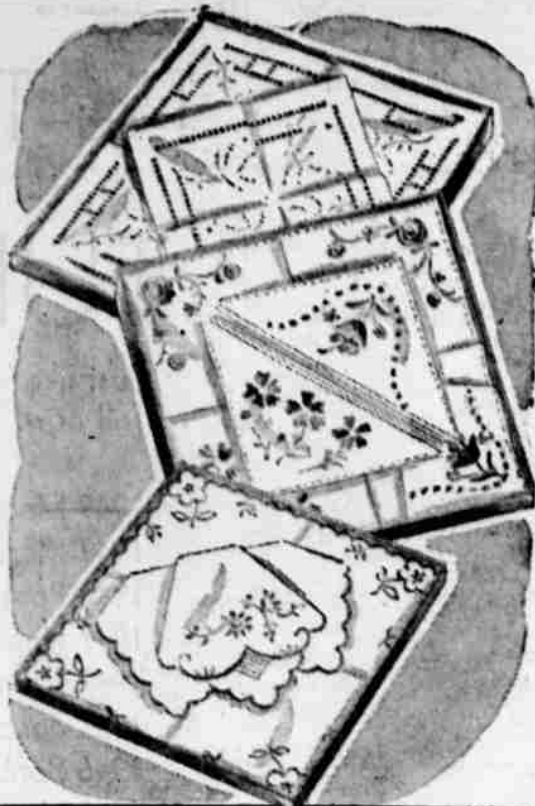




JUST ARRIVED! PLASTIC HANDBAGS IN THE SEASON'S SMARTEST STYLES

With the look of
soft supple leather **2.98**
PLUS
30% TAX

A smart new handbag! It's the ever-popular gift. And Ward's has a big new selection just arrived in time for your Christmas shopping. Stylish, dressy and tailored styles in handsome plastic leathers. Hurry in while the selection is at its peak. Black and popular shades.



HANDKERCHIEFS — CONVENIENTLY BOXED FOR CHRISTMAS GIFT GIVING

Richly decorated
cottons and linens **79c**
a box of 3

A gift favorite with women everywhere! And right when you want them, Ward's offer a big eye-catching selection of boxed styles—attractively priced. All are embroidered linens and cottons—white on white and colors on white. Also included are Chinese imports. Choose now!



PURE SILK SQUARES AND SCARFS TO STEAL HER HEART AWAY

Floral, paisley and
geometric patterns **1.98**

Lovely scarfs to flatter every costume—squares to tie about her head, wear in a dozen different ways. Chiffons, georgettes, smooth silks—in heavenly colors—many with scalloped or hand-rolled edges. They're gifts that any woman of any age always loves and wants.



HOLIDAY DRESSES

RUSTLING TAFFETAS, 7-14!

Colorful taffeta, with its sparkle and delight, in girls' beautifully detailed holiday dresses.

5.98

TOTS' HOLIDAY TAFFETAS

Adorable dresses for sizes 1-6X in popular rayon taffeta. Bows, frills and lace trims she loves!

2.98



9th and PINE

PHONE 3188

Gift Robes...Slippers!

FOR EVERY NAME ON YOUR GIFT-LIST!

GIVE HER A FLATTERING ROBE FROM OUR WIDE SELECTION

QUILTED RAYON SATIN

14.98 just
last year! **8.98**

The luxury gift! Mostly rayon satin lined. Solid pastel or jewel colors in a host of styles, 12-20, 38-44.

PIN-POINT CHENILLE

5.98 just
last year! **4.98**

Fluffy, soft and washable! Pretty pastel shades with contrasting, gay, overlay trim. Sizes 12-20, 38-44.

BOYS' PLAID ROBE

Lively Hues!
Get His Today! **6.79**

Authentic Scotch plaid for lads 6 to 18! Wrap-around style, 75% wool, 25% rayon. Red-gold on navy.

GIRLS' CHENILLES

Copen, Aqua,
Melon Rose! **3.98**

Wonderfully warm pin-point chenilles in gift styles! Multi-color floral overlay designs. 8 to 16.

4 TO 6X CHENILLES

Gay Juvenile
Designs! **2.98**

The gift she wants! Choose from white, melon rose, blue!
• Others, 1 to 3...1.98



★ SLIP-ONS FOR CHILDREN!

Give them these bright slippers of soft, supple leather! Red-and-blue, with sturdy leather soles for strong support. Sizes 8 to 13.

1.98

★ D'ORSAYS FOR WOMEN!

She'll treasure these! They're made of rich black rayon velvet, with a deep collar of shining rayon satin. Leather soles. 4-9.

2.49

★ ROMEOS FOR THE MEN!

These are the all-time favorites of comfort-conscious men everywhere! Smooth brown kid, with long-wearing leather soles. 6-12.

3.98



Children's Slip-Ons



D'Orsays for Women



Men's Brown Kid Romeos

MEN'S LUXURY RAYON GIFT ROBE

A handsome gift! Lustrous rayon jacquard robe with rich satin trim. Smart wrap-around style with popular shawl collar. In Navy Blue or Maroon. Gift boxed.

8.95

• Men's 100% wool Parker Wilder Wrap-around...8.95