

STARTS THURSDAY

low, sale prices in every department! Shop at Sears and save!

SEARS
ROEBUCK AND CO.

Value DEMONSTRATION

Save 22.07 on this Harmony House

2-pc. divan set

Better Quality
Regularly 189.95167⁸⁸17.00 down, 11.00 per month
(Usual carrying charge)

You Save 12.07 on this Harmony House

platform rocker

Mohair Frieze
Regularly 54.9542⁸⁸

5.00 down, 5.00 month

Here's soothing, long lasting wear . . . beautifully styled to suit both taste and purse at Sears low price. Full size rocker with coil spring construction. All-hardwood frame, glued and blocked at all joints. Choice of beige, turquoise and blue cover.

Save on Harmony House Better Quality

innerspring
mattress

Regularly 39.95

- 209 highly tempered steel coils.
- Rose pattern cotton damask ticking
- Pre-built boarder—button tufted

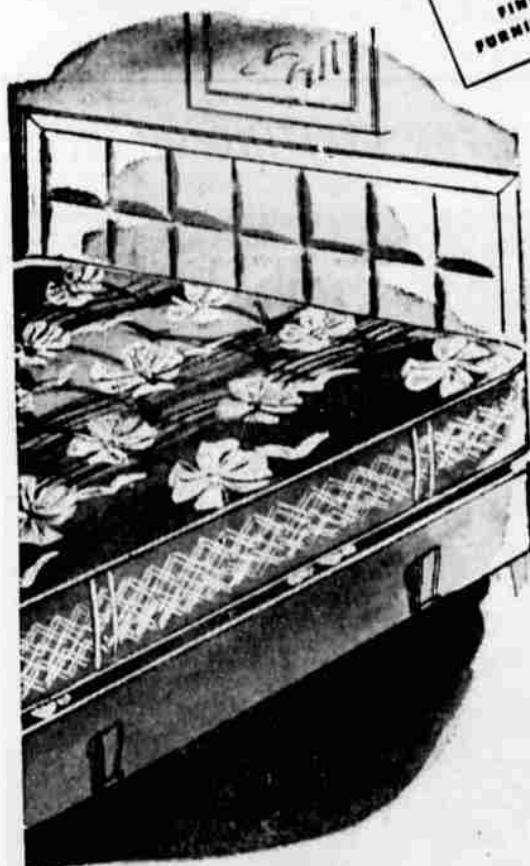
32⁸⁸3.50 down, 5.00 month
(Usual carrying charge)

Another Harmony House sleeping beauty . . . and at a price that's hard to beat! Look at all the wonderful features—209 coils of highly tempered steel, pre-built boarder, taped edges, button tufting and upholstered with sisal pads and all new felted cotton. Four tailored handles . . . fully ventilated.

Matching Box Spring . . . 29.95

Tank-type Cleaner
Does Double DutyRegularly 67.75
With 15
Attachments54⁸⁸5.00 down, 5.00 per month
(usual carrying charge)

Yes, this Kenmore Vacuum not only cleans rugs or carpets efficiently, but also does all your above-the-floor cleaning, too. With new self-cleaning rug tool; improved exhaust baffle; new clip device for dustless removal of bag. In two-toned burgundy color! At Sears!

Compact Silvertone
Console Combination

Regularly 104.95

Automatic Changer

94⁸⁸5.00 down, 5.00 per month
(usual carrying charge)

Enjoy all the advantages of a standard size console in this compact apartment-size, Silvertone combination. Handsome cabinet of mahogany veneer on hardwood. Easy to read dial and controls, radionet antenna. Slide-out record changer in drawer plays 10" or 12" records.



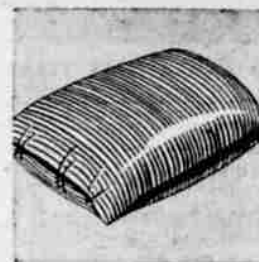
4-Drawer Chest

24x14x36-inch Overall Size

Reg. 16.95

13⁸⁸

Select this sturdy chest for added storage space. Easy to paint to blend with your room! Plywood top and sides.



Feather Pillow

Reg. 1.79

1.27

Full 20"x26" size. Heavy ACA ticking. 100% crushed chicken feathers.

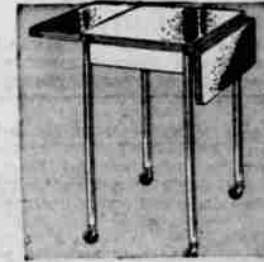


Chrome Chair

Reg. 7.50

6.88

Plastic covered. Washable, chipproof, crackproof and resistant to stains. Heavy "S" chrome plated frame. Choice of colors.

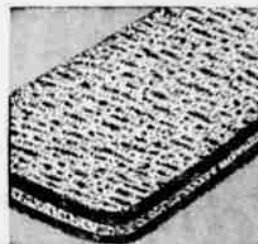


Rollaway Table

Reg. 22.50

19⁸⁸

Plastic top. Heavy chrome plated legs. Easy rolling casters. Two 8" drop leaves. Choice of colors.



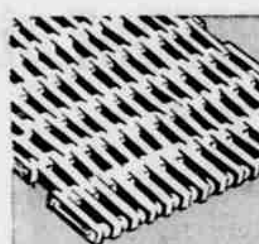
Cocoa Fiber Mat

Perfect As A Durable Door Mat

16x30-in. size

1.69

Save housework as the thick wiry surface cleans shoes like a brush. 1 1/2-in. thick cocoa fibers, braided edges.



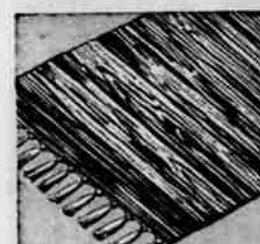
Rubber Link Mat

14x21-in. Strong Steel Frame

16x30-in. Size

2.59

Wipe shoes clean and dry on this fine quality rubber mat. Heavy rubber links 1/2 inch thick! Shakes clean easily!



Reversible Rag Rug

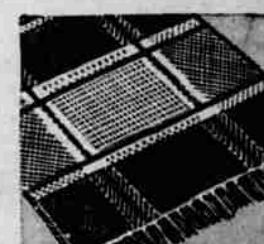
"Hit and Miss" Design

Reg. 1.29

24x36-in. Size

98c

Sturdy, nice-looking rug. Firmly woven of all new cotton rags. Reversible for extra duty. Ends neatly fringed.



Oregon Plaid Rug

Long-wearing Fringed Ends

Reg. 2.59

24x36-in.

1.98

Made to order Reversible scatter rug in of new cotton fabric strips. Plaid design. Blue, green, red. 24x36-in.

You save money when you add lovely, long-wearing better quality WOOLCREST

4-row Axminster

9x12-ft. Rug,

Reg. 54.95

44⁸⁸5.00 Down, 5.00 per Mo.
(Usual carrying charge)

Thrifty beauty in a good looking first quality Axminster rug that is built for wear . . . with 4,032 all wool tufts per sq. ft. At Sears, during this sale! Price goes back to 54.95 after this sale!

broadloom

REGULAR 4.95 GLENSIDE

Luxurious carpeting — just as you like it . . . and at Leadership sale prices. Thick, deep pile . . . 4,032 all wool tufts per sq. ft. Tone-on-tones and textures in a selection of smart, new colors.

Seamless
9-Ft.3⁸⁸

Width

Sq. Yd.

REGULAR 6.95 FENIMORE

Sears exclusive tones, 18th Century floral, textured tan. 4,685 long-wearing wool tufts per square foot. It's Leadership Sale! Shop at Sears and Save.

9-Ft., 12-Ft.

and 15-Ft.

Widths

5⁷⁸

Sq. Yd.

"Satisfaction guaranteed or your money back" SEARS

STORE HOURS 9 TO 5:30

133 SO. 8TH

PHONE 5188