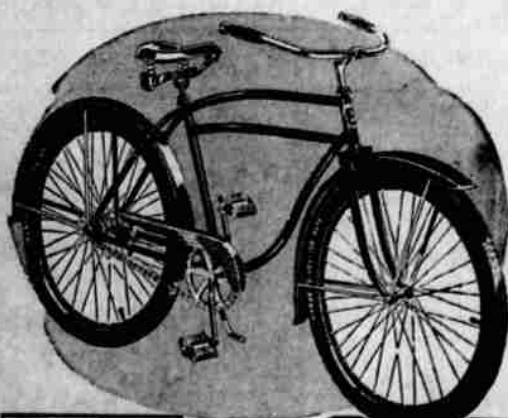
A gift of comfort! These attractive slippers are made of warm, yielding felt, with long-wearing leather soles that give good support. In medium blue or rich wine. Sizes from 4 to 10. **1<sup>98</sup>**



**MAKE COOKING EASIER FOR HER!**

Give Wards improved pressure cooker—she'll enjoy new cooking magic! She'll serve tastier meals, save time, labor, fuel. It cooks, too. Cast aluminum. 6-Qt. **13.95**

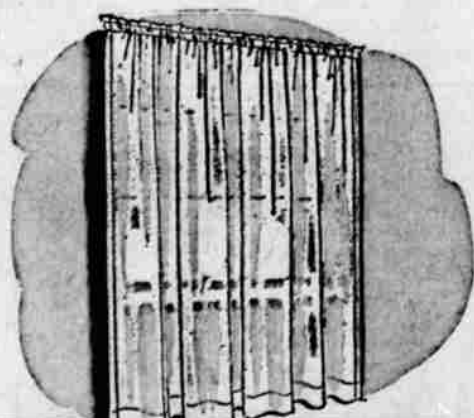
**11<sup>95</sup>**  
4-qt. size



**SALE PRICED HAWTHORNE "50" BIKE**

Save on a gift bike that says "Merry Christmas" all year 'round! With New Departure Brake, chain guard, kick stand, "Air-Cushion" balloon tires! **37<sup>88</sup>**

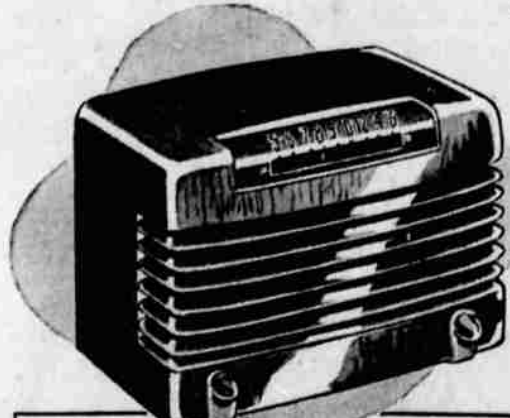
On Terms: 10% Down, Balance Monthly



**SMOOTH, SHEER NYLON TAILORED PANELS**

With double stitched side hems for straight hanging! Nylon panels are as soft as silk, as hard wearing as only nylon can be. Easy to wash, fast drying, little ironing! 43"x81". White. **2<sup>44</sup>**

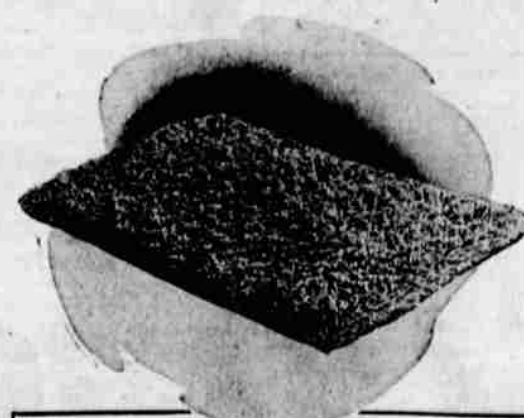
Reg. 2.79



**SMART PLASTIC RADIO! COMPARE AT 19.95**

Streamlined walnut plastic cabinet! Alnico 5 speaker for full, clear tone. Easy tuning; eye level dial. Built-in antenna. 4 tubes; rectifier. Automatic volume controls. **16<sup>95</sup>**

In Ivory or Red plastic 17.85



**24x36 IN. LOOP PILE SCATTER RUGS**

Thick, cushion-soft rugs in 9 exciting decorator colors . . . for living room, bedroom, or bath! Looped cotton-pile securely stitched through heavy duck back. Washable, preshrunk! **3<sup>88</sup>**