



Value DEMONSTRATION

Lower Prices plus Higher Quality Mean Extra Savings!

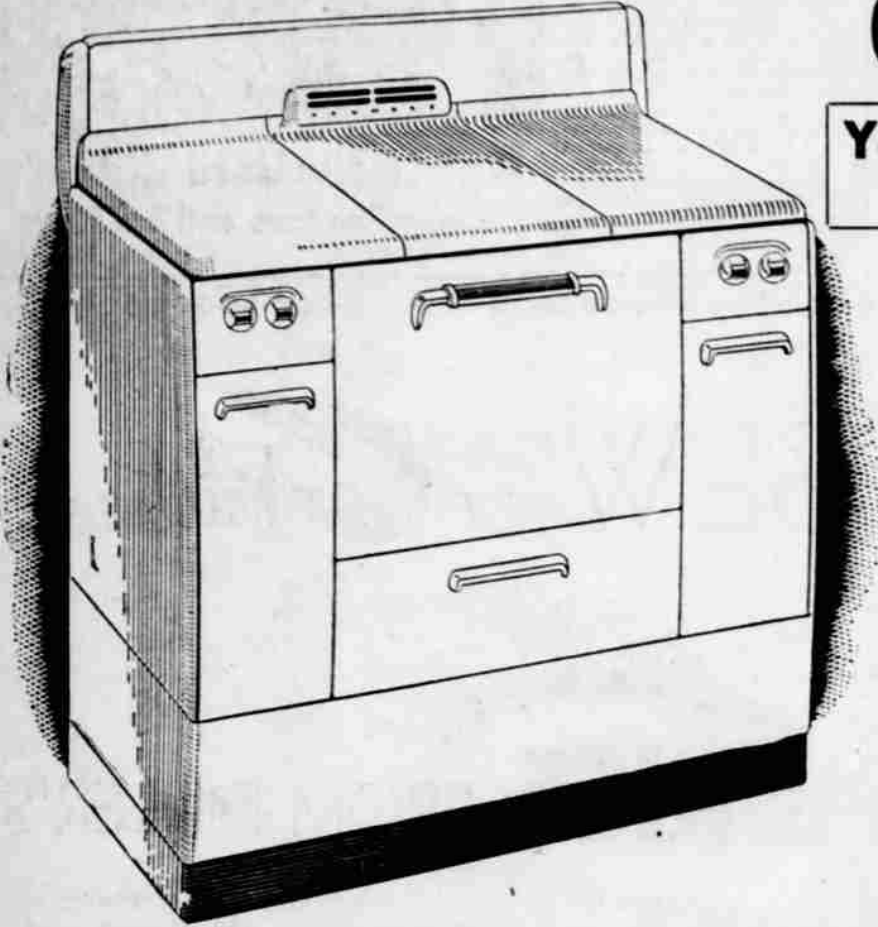
REG 119⁹⁵ KENMORE GAS RANGE You Save 22⁰⁷ 97⁸⁸

5.00 down, 5.00 per month
(Usual carrying charge)

- ✓ 36-inch Twin Top Style
- ✓ Automatic Heat Controlled 18-in. Oven
- ✓ Safe-T-Latch on All Burners

Amazing savings during Sears sale bring this Kenmore gas range within reach of every budget. You can't afford to miss this opportunity to save real money when you invest in a Kenmore. Come in and compare all the features for cooking convenience. 36-in. divided top with plenty of work area, 18-in. oven with automatic heat control, lift covers over burners with cooking guides!

KENMORE
THE RIGHT WAY
TO BUY
STOVES AND
HEATERS



Kenmore Electric Range

- Cooks faster
- More economical

Reg. 174.95

SAVE 15⁰⁷



Kenmore electric ranges cook faster, easier and cleaner. Has 1 giant 2100 watt unit and 2 standard 1250 watt units. 7-speed infrared units provide just the right temperature for cooking efficiency. White porcelain enamel finish. 40-inches wide.

159⁸⁸

5.00 down, 8.00 per month
(Usual carrying charge)

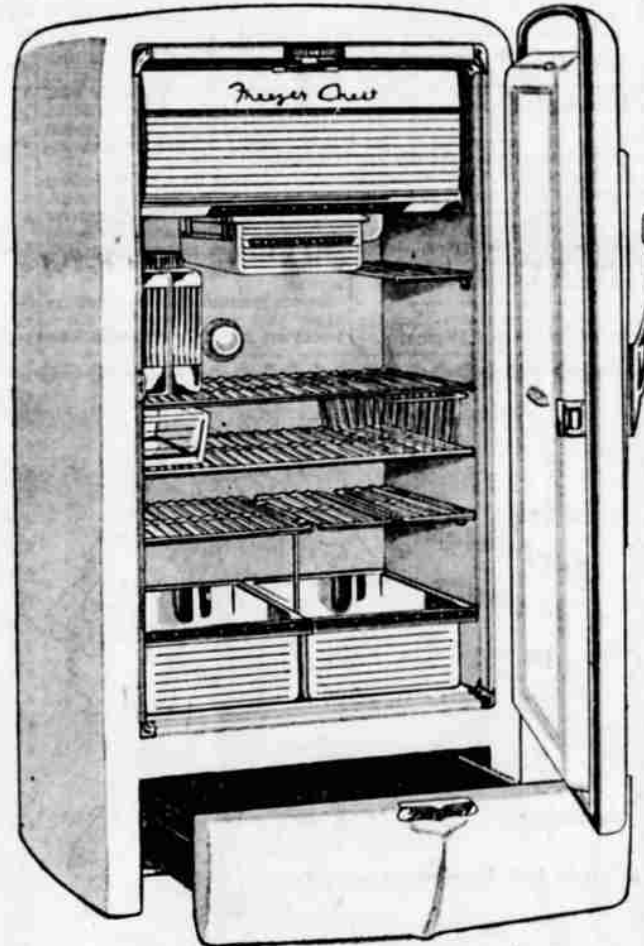
COMPARE THE FEATURES — COMPARE THE PRICE OF THIS GREAT 8.7-CU. FT.

COLDSPOT Spacemaster

Reg. 299.95 -- Save 32.07

267⁸⁸

10.00 down, 12.50 per month
(Usual carrying charge)

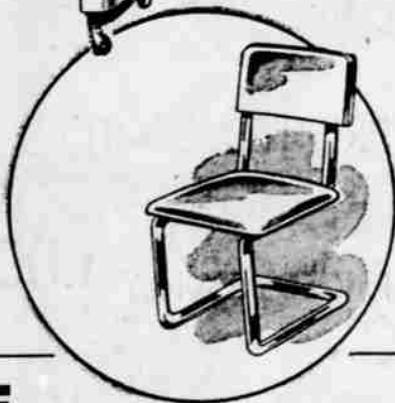
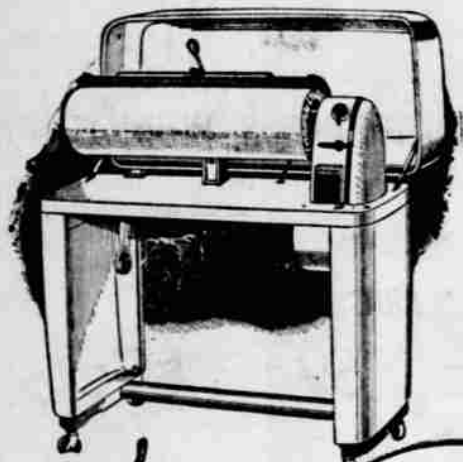


We've only a few of these famous Four Star Coldspots to sell at this money-saving Clearance Price! This is the revolutionary model that features the exclusive Perma-Thrift unit which is back mounted to provide 30% more food storage space. Has big horizontal food storage chest for freezing 38.3 lbs. of foods. Big meat storage drawer holds 10.4 lbs. of food. Stainless steel shelving is exclusively designed and provides 18.0 sq. ft. of shelf area. Twin crispers provide high humidity storage for 23 quarts of fruits and vegetables. Check all the features—then hurry to Sears and get your new Coldspot.

Save 7.95! 119.95 KENMORE IRONER and 7⁹⁵ CHAIR Both for only 119⁹⁵

5.00 down, 6.00 per month
(Usual carrying charge)

A specially designed posture chair is now yours at no extra charge when you purchase the new Kenmore electric ironer! Now you can enjoy effortless ironing — with a Kenmore doing the hard work! See this full size 26-inch roll ironer—try it yourself! Save extra now during Sears Value Demonstration!



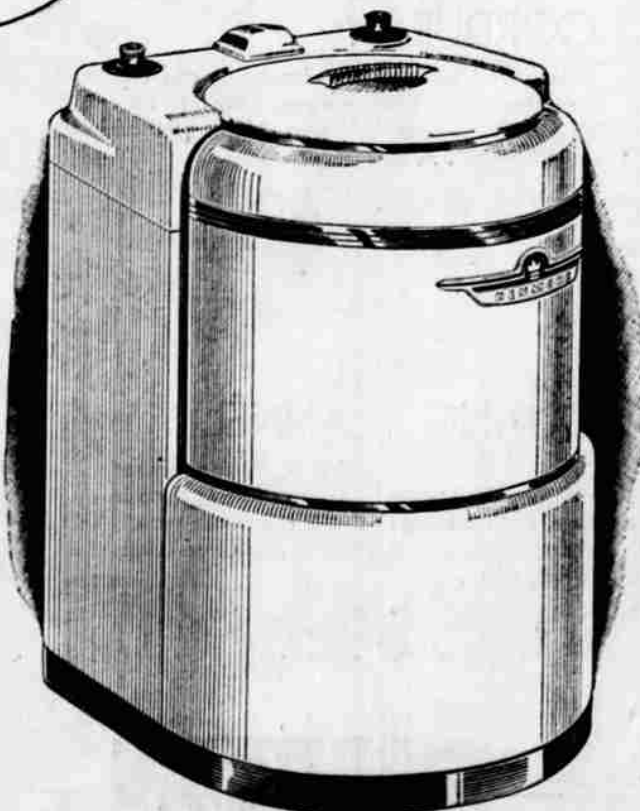
*Special
Combination
Offer*

KENMORE Automatic WASHER 209⁵⁰

Easy Terms

- Kenmore Exclusive Suds-Saver
- Load It! Set It! Forget It!

A completely automatic washer that does housework's hardest task at the touch of a dial. Load it! Set it! Forget it! Clothes are washed, rinsed 7 times and spun dry—automatically. Depth-Selector lets you choose amount of water necessary for your wash.



Plan Now for Christmas!
A 10% deposit will hold anything you select at Sears until Dec. 15!

Reg. 204.95 7.1 Cu. Ft.

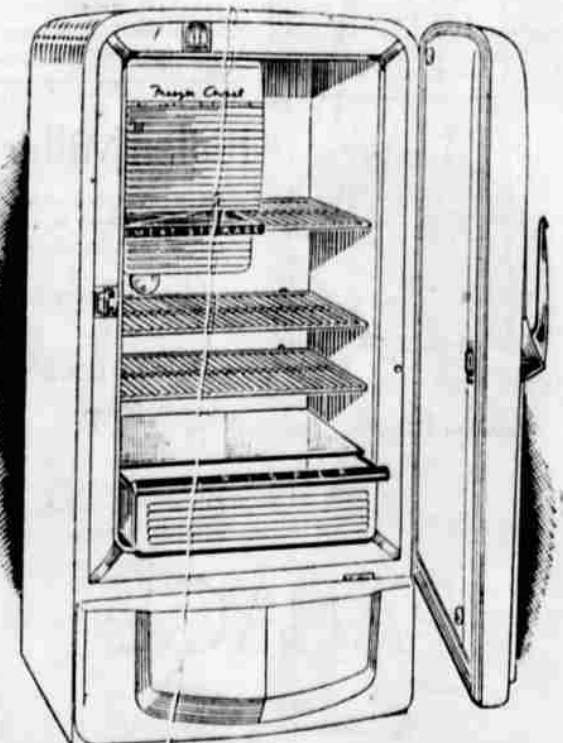
COLDSPOT Spacemaster

Save 13.07 187⁸⁸

Easy Terms

- Spacemaster Model C7P
- 5 Year Protection Plan

Here is a sleekly designed Coldspot that provides you with a full 13.8-sq. ft. of shelf area. Its big freezer chest stores 27.1-lbs. of frozen foods. Meat storage drawer holds 15.1-lbs. of fresh meats. Full width porcelain finish crisper freshens 22-qts. of fruits and vegetables. See the new Coldspot at Sears—the savings are all yours!



"Satisfaction guaranteed or your money back" **SEARS**

133 SO. 8TH

STORE HOURS 9 TO 5:30

PHONE 5188