

SEARS
ROEBUCK AND CO.

Christmas **RECORD DAYS**

Our Lowest Prices of the Christmas Season---One of the Greatest Store-Wide Events of the Year Brings You an Opportunity to Save on Gifts!

—USE SEARS
EASY PAYMENT PLAN

on All Purchases of \$20 or More! Just
a small down payment and a few
dollars each month (usual
carrying charge).



Scatter Rugs

Thrifty Gifts for the Home!

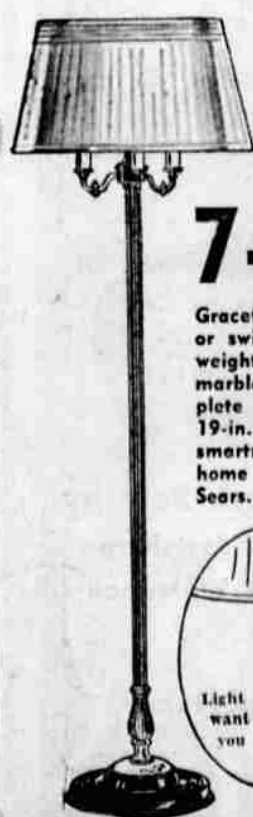
- Oval Braided Cotton Scatter Rugs**
Add colorful charm to any room in your home with tightly braided, machine stitched rugs. Life flat. Choice of red, green, blue and brown. 24x36-in.
- Pile Rugs with Non-Skid Back**
Lustrous cotton pile rugs in two exclusive Harmony House designs. In Harmony House colors. Non-skid back grips the floor securely, does away with sliding rugs. Thrifty gifts to brighten your home. 20x34-in. 20x34-inches.
- Fluffy, Washable Scatter Rugs**
Rubberizing in the back lasts the life of the rug and keeps it from sliding. Closely covered with deep, long, heavy loops of tightly twisted cotton. Harmony House blue, green, rose, gray, red, ivory, yellow, light green. 24x45-in. 3.98 30x54-in. 5.98

Gifts To Brighten Her Home

Special Purchase!

7-way floor lamp
13⁹⁵

Graceful bronze plated floor lamp or swing-arm bridge lamp. Heavy weighted base with 5-inch plastic marble inset and night light. Complete with 10-inch reflector and 19-in. plastic shade. Improve the smartness and loveliness of your home today with a lamp from Sears.

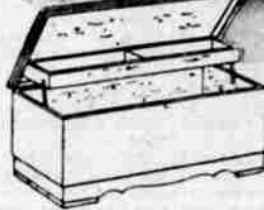


Planter Table Lamp
Dresses Up Your Home
21-in. High **7⁹⁵**
Popular planter base lamp priced for your budget. 7½-in. bowl finished in copper or brass. With gay 18-in. shade.

A Gift She Will Enjoy All Year

Harmony House cedar chests

49⁵⁰

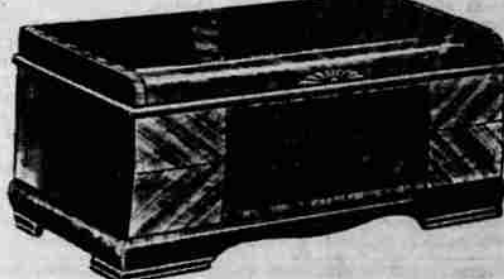


Sears Low Price
5.00 Down, 5.00 Month on Sears Easy Terms
(Usual carrying charge)

Your gift is sure to please when you say "Merry Christmas" with a handsome cedar chest in waterfall design walnut veneer. Top, sides and front are of fine striped veneers with V-matched center section. Has large 3-section removable tray, top folds flat when opened. For a thrifty gift that gives lasting pleasure and convenience give a cedar chest. Just the thing to keep blankets and linens fresh all year round and add extra storage space, too. 48x18½x21-in. size.

Special Purchase! Walnut Veneer Chest
Heavy waterfall design with diamond matched center. Superbly finished walnut veneer on hardwood. Has 2-section removable tray. Top folds back **54⁹⁵**

Special! Walnut Finish Chest
Choice of walnut finished hardwood with veneer top. Large 2-section removable tray, carved effect. Top folds flat. **67⁹⁵**



USE SEARS CREDIT PURCHASE COUPONS!

Buy \$20, \$25 or \$50 books. Only a small down payment and the balance on Sears Easy Terms. Use the coupons like cash in any department. The easy way to Christmas shop.



Occasional Chair
Perfect Pleasant Relaxation
Budget Priced. **49⁹⁵**
Deeply padded spring seat, channel back. Walnut finished hardwood frame. Green-grey, blue damask.



Cocktail Chair
Modern Walnut, Blond Finish
Harmony House. **16⁹⁵**
Beautifully styled and upholstered in exclusive Harmony House colors. No-sew seat construction. Deeply padded back.



Handsome Hassock
Perfect Place in Every Room
Stands 15-in. **5.95**
Completes the comfort of your home. Smart round style in blue, brown and red with ivory color or all ivory color.



Kneehole Desk
Walnut Finish
Harmony House. **49⁹⁵**
Handsome desk is sturdily made of hardwood, finished in walnut. Waterfall top. Seven roomy drawers.



Telephone Stand
Glossy Maple, Walnut Finish
Fits Any Corner. **17⁹⁵**
"Gossip Bench"—handy for telephoning or writing! Beautifully finished. Big seat size 14½x14½ in.—height 29 in.



Smart Card Table
30x30-inch Top **5.49**
A grand slam at this price! Liquor resistant top in simulated maroon Spanish leather with walnut grain border. 2 steel braces on each leg.



China Base Lamp
Gold-Color Metal Base Mount
Rayon Shade. **6⁴⁹**
Beautifully shaped bases in lovely pastel colors with floral decorations. Smart band down shade to match.



Glass Boudoir Lamps
8½-in. Paper Parchment Shade
Matching Pairs. **4.38**
Delightful for your bedroom! Clear glass base, gold color center in stem. Polished brass trim. 15¼-in. high.



Charming Bedlite
Smartly Styled Acetate Shade
With Hangers. **1.98**
Choose this lovely bedlite in eggshell, pink, blue, peach, green to match your room. Rubber covered hangers. Pull cords.

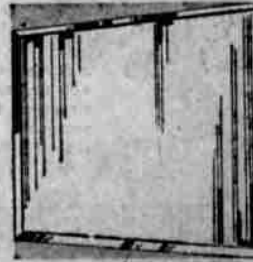


**18th Century Styling
Deep Mahogany Finish**

End Table
13⁹⁵
Easy Terms
Graceful pieces to adorn your home. Gleaming mahogany veneer tops over rugged hardwood.
Step Table15.95 Magazine Table.....16.95
Commode14.95 Tier Table14.95
Drum Table.....14.95 Cocktail Table.....19.95



Adjustable Lamp
Soft Light for Enjoyable Reading
1.98
Adjust the shade to get desired angle of light—enjoy reading in bed. Handsome metal bronze finish. Padded brocade.



Handsome Mirror
Rich 16-in. Beveled Edge
Reg. 18.95
24x30-in. Size **16⁹⁵**
Sparkling plate glass on sturdy suspension back. Smart two-way hangers. Available in several popular sizes.

"Satisfaction guaranteed or your money back" SEARS

STORE HOURS 9 TO 5:30
133 SO. 8TH PHONE 5188