

# Herald and News

FRANK JORDAN Editor  
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## Pollsters Still Strong

By DEB ADDISON

It might be well to note that now, a year after Nov. 2, 1948, when Harry Truman proved that all the bright boys were wrong and that he was right, the public opinion pollsters and the republicans still are doing business at the same old stand. It might be well to note also, right quick, that the pollsters' volume of business is keeping them happier than the republicans.

After a similar happening in 1936, when the Literary Digest gaily predicted a win for Al Landon over the old champion, FDR, it quietly folded its tents. The republicans, of course, had never recovered from 1932, but the following events, every four years, haven't killed them all off altogether.

George Gallup, the big name and the big operator in the public opinion business, still is selling his syndicated column to The Herald and News. And he's selling it to just about as many papers now as he did a year ago. Fifteen papers sent in cancellations following Nov. 2, 1948, but since then some have reentered and some new papers are taking the column. Not only is he holding his own on the syndicated column, but he and one Claude Robinson are launching a new service to advertisers.

Dr. Gallup rightly predicted the outcome of the Canadian election this year, and is using a new 3-way check system on the Lehman-Dulles senatorial race in New York. Actually he was in error only 5.3% (by volume) in predicting the Truman-Dewey race, but that small margin of error didn't quiet any headlines nor stifle any cursing as the results came in last national election year.

In spite of the mis-as-good-as-a-wild performance, we newspapers still buy the column. How well you read it and like it is another matter (that we'd like to know). In pre-election days, on April 22, 1948, to be exact, the Gallup column was read by 22 per cent of the men and 30 per cent of the women who read anything in the paper. Since then we haven't had an accurate readership study. (Accurate, that is, up to, \$3 per cent.)

Now then, if predictors can flourish (as Gallup is) following events that formerly killed them off (Literary Digest in 1936) there may be some hope for the republicans! If the Grand Old Party can keep on crying in the wilderness, after the shellings it has taken regularly every four years, it should take a look at Dr. Gallup and then take heart.

Grand Old Partyman Harris Ellsworth of Roseburg is back from the congressional wars, and is crying in the wilderness. His cry is that the increasingly wild spending of the Truman administration will ruin the country. A few of his statements: Oregon is sending tax money to the federal treasury equivalent to \$100 a month for each Oregon family. (Under whatever guise the tax money goes, it IS the Oregon family that pays it.) The country now is running in the red more than 16 million dollars a day! There now are 2 million people on the federal payroll.

Unfortunately, the federal government doesn't operate under one accurate double-entry bookkeeping system. All you can do is take the word of the representative whom you can believe.

WORD from all sides is that Grants Pass, footballers and citizens, is a good, hard competitor and a good sport. . . . Floyd Henriot, of the old time Willard battery shop and now a farmer on Easy river in Washington, reports that the Fish and Wildlife boys are charging up and down the Blackfoot river in Montana with a sort of portable electric fence rig with which they shock the fish

often in men than in women, the cause of which is not known. It is probably related to the aging process. Sometimes severe anxiety or shock brings on the symptoms but the real cause is probably something else.

**Second Variety**

Some infections, especially what is called epidemic encephalitis, which is a virus infection of the brain, sometimes spoken of as American sleeping sickness, is responsible for the second variety. When Parkinson's disease develops from this cause, it comes about as frequently in women as in men. Of

course, it is likely to occur at younger ages also.

People who have either kind of paralysis agents are usually advised against becoming overtaxed. A reasonably active life with some work is good for most; however, strenuous exercise is usually taboo. Cold-water treatments, special exercises, sun baths, massage and vitamin preparation have all been tried without much success.

There are several drugs which are often helpful in controlling the "shakes" too, but there is no single treatment which will cure the condition. Nevertheless, many people get along with it for a long time without serious difficulty.

**The Doctor Answers**

QUESTION: Do alcoholic drinks make a bronchial asthma worse? ANSWER: This is possible, al-

## Doctor Says Palsy Victims Avoid Exercise

By EDWIN F. JORDAN, M. D.

Paralysis agitans, Parkinson's disease or "shaking palsy" are different names for a rather common disorder of the nervous system. The symptoms generally begin gradually, usually in one hand. At first the typical shaking movement may not be present all the time. A loss of muscular strength and stiff feeling may be the first signs. The muscular movements become less rapid and more difficult to carry through. The trembling movements at rest are not long delayed.

Two kinds of Parkinson's disease are common. One is that which develops in older people and more

## RADIO PROGRAMS

- THURSDAY EVE., NOV. 2**
- 8:00 Today's Sport Page  
 8:15 Home News Summary  
 8:30 News Roundup  
 8:45 Elmer Davis ABC  
 9:00  
 9:15 Girl Scout  
 9:30 Country Club  
 9:45  
 10:00 Wynne with Winners  
 10:15 Bedtime Stories  
 10:30 Grifal Amateur Hour ABC  
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 11:00 Name the Movie ABC  
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ally and then dip 'em up and count 'em. Census year . . . Duck Bender should be a cowboy instead of pants pedler. He generally appears in shirt sleeves and vest, as per recent front page picture. . . . Youngsters find another use for newspapers: . . . A scrupulous under construction at the Moore park ice arena. . . . Who will make it in the altar first, "Vergil" Barkley or "Smilin' Jack" Martin?

## These Days

By GEORGE E. SOKOLSKY

No matter how it is sliced, all the government has to work with is the tax dollar. If it collects \$44,000,000,000 from the American people, or any other amount, that is all that it has to spend. If it spends more than that, it has to borrow the money or increase the taxes of the current taxpayers. When it borrows, it increases the taxes of present and future taxpayers.

The constitution forbids taxation of privately-owned property without just compensation, but that is no assurance any longer, for the constitution also permits the government to collect an income tax. One provision cancels out the other. For instance, the present income tax law permits the government to collect an income tax as high as 82 per cent. If that is not satisfaction, nothing is. Yet, it is altogether legal.

When a man collects \$1,000,000 as salary or even \$500,000 he is just a show-off. His actual earnings are what is left after the federal and state taxes are paid and that is geared to keep his ego well within the confines of much lower collections. It hardly pays a man to show off and few can afford the luxury.

JOHN T. Flynn, who is an authority on human stupidity, and has written a brilliant book, "The Road Ahead," to prove how skillfully the British and others have been in socializing themselves until they are spiritually as well as financially impoverished, recently told me that he was lecturing some teachers who fanatically accepted socialism as the equivalent of progress. So he posed a question: why has the United States, over its history, spent more money on education than any other country? It could not be that our culture is so great. After all, even at best, ours is only a notable branch of the glorious Western European culture. Yet, no country in Europe ever spent as much on education as the United States. The European countries simply could not afford to slice their tax dollars that way, but the United States could afford to do it. In fact, in our simplicity, we used to put costs for education comparatively high.

For instance, from 1921 through 1930, this country spent \$2,370,000,000 on education construction, averaging \$237,000,000 a year. Then it dropped to \$123,000,000 in 1932 and reached a low figure of \$41,000,000 in 1944.

The high and the low figures explain the same phenomenon: there was or there was not money for this purpose in the tax dollar.

WHAT can be shown for building construction is true of every phase of governmental activity, federal, state and municipal. Once when I was sitting next to the late Fiorello La Guardia, he was as nervous and irritable as a wet hen. And his police aid was back and forth with messages. Finally, being a reporter on the alert for a story, I could not restrain my curiosity and I asked him what was troubling him. "Snow!" he said. "Just snow!"

He then explained how snow ruined his budgetary calculations, took money from things he felt were more important, more permanently valuable. He explained how one blizzard might wreck his plans. I never thought of that, but obviously in a city of the size and complexity of New York, the snow has to be removed, and quickly, or the loss might be even heavier.

SO the problem is what to do about the tax dollar. Spend billions on past and prospective wars, on veterans, on farm subsidies, on education? Born some items become fixed, like the \$5,000,000,000 a year we give to Europe. That has become a habit. Farm subsidies, which came with bad times, have become a fixation for all times, good as well as bad.

Each item takes its cut from the tax dollar and those which become permanent take a share away from older pieces of the tax pie.

It would be gloriously easy for the bureaucrat if he could tax on the basis of what he could spend. He could then lay out all his plans and confiscate all the money in sight. However, in our country as in merrie England, when it no longer pays to work, we should soon enough just sit on our hands.

Prima's own formula for success is to "play pretty for the people."

"The reason the band business is bad now is because too many leaders have lost touch with what the public wants. They play to please themselves."

"But the one-type 'dance band' that plays a single style is a thing of the past. People expect more for their money—they want the band to give them a novelty show as well as good dance music."

In keeping with his theory Louie has revived a 1923 epidemic—"Yes, We Have No Bananas"—hoping it will infect the country again.

"I called up the United Fruit company, thinking they'd be glad to know this," said Prima's press agent. "But they asked us, please, not to do it. Said that song hurt

## SIDE GLANCES



"I'd get along fine at this school if it wasn't for the profs trying to show us up by asking questions in class!"

## Boyle's Column 'Yes, We Have No Bananas' Staging a Zany Comeback

By HAL BOYLE

NEW YORK (AP)—If you want four boys to be a great violinist, don't make him study the violin.

A lady named Mrs. Prima made this mistake down in New Orleans about 30 years ago.

She had a little boy, Louie, who made a violin out of a cigar box and a borrowed mandolin strings. Mrs. Prima, sure her son was a genius, rushed him off to a violin teacher. For eight miserable years, unswerving Louie, a wad through endless Hungarian rhapsodies.

"All the time ah wished ah had made a cigar box out of a violin instead of a fiddle out of a cigar box," he recalled.

One day he picked up a cornet belonging to his older brother, Leon. He blew a few insouciant notes—and hung up his fiddle and bow for life. He went from the cornet to the trumpet, and has dwelt ever since in the kingdom of jazz.

**Mother Happy**

"For years mah mother still wanted me to be a violin virtuoso—had her heart set on it," said the band leader. "But she's happy now—very happy."

For today Prima has a 16-piece band, a recording firm, two sheet music publishing companies and a racing stable of 11 horses. He and his brother also own a New Orleans night club. His various enterprises have grossed as high as \$500,000 a year.

"If you want a kid to go into music," said Louie, "the best thing is to let him learn a little piano first—so he'll get a basic knowledge of chords and harmony."

"Then, as he grows older, let him take up whatever special instrument he decides himself he likes best."

**Success Formula**

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though not necessarily the rule. If alcohol does make attacks worse in an individual case, it would be wise to discontinue such drinks.

**Footsteps**

Thus has the Netherlands followed the footsteps of Chamberlain's England, which rapidly has been turning her vast empire—upon which even today the sun never sets—into a commonwealth of independent nations. The Dutch move gives us further indisputable proof that we must reverse Chamberlain's statement and note that "the day of empires

## Gallup Poll Mid-October Survey Puts Lehman Ahead of Dulles

By GEORGE GALLUP

PRINCETON, N. J.—Herbert H. Lehman, democratic candidate for Senator from New York, was running ahead of his republican opponent, Senator John Foster Dulles, during the period of October 27-28 in a survey of political sentiment conducted throughout New York state by the American Institute of Public Opinion.

The survey included only persons who are registered to vote in the election November 8, and it showed the following results:

**In the election for United States Senator this November, do you favor the republican candidate, Dulles, or the democratic candidate, Lehman?**

Lehman 46%  
 Dulles 39%  
 Undecided 15%

The New York Senatorial race is widely regarded as the most important election that will be held between now and the congressional elections of 1950. The heads of both major parties—President Truman and Governor Thomas E. Dewey, have taken an active interest in it. The President having said that its outcome will constitute a mandate on the whole Fair Deal program.

**Undecided Vote Important**

The 1948 presidential election demonstrated the importance of two factors in pre-election surveying—(1) that sentiment can change radically during the last two weeks of a campaign, and (2) that the undecided vote is a vital factor in election polling because in the final days the undecided group can turn one way or another in response to campaign arguments or to events.

For those reasons, a pre-election survey can only report sentiment as of the time the interviewing was conducted. Today's report should not be construed as a forecast of the election outcome. Another survey covering all but the last few days of the campaign will be reported on Monday, November 7.

Meanwhile, an intensive analysis of the "undecided" group is in progress, probing into the present "leanings" of the group and into their political views and past political behavior.

**Dulles Backing Tide**

Lehman ran for the senate once before, in 1946, and was defeated by Senator Irving M. Ives, republican. Lehman polled only 47% per cent of the votes, as against 52% for Ives. The year 1946 was a republican year nationally—the year the GOP captured control of both houses of congress.

By contrast, Senator Dulles is backing a strong nationwide democratic tide.

Surveys by the Institute during the past month have found that considerably more voters throughout the nation classify themselves as democrats than as republicans; that if congressional elections were held at this time the majority of voters say they would vote democratic rather than republican; and that President Truman's personal popularity, while not as high as last summer, is still substantial.

The fact that the national tide is

strongly democratic gives Lehman a substantial advantage. Contrarywise it presents a great handicap to Senator Dulles.

A number of unusual local conditions complicate the New York senatorial race. New York City is electing a mayor. The republican candidate for mayor has not endorsed the republican candidate for the senate. A third party has entered the mayoralty race, with Congressman Vito Marcantonio as its candidate. The Marcantonio forces are urging supporters to refrain from voting in the senate race and to cast a "bullet" vote for Marcantonio. If this happens, the total vote cast in the senatorial race will be considerably smaller in the city than the vote cast in the mayoralty election, a situation which would reduce Lehman's lead.

Today's figures show only what would happen if the same proportion of Marcantonio voters cast their ballots for senator as the voters of other parties.

**Three Sampling Systems**

To advance the general knowledge of survey procedures and to take advantage of lessons learned in the 1948 election polling, the Institute is using three different systems of sampling in covering the New York Senatorial race.

The first is a procedure known as "quota" sampling which has been used in the past by pollsters. Today's figures are based on this system. Second, a procedure known as "pinpoint" sampling is being used, which concentrates on interviewing people in a selected number of small areas.

The third system is "area" or "probability" sampling which is a completely randomized selection of homes.

The New York election will be the first test of election sampling by the Institute and its affiliates in 11 foreign nations.

In the previous 311, including the 1948 election, the error has averaged 3.8 percentage points, which means that the survey results deviated by an average of only 3.8 percentage points from the actual division of the popular vote in the elections.

## Solons To Survey Graze Setup

On Monday, November 7, a congressional hearing will be held at Alturas to investigate the need for grazing restrictions in the North Warner area of the Modoc national forest. The hearing will be held before a sub-committee of the house public lands committee. The sub-committee will be composed of Representative Clair Engle of California and Representative Barking of Nevada.

The restrictions were proposed by stockmen using the region. The stockmen will be represented at the hearing by Forrest Cooper, of Lakeview.

The western two-row barleys, Hechen and Hanna, now command a premium for malting since they contain the highest extract among all barleys produced in the U.S.

However, improvements in other varieties make it necessary that these western varieties also be improved if they are to hold their favorable position.

This can be done by better production methods and by breeding improved strains, Dr. Hill said.

## Barley Crops Need Quality Improvement

Unless Oregon barley producers can produce higher test, more uniform two-row barley, they face a danger of losing their western barley market position, warned Dr. D. D. Hill, head of the O.S.C. farm crops department.

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Don't miss a good bet—shop the Want Ads every day! It pays!

## Rome Gets More Water

ROME (AP)—Modern Romans have piped the waters of the Peschiera river to their city. The new water supply is sorely needed. During the past summer the water shortage was acute. Many homes had to depend on the public fountains for their supply and pictures of women lined up in front of the fountains appeared often in newspapers. The new aqueduct is 25 kilometers long with a capacity of 34,500 tons every 24 hours.

**QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID**

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing

Over three million bottles of the WILLIAMS' PEPPERMINT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Free Digestion, Sour Stomach, Gas, Heartburn, Sleeplessness, etc. due to Excess Acid, hold on 15 days' trial. Ask for "WILLIAMS' PEPPERMINT" which fully explains this treatment—free—at

**PAT-LENS DRUG STORE SCHNEIDERS WAGGONER CO. Gilchrist, Main Street, MALIN DRUG CO.**

**Static**  
 By DAVE UNDERHILL

No, he's not signalling "bombs away" or "Water, bring five more Pabst Blue Ribbon" (unpaid adv.). The lad garbished with earphones, holding scrip in left hand, and rolling his eyeballs, is Jerry Devine. Jerry is producer and director of "This Is Your FBI" to be heard over your local ABC station, KFLW, Friday at 8:30 p.m.

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Intrigue, excitement and adventure is yours for a turning of the dial.

This is just one of those nights when the fire is not much to write. If, however, I will dig to the bottom of the barrel and see what is there behind a "hash" beer.

The Mobil gas people almost got back in the black side of the ledger last week—and when Forecaster Wynne called twelve out of the fifteen games correctly.

Seven entrants in the "Wynne with the Winners" contest equaled Floyd's record this week. But only two prizes were awarded in accordance with contest rules.

First spot went to Noble Tateishi of Oregon Tech who was 306 points off in predicting scores. Second honors were won by Paul M. Anderson, 413 Alameda, 308 points off in the scoring forecasts.

So far for the season, Floyd has a healthy average of 796, calling 326 games correctly, and 36 wrong.

Here's a squib picked up from ABC publicity releases.

Beauty, as Shakespeare warned, is in the eyes of the beholder.

When Art Linkletter asked five grade school children on "Pillsbury House Party" over ABC to tell him the most beautiful thing each had ever seen, he harvested a varied crop of answers.

One tyke named his girl friend's blue eyes—the lad has promise. A second chose the California weather—obviously a nature lover. The third selected the Statue of Liberty—a true patriot.

But the fourth broke up the program when he piped up, "Betty Grable's legs." And they learn so young these days.

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**DANCE Saturday Night**

at **MALIN**

**OSMUSIC BY OREGON Hillbillies**

**The LUGGAGE SHOP**  
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## FUNNY BUSINESS

"For weeks I couldn't find out where my husband spent his evenings until one night I went home—and there he was!"