

AT PENNEY'S... A WORLD OF Thrifty Gifts

STORE HOURS
9:30 to 5:30

Truly Wonderful Gifts and Every-
one Designed to Spare Your
Xmas Budget

PLAN AHEAD FOR CHRISTMAS!
BUY A GIFT A DAY ON LAY-AWAY!!

FOR MOM...

Rayon Crepe Slips	2.98
Nylon Hosiery 51-15	1.15
Quilted Robes	7.90
Pure Silk Scarf	1.79
Costume Jewelry	1.00
Rayon Crepe Dresses	8.90
Boxed Handkerchiefs	98c

FOR DAD...

Elastic Suspenders	1.49
Rayon Dress Hose	49c
Rayon Gabardine Robe	7.90
Wool Coat Sweater	7.90
Cotton Broadcloth Pajamas	2.98
Leather Dress Glove	2.98
Wool Sport Shirt	4.98
Leather Dress Belt	98c

FOR GIRLS...

Nylon Slip-on Sweaters	2.98
Rayon Gowns	1.98
Slip & Pantie Set	1.49
Cotton Flannel Pajamas	1.98
Wool Knit Mittens	98c
Leather Bound Diary	98c
Marcie Miniature Dolls	1.98
Change Purses	98c plus tax

FOR BOYS...

Boys' Award Sweater	4.98
Two-Tone Western Shirt	2.49
Frontier Leather Jacket	9.90
Cotton Plaid Shirt	1.79
Leather Dress Belt	98c
Wool Plaid Jacket	5.90
Climbing Bulldozer	2.98
Mechanical Train	3.98

FOR THE HOME

Lace Tablecloths	3.98
Boxed Towel Sets	1.98
Bath Mat Sets	2.98
Chenille Bedspreads	4.98
Pure Wool Blankets	8.90
Aluminum Bun Warmer	1.98
Printed Lunch Cloths	1.98



RAYON FLOCKED
DRESS SHIRTS
2⁹⁸

- All Sanforized Shrink
- Permanent Nu-Craft Collars
- New Pastel Colors. Sizes 14 to 17

MAIN FLOOR



COTTON BEACON CLOTH
MEN'S ROBES
6⁹⁰

- Make This a Thrifty Christmas
- Long Wearing. Washable
- Blue and Maroon. Sizes S.-M.-L.

MAIN FLOOR



IDEAL FOR MOM
CHENILLE ROBES
5⁹⁰

- New High Shades
- Downy Soft Cotton Chenille
- Extra Fine Gauge. Sizes For All

SECOND FLOOR

BACK AGAIN! NEW FRESH STOCKS! FANCY ASSORTMENT
69^c MARY ESTHER CHOCOLATES 2⁵⁹
1-LB. BOX RICH MILK CHOCOLATE COVERED CREAMS, CHEWS & NUTS 5-LB. BOX
PENNEY'S MAIN FLOOR

Give Your Budget a Bonus . . . Shop The Cash & Carry Way!



FOR HER ALONE!
NYLON GOWNS
5⁹⁰

- Dainty, Yet So Durable
- Beautiful Pastel Colors
- Pure Nylon Yarns. Sizes 32-40

MAIN FLOOR



A GIFT SHE'LL LOVE!
Misses' SWEATERS
2⁹⁸

- Soft Wools and Pure Nylons
- Special Holiday Shades
- Slip-on Style. Sizes 36-40

SECOND FLOOR



A PLEASURE TO GIVE
HAND BAGS
2⁹⁸

- Plastic Suede and Calf, Follies
- Many Styles and Latest Colors
- Something Personal, Something Grand

MAIN FLOOR

MARY ESTHER
CHOCOLATE CHERRIES
1-lb. net, Rich and Syrupy
What you've waited for **59c**
MAIN FLOOR

MARY ESTHER
2-LB. MINIATURES
Chews, Fruits and Creams
Fresh milk chocolate **1.39**
MAIN FLOOR

FRESH and TEMPTING
THIN MINTS
Refreshingly Flavored
Full pound net weight **59c**
MAIN FLOOR

FREE! TREATS FOR THE KIDS! SANTA'S PARADE MUSIC AND A TREE FUN FOR ALL! FREE!

SHOP AHEAD ON LAY-AWAY

AT

PENNEY'S

PAY CASH & SAVE

