

Montgomery Ward

Extra Value Days!

SALE ENDS SATURDAY!

9th and Pine

Phone 3188



COMBINE QUALITY WITH SAVINGS
IN OUR REGULAR 19.98 COATS

Hurry in today for
this exciting buy! **\$18**

They compare with \$25 coats! Our everyday low is 19.98! Now Wards bring you the warmth of sheen coverts, suedes, tweeds and fleeces at real savings. Come see the up-to-the-minute new styling, rayon satin linings and Winter colors in Wards prize-buy coats. Misses' sizes.

REG. 2.98 MULTI-FILAMENT RAYON CREPE SLIPS

258

Trimmed with
Dainty Laces

Save on these! Soft, lustrous rayon that wears and washes wonderfully! Budget-priced, but pretty enough for dress-up occasions. Wonderful for gifts too! Pink, white, blue, 32 to 40.

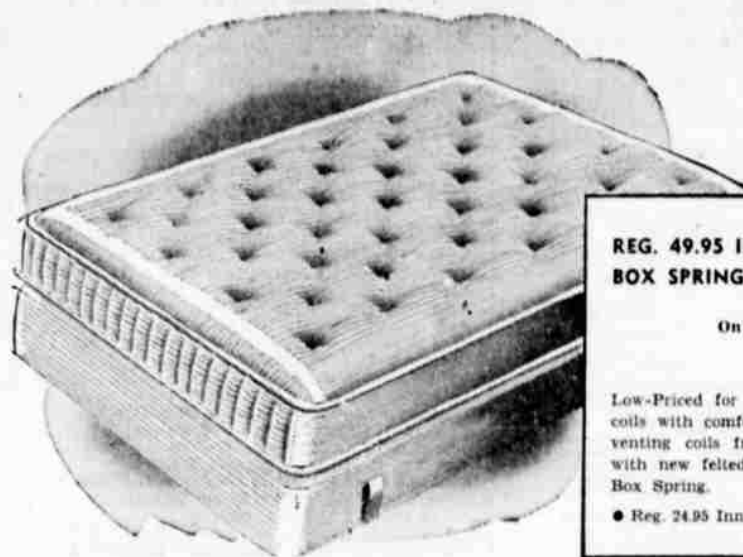


SALE! REG. 4.98
SOFT PINPOINT
CHENILLE ROBE

488

Pastel colors in
sizes 12-20; 38-44

Pay less during this sale. Plump closely-tufted chenille robe, fully cut with a rich patterned border. Washes easily; keeps its beautiful colors. Buy now for yourself or gifts at Wards reduced price.



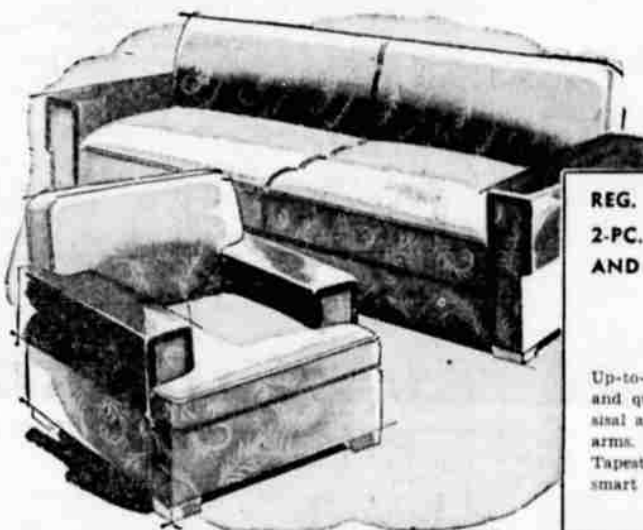
REG. 49.95 INNERSPRING MATTRESS,
BOX SPRING SET THIS WEEK SPECIAL!

On Terms: 10% Down,
Balance Monthly

4288

Low-Priced for this week only—Hurry! 180 steel wire coils with comfortable Flexolator insulation pads, preventing coils from "feeling-through." Thickly padded with new felted cotton. Woven striped tick. Matching Box Spring.

• Reg. 24.95 Innerspring Mattress Only. Reduced to 21.88



REG. 169.95
2-PC. PLASTIC TOP ARM SOFA BED
AND SMART MATCHING ARM CHAIR

On Terms: 10% Down,
Balance Monthly

14988

Up-to-date modern style sofa by day... opens easily and quickly into innerspring bed at night! Rubberized aisal and cotton padded. Easy-to-clean Boltflex plastic arms. Reversible "T" cushion in chair. Available in Tapestry or Frieze upholstery in a wide range of new smart colors.

TYPICAL OF THE BIG SAVINGS YOU'LL FIND THIS WEEK AT WARDS!



SALE! BRENT BROADCLOTH SHIRTS!
PRICE CUT THIS WEEK ONLY!

Whites, Fall Pastels,
Stripes! Sanforized! **198**

Save—stock up now at this special sale price. Wards own fine Brents, expertly tailored for trim fit at neck, chest and shoulders. Non-wilt collars. Choose from gleaming whites, new Fall pastel shades and handsome stripes (vat-dyed—keep color-fresh). 14-17. See them today!

TOP FAVORITE!
100% ALL-WOOL
JAC-SHIRT

478

Bright Red, Green,
Brown or Blue Plaids

Nothing is more perfect for those windy cold days ahead! Made to take all the rough treatment boys will give it! Heavy 20 oz. 100% wool. Two flap pockets, shirt style cuffs. 4 to 8.



WESTERN MADE
SADDLE PANTS
11-OZ. DENIM

Reg. 2.89 **248**

Seams Guaranteed Not
To Rip... Or Free Pair!

Long-wearing, heavy 11-oz. blue denim. Tapered legs and snug fitting seat. Flat inseam for extra comfort. Western yoke back, 2 front curved pockets, 2 rear pockets. Sanforized. Men sizes from 28 to 42.



REG. 49.95 PLATFORM ROCKER REDUCED!

Low priced for this week, "Floater" type base rocker. Hardwood frame, coil spring seat and back. High pile figured frieze. Walnut finished wood.

4488

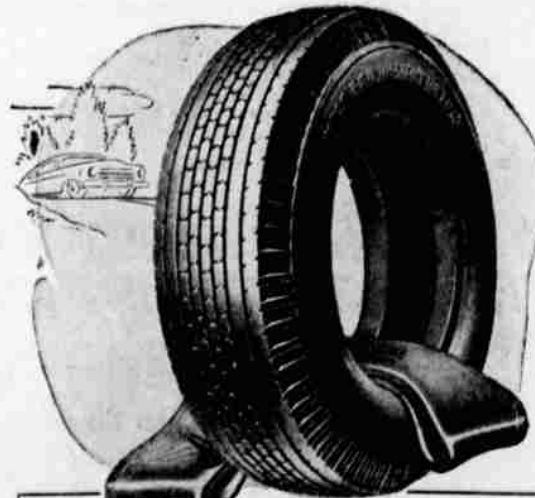
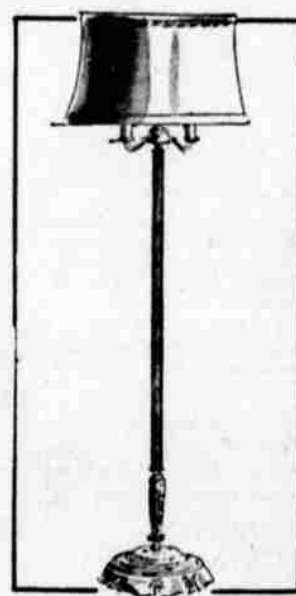
On Terms: 10% Down,
Balance Monthly

REGULARLY 19.95
SIX-WAY
FLOOR LAMP

1688

Specially Priced for
Ward Week Sale!

An attractive floor lamp at a low cut price! Three candle arms and 3-way Mogul socket, 100-200-300 watt lighting. 5-in. Onyx insert in base. Large rayon shade, braided trim at top.

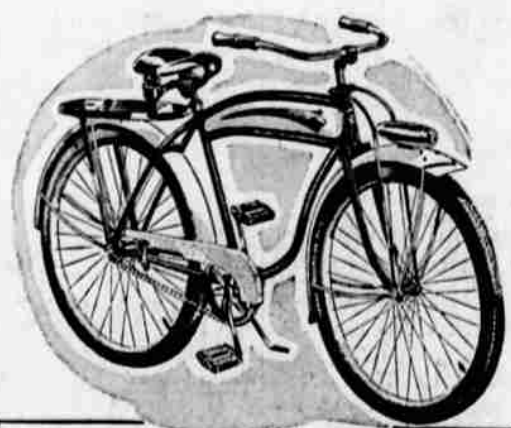


WARDS DELUXE TUBE AND TIRE OFFER!

Here's a real tube-and-tire value! You get Wards first-line, first-quality DELUXE TIRE plus Wards long-wearing DELUXE TUBE at one low price!

BOTH for **1315**

6.00-16
Fed. Tax Extra
on Tire & Tube



49.95 HAWTHORNE JUNIOR TANK BIKE

Built just like the Model "70" with smaller, 24" wheels! Delta light and horn, "Air-Cushion" balloon tires. For boys and girls 7-12.

4588

\$5 Down Holds Any
Bike Until Dec. 15th.