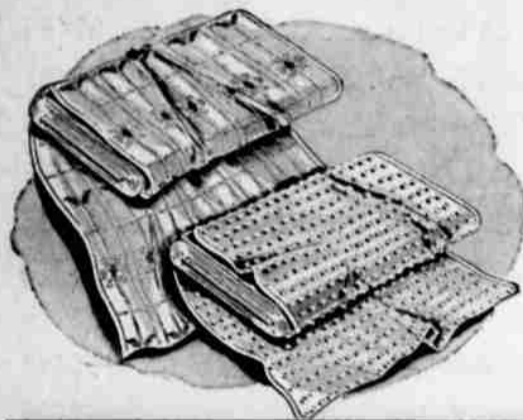


Montgomery Ward

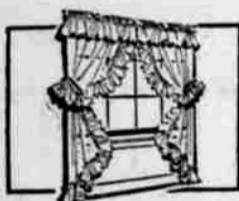
9th and Pine Streets

LOWEST PRICE IN YEARS!



SALE! FINE CURTAIN MATERIALS

WARD WEEK ONLY! Made to sell at 49c, 39c, 29c a yard! Fine cotton marquisettes: plain, cushion dots, pebble dots, colorful novelties! 39-42 in. wide. Save now! **24c** yd.



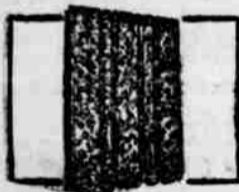
CRISP PRISCILLAS
REG. 1.98 **168c**
Ward Week Only pr.

Fine cotton marquisette priscillas at savings! Billowy 5 in. ruffle trim! Ea. side 35" x 81".



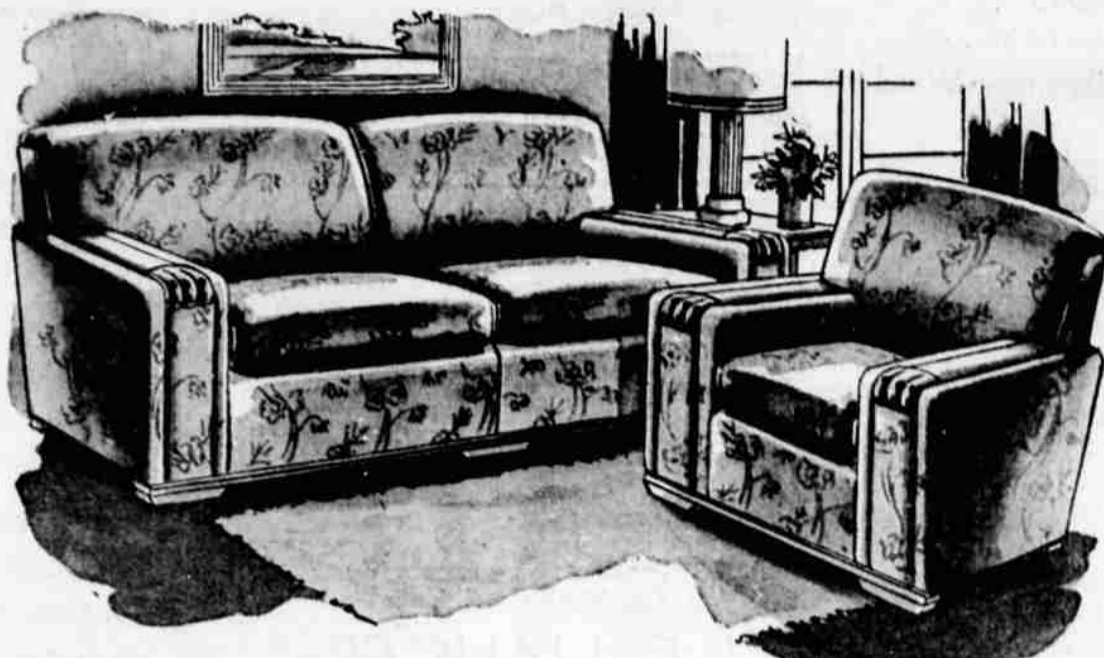
REG. 98c DRAPERY PRINTS
Ward Week Only **78c** yd.

Fresh, new, exciting! Textured cotton is firmly woven ... pre-shrunk, vat dyed. 36 in. wide.



DAINTY LACE PANELS
REG. 98c **78c**
Ward Week Only sq.

Woven of sturdy cotton yarns for lasting beauty! Firm weave will not slip! 40" x 81". Eggshell.



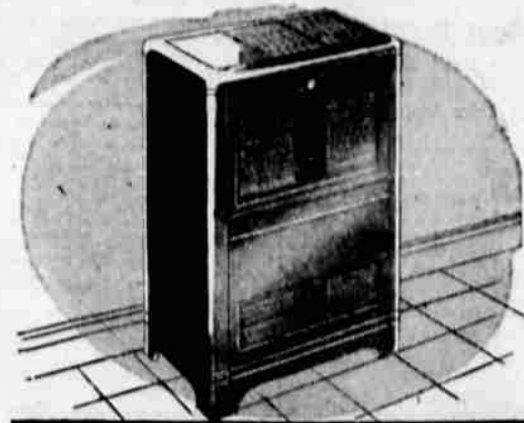
REG. 179.95 ... YOU SAVE \$20
2 PIECE TAPESTRY LIVING ROOM

Light Finished Hardwood Trim

149⁸⁸

Here are extra-quality features you'd expect to cost DOLLARS more than Wards amazingly low Ward Week price! Popular two-cushion sofa and big matching lounge chair with generously proportioned Modern styling and bright colored Tapestry upholstery ... yours for years of beauty and comfort! Massive light-finished hardwood knuckles keep soil from fabric—add a distinctive style note!

- Beautiful long-wearing Cotton Tapestry cover!
- Select kiln-dried hardwood frames throughout!
- Extra-comfortable coil spring construction.
- Handsome light-finished hardwood trim!



M-W OIL HEATER REDUCED NOW!

Reg. 97.95 M-W's quality features save up to 22% on fuel. New oval burner, low pilot flame! 5 room size! **84.88**
On Terms, 10% Down, Balance Monthly



BIG PRICE CUT! 7.5 CU. FT. M-W!

Reg. 226.00. Not a 6 but a big 7.5 cu. ft. M-W at this low price! Large freezer, 21-lb. capacity, Food Froster, glass covered Food Freshener! **\$198**
On Terms, \$5 Down, Balance Monthly

WARD WEEK

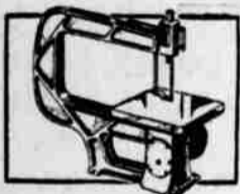
LOWEST PRICES OF THE YEAR!

Ends Saturday!



8" TILTING TABLE BENCH SAW
Heavy-duty Model **32⁸⁸**

Table tilts 45°. Depth of cuts 2 3/4". Blade raises and lowers. Complete with table extensions.



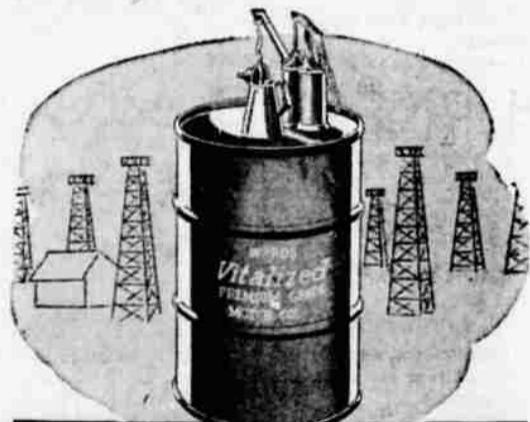
12-INCH LIGHT-DUTY MODEL JIG SAW
5" plate and blade **13⁸⁸**

Cuts to center of 24" circle ... 2" deep. 8x8" cast-iron table. Bronze bearings. Save at Wards!



RANGE-SERVICE COMBINATION
UL listed **648**

Main and branch fuses in single cabinet. 115-230V 3-wire solid neutral. Four plug-fuse sockets.



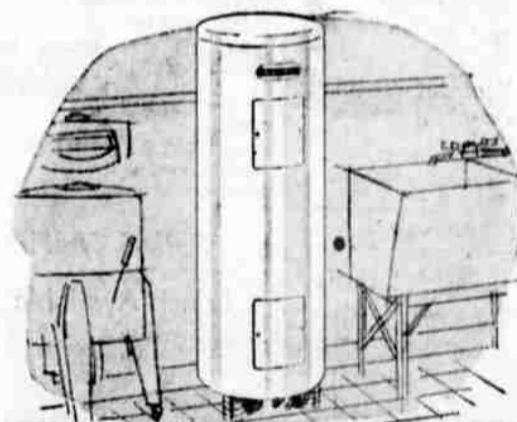
SALE! WARDS VITALIZED MOTOR OIL

WHY PAY 35c a quart for oil? Buy PREMIUM QUALITY Vitalized at this low WARD WEEK price! **18c** qt.
In your container *Fed. tax included
• Reg. 2.29 Two-gal. can 1.99*



SALE! WARDS GUARANTEED BATTERIES

"STANDARD" guaranteed 24 months! 45 plates—100 ampere-hour capacity. Equals or beats original equipment! **10⁶⁶**
• "Heavy Service" guar. 30 mos. *13.66* each.



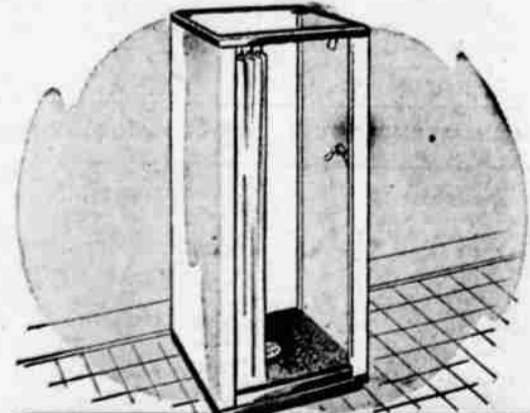
SALE! ELECTRIC WATER HEATER!

REG. 84.50. Ward Week special! Automatic, furnishes ample hot water. Clean, quiet. Double-element. Galvanized steel tank. UL approved. **74⁸⁸** 42-gal.
On Terms, 10% Down, Balance Monthly



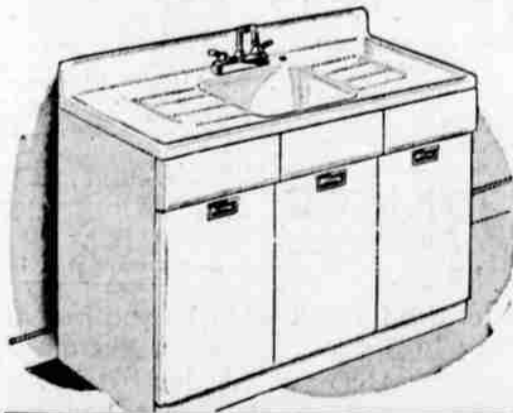
SALE! CONTAINERS—YOUR CHOICE

Reg. 1.09-1.49. Now priced amazingly low for this quality! White, red and green trim. **99c** Each
• 12-qt. Step-on Pail • Single Bread Box
• Cake Tray & Cover • 4-pc. Canister Set



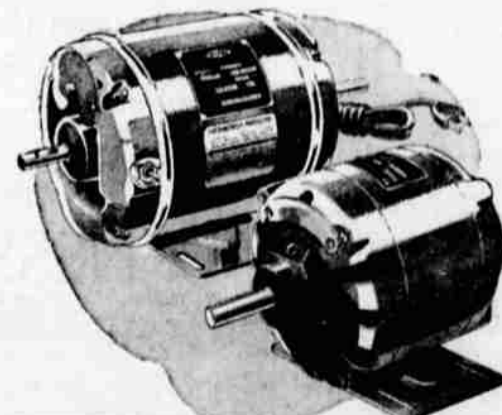
SALE! CABINET SHOWER REDUCED!

REG. 56.50 Ideal "extra bath", 1-pc. porcelain-enameled floor ... white-enameled metal walls, back. Chrome-plated fittings, curtain, rings. **48⁸⁸**
On Terms, 10% Down, Balance Monthly



SPECIAL PURCHASE! STEEL SINK!

SAVE DOLLARS! 54" size. Big storage space. Toe, knee space. Rounded corners ... self-cleaning wire shelves. Chrome-plated fittings included. **Reg. 111.60 91⁸⁸**
On Terms, 10% Down, Balance Monthly



Reg. 25.95 1/2-H.P. Motor

WARD WEEK ONLY! Powerful capacitor motor for rugged, heavy-duty service! Double 1/2" dia. shaft. **22⁸⁸**
• 11.95 1/2-HP Split Phase Motor. 9.44
On Terms, 10% Down, Balance Monthly

WARD WEEK WHEN ALL AMERICA SHOPS AND SAVES