

Small Beast

- HORIZONTAL**
- 1 Depicted
 - 2 small beast
 - 3 It eats
 - 4 Interacted
 - 5 Lover god
 - 6 Male
 - 7 Be sparing
 - 8 Consume
 - 9 It is prickly
 - 10 Way down
 - 11 Tellurium
 - 12 (symbol)
 - 13 Rip
 - 14 Pitcher
 - 15 Gaelic
 - 16 Bows slightly
 - 17 Keystone
 - 18 State (ab.)
 - 19 Accomplish
 - 20 Not (prefix)
 - 21 Hebrew deity
 - 22 Day
 - 23 Nevada city
 - 24 Wharf
 - 25 Greek
 - 26 mountain
 - 27 Hypothetical
 - 28 structural unit
 - 29 Coated
 - 30 Two (prefix)
 - 31 Born
 - 32 Snood (Scot.)
 - 33 Malt beverage
 - 34 Within (comb. form)
 - 35 Mouth
 - 36 Asterisk
 - 37 Westwicks
- VERTICAL**
- 1 Negro
 - 2 Expunger
 - 3 Lair
 - 4 Depart

Answer to Previous Puzzle



Competition Fight Stirs Auto Field

By DAVID J. WILKIE

DETROIT, Oct. 10 (AP)—The auto industry, planning for 1950, prepared for its most highly competitive postwar year.

The car and truck makers don't know how great demand may be next year. They do know seasonal influences again are large factors in their business; they know the same sales lag that developed last winter already is in the making.

Beyond that the auto industry's sales executives know the car buying public has become more selective. Buyers expect greater trade-in allowances and many are seeking discounts.

3 Million Sales

Car sales statistics always are a few weeks old before they become available to the public. Right now they show that from January through August this year more than 3,000,000 new passenger autos were sold in the United States.

That indicates the 1949 total probably will go a little over the earlier estimate of 4,000,000.

But four and six weeks old figures mean little in the fast moving automobile industry. So all the car makers are planning to step up

their 1949 sales effort. Several are planning to offer a wider variety of models in a broader price range.

New Models

For most auto manufacturers this will mean adding new models that can be priced lower than those currently available. They have plenty of medium and high priced units.

Several producers in the medium price field report demand continuing at high levels. At the same time it is no secret that, overall, demand in the lower price brackets is much steadier than in the other groupings.

There has been increasing emphasis on the production of lower priced models by all car makers who already have such units in their current lines.

Lower Prices

The auto builders have to assume this trend will continue next year. Some will meet it by introducing new models designed for lower price tags.

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Justice-Weiner Combination Rates with Howell, Hutson

By HARRY GRAYSON

NEW YORK, (NEA)—North Carolina lost most of its line, but a report filed by Scout Bug Jordan of Georgia makes it clear that Carl Snively isn't exactly suffering from the shorts.

"Justice and Weiner are as good as ever," it reads, and Jordan ranks them as a passing combination with Dixie Howell and Don Hutson, Alabama's matchless pair of 1934. Ken Powell, the other end, is Art Weiner's equal as a passer, according to the Athens bird dog, and Fullback Bill Hayes is a good enough runner and passer to take over Choo Choo Justice's tailback spot.

Bill Kuhn is considered one of the finest sophomore tackles in Tar Heel history, which gives you a rough idea of how well Old Mouse-trapper Snively has plugged at least one hole in his line.

Coach Snively will need all this and then some when Chapel Hill tackles Notre Dame in New York's big one at Yankee Stadium, November 12.

Seven-Yard Sitko and the Frank Leahy-perfected Irish even have television fans standing up and cheering.

Oklahoma A. and M. played Texas Christian to a 33-33 tie as Missouri was shaded by Ohio State, 35-34.

Perhaps both sides will mend their defenses somewhat by the time A. and M. invades Columbia, October 8, but statisticians in the press box may still require adding machines. The Cowpokes ran well against an admittedly strong TCU, and Missouri moved against a Buckeye brigade some people rank at the top of the Big Nine.

Lindy Berry of Texas Christian is showing considerable early foot in the race for All-America recognition, by the way, with a total offensive average of 233.5 yards in the first two games, the other one with Kansas. Dutch Meyer's tailback has the phenomenal passing average of 615.

Nine of Florida's starting team began as freshmen when Bear Wolf took over in 1946. So this really ought to be the year, with Chuck Hunsinger, a wondrous back, leading the way.

Fritz Crisler draws deeply upon 30 years of experience placing a new book, *Modern Football*, in the hands of gridiron students, players and fans.

The famous coach who is now Michigan's athletic director places the parts of football on the laboratory table, and lectures learnedly, but pleasingly, on a game he loves and treats reverently.

Crisler points out that the modern T has some of the greatest strength and richest potentialities

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Many of the car builders will deny they plan early introduction of lower priced models. But there are few who haven't carried on extensive research on what could be produced for as little as \$1000 up to around \$200 below the price of their present low-medium price models.

There has been much speculation about the plans of certain auto makers but it can be said there is no standard-size model automobile that could be delivered for \$1000 currently in prospect. What is in much earlier prospect is the keenest sort of competition for business

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