



A MUST FOR HOLIDAY EATING is cranberry jam or jelly, whichever you prefer. Mrs. Carl Williams and little Pam are filling the sack full of wonderful crisp Oregon cranberries.

Man-to-Man Presents Are Tough But Not Impossible

By HALE SCARBROUGH

Man-to-man Christmas gift exchanges are seldom the howling, joyous successes they should be.

More often than not a Yuletide present bought by one man for another is purchased hastily and with a minimum of imagination, and is received in much the same spirit. Man-to-man presents are the tag end of Christmas swapping and neither the thought, time nor money is spent on them that is spent on exchanges between the sexes.

An ordinary guy is apt to give a fair consideration and fair wad of dough for a present for Josephine, his best friend's wife, and as an afterthought send over a non-descript tie or a bottle of medium-priced booze for Joe.

This column, therefore, is devoted to stimulation of the imagination in the direction of purely masculine Yuletide gifts.

One calculated to inflate the ego of the recipient is a strongbox—an oblong, metal box with a lock to be used as a home safe for documents of real or imagined value, tucked away out of danger of fire, pestilence and the prying eyes of the wife.

Hide-A-Ways
They're available from \$2.98 up. Fine for hiding away such items as insurance policies, cancelled checks, stock bonds, discharge papers, birth certificates and other destructibles including—for the fortunate—that extra \$5 note when the occasion arises.
Binoculars, an item that went to

war and took a long time getting back, are on the market in quantity and quality now and make a thoughtful gift for the outdoor sports fan or for the curious chap who gets a boot out of close-up spying on his neighbors.

American-built precision binoculars can be had from around \$19 on up, depending on the power and workmanship. Foreign lenses run higher.

Cheese
A Wisconsin cheese firm is putting on the Christmas market this year special epicurean packages of its product, to be shipped anywhere in the United States. A \$6.50 parcel contains assortments of aged and mild cheddars, Baligues, brick, blue, Camembert and Yorkshire, all tasty and deluxe for the holiday season.

For those who lean toward classical music, long-playing records

and the Christmas season have combined to hit the jackpot. Now on the market are waxings by Serge Koussevitzky and the Boston Symphony orchestra of Tchaikovsky's fine Fourth Symphony; by Bruno Walter and the New York Symphony playing Beethoven selections; Eugene Ormandy and the Philadelphia orchestra in Brahms and Liszt pieces; and Herbert von Karajan conducting the Vienna Philharmonic to solemn Mozart selections.

Oh, with a little imagination the list of gifts for men stretches out long: fishing tackle, hunting gear, personal jewelry, lusty books, post-season football duels (if you can get them), illegal lottery tickets, that promise a fortune, gadgets and gimmicks.

Most men, when they get married, know how to read and write. In case you have been fortunate enough to snare one of these educated devils, why not a book. He has a book? Well, then give him an almanac. This 1944 edition of Information Please at least should keep Junior quiet on pleasant evenings.

Go Western
We saw a red corduroy shirt at \$8.95 that we thought pretty foxy. And a houndstooth check wool shirt at \$15 that had an even more feminine appeal. These for the boy who looks all Western from the ground up.

Some men sleep in pajamas and there are some pretty rip sportin' patterns in the material we observed this week. There was an atomic energy type pattern which looked like an exploding bomb, there was a Rover type with dog heads, and

These candles, once so expensive, are now available in one of the "dime stores"—two for nineteen cents. They give off a fine, woody odor and are the perfect Christmas decor.

Pity Poor Pater's Usual Santa Gifts: Give Him a Break!

Cater to Pater this Christmas. Give a thought to the poor guy that gets ties that no man with the spirit of a mouse would wear, and then has the holiday bills blithely handed to him on a silver platter. (The silver platter his son probably bought for Mother.)

Lucky is the wife or daughter who has a man in the house with a hobby. It may be a headache the rest of the year, but at Christmas, boy, is it something to be thankful for.

Maybe he spills tobacco all over the rug from one of 10 pipes. But he just can't get enough pipes. You can buy him another ranging from the corncob to the Dunhill, and tuck in his favorite tobacco, not yours.

If he's a doggy dresser, you're set. This is going to be a nylon Christmas and if you have less imagination that a bottle of skimmed milk, you still can get by, because nylon now boasts a lifetime life. Washable and guaranteed to live forever. There are nylon shirts, shorts, suspenders and pajamas, and one enterprising merchant has stocked some fancy nylon pajamas at \$14.95. All beautiful, sleepy time pastel shades.

Little Shrimp
He may be a little shrimp and you're taller. That's fixable. How about a pair of cowboy boots with nice three-inch heels. These will set you back all the way from \$10.95 to \$100, and if you're generous you can throw in a 10-gallon hat. That should up him in stature.

The man with the sweet tooth, or the fellow that thinks he cuts quite a swath in the kitchen, is another easy guy to remember at Christmas. Chocolates, spiced nuts, stuff for a cocktail party including these one-inch tamales, bottles of wine vinegar, spices, a chef's hat and apron which should make him look slier than he usually does when spilling stuff on the kitchen floor. All these things are acceptable for the Man with a Plan and one eye on your clean culinary center.

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still another with polka dots that were a little more settled.

White dinner jackets should set him apart from other men, and set him back about \$26.95. Or if you're in an expansive mood and his checking account can stand it, why not an elegant \$30 suede jacket that took our eye.

Haven't hit you yet?
Trouser Aid

Cuff links are all the go among the boys these days. One pair was all twined up in gold around a garnet shaped log affair. If we can get the idea over, \$5 for these, but others run around \$2.50 and are neat looking.

A silver belt buckle is an ideal gift for a man because no matter what his station in life, he still has to have something to make his trousers stay up. You might give a belt along with it for further safety.

Of course you can always resort to a pair of socks—but heck, why not give him a whistling tea kettle and forget the whole thing. You've always wanted one anyway.

Better Lights This Year

Compare this year with war years when you tried to get a new bauble or an electric light for your Christmas tree!

Lights of all colors, sizes and shapes are now for the price, and Christmas balls are gaudier, glitterier and blagger than ever before. There is not a startling variety from which to choose, gone are the various shaped animals, the birds with the fancy tail feathers and the other loves of our childhood, but these may come back.

New is a Christmas tree base covering, non-flammable, and white spangled with glitters. There are a flock of new light reflectors for the tree, and gay and fire-proof are the red cellophane bells. We like bells. That's a hangover too, from childhood.

Brand new are six-foot strands in metallic and tinsel material to hang from the top of the tree. There are new tree-top gadgets along with the traditional angels. In other words—there's plenty now for the tree, thank goodness.



A FAMILY MADE UP OF FATHER, mother, three boys and a girl naturally takes a lot of food. This is just a sample of holiday shopping Mrs. Carl Williams must do for her brood. Gary is asking for a few bananas to go on top while the other children support the idea.

Soaps, Colognes Always Welcome

Every woman with even the slightest amount of femininity, loves fragrant soaps and colognes. And these gifts do a double duty—they are pretty to give, and the receiver really has something that lasts after the last bit of tinsel has been removed from the tree.

Harriet Hubbard Ayres is showing something new, Golden Chance, the soap wrapped in a gold flecked cellophane wrapper that makes it even more holidayish. There is a matching cologne. It was one of the prettiest things we saw.

Ideas
Angels in pink have long been one of Helena Rubinstein's loveliest Christmas offerings, and then there was another little bath gem offered by Tussy's whose little plastic Ginger Spice man holds bubble essence.

A giftlet with a promise is a box of Little Guest soaps in a lovely lavender shade put out by Lenthentic. The little soaps are about as big as a good fat peppermint drop.

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