



"In Klamath Falls It's Piggly Wiggly"

In Celebration of Our 25th Anniversary

We Offer You 100's of Prizes in

Our Big Birthday Cake

ON DISPLAY THURSDAY--TO BE CUT 10 A. M. FRIDAY MORNING

Hundreds of Prizes in the Big Piggly Wiggly Cake Hams, Canned Fruits and Vegetables, Flour, Coffee, \$25.00 Beverage Cooler, \$15.00 Beverage Cooler, Many Other Prizes. (Adults Only Please)

A Picnic Cooler Everybody Likes



This is one of the Capital Prizes to be given away during our Big Anniversary Sale

Prices effective Friday and Saturday, Dec. 2nd and 3rd

Made of

Crown Cake Flour

It isn't easy to bake a cake that will serve 1200 to 1500 people--it takes fine materials -- especially Cake Flour -- that's why we used Crown Cake Flour. The big Cake had to be as good as any home made Cake.

Crown Cake Flour! You, Too, May Enjoy the Same Confidence of Baking Success if You Use Crown Cake Flour.

Special Anniversary Offer:



One 2 1/2-lb. Box Crown Cake Flour,
One 2 1/2-lb. Box Centennial Pancake Flour,
70c Value Both

43c



Kitchen Queen Flour

25 lbs., in Apron Print Bag **1 89**

50 lbs., in Apron Print Bag **3 79**

Crown Wheat Germ 1-Lb. Vacuum Tin **30c**

CROWN Bleached FLOUR

25 lbs. **\$1 98**

50 lbs. **\$3 89**

"Best Cooks in Town Use Crown"

Other Anniversary Specials:

MILK All Popular Brands, Tall Tins **2 for 25c**

BUTTER Crater Lake or Piggly Wiggly Grade A **1b. 69c**



Swift's **PREM** Luncheon Meat **12-oz. tin 39c**

25 Years of Leadership in Klamath Falls Not Accidental

In today's keenly competitive field neither accident nor chance has made Piggly Wiggly a vital part of so many southern Oregon homes.

No mere passing fad has caused so many southern Oregon families--many to the third generation--to look to Piggly Wiggly for the family food throughout all of the Piggly Wiggly years.

No clever merchandising stunts nor wildly extravagant advertising claims held the continuous patronage of these friends of the years.

They came because they learned from years of experience that Piggly Wiggly was and continued to be the best place to buy food.

They found that what they bought was good clean, wholesome food -- that for the price paid it was the best of that grade and the price was consistently lower. Not just on so-called week-end sales but every day in the week.

MORNING MAGIC!
NABISCO SHREDDED WHEAT
and Bananas
ORIGINAL SHREDDED WHEAT **17c**

Crown Frolics Dog Food

WAFERS OR GRANULES
4 Lb. Bag 49c

Sunshine

Krispy Crackers 1 lb. pkg. **27c**

Cheez-It Crackers Pkg. **17c**

SUNSHINE

Chocolate Drops 1 lb. pkg. **39c**

Peter Pan

Peanut Butter 12-oz. jar **35c**
Choice of Creamy or Crunch

POTATO CHIPS!

BLUE BELL

4 1/2-oz. bag . . . **25c**



PIGGLY WIGGLY

