

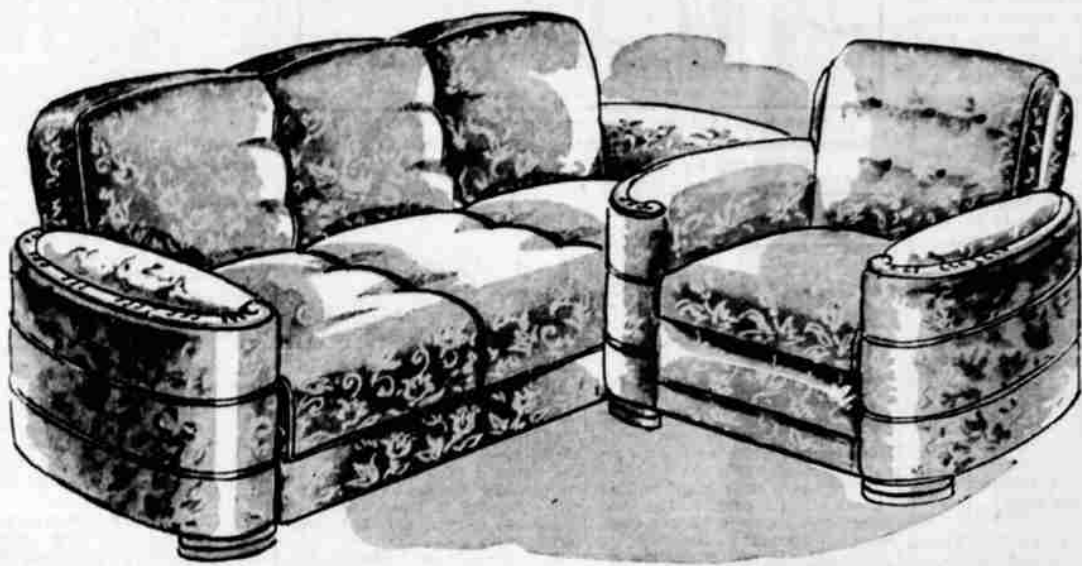


SATURDAY ONLY... IT PAYS TO COME EARLY

Save at Sears



Harmony House Plastic Covered platform rocker
Regularly 57.95
49⁸⁸
Plastic-covered! Bolt-a-Flex plastic gives you the washable, chipproof stain-resistant and fire-resistant cover. Sturdy construction features that include an all hardwood frame and full coil springs, with heavy cotton padding, provide you with the comfortable rocker that gives you years of service. Choice of color.
5.00 down
5.00 month
(Usual carrying charge)

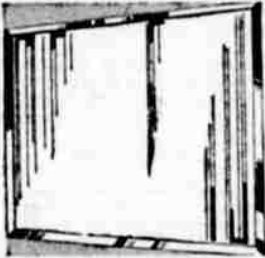


Don't Miss This Economical, Lasting, Smart Value!
2-piece daveno set
Regularly 169.95
Sofa and Chair 149⁸⁸
HARMONY HOUSE!
15.00 down, 12.00 per month
(Usual carrying charge)

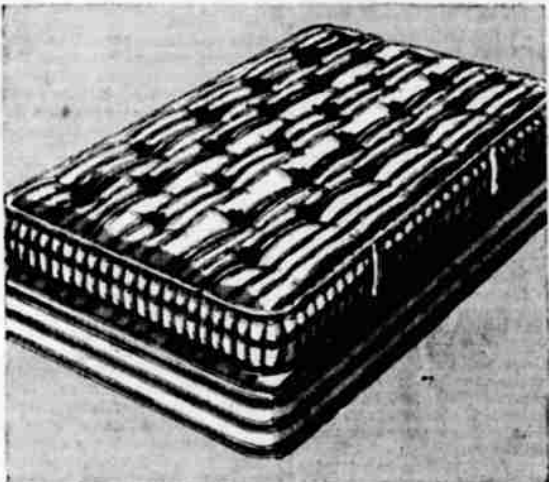
You add new loveliness to your living room with this comfortable, moderately priced divan and chair in bright rose, blue, wine and turquoise nyvel velour upholstery. Charming curved arm wood trim, carved legs... in attractive walnut finish. Come in today, choose yours in the new tear drop design and save at Sears low price.



Fine Rayon Shades
Hand Sewn For Longer Wear
Reg. 3.39 **2.88**
Shade to fit all your lamps in beautiful colors. Pleated or stretched styles. Lovely cotton braid trimming.



Handsome Mirror
Rich 3/4-in. Beveled Edge
Reg. 16.95 **14⁸⁸**
24x30-in. Size
Sparkling plate glass on sturdy composition back. Smart two-way hangers. Available in several popular sizes.



Innerspring Mattress And Sturdy Box Spring
Regularly 24.95 **19⁸⁸**
180-Coil Mattress
Awake relaxed, refreshed, sleeping on this deep coiled spring and mattress. Mattress gives you added comfort with summer side padded with hair for coolness, winter side padded in warm felted cotton. Twin or full sizes.
63-coil Wire-tied Box Spring, Reg. 24.95.....19.88



You Save 3.00 on a 9x12 ft. Room! Sears Harmony House!
inlaid linoleum
Regularly 1.49
In 6-Ft. Widths
Light Weight
1²⁴ Sq. Yd.
Here's quality inlaid linoleum at a special low price! Attractive marbled patterns, color goes through to the back. Fully saturated patented felt back that eliminates need for lining felt, keeps cost down. Buy Now!



Adjustable Lamp
Soft Light For Enjoyable Reading
Reg. 1.98 **1.27**
Adjust the shade to get desired angle of light—enjoy reading in bed. Handsome metal bronze finish. Padded bracket.



China Base Lamp
Gold-Color Metal Base Mount
Reg. 6.49 **4.88**
Beautifully shaped bases in lovely pastel colors with floral decorations. Smart hand sewn shade to match.



Charming Planter Lamp Smart For Every Room
Copper or Brass Base
Reg. 7.95 **6³³**
Select a lovely, popular planter lamp at this sensational low price today at Sears. They're charming in every room. Handsome copper or brass finished 7 1/2-in. plant base, 18-in. paper parchment shade in green, maroon, gray and red. 21-in. high.

YOU SAVE 15.50 ON THE AVERAGE ROOM SIZE AS SEARS REDUCES THE PRICE ON HARMONY HOUSE

reg. 5⁵⁰ broadloom 4⁸⁸
Sq. yd.



• Harmony House—Sold Only by Sears • 4,685 all wool tufts per sq. ft.
Here's the answer to your decorating problem! Magnificently beautiful axminster priced to save! Now... carpet an average room taking 25 square yards of carpeting at savings up to 15.50! Famous Harmony House Chatfield in rich glowing shades... glamorous patterns. Exclusive 27-in., 9 and 12-ft. widths.

RITE-SIZE RUGS
Finished ready to lay
9x7-ft. 9x23-ft.
9x12-ft. 9x27-ft.
9x15-ft. 12x6-ft.
9x18-ft. 12x12-ft.
9x20-ft. 12x15-ft.
9x21-ft. 12x25-ft.

CLEARANCE		
2 Pc. Living Room Set		199 ⁹⁵
Turquoise Frieze	Reg. 274.95	28.00 DOWN
2 Pc. Divan Set		124 ⁹⁵
Rose or Wine	Reg. 149.95	12.50 DOWN
5 Pc. Dinette Set		49 ⁹⁵
Chrome Chairs	Reg. 63.95	5.00 DOWN
Mattress		27 ⁸⁸
Full Size	Reg. 34.95	2.80 DOWN
3 Pc. Bedroom Set		79 ⁹⁵
Walnut Finish	Reg. 129.95	8.80 DOWN
3 Pc. Bedroom Set		164 ⁹⁵
Bleached Walnut	Reg. 194.95	16.50 DOWN
Platform Rocker		49 ⁹⁵
Assorted Covers	Reg. 69.95	5.00 DOWN
Floor Lamp		14 ⁹⁵
La Fiesta	Reg. 19.95	
Table Lamp		7 ⁹⁵
China Base	Reg. 12.95	

REGULAR 4.95 GLENSIDE
Luxurious carpeting—just as you like it... and at prices you like! Thick, deep pile... 4,632 all wool tufts per sq. ft. Tone-on-tones, textures in rich colors.
Sale Priced!
3⁸⁸ Sq. Yd.

REGULAR 6.95 FENIMORE
Lovely patterns that will inspire compliments... that cost less at Sears! Exclusive tone-on-tones, 18th Century florals and others in exquisite colors.
Sale Priced!
5⁶⁶ Sq. Yd.