

Herald and News

FRANK JENKINS Editor BILL JENKINS Managing Editor

Hope for the Reader

By DEB ADDISON
CONCENSUS of those who spouted off at a meeting of newspaper people was not entirely flattering to the way newspaper people do the job.

There's no hope for doing a better job for the customer. So there must be hope!

There's no hope for doing a better job until you first see the need for it and then can imagine ways of doing it.

A hardboiled city circulation manager, whose job is to sell more copies of his paper than the competitor does, condemned prizes and other high pressure schemes.

A film, which cost a city paper thousands of dollars, was shown to the group. This film was produced for the purpose of helping advertisers get better results from their advertising.

A professor, instead of speaking of the high estate found in Oregon of the great Fourth Estate, said: That Oregon newspapers news coverage is lazy, uninspired, lacks initiative; that our papers use too much meaningless non-local copy; that our papers are written abominably; that Oregon newspapers suffer from malnutrition of the news glands.

There must be hope, now, for improvement.

STATE of the basis report from an hour's round of philosophy and what not in the barber shop; Klamath runs its own course and resists the booms, busts and other vicissitudes of the country at large.

No. 2 barber shop item has to do with hunting, of course, along these lines. Our mule deer herds are declining in stature and vigor because the big old sturdy herd stags are being killed off.

Now that this refuge and others have been opened to hunting, the best stags are hunted down for the prize heads, and the herds decline.

Item number three: The tough winters with the ice and snow improves the quality of the Klamath people. It runs off the cream puffs and the squatters to more kindly climes, leaving the rest of us—staunch, sturdy, upstanding citizens.

If you don't agree, come to any barber shop at any time and your voice will be heard. (As we get it, beauty shop conversation runs along more trivial lines, so the ladies herewith are excluded).

YOU can see Dick Maguire, Gems baseball manager, flinch when you greet him with "Well, nothing to do until next baseball season." Seems a club has to be formed as of now.

These Days

By GEORGE E. SOKOLSKY
ONE out of every eight or nine persons employed by the United States today is a government worker.

Doctor Says

Heart Failure Aid Possible

By EDWIN P. JORDAN, M.D.
If the heart fails to pump enough blood to satisfy the needs of the body, doctors say that heart failure is present. Many different conditions can cause heart failure and heart failure can be severe or mild.

RADIO PROGRAMS

Table with columns for TUESDAY EVE. OCT. 18 and WEDNESDAY A. M., OCT. 19. Lists radio programs and stations like KFLW-1450 kc., KPJJ-1240 kc., etc.

Solomon Fabricant's statistical study

"The Rising Trend of Government Employment," issued by the National Bureau of Economic Research. Altogether a total of more than 6,000,000 adults are employed by...

Fabricant compares the increase between government employment and total employment and he finds that "... the rate of growth in total employment, substantial though it has been, fell far short of the very high rate of growth in government employment..."

FABRICANT makes two points which I prefer to quote: "... In not a single function of the federal government, the cities, or New York state or other states of which we have records, was the number of workers actually reduced. In no other sector of the economy would we find every major division expanding."

"The results are almost as striking when growth in population is taken as the standard against which to set the rates of increase in individual functions. Every federal function pushed employment up more than population grew."

"The three municipal functions that did not grow as rapidly as urban population are the 'general control' functions, administrative, legislative and judicial. In the federal government as well, and in part also in New York and other states, it was these functions that tended to lag."

POLITICALLY these trends produce a vast number of men and women, all voters, and their close kin, who have a vested interest in government jobs, in the continuance of departments and functions, in the maintenance of payrolls—that is, in the high cost of government.

The strongest resistance politically to the implementation of the Hoover reports, for instance, comes from organizations of government employees who object to any reduction in the government payroll. In fact, the lobbying of such organizations in Washington and in state capitals is for constant increases in government spending, especially in their particular departments and agencies.

The question arises whether there is not danger that we shall continue to increase this government labor force still further until so many are employed in this manner that a large segment of the population will be withdrawn from the private enterprise labor force. Maybe that is good or bad or something, but it needs to be faced candidly.

FABRICANT says: "Did absorption by government of functions commonly performed at the opening of the century by private enterprise play any role in expanding government employment? Employees engaged in public service enterprises rose only slightly more rapidly than population. Measured in this way and in this sense, increased 'socialization' of production does not appear to have been a significant factor..."

There is too little evidence to form any conclusion other than that the use of government employment to fight general unemployment has left us a heritage of a government payroll which has become of such political advantage that in spite of the Hoover reports, the political party in power dare not reduce its numbers, lest resentment over such an economy lead to political defeat.

severities is so important that it always requires careful study by the physician and complete co-operation between doctor and patient. In many cases much good can be accomplished.

The Doctor Answers
QUESTION: My son is 7 years old and has alopecia areata. He has been losing hair in patches and it is continuing to fall out.

ANSWER: This is a curious condition, the cause of which is not definitely known. In an occasional case all the hair on the head and even the eyebrows falls out. After a few months it usually grows back as well as before.

DRILL RIG MOVED
HOQUIAM, Oct. 18 (AP)—The Union Oil company has suspended its operations at Ocean City and drilling equipment is being moved to another exploratory site south of Bremerton. A. G. Hilton, company engineer, disclosed last night.

Want Ads don't cost—they pay!

Table with columns for WEDNESDAY P. M., OCT. 19 and WEDNESDAY EVE, OCT. 19. Lists radio programs and stations like KFLW-1450 kc., KPJJ-1240 kc., etc.

SIDE GLANCES



"Sure, Dad, I realize how important money is—I need twice as much of it as I used to!"

Boyle's Column

'Big Town' Doesn't Make Sense But It's New York!

By HAL BOYLE
NEW YORK (AP)—The reason I know this New York City is a wonderful place to make a living is that I live here.

And, brother, my living comes to me every day on a platter if I want to eat off a platter. That means 102 press agents would be glad to buy me a glamorous luncheon if I would only listen to what a wonderful world-shaking product or personality they are merchandising.

And, of course, any opportunist can eat 100 lunches. But only a man of character can eat 102. I am not at 102. I am a man of character—with dessert.

My trouble is that I am a pushover for a man with a message—having delivered telegrams as a boy myself. But the minute a man tells me how to save America, I take his stirring story into my soul, open my mouth—and yawn.

Never mind America—save me! Bathroom Scale
A dozen years of living in this citadel of democracy have convinced me that it is a brave man indeed who has only one bathroom.

After you belong to ten bathrooms you can meet John D. Rockefeller Jr., and say, "Hello, Jack!" and start trading the address of your plumbers. Then you have achieved the pipeline to greatness.

Ashtray Ascension
Another way to be sure you are in the swim is to have your picture taken with a long-haired, droopy-nosed debutante with an ashtray from the Stork Club in the foreground. As long as you put the ash tray in the right place, you won't lack the debutante. Social engineering in Manhattan is toujours on the ready.

In fact this town is so fast that a man is afraid to yawn—for fear that someone will put a plug in his mouth. (Typical plug: Bing Crosby hates sin and drinks Moca Moca.)

Publicity Madness
Everywhere the wildness gathers—the hysteria of having the name in print. Such as "Sam Goldin said the other day, 'Look at the dawn—it's dusk like another morning!'"

This appears in a number of newspapers. 12 envious press agents call to congratulate the lucky fellow who thought it up, and he takes a two-month vacation—and asks to be raised to the \$400 a week bracket. Goldin says no.

Faded Tags
Here in the hubbub-on-the-Hudson, the capital of nonsense, everything wears a faded tag. A man who lives in Brooklyn is a "bum," a

Safeway to Mark Parking Area
Officials of the Safeway store at 12th and Main informed the city council of their intention to mark off the boundaries of the store's parking lot from the sidewalk by installation of four-by-four timbers.

Discussion of the problem arose at last night's council meeting when it was disclosed many Safeway customers had received parking tickets for parking on the city sidewalk.

President Truman is the thirty-second president of the United States.

The World Today

By DEWITT MACKENZIE
AP Foreign Affairs Analyst

One of the strange stories of our time has been unfolded by Dr. Loren Dow Turner, Negro professor of English at Roosevelt college, Chicago, who has uncovered survivors of African culture among the quarter million Negroes inhabiting the Rice Islands off the coasts of South Carolina and Georgia.

These Negroes are descendants of slaves who were brought to America at the time of the earliest settlements. Some of those living on the islands never have been on the mainland or seen a white man as close as Range. They speak a language which includes many words brought by their ancestors from the jungles of Africa.

Dr. Turner found that some of the words in the Rice Islands language had their origin in Liberia. I was particularly interested in this because in 1942 I spent some time at Fisherman's lake, Liberia. I was astonished to run into an American colloquialism dating back to slave days. It happened like this:

Just at the time of the American invasion of North Africa, November 7, I started to fly from London to the Middle East. Because the flight normally would take us near the scene of the fighting, the plane was diverted to Liberia. From there we crossed Africa to Khartoum and then down the Nile valley to Cairo. I got hung up in Fisherman's lake, where there was an American military headquarters, for several days, and spent considerable time prowling about the neighboring jungles.

Liberia's Birth
As you will recall, the state of Liberia grew out of the labors of the National Colonization Society of America, which was organized in 1816 to free American Negroes and colonize in Africa. Some 12,000 "American" Liberians now live in the republic and they are descendants of American slaves.

Well, I was tramping about among some native huts in the jungle when I came across a native woman sitting in front of her home and spoke to her. I really didn't expect to get an answer, thinking that she wouldn't understand me, and was surprised when she replied in good American. I stopped to chat with her and during the conversation she employed a very old U. S. colloquialism, which led me to ask her where she learned it.

From America
"My great grandparents were slaves in America," she replied, "and came here when the American settlement was made. I learned my 'glish from them."

This woman, who was perhaps 40, never had been away from the jungle, but the language and customs of pre-Civil War days in the U. S. States had been handed down to her. She spoke well, and her little jungle home was neatly kept. Many other natives in that area spoke English, or a brand of it, which probably meant that they too were descendants of American slaves.

Clancy Hayes, known as the "Jack-of-all-Tunes" is all suited up to give forth with some western tunes on the standard School Broadcast heard over KFLW every Tuesday from 1:30 to 2 p. m.

Clancy has a singing style somewhat similar to the famous Burl Ives. He is especially pleasing when rendering ballads or folk tunes. I would recommend that if you missed today's broadcast that you make it a point to listen next week.

The standard program is now in its twenty-second year of broadcasting.

Mutual-Don Lee publicity releases indicate that Kate Smith, MDL personality star is to receive the degree of Doctor of Humane Letters from John Marshall College in Jersey City on Sunday, October 23.

The award is being given to Miss Smith because of the civic activities she has sponsored and supported during her week-day program, "Kate Smith Speaks."

Miss Smith is the holder of several other honorary degrees recognizing her activities in the general welfare of the people. She is also an honorary lieutenant colonel in the Army Nurses Corps.

"At Home with the Kirkwoods," a homey situation comedy is scheduled to return to the air today from 3 to 4:15 p. m. on KFLW.

The laugh loaded program will feature incidents in the lives of Jack Kirkwood and his wife Lillian. It will be the story of an average American family. The things that happen to the Kirkwoods might and possibly do happen to most married couples.

Bill Grey will be heard as "neighbor Grey," who lives next door to the Kirkwoods. The three actors will double in voices to provide as many as nine different characters on the program.

When opinions differ on a matter there is always bound to be a difference of opinions. That much I learned definitely today. Many persons who would identify themselves only as a local businessman, or in some instances as a local weight lifter, phoned in to protest last night's article about weightlifting. One thing I can be sure of, that

Gallup Poll

Voters Say Steelworkers Should Share Pension Cost

By GEORGE GALLUP
PRINCETON, N. J., Oct. 18 (AP)
The weight of public sentiment among people who have followed developments in the steel strike is in favor of granting pensions to steel workers. But the majority of those who believe that pensions should be granted think the cost of these pensions should not be borne solely by the companies, but should be paid in part by the employees.

These are the major points revealed in a nationwide survey of representative citizens, conducted during the period from September 25 to October 5.

Philip Murray, head of the CIO, said recently that public opinion would settle the steel strike. No measure would have been found to systematically questioning a representative sample of persons throughout the nation, as Institute field reporters did, using a series of questions on the steel dispute.

It was found that approximately seven out of every ten voters (67 per cent) had heard or read about the dispute at the time the survey was taken.

Those who had followed the strike were asked: "Do you think the steelworkers should or should not be given the pensions they are asking for?" Here is the vote:

Table showing poll results: Should 46%, Should not 11%, No opinion 43%

Contributory Feature
The central issue in the steel strike has been whether the companies alone should pay the cost of the pension and insurance "package" of 10 cents an hour for each worker, or whether part of this cost should be paid by the worker on the same principle as social security payments which are now shared by employer and employee.

All voters in the survey who said they approve of the pension demands were therefore asked this question: "Who do you think should pay for the cost of pensions—should the companies pay all the costs or should the companies and workers share the cost?" The vote follows:

Table showing poll results: Companies pay cost 11%, Share 34%, No opinion 55%

Total who favor pensions 46%
Ford Precedent
It must be borne in mind that this vote was taken in the early stages of the dispute before the union had had a chance to develop and promote its case before the public.

The precedent set by Henry Ford Jr., who granted pension demands

of the United Auto Workers union may have influenced opinion favorably to the union cause in the steel dispute.

The Ford Motor company agreed to pay all costs of the pension. Attitude of Union Members
Members of labor unions questioned in the survey are more in favor of pensions than the average for the country, as might be expected.

However, the union voters themselves feel that the pensions should be on a contributory basis, that is, a sharing of the costs between the workers and the companies.

Of union members questioned, 57 per cent were in favor of pensions. This group divided as follows on the question as to who should pay the costs of the pensions: 34 per cent said the workers should share the payments, while 20 per cent said the companies alone should bear the cost and 3 per cent had no opinion.

TELLING THE EDITOR
Letters printed here must not be longer than 300 words, must be written on ONE SIDE of the paper, and must be signed by the correct NAME AND ADDRESS of the writer. Contributions following these rules are warmly welcomed.

KLAMATH FALLS, Ore. (To the Editor)—The Russian government is the only world power of any consequence on earth today which has denounced the living God, torn down the churches and taught its own people that Christianity or religion is simply the delusion of the masses.

If Russia will study the various histories of any nations in the past which have entertained this same kind of thinking, she will find that they have always been crushed by a superior power in the end.

The Creator always seems to be on the right side of nations in the event of war with other nations which are absolutely on the wrong side. Respectfully, H. A. THOMPSON 1120 Pine

OTI Has Initial Chest Meeting
OTI—Pre-campaign activities for the Community Chest opened today at Oregon Tech, as four OTI students began preparatory work. Gary McClow, Bob Wade, Ernest Bussey and Charles Boleyn began by contacting business houses to obtain lists of employees. They were briefed by drive officials on what their part of the campaign will be.

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