

Herald and News

FRANK JENKINS
Editor

BILL JENKINS
Managing Editor

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How's the Weather?

By DEB ADDISON

MARK TWAIN and a million Americans since have said that the weather is something we all talk about but never do anything about. It still is our most universal topic of conversation, and still is the strongest influence in our lives over which we have no control.

1949 will go down in the books as the year of the big blue snow in January and February, of the killing frost in June, and of the long, beautiful Indian summer.

Weather means all things to all people. And in this normal year of a buyer's market and some farm crop surpluses these meanings have soap on them.

The cattleman hauled hay to his feed lots (when he could get in) like mad in the winter, but when the snow and ice melted it grew wonderful grass on the range. The continuing dry spell now makes it look bad for next season's range. The farmer barely recovered from the tough winter when the June freeze sent him in a tailspin. Then nature relented and gave him the best possible weather for harvest.

Businesses went steadily in the red the first of the year when customers stayed home by the fire after day. A comeback was halted when the June frost put a general quietus on the economic outlook of the basin. It was in and out then until the first of October when buying improved and general gains were made. Now it's off again because the weather is too good. Nobody buys long-handled drawers or new auto batteries while summer ones still do the job.

On the lighter side, the fisherman wants good spring weather. It started poor but ended fine for him. The hunter wants storms in the fall, and he didn't get much. The home gardener and lawn taker suffered the frosts but otherwise had fun. If he's not too busy or lazy now the old place ought to be in great shape for the winter.

As for just plain living and enjoying life, let's have lots like the Great Spirit is dishing out today (written Monday), and to heck with how it hits you in the pocketbook.

THE Federal Reserve Board reported that department store sales for the week ending Nov. 8 were down 2% from a year ago for the country as a whole, and were off 13% for the San Francisco district.

The Dun & Bradstreet daily wholesale commodity price index of 30 basic commodities (1930-32=100) was 245.36 on Thursday compared to 245.58 a week before. The weekly wholesale food price index representing the sum total of the price per pound of 31 foods in general use rose 6.5 last week to 85.74. This is 10.2% below a year ago.

Herald and News advertising volume for the first 11 days of November was 14 per cent under the same days in 1948. Local retail advertising was off 17 per cent, classified was off 14 per cent, but national advertising was up 9 per cent.

To heck with the fine weather. Let's have some storms to stimulate retail business (to stimulate retail advertising.)

CAUGHT In The Rounds: Quizzing and shaking down Charlie Stark and Bill Jenkins who helped warm up the Warm Springs cutoff, it develops that it's 301 miles to Portland thataway, against 293 by the Willamette. Take your choice of Willamette valley traffic and people, or endless miles of high desert straightaway. . . . The Dr. Buford Hargus who is organizing a city cleanup program is the "Spooks" Hargus who delivered ice in the summers along with Red Grange and some of the rest of us. . . . Speaking of cleanup and sanitation, we note that a couple of Chic Sales are being installed, side-by-side, on a beautiful "view" location at the Moore Park ice skating spot. They face north more than the traditional east, but the view up the lake should be marvelous. . . .

Business Mirror

Retailers' Sales Volume Up But Profit Margins Narrow

By RADER WINGET
(For Sam Dawson)

NEW YORK, Nov. 15 (AP)—Retailers are facing a pretty bright future in the next months ahead as far as their sales volume is concerned. The pinch comes in profits.

The amount of money being rung up on department store cash registers right now is only a shade below a year ago. And remember that last year was one of the best in grand totals that department stores ever had.

But this year their profits are being shaved by high operating costs. On every score it costs more

Paul Fairbro called to call us on leaving out the San Francisco spot market. Should be back today. If you're not getting what you want, holler. There are few big muskrat houses in the marshes. This indicates a' open winter. . . . Conversationalist Bill Sizemore (now in kindergarten) reveals that, "In my dreams there's talking." During some people's talks there's dreaming.

These Days

By GEORGE E. SOKOLSKY

ARON NADPELL, of Brooklyn, writes an open letter to me, the gist of which is: "Are you infallible, or could you be wrong? Now suppose that you are wrong, and that war is not inevitable—except insofar as you help make it so to the limit of your power by planting such an idea in people's heads—don't you take a pretty heavy responsibility on your conscience, Sokolsky?"

"As a matter of fact and record you are wrong: No war is ever inevitable until after it has started. Circumstances change, leaders die and are replaced by others, governments shift their policies, empires decay, revolutionists tame down, new states rise to alter balances of power. But there is one certain way to make any war inevitable, and that is to plant in people's minds the idea that it is."

And yet, how much greater must be everyone's responsibility if this country were to be attacked, suddenly, in a polar war, the enemy employing atomic bombs, biologic and chemical warfare, while we, depending upon our industrial capacity and ability, required 18 months to get ready?

LET us say that war with Soviet Russia is not inevitable. Let us say rather that nothing is inevitable. Let us admit that what Nadpell says is wholly true. Yet, it might be just the opposite.

Let us suppose that an episode occurs between Yugoslavia and Hungary. This may be localized or it may raise the question of the peril of Italy. That involves the intention of Soviet Russia. Let us suppose that the force sent against Yugoslavia is so large as to give the strategic index to an invasion of Italy. That country is an important element in American defensive strategy. The United States would go to the defense of Italy and therefore of Yugoslavia. So we are in a war.

Or, let us say that Soviet China marches into Southern Korea below the 38th parallel. That means that General MacArthur's position in Japan is imperiled and the defenses of Alaska are endangered. The United States would have to make an immediate decision, involving not days or even hours but minutes, whether it would withdraw from or defend Japan. Unquestionably such a decision has already been made.

Or, suppose Soviet Russia puts a huge force into Eastern Germany and Soviet Germany breaks through to the Rhine. That immediately endangers France, Belgium, Holland and the Scandinavian countries. Under the North Atlantic alliance, the United States is at that moment at war by treaty obligation.

IT is true, as Nadpell says, that no such events might happen. It is also true that any or all three of them could happen and could happen simultaneously. What is our responsibility?

Some navy and some army experts believe that should war occur between the United States and Soviet Russia, it will be fought along classical lines, principally in Europe and on land. Our air force believes that such a conflict will introduce the novel logistics of a polar war, the enemy flying across the North Pole on a short line from Moscow to Detroit, let us say. So far as the flying and fuelling capacity of planes is concerned, this is technically possible for both sides. I am told by specialists.

Now, here is a disagreement concerning logistics which has shaken the Pentagon, skilled men differing on probabilities. Meanwhile, the citizen must ask: suppose the air force is right and we have no polar defenses, no Alaskan defenses, no defense of such cities as Minneapolis and Detroit?

WHO have lived for many years in China and Japan, and who could claim warm and continued friendship with many of the men involved in Pearl Harbor, could never believe, up to the actual fact, that Japan would ever attack the United States. But it did happen at Pearl Harbor. Whatever the reason and the cause, it did happen.

As Nadpell raises the question of moral responsibility, I shall never again be guilty of making the mistake of believing that a country like ours dares to be inadequately defensible even for a moment. It is possible to make a mistake once; it is a crime to make the same mistake a second time.

reserve board gives department store sales at 2 per cent under last year for the week ended November 5.

That's about the most cheering news these retailers have had all this year. From January 1 to date, department store sales slumped an average of 6 per cent under 1948.

Reasons

It's true that the comparisons of this year's volume has been made against the banner year of 1948, the tail-end of the post-war boom. And it is also true that the present good showing is partially accounted for by a temporary but sharp drop in the volume of business at this time last year. Last year's bad business makes this year's good business look still better.

But the recovery was made despite the lengthy and costly coal and steel strikes. Just before the coal strike started September 19, sales were 7 per cent under last year. They got steadily worse after the steel workers walked out. At their low point, department store sales were down a thumping 12 to 14 per cent under last year.

What about the rest of this year? The head of one of the largest department store groups in the country — Fred Lazarus Jr., president of Federated Department Stores—guesses that dollar volume will be "somewhat lower than a year ago."

Uncertainty

That probably means only a few percentage points lower. An exact figure is impossible to give, even at this late date, because of the uncertainty of further strikes and shut-downs.

But with everything normal, retail trade can continue its present pace at the cash register.

That still takes into consideration the past and future losses to wage earners in the strikes.

The chances are — and the mer-

FUNNY BUSINESS



"Lady, I've been on a fifteen-day diet and this is my sixteenth day!"

SIDE GLANCES



"If you don't behave and stop squirming, that bad man sitting next to you is going to spank you!"

Boyle's Column

Nothing New in Scribe's \$3.98 Model Crystal Ball

By HAL BOYLE

NEW YORK (AP)—When I woke up this morning, I reached under my bed for my secret news ticker from Moscow.

Its page was blank. The Russians had had a quiet week-end. They hadn't used atomic energy to move a single mountain or change the course of a single river.

Yawning, I reached under the other side of the bed and pulled out my secret news ticker from Washington. It was completely blank, too. Nobody had resigned from the cabinet, and even the admirals were silent. What a dull world!

"Quit brushing your teeth and get me my crystal ball—I'll have to look into the future," I called to my wife. She obediently trotted to the closet, opened a hatbox and dragged out my old crystal ball—the \$3.98 model that department stores keep in stock for gypsies, stinky mediums and unhappy columnists.

Big News

I rubbed it to a high gloss with the bedsheet, shook it and peered into it. Deep inside the ball a message formed: "Notre Dame will go through season undefeated."

Frances, who had been looking over my shoulder as usual, laughed: "Ha, ha! That's no news. The sports writers have been saying that for years."

I shook the crystal ball harder, wishing I had bought the \$9.99 de luxe super-duper model, and looked again. It read: "It's Truman against Eisenhower in 1952."

"Ha, ha, ha!" chortled my merry helpmeet. "I read that already in 27 other newspaper columns last week, Rover Boy."

For a third time I shook the ball. This time it came up with the announcement: "Drink Moola Coola for that tired-out, drabby feeling."

"Well, anyway," said Frances, "you're the only columnist whose crystal ball has a sponsor."

I threw the ball away in disgust. Then I began to perspire. For I

chants know it — that people who have lost income in strikes won't dig very deep into their pockets to buy the usual Christmas gifts for their families and friends. There won't be much in the pocket.

Generous credit is being extended right and left. That will help keep the sales totals high. There also will be a rash of holiday sales featuring what is known as special promotions and budget merchandise. In some of the larger cities these sales already have started.

Lower Prices

Still lower prices for next year are forecast by some leading trade authorities. They include Fred Lazarus, who believes spring prices will be down three to four per cent, except perhaps in textiles, in the lines that department stores sell.

Despite the squeeze of sales-prices-profits, there is a lot of pep in the approach that retailers are taking toward their business.

Law Hahn, president of the National Retail Dry Goods association, advised them: "Retailers cannot afford to leave any promotional tone unturned in their efforts to realize the full sales volume potential of the richest and busiest months in the calendar, November and December. There is a lot of lost ground to be made up. . . . Stores are striking hard as a fitting windup of the year. They know that November and December can completely turn the year's results."

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The World Today

By DEWITT MACKENZIE
AP Foreign Affairs Analyst

Britain's Bonnie Prince Charlie yesterday celebrated his first birthday, thereby passing the initial milestone of a life journey which even as he saw the first light of day was dedicated to the interests of the public.

The tiny prince as son of Princess Elizabeth, heiress presumptive to the imperial throne, is next in line to his mother.

In normal course he one day will be king. So he never will be "his own man." He may mount a golden throne and wear a wonderful crown studded with priceless gems. But even in youth he won't be able to slip away to the old swimmin' hole when he wants to. He can't play hooky from his job of being heir to the world's greatest throne.

You likely see a recognition of his position in the fact that while the public likes to refer to him as "Bonnie Prince Charlie," he always is called "Charles" in his royal home. He has no nickname, like most little fellows.

'Maggie'

By the way, one of my scouts tells me that when the irrepressible Princess Margaret Rose was informed of his birth she asked what he would be called. When told that his name would be Charles she wise-cracked: "Then I suppose I shall be known as 'Charlie's aunt.'"

There are few more exacting jobs in the world than that of being king or queen of England. And next is that of being heir to the throne. Younger brothers and sisters have more freedom, but the heir must start training for his great task almost as soon as he can talk.

Prince Charles soon will be in the hands of an ultra-competent governess who will instruct him in his young years. Always he will be protected from coming into contact with undesirable influences. As soon as he is old enough he will be turned over to tutors who will prepare him for one of the English colleges.

Big Job

But that is only part of his training. He must know his empire and its peoples. He must know all the intricate ins and outs of government. He must learn the ways of kingship.

All this of course involves not only hard study but, when he is old enough, travel throughout the empire "upon which the sun never sets." Moreover, even in his teens he must begin keeping public speeches, and that's no light assignment, for his engagement book more often than not looks like that of a busy country physician.

Bonnie Prince Charlie's great uncle, once King Edward VIII but now plain Duke of Windsor, provided us with an illustration of what kingship means. He came to the throne as perhaps the best trained man ever to assume that august position. He had been a much beloved Prince of Wales.

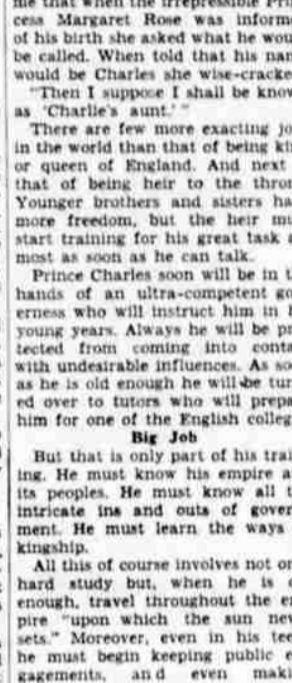
Stubbed Toe

But Edward stubbed his royal toe. He made up his mind to marry Mrs. Simpson against the wishes and advice of his ministers. When they insisted that he abandon this idea he served notice of abdication, perhaps thinking this would bring the government over to his thinking. But it didn't, and the throne of empire shook under the impact of his abdication.

England doesn't want that to happen again.

CARNIVAL

By Dick Turner



"Well, for a wife whose husband never takes her anywhere, you certainly have to have a lot of new clothes. It seems to me!"

Doctor Says

Better Results with Early Lobar Pneumonia Treatment

By EDWIN P. JORDAN, M. D.

Lobar pneumonia—which is the most common of the pneumonias—is caused by a germ called the pneumococcus. The disease is more likely to develop when the body has become weakened by disease, poor nutrition, or old age. Germs can be breathed in large quantities from someone else who is harboring them.

A typical case of lobar pneumonia starts suddenly with a severe chill which may last for as long as half an hour. Soon after the chill, the temperature begins to go up rapidly to around 104 or 105 degrees. At the same time a person coming down with pneumonia may have general aches and pains with headache. Pain in the chest or side like that which is present in pleurisy is also common. Cough which produces pain and does not bring up much mucus starts early. The breathing becomes rapid and each breath is shallow.

Typical Signs Develop

Unless steps have been taken to treat the condition promptly, the typical signs develop by the second

Gallup Poll

More Voters Think Truman Will Run for Re-election

By GEORGE GALLUP
Director, American Institute of Public Opinion

PRINCETON, N. J.—Although the White House has not committed itself, an increasingly large majority of voters think that President Truman is planning to run for re-election in 1952.

There has been much speculation in political circles about the president's plans, with a number of commentators professing to see evidence in his recent maneuvers that he is definitely laying the groundwork for 1952. To see how the nation's voters themselves feel about this, the Institute interviewed a group of 1,000 voters in the following states:

"Do you think President Truman will be a candidate for re-election in 1952?"

A similar survey in June was conducted on the same question. The trend follows:

	June	TODAY
Think he will run	57%	65%
Think he will not	32	23
No opinion	11	12

Attitude by Parties

Interestingly enough, Republicans are more certain than Democrats are that he will run.

Here is the vote by party affiliation:

	Dems.	Reps.
Think he will run	65%	69%
Think he will not	23	22
No opinion	11	9

Could He Win?

No one can foresee, of course, whether the president would win if he ran again. It would depend on the popularity of his Republican opponent and on the course of events leading up to 1952.

But at this moment the voters who think he will run are pretty sure that he will win—quite a different attitude from that found in advance of the 1948 election, when the majority of voters thought Mr. Truman would lose.

Here is how those who think he will run answered the question,



"Well, for a wife whose husband never takes her anywhere, you certainly have to have a lot of new clothes. It seems to me!"

Republican Choices

Among voters who classify themselves as Republicans, the most popular choice as G.O.P. nominee for 1952 is General Dwight D. Eisenhower, as the Institute reported last month.

The Republicans were asked: "Here is a list of men who have been mentioned as possible candidates for the Republican party. Which ONE would you like to see nominated as the Republican candidate for president?"

Dwight D. Eisenhower	25%
Harold E. Stassen	19
Sen. Robert Taft	15
Gov. Thomas Dewey	12
Gov. Earl Warren	10
Sen. Arthur Vandenberg	6
Sen. Leverett Saltonstall	3
Sen. John W. Bricker	3
Others in list	1
None of these	2
Don't know	4

CARD OF THANKS

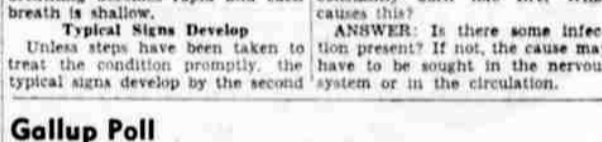
We wish to thank all of our kind friends and neighbors for their many kind expressions of sympathy, and condolence in the loss of our beloved husband, father and son.

MRS. META NORK AND CHILDREN.
MR. AND MRS. JOE NORK AND FAMILY.

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