

Three Balls High

Americans Going in Hock? Pawnbrokers Can't Decide



CHICAGO (NEA)—Is America going into hock? Old-time pawnbrokers who have weathered lots of ups and downs in the nation's economy admit their business has jumped a lot in the last year.

But while they've always been among the first to feel the impact of a crash in the past, the old-timers can't agree this time whether or not the current flurry of pawn tickets spells trouble.

Eyes, Limbs "Take Julius Gunther, who became a pawnbroker in Chicago in 1907, when the president had closed the banks and scrip was being used instead of currency. In those days, even artificial eyes and limbs were being hocked.

Today, he says, few pawnbrokers would consider such items, and it's getting harder all the time to pawn anything for anywhere near its value.

"The pawn business is up 150 per cent in loans, compared to a year or two ago," says Gunther. "And redemptions are down 25 per cent." He intimated that the figures speak for themselves.

Lloyd J. Butler, a pawnbroker for 46 years, takes a somewhat brighter view.

More people are putting things in hock, "but there's absolutely no indication we're in trouble," he says.

His customers are mostly in the lower income bracket, but in his safe there's a handsome silver tray, presented to one of the city's most eminent citizens by members of an exclusive club. The tray is long overdue for redemption—a pawnbroker becomes the legal owner of anything left in hock for 13 months—but Butler is stretching a few points.

Key Hearts "This should prove," he says, "that all pawnbrokers don't have ice cubes for hearts.

How does a pawnbroker know how much to loan? He must be a careful man, since he suffered heavy losses during the last depression. When the 29 crash came, people flocked to the pawnshops, which were soon overstocked. The market continued to drop away down. Today you can borrow less than formerly.

The pawnbroker gets numerous catalogues on all sorts of items. On jewelry, for example, there is a markup from wholesale to retail of as high as 50 per cent. On an average, he may lend 25 per cent of an article's wholesale value, or an eighth of its retail cash value. If the article was bought on the installment plan it might have cost twice as much, so he may be lending only a sixteenth of its cost.

Robot Miners Up Production

PHILADELPHIA, (AP)—Lizard-like machines that cut and load soft coal at a rate of more than a ton a minute, electric locomotives for subterranean chambers, and automatic timber setters are among mechanical devices now aiding coal producers to increase mine safety, cut costs and accelerate mining.

"The next few years may see virtually all coal mined by machines that eliminate such time-consuming operations as drilling, blasting, and hand-loading," says Richard H. DeMott, vice president of SKF Industries, Inc.

Recent mechanical innovations include machines that can load up to 10 tons of loose coal per minute; package processing units that clean, wash and size up to 100 tons an hour; "pin-up" roofing equipment which drives strengthening rods into mine roofs.



ALTURAS LODGE, BPOE 1756 received its charter on its first anniversary meeting, October 15. Shown here are, left to right, Marion Asher, secretary; George B. Chapman, vice president of the California State Elks association; Robert Crane, president of the CSEA; A. D. Benz, exalted ruler of the Alturas lodge, and Joe L. Surmeier, leading knight. A dinner meet was held at the Niles followed by entertainment later.

—Photo by Souther.



MATRIMONIAL PLANS HINTED—Mayor William O'Dwyer (right) encouraged speculation about whether he was planning to marry Sloan Simpson (left) when he said "I will discuss that after election," when questioned about possible matrimonial plans. Miss Simpson, a New York model, has been his guest frequently at public functions. O'Dwyer, 59, is a candidate for reelection in the November election.

Men's South Pole Fashion Note

LONDON, Oct. 20 (AP)—What does the well dressed man wear to the South pole country? Gay woolen plaids and stripes in

bright, warm colors—that's the stuff chosen by an Anglo-Swedish Norwegian expedition leaving for Antarctica next month on a three-year expedition.

"Patterns have been selected to relieve the monotony of the polar

snows," said a member of the expedition.

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SAVE MONEY! 10¢ COUPON RIGHT IN THIS PACKAGE! Peet's FOR WHITER BRIGHTER WASHES. Offer made to introduce our bright new package. Get this special package while dealer's supply lasts! Offer cannot be extended! ACT NOW. Your dealer has only a limited number of these special Peet's Soap packages that contain money-saving coupons. Offer cannot be extended once they are sold out. NO LIMIT. Buy several packages. Each has a money-saving coupon right inside. When you buy Peet's Soap again, just give coupons to your dealer. Each coupon saves you 10 cents a box. SEE FOR YOURSELF NEW PEET'S GIVES WHITER-BRIGHTER WASHES! TIME PROVED—For 30 years, Peet's has been outstanding for its rich, gentle suds. IMPROVED—No soap washes clothes whiter than the new, improved Peet's. ECONOMICAL—Peet's costs less per ounce than most other leading brands.

Milch Animal Answer to Previous Puzzle. HORIZONTAL: 1 Depicted, 2 Asaults, 3 These are, 4 Senior, 5 Sumatran, 6 Geraint's wife, 7 Frozes water, 8 Granular snow, 9 Symbol for cobalt, 10 Italian goddess of the harvest, 11 Dampier, 12 Scoff, 17 Comparative suffix, 18 Of the thing, 21 Bitter vetch, 23 Symbol for tellurium, 24 Heavenly body, 26 Heavy blow, 28 Observe, 29 Blemish, 30 Right, 31 Baronet, 32 Id est, 33 Oriental measure, 34 Light brown, 35 Night before, 37 Hairless, 38 Units of reluctance, 40 Regius, 41 Membranous bag, 44 Javanese, 46 Preposition, 47 Roman bronze, 49 Lost luster, 51 Girl's name, 52 Crustacean, 54 Keeper, 56 Royal Italian family name, 57 Precious stones. VERTICAL: 1 Listens to, 2 Asaults, 3 Lieutenants, 4 Senior, 5 Sumatran, 6 Geraint's wife, 7 Frozes water, 8 Granular snow, 9 Symbol for cobalt, 10 Italian goddess of the harvest, 11 Dampier, 12 Scoff, 17 Comparative suffix, 20 Shams, 22 Broad-brimmed, 25 Antenna, 27 Inborn, 34 Small candles, 36 Evaded, 37 Strengthen, 39 Boxes, 42 Apud, 43 Pasteboard, 44 Greek letter, 45 Type of cheese, 48 Was seated, 49 Hawaiian, 50 Hawaiian, 51 Feminine name, 53 Exist, 55 Type of butterfly.

A Budget Priced Group of Casual and Dressy Untrimmed Coats. all priced at a low \$38. Left: Double breasted fitted coat with full, flared skirt... poet's collar... two slit pockets. In green, gray, wine and black broadcloth. Sizes 10 to 18. Right: Flared back casual that can also be worn belted. Of warm, durable broadcloth, it has a notched collar, novelty cuffs and pockets. Green, gray, wine and black. Sizes 10 to 18. La Pointe's IT'S A WONDERFUL STORE

"20 EXTRA CUPS per pound when you change to GOLDEN WEST'S richer flavor". Says Mona Van Dyke Schafer, prominent West Coast Home Economist. Make it your usual way... regular-drip-Silex... it's ground 3 ways. Use 1/3 less... and note the richer flavor that saves you up to 18¢ on every pound! "When I tasted Golden West using 1/3 less, I was skeptical—until my first taste. That sold me! Only a truly richer coffee can give richer flavor in the cup. You make the change and get 20 extra cups per pound—that's smart economy!"