



# Value DEMONSTRATION



**Girls' White  
cotton slips**

Reg. 1.19 **88¢**

**Girls' 100% Wool Pullovers**

Reg. to 1.98 **1.44**

Assorted short sleeved pullovers in novelty or plain knits. Crew neck, ribbed cuffs, waist. Popular colors 8 to 18.

Fine 80-sq. cottons with tailored v-top. Double fabric bodice, bias effect. Fine-fitting. Sizes 10 to 16.

**Tots' Part Wool Unionsuits** 99¢

10% wool, 90% cotton. Button front. 2-6x. Reg. 1.29

**Children's Cotton Panties** 29¢

Band waist and button-on styles. 4-6-8. Reg. 40¢

**Tots' Polo Shirts** 59¢

Short sleeve style. Plain colors. 2-6x. Reg. 85¢



**Girls' Colorful Fall Skirts**

Reg. to 1.98 **1.44**

Bright wool plaids, solid colors in the group. New pockets, belted styles, elastic waist, flared slim types. 7-14.



**Economy Priced Sheer Nylons**

Smooth Fitting Seam Back

Regularly 99¢ to 1.35 **99¢**

Top notch value in sheer-ness, in appearance, in long wear! Finely knit of "miracle wear" nylon from top to toe. Reinforced toes, high spliced French heels, double tops. 8 1/2 to 10 1/2.



**Fine Soft Virgin Wool Cardigan**

Basic and Budget-Wise

Reg. 2.98 **2.67**

A cardigan that every sweater wardrobe should include priced so you can easily have it. Beautifully knit of soft virgin wool. Finished with a grosgrain ribbon button band. Choice of colors. Sizes 34 to 40.



**Fleece-Lined Cotton Unionsuit**

Reg. 2.69 **2.28**

Spring needle knit cotton unionsuit with soft cotton fleece inside! Set-in shoulders, reinforced crotch. Sizes 36-46. Buy now at this low sale price!



**Boys' Flannel Shirts**

Reg. 1.79 **1.47**

Boyville cotton flannel plaid shirts score a big hit with their two-way collars, in-or-out bottoms. Sizes 8 to 18.



**Boyville All-Wool Plaid Jac-Shirt**

Reg. 4.98 **4.48**

Bright, multiple plaids, button front, 2-button-down chest pockets; cool-style, button sleeves. Sizes 8 to 18. A boy!



**Boys' Blue Jeans**

Reg. 1.39 **1.27**

They're double stitched for added wear—sanitized blue denim, won't shrink more than 1%—copper riveted at all strain points. 8 to 16.



**Lovely Harmony House Cotton sheet blankets**

Regularly 2.29  
Sparkling White  
72x95-in. Size

**1.87**  
EACH

No more cold toes when you sleep between cuddly cotton sheet blankets. Closely woven for more strength and longer wear. Napped to fluffy warm finish on both sides. Rich cream white in 72x95-in. size. Reinforced overlapped stitched ends. Buy now at reduced prices!

**FLUFFY, FULL SIZE, COTTON CHENILLE bedspreads**

Regular 3.98

at Sears low,  
low price

**2.66**  
each

- Large 3-inch natural fringe
- Choice of eight lovely colors
- Thickly tufted, soft chenille

Flowing waves of soft tufting on sturdy background cloth dyed to match the chenille. Chartreuse, white, dusty rose, blue, gold, aquamarine or cherry red. 87x105-in. or 76x105-in. sizes. Buy now!



**Giant FLOUR SQUARES**

Reg. 29¢ Each

NOW

**5 for 99¢**

BLEACHED WHITE



thriftly, 36-inch washfast  
**printed percales**

Reg. 39¢ yd. **29¢ yd.**

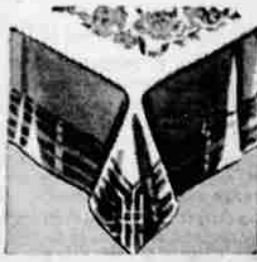
Buy many yards of this smooth-finished cotton for children's gay dresses, playclothes, house dresses. Economy-priced at Sears. Bright, fresh patterns in a grand array of colors.



**Artificial Leather**

At Sears for... **1.69** yd.

Colonial grain artificial leather. Makes smart chair covers. 55-inch width in a variety of gay colors.



**Damask Tablecloth**

With 6 Napkins **4.98**

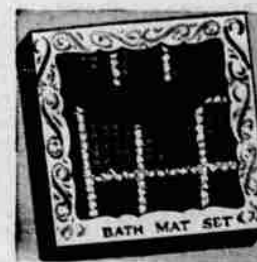
Makes your table a thing of beauty at this thrifty price! 60% cotton, 40% rayon—4 colors. 51 x 67 inches.



**Cotton Lace Cloth**

58 x 79-in. **5.98**

Thrifty glamour for your table. Dainty and durable 8-point Nottingham type weave in light ecru color. Scalloped corded edges.



**Smart Bath Mat Set**

Attractively Gift Boxed

2-piece Set **2.98**

Floral design; soft, fluffy chenille, firm canvas backing. 21 x 36-in. mat, standard lid cover. Washfast colors.



**3-pc. Towel Set**

Gay Christmas Gift Package

Save at Sears **1.49**

Fluffy, terry bath towel, 20x40-in., 15x26-in. guest towel, 12 x 12-in. washcloth. Blue, pink, green, gold. Buy now!



**Cushion Dot PANELS**

Regularly 1.09

44x81 inches **87¢** Ea.

Sears reduces prices on these soft pastel colored cushion dot panels for Value Demonstration. You save 22¢ on each panel! 44x81 inches.

**Harmony House Slipcover and drapery yardage**

Reg. 1.98 yd. **1.67** yd.

Large leaf design in a combination of aqua, gray and rust colors. 48 inches wide. Save at this low price!



"Satisfaction guaranteed or your money back" **SEARS**

STORE HOURS: 9:00 TO 5:30

133 So. 8th

Phone 5188