

Authorization

WESTERN UNION (INC.)

PHOTO DL PDNEWYORK NY 13 10074
ROGERS JEWELRY CO
657 MAIN ST
THANKS FOR REPORT STOP RESULTS OF SALES THIS FAR VERY ENCOURAGING STOP ENTHUSIASTIC RESPONSE OF KLAMATH FALLS BUYERS PROMPTS US TO GRANT ADDITIONAL TIME REQUESTED. THIS SHOULD ENABLE YOU TO LIQUIDATE \$125,000 OF METROPOLITAN DIAMOND RINGS BY THAT DATE STOP MUST HAVE FINAL ACCOUNTING BY THAT TIME
METROPOLITAN
\$125,000

ROGERS

LAST CALL!

Clearance! of wholesalers \$125,000 Diamond stock!

DON'T FORGET XMAS IS COMING
SMALL DEPOSIT WILL HOLD ANY ARTICLE



Look!
EVERY DIAMOND
REDUCED at least
50%

CASH OR CREDIT
PRICES THE SAME



SALE PRICE 99.50

6 exquisite diamonds set in matched 14k white or yellow gold mounting.



SALE PRICE 74.50

One of the several hundred values in Diamond Rings for Men, in this Sale. This beauty has a blazing diamond.



SALE PRICE 174.50

The classic fishtail design of this set sets off each of the 14 fiery diamonds in full magnificence. Both rings.



SALE PRICE 299.50

Twenty-five count them... 25 magnificent diamonds, in this double row engagement and wedding ring set.



SALE PRICE 62.50

This gorgeous Diamond Wedding Ring set with 5 fiery diamonds of generous size. 14k gold mounting.



SALE PRICE 49.95

This set has 8 brilliant diamonds set in matched mountings of 14k gold.



SALE PRICE 149.50

8 sparkling diamonds in a rich curved-to-fit design.

CONVENIENT DIVIDED PAYMENTS

THOUSANDS OF RINGS TO CHOOSE FROM!
Values beyond Compare!

DIAMOND BRIDAL SETS	
Reg. \$ 75... Sale Price \$ 37.50	Reg. \$ 400... Sale Price \$ 199.75
Reg. \$ 150... Sale Price \$ 74.85	Reg. \$ 750... Sale Price \$ 374.50
Reg. \$ 225... Sale Price \$ 112.50	Reg. \$ 1,000... Sale Price \$ 499.50
DIAMOND WEDDING RINGS	
Reg. \$ 24.75... Sale Price \$ 12.35	Reg. \$ 69.50... Sale Price \$ 34.75
Reg. \$ 35.00... Sale Price \$ 17.50	Reg. \$ 115.00... Sale Price \$ 57.50
Reg. \$ 55.00... Sale Price \$ 27.50	Reg. \$ 175.00... Sale Price \$ 87.50
MEN'S DIAMOND RINGS	
Reg. \$ 75... Sale Price \$ 37.50	Reg. \$ 200... Sale Price \$ 99.85
Reg. \$ 100... Sale Price \$ 49.95	Reg. \$ 275... Sale Price \$ 137.50
Reg. \$ 150... Sale Price \$ 74.85	Reg. \$ 500... Sale Price \$ 249.50

IT'S ON THE SCREEN!
IT'S ON THE RADIO!
YOU HEAR IT EVERYWHERE!

ROGERS

Jewelry Co.
A Square Deal All-ways

837 MAIN STREET - PHONE 4663