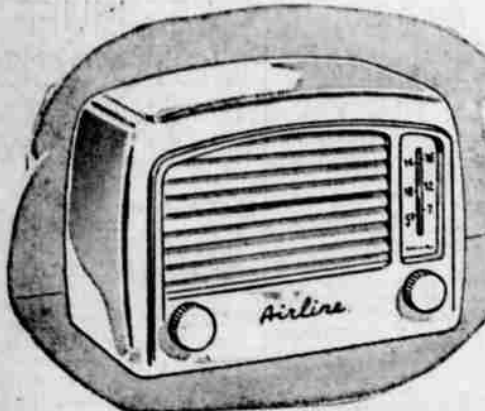


PERIOD PHONOGRAPH In Fine Mahogany Veneers

NEW! Terrific buy! This price for this week only! FM-AM radio plus new 45 rpm phono in mahogany veneer console cabinet!

119⁸⁸

\$5 Down Bal. Mon.



Brand New Low Priced Reg. 12.95 AIRCADET RADIO

SAVE 20%! Extra-compact yet has fine, clear tone! AC-DC. Easy-tuning slide-rule dial. UL approved for safety! Sale priced this week only!

10⁸⁸

Ask about terms



AIRLINE RADIOS CUT PRICED!

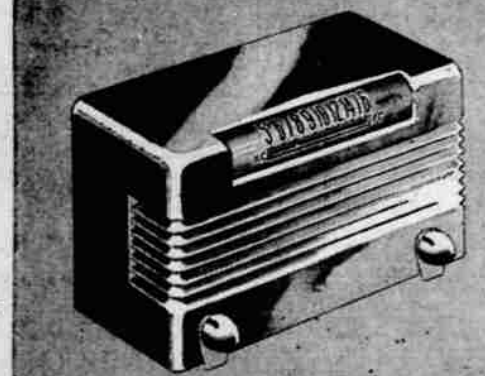


SALE! REGULAR 89.95 Chairside RADIO-PHONO

82⁸⁸

\$5 Down on Terms

Chairside AM Mahogany veneered radio plus automatic phono! Finger-tip control! Clear tone! Large record space in rear! Built-in antenna.



SALE! REGULAR 15.95 WALNUT PLASTIC RADIO!

15⁴⁴

In Ivory 16.95

Compare at 19.95! 4 tubes; rectifier; Alnico 4 speaker for full, clear tone! Easy-tuning, eye-level dial. Built-in antenna. AC/DC. Save now!



SALE! 49.95 AIRLINE FM-AM PLASTIC RADIO!

44⁸⁸

Ask about terms

Large plastic table radio with FM-AM! 7" oval speaker for clear tone. 7 tubes; rectifier. Phono-jack for external record player.



SALE! PORTABLE ELECTRIC PHONOGRAPH

22⁸⁸

Ask about terms

Top quality-built for console-like tone! Tone control. Extra-compact 5 in. magnetic speaker. Plays 10 or 12 in. records. 2 toned case!



Compare at \$9 More!

QUALITY MIXER! 10 SPEEDS!

29⁹⁵

Ask about terms!

- Made for Wards by one of world's largest manufacturers!
- Governor-controlled motor gives full power at all speeds!
- Portable mix-unit slips off for use anywhere in kitchen!

Usually \$3 to \$6 less at Wards, NOW AT EVEN GREATER SAVINGS during Extra Value Days! 10 speeds do all mixing jobs—save time and work! Juicing takes but a minute! Includes 2 bowls, juicer, recipes. AC-DC.



TIN COOKIE SHEET
REG. 29c
Resists rust! Indentations prevent sticking. 11x16". **19c**



COOKIE PRESS SET
REG. 89c
Aluminum! 8 cookie design-discs; 4 decorator tips. **66c**



COMPARE AT \$5 TO \$20 MORE!
Mixer special! 5 all-purpose speeds. 2 bowls. AC-DC. **15⁸⁸**

EXTRA SAVINGS IN WARDS BIG SALE!

Extra Value Days!

9th and Pine Streets

Phone 3188

FEATURES IN FINE BEDDING REDUCED FOR 10 DAYS ONLY!

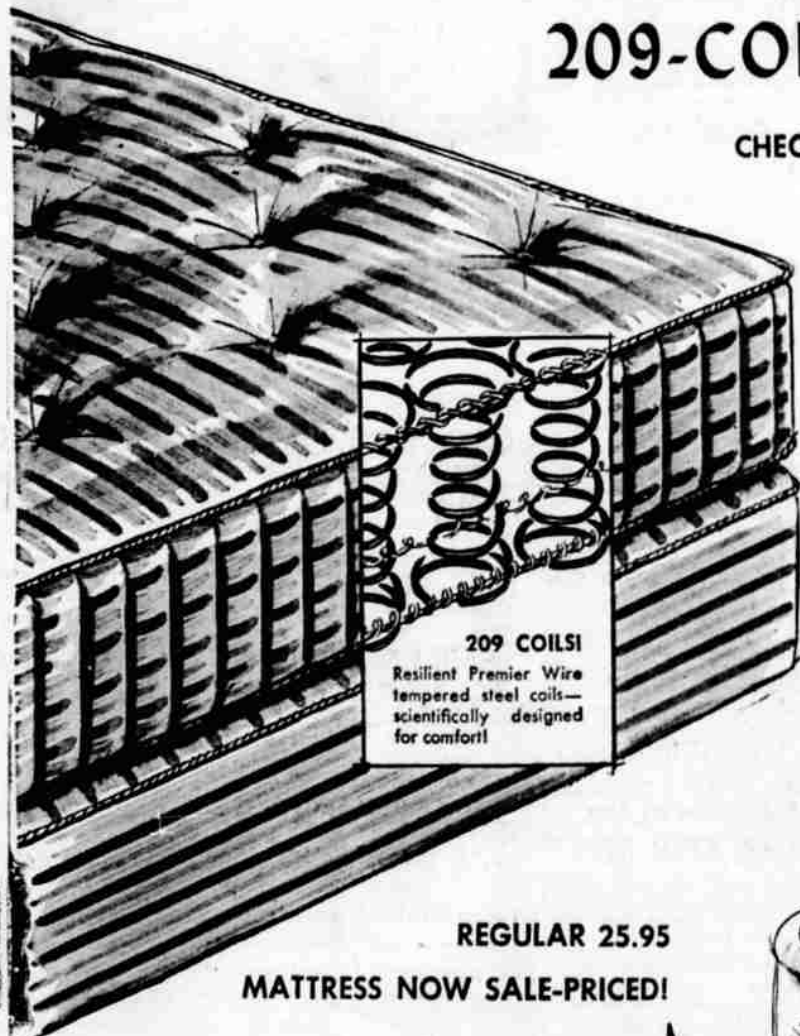
209-COIL INNERSPRING

CHECK ITS COMFORT FEATURES!

WARDS REGULAR LOW PRICE 36.95

29⁸⁸

ON TERMS, 10% DOWN, BALANCE MONTHLY

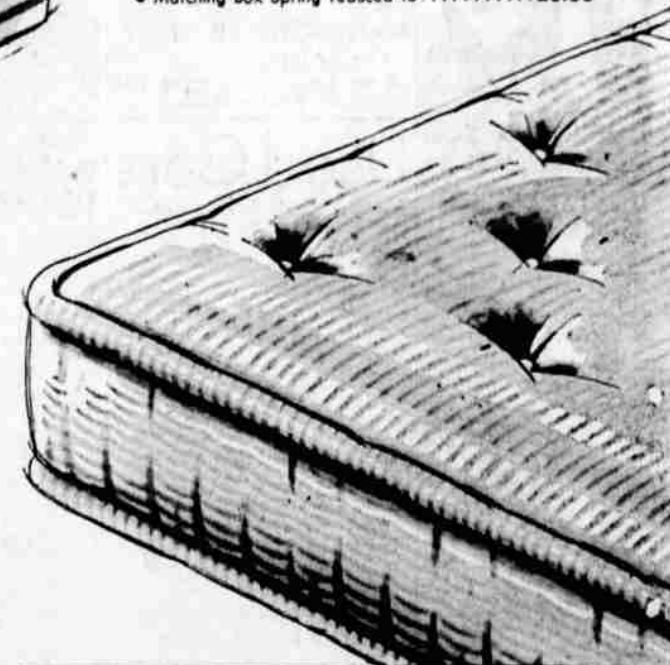


209 COILS!
Resilient Premier Wire tempered steel coils—scientifically designed for comfort!

REGULAR 25.95
MATTRESS NOW SALE-PRICED!

Wards famous economy mattress—priced even lower! Ideal for low-cost replacement. 180 resilient wire coils—all-new cotton padding.
• 21.95 Platform Spring now only. 16.88

21⁸⁸



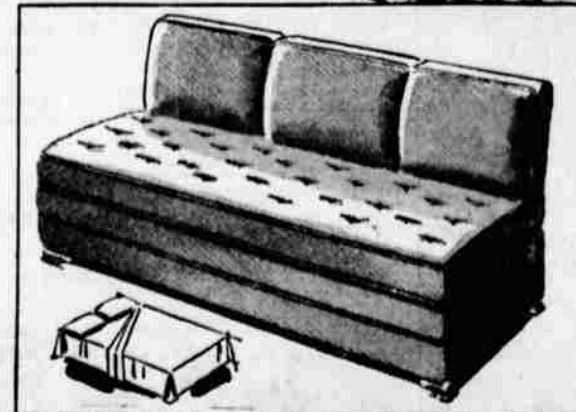
Now you get this outstanding Ward mattress value at an extra-low Bedding Sale Price! Carefully-tailored pre-built border with inner-roll edge—woven-stripe tick, ventilators and handles!

• Matching Box Spring reduced to 26.88

BUILT BY SIMMONS FOR COMFORT, WEAR! REG. 84.95 TAPESTRY STUDIO COUCH

Big Reduction! Coil spring base and button-tufted seat cushion, softly padded. 3-matching pillows, spring filled and padded. Makes into single bed, double or two single beds.

64⁸⁸



BUY ON WARDS CONVENIENT MONTHLY PAYMENT PLAN!