

Montgomery Ward

9TH and PINE

PHONE 3188

SAVE DURING WARDS EXTRA-VALUE-DAYS ON ALL YOUR

COLD WEATHER NEEDS



Sale!

REG. 49.98
AND \$45
WORSTED
GABARDINE
ZIP-COATS

39⁸⁸

- Leather zip-lining
- Favorite styles
- Finest details

These are the same wonderful zip-coats we've been selling for \$45 and 49.98! The fine pure worsted gabardines, the warmth of the chamois leather linings, the luxury of hand-finished details made them worth every penny of the regular prices. But now, when you need them to beat coldest weather, now when you'll enjoy their smartness, Wards bring you zip-lined coats at an amazing low price. Buy yours today and save! Winter shades. Sizes 10 to 18.

Add Zip-Out Coats To Your Monthly Payment Account

Sale! Shearling Slippers



Sale

Reg. 3.98
WOMEN'S MOC
TOE BOOTIES!

Like a soft cushion, from your toes to your ankles... thanks to their shearling collar and lining! Red or blue grain leather, with supple leather soles. Sizes 4 to 9.

3⁴⁴

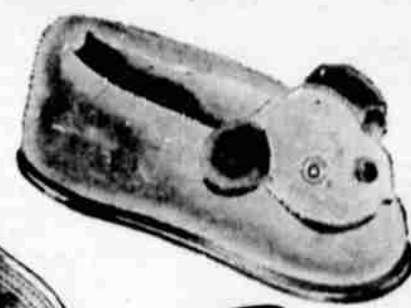


Sale

3.98 Men's Warm
Wool-Lined Operas

Cut-priced now, when you need them most! Of smooth, easy-flexing leathers in rich wine, with sturdy leather soles that will give plenty of wear. Sizes from 6 to 12.

3⁴⁴



Sale

Reg. 1.98!
CHILDREN'S
"PANDA PALS"

A very special delight for your youngster... the cuddly Panda squeaks when his button nose is pressed! Light blue shearling, with firm leather soles. Sizes 5 to 12.

1⁶⁶



Sale!

Men's Wool,
Part-Wool Socks

REG. 49c SPORTS SOCK
Bright argyle-type slack sock, 50% wool for warmth, 50% cotton for long wear. 10½-13.

44c

REG. 39c WORK SOCK
Famous Seneca make—25% wool—tops for quality, durability, fit. Large size only.

34c

REG. 45c WORK SOCK
25% wool, 75% cotton. Closely knit for comfort, warmth, long wear. Natural oxford. 10½-13.

38c

REG. 79c WOOL SOCK
Blazer-type sock in variety of bright patterns. Black style, snug elastic top. Sizes from 10½-13.

74c

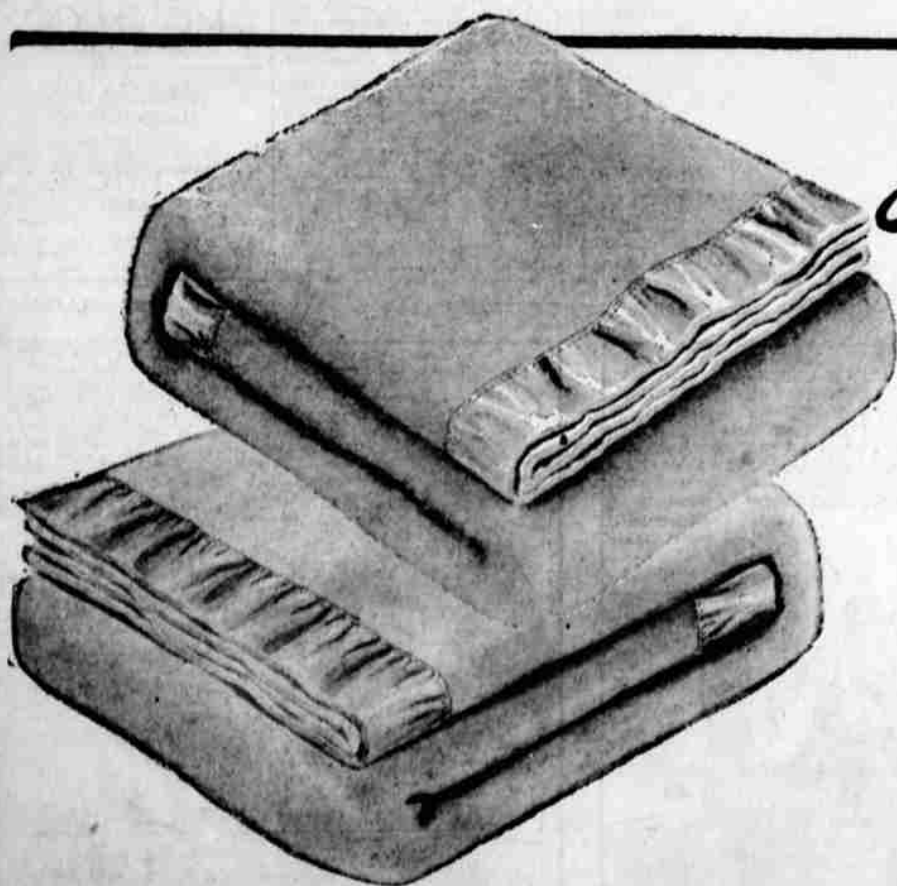


Sale!

REG. 1.98
PULLOVERS
FOR GIRLS

1⁷⁸

At this special low, you can buy several for your 7 to 14'er—and we have a big color assortment to make her happy! These are fine quality wool pullovers in soft cuddly yarns with nicely ribbed touches at the neck, cuffs and bottom. They'll wash well, give long hard wear. Be smart—stock up for her school wear and Christmas!



Sale!

REG. 8.98 ALL-WOOL
FLEECYDOWN

Warmth and Beauty!

7⁹⁹

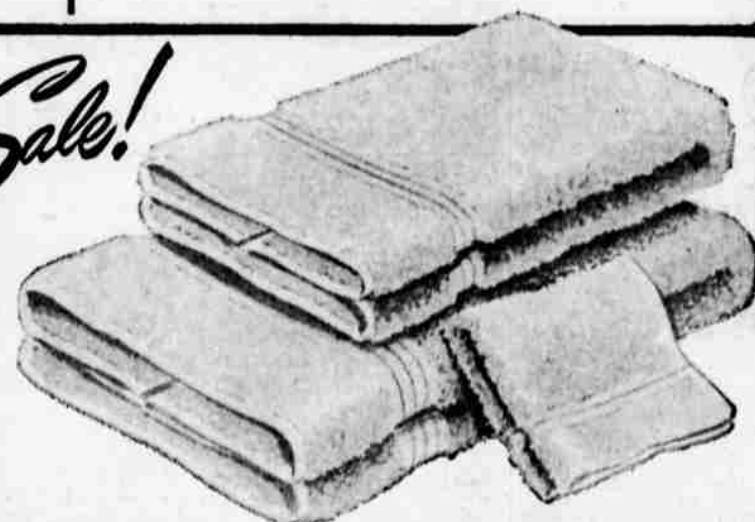
Positively amazing... getting this luxurious blanket at so modest a price! 3¼ lbs. of cozy warmth... extra long 72x90" for ample tuck in... extra wide 6" gleaming rayon satin binding... Amuno treated! (5 yr. guarantee against moth damage). Yours in flamingo-red, rosedust, blue, aqua or yellow.

PEPPERELL RAYON BLEND
IN GLOWING COLORS

5⁹⁸

Closely woven for softness... you can really curl up in one! Fine blend of 25% warm new wool and 75% lustrous rayon to produce an extra resilient thick, lofty nag. Luxurious in appearance with 4" rayon satin binding. Poppy, white, rosedust, green, blue or yellow. Sizes 72 x 84 in.

Sale!



CANNON TOWELS REDUCED!

Bath Towel 22 x 44" Now...

53c

Handsome, luxurious cotton terry towels in rich shades... self corded border design... choose today from aqua, citron, flamingo-red, grey, pink, yellow, or white!

- Reg. 39c Matching Face Towel, size 15 x 26 inches... now only 24c
- Reg. 15c Matching Wash Cloth, size 12 x 12 inches... now only 13c