

Herald and News
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SUBSCRIPTION RATES
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Potato Festival, the dedication of Dorena dam, and the trip back up to Portland to dedicate a church Sunday afternoon.

These Days

THE efforts of the department of justice to break up businesses because they are too big is an application of the Sherman anti-trust law which obviously could not have been intended originally.

American business would be wise to note this opposition before it becomes overpoweringly articulate. Interestingly, even businessmen join in this opposition to bigness.

I HAVE often asked the question, when is big too big? Obviously no small firm can manufacture steel or automobiles or such commodities.

THIS is an instance where big becomes ineffective because the right hand does not know what the left hand is doing. Obviously a company that devotes itself so meticulously to research and to advertising its research does not want a sales manager to suggest that the company puts a product on the market without knowing what it is for or why it should be used.

A FRIEND of mine suggests "... That is would be a tremendous thing if the major corporations themselves would turn into public servants by selling off healthy, prosperous offsprings ..."

Outgoing officers are Faye Gasser, president; Evelyn Petrik, vice president; Carolyn Tornblad, secretary; Patricia Noonan, treasurer; Joan Noonan, parliamentarian; Edna Reeves, historian; Darlene Turner, song leader; Evelyn Petrik; and news reporter, Martha Beasley.

Want Ads don't cost—they pay!

Radio Programs

Table with columns for station call letters and program names. Includes programs like 'KFLW-1450', 'KJFJ-1240', 'KJLW-1450', 'KJFJ-1240', 'KJLW-1450', 'KJFJ-1240'.

SIDE GLANCES



"I bought some hats and coats just to see how they look on me at home—I didn't have time to get what I really meant to buy, a dress!"

Boyle's Column

The 'Wha Hoppen' Man Who Wears Diamonds and Perfume

NEW YORK (AP)—In a city of characters, Noro Morales is one of the biggest. He is a short dark man of 37 who weighs between 265 and 320 pounds — depending on his mood — can identify more than 45 perfumes by their odor, and wears a ring with 21 diamonds on the little finger of his right hand.

He shares this honor with another dancer and leader, Xavier Cugat, and the difference between them is the difference between Benny Goodman and Guy Lombardo. His fans say Cugat may play a sweeter rumba, but Noro — "He puts in more tom tom."

Bones the Pooch Likes Taxes

SPRINGFIELD, Ill. (AP)—Bones, an orphan dog, is a regular non-paying customer of cab drivers here. Bones was adopted by 24 cabbies a year ago when he didn't know where his next can of dog food was coming from.

Color Mirror Aids TV

NEW YORK (AP)—One of the latest devices to be used in color television research is a dichroic mirror. It has the ability of passing one color while reflecting another.

Consumer Demand Outruns Output

SCHENECTADY, N. Y., Oct. 22 (AP)—General Electric company production can't keep up with current consumer demand, GE President Charles E. Wilson reports. Wilson said yesterday in a report to stockholders that irrespective of the steel strike "we will be unable to meet all production requirements for the balance of the year."

Monday P. M., Oct. 24

Table with columns for station call letters and program names. Includes programs like 'KFLW-1450', 'KJFJ-1240', 'KJLW-1450', 'KJFJ-1240'.

The World Today

By DEWITT MACKENZIE
AP Foreign Affairs Analyst

Sensational as is the election of Yugoslavia to the United Nations security council over the fierce protests and threats of the Russia, we shouldn't make the mistake of jumping to the conclusion that his signals a new American policy in the Cold War.

True, the United States led the Western legion against the Red bloc in the peace organization. But that didn't represent a new Washington policy. It was a strategic development under a long standing policy, which was to fight the Cold War to a finish — to take advantage of every device to push the Russians back to their own frontiers.

The revolt of Marshal Tito against the dictatorship of the Kremlin provided an opportunity upon which America and other Western nations have seized. However, the drama staged in the election of Yugoslavia to the security council was a sequel to America's move weeks ago in selling steel mill equipment to Yugoslavia's Marshal Tito to bolster him in his resistance to Russia.

Higher Taxes?

WASHINGTON, Oct. 21 (AP)—President Truman said he's going to ask congress to raise taxes when it returns in January, 1950.

So, if congress listens to Truman, does this mean your 1949 tax may go up before you pay it in full next March?

Hardly. The chances against that happening seem about 1,000,000-to-one.

If congress raises taxes next year at all it almost certainly will be on your 1950 income. Not on that for 1949.

But Truman's idea of a tax raise next year—made public yesterday—quickly got a sour reaction among congressmen.

In the first place, early this year Truman asked congress for a \$4,000,000,000 tax boost in 1949. Congress ignored him.

It may ignore him again in 1950. But suppose in January congress follows the president's request and considers a tax increase.

Just considering a tax boost will take many weeks or months; hearings, arguments, research by the experts to figure how much higher tax is really needed, lengthy debates in house and senate and so on.

Both houses have to approve before there can be any new law raising taxes. And the two houses seldom act at the same time on anything. Usually they act on the same bill weeks or months apart.

In asking for the tax increase this year, Truman wanted most of it to come by increasing corporation taxes, not income taxes.

He may ask for the same kind of boost next year. Then congress will have to decide whether it wants to sock corporations or individuals, or sock anyone.

Why the tax boost anyway? Why does Truman keep harping on that? Government expenses are greater!

Jetty Bids

PORTLAND, Oct. 22 (AP)—The army engineers invited bids today on construction of a \$1,000,000 jetty at the Umpqua river mouth.

For a few pennies per word you can advertise to thousands—through a Want-Ad! Phone 3111.

Many Moons

Ours Isn't the Only Moon; Astronomers Have Found 20

By J. HUGH PRUKTT
Astronomer, Extension Division
Oregon Higher Education System
Despite the fact that around A. D. 1600 only one authenticated moon was known for the entire solar system — and that belonged to our own lowly earth — the number has since taken on real astronomical tendencies.

It will be recalled that Neptune, one of the larger planets with a diameter four times that of the earth is 30 times farther from the sun than we are and requires 165 of our terrestrial years to make one trip around the sun. The only known planet beyond it is Pluto.

Triumph
The discover of Neptune in 1846 was a triumph for mathematical astronomy. It had long been known that Uranus, the world one knew nearest to us than Neptune, was not following strictly the orbit which computations indicated it should.

Confirmatory photographs taken May 29 and June 18 showed that the object was a moon about 200 miles in diameter and with a period of revolution around Neptune of approximately two years. The name Nereid has been suggested for this object. In ancient mythology Neptune was the old god of the sea and was attended by the Nereids (sea nymphs) and Tritons (sea demigods).

Truman's Proposed Taxes Hike Would Be Lengthy Job

WASHINGTON, Oct. 21 (AP)—President Truman said he's going to ask congress to raise taxes when it returns in January, 1950.

What's happening now—government spending beyond its means—is called deficit financing or deficit spending.

When that occurs the government has to borrow money—for instance from banks, by selling bonds—to make up the difference between the money it spends and the taxes it collects.

All this increases the public debt which is now about \$25,000,000,000. Truman argues we'd be in better shape to meet our expenses now if the 80th congress—controlled by the republicans—hadn't cut taxes a couple of years ago.

But the present 81st congress—controlled by his democrats—didn't follow his request to boost taxes this year.

So now for months we'll all get our ears bent by charges and counter-charges such as these:

If Truman's administration would cut down expenses, we wouldn't need a tax increase; Truman's administration can't help the expense, because such a huge part of them go into foreign aid and military preparedness.

AGAINST AFL
HOOD RIVER, Oct. 22 (AP)—A collective bargaining election at the Hood River Apple Growers' association yesterday resulted in defeat for the AFL, an employer spokesman said today. Earl Ziegler, personnel manager for the association, said employees voted 296 to 194 against the AFL Cannery Workers and Fruit Processors union.

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Sunday Afternoon, October 23 3:15 P. M.

in CHURCH EDIFICE 10th and Washington Streets

under the auspices of First Church of Christ, Scientist Klamath Falls, Ore.

ALL ARE CORDIALLY INVITED

New Officers To Take Over

MERRILL—Future Homemakers of America will install newly-elected officers on Tuesday, Oct. 25, at 7:30 p. m. in the high school recreation room. The public is invited.

Radio Programs

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