

Cow Palace Exposition Opening Set Tomorrow

SAN FRANCISCO—California today became the mecca of livestock producers, rodeo fans and horse show enthusiasts from all over the nation as the gigantic Cow Palace threw wide its doors for the 1949 Grand National.

With its gala opening tomorrow evening, the huge Grand National Livestock exposition, horse show and rodeo, premier classic of the West will continue nightly through November 6 with matinees on Saturday and Sunday, October 29 and 30, and November 5 and 6.

More than 150,000 visitors are being prepared for by the Cow Palace management but the seating capacity of the Cow Palace is so tremendous that many thousands more than this figure can be accommodated with assurance of choice seats for all.

Features

Here in a nutshell is what is in store for the visitors:

A parade of 3126 of the nation's finest beef and dairy cattle, sheep and swine—

A battle to the finish for the official International Rodeo Association's world championship titles for 1949—

A million-dollar full-division national horse show—

Slim Pickens, world's foremost rodeo bull fighter, co-starring with Andy Womack in the battles with the vicious Brahmas—

The famed "Hendricks Family" and their wonder horses, including "King Richard," the most accomplished and valuable High School Horse in the world—

And "Aida, the Star in the Moon," a breath taking circus aerial headliner.

Livestock

In the livestock division, visitors will be assured of seeing some of the greatest herds, flocks and droves, herd sires and dams in the West's great ranching empire in competition for \$81,821 in cash premiums, prizes and purses for the

Blueberries Seen as New Oregon Crop

Possibilities for the development of blueberries into an important Oregon specialty crop continued to show promise during the past season at the OSC agricultural experiment station where an expanded program on blueberries is underway.

Research to date indicates that the highbush blueberry can be grown successfully in the Willamette valley and in other regions with comparable climate and soil conditions. Essential requirements seem to be a good moisture supply and good aeration in the topsoil.

All Phases

The station's expanded program of research touches every phase of blueberry production including investigations on selection of varieties for commercial planting, irrigation, fertilizers, soil mulches, plant pollination, harvesting and storage. C. A. Boller, assistant horticulturist, is project leader. R. E. Stephenson of the soils department is co-operating in soils work and the food technology department will make berry canning and freezing studies in the future.

Several new varieties show promise in selection tests but have not been tested sufficiently to justify recommendation for planting. Of the older varieties, Jersey, Stanley and Concord are recommended in that order. Jersey, while not an ideal variety is vigorous and productive with fruit of good size and shipping quality.

Nitrogen

Fertilizer trials show that liberal applications of nitrogen are needed

for best growth, with one-half pound of ammonium sulfate per plant suggested for spring application in a young planting. Cross pollination, while not absolutely essential, has been found beneficial in trials.

Berry production begins the second or third year and should continue to increase each year for about 10 years. Local markets are now absorbing Oregon's small production but the berry likely will be used in processing if production continues to increase.

Films Are Aired Over Video

LOS ANGELES (AP)—Motion picture films are getting plenty of space on television.

For example, this community now with seven TV stations estimates that 700 westerns and features were transmitted within a single year.

Few late release films have been

School Heads Warned To Widen Scope

SEATTLE, Oct. 27 (AP)—County school superintendents of Oregon and Washington were told yesterday they "must teach American youngsters something besides square root and 'The Lady of the Lake.'"

C. C. Trillingham, superintendent of Los Angeles county schools, one of the principal speakers at a three-day conference, said that schools

must broaden their objectives to go into all phases of American life.

"We have seen what fearful ends European dictators have accomplished through education. We must work through our schools to teach the American way," he said.

New Fields

To accomplish this, schools must go into many new fields such as family life, labor management problems, racial relations and international affairs, he urged.

Large increases in the population of the Pacific coast states have complicated school problems, frequently making building projects inadequate before they are completed, he commented.

Other speakers for the meet will include Worth McClure, former Seattle superintendent of schools and now executive secretary of the American Association of School Administrators; Pearl A. Wanzmaker, Washington superintendent of public

instruction; and Rex Putnam, her Oregon counterpart; G. Ira Loree, president of the Washington County Superintendents' association; and Mrs. Lovenia S. Palmer, his Oregon counterpart.

ROADSIDE COUNCIL

PORTLAND, Oct. 26 (AP)—Mrs. Lela J. Lambert, Oak Grove, was elected president yesterday of the Oregon Roadside Council.

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