

ROGERS

SELL OUT

Authorization

WESTERN UNION (INC.)

ROGERS JEWELRY CO.
837 MAIN ST.

WE HEREBY AUTHORIZE THE ROGERS JEWELRY COMPANY OF KLAMATH FALLS OREGON TO DISPOSE OF THE ENTIRE METROPOLITAN LINE OF DIAMOND RINGS AT ONE HALF FACTORY ESTABLISHED RETAIL PRICES. CIRCUMSTANCES BEYOND OUR CONTROL FORCE US INTO THIS DRASTIC LIQUIDATION.
METROPOLITAN

Amazing \$125,000 Diamond Stock!

DON'T FORGET XMAS IS COMING
SMALL DEPOSIT WILL HOLD ANY ARTICLE



20% OFF

LOOK!
EVERY DIAMOND
REDUCED at least
50%

CASH OR CREDIT
PRICES THE SAME



SALE PRICE 99⁵⁰

6 exquisite diamonds set in matched 14k white or yellow gold mounting.



SALE PRICE 74⁵⁰

One of the several hundred values in Diamond Rings for Men in this Sale. This beauty has a blazing diamond.



SALE PRICE 174⁵⁰

The classic Fishtail design of this set sets off each of the 14 fiery diamonds in full magnificence. Both rings.



SALE PRICE 299⁵⁰

Twenty-five count them... 25 magnificent diamonds in this double row engagement and wedding ring set.



SALE PRICE 62⁵⁰

This gorgeous Diamond Wedding Ring set with 5 fiery diamonds of generous size. 14k gold mounting.



SALE PRICE 49⁹⁵

This set has 4 brilliant diamonds set in modern mountings of 14k gold.



SALE PRICE 149⁵⁰

4 sparkling diamonds in a rich sized-to-fit design.

CONVENIENT DIVIDED PAYMENTS

THOUSANDS OF RINGS TO CHOOSE FROM!
Values beyond Compare!

- DIAMOND BRIDAL SETS**
- Reg. \$ 75... Sale Price \$ 37.50
 - Reg. \$ 150... Sale Price \$ 74.50
 - Reg. \$ 225... Sale Price \$ 112.50
 - Reg. \$ 400... Sale Price \$ 199.75
 - Reg. \$ 750... Sale Price \$ 374.50
 - Reg. \$ 1,000... Sale Price \$ 499.50
- DIAMOND WEDDING RINGS**
- Reg. \$ 24.75... Sale Price \$ 12.35
 - Reg. \$ 35.00... Sale Price \$ 17.50
 - Reg. \$ 55.00... Sale Price \$ 27.50
 - Reg. \$ 69.50... Sale Price \$ 34.75
 - Reg. \$ 115.00... Sale Price \$ 57.50
 - Reg. \$ 175.00... Sale Price \$ 87.50
- MEN'S DIAMOND RINGS**
- Reg. \$ 75... Sale Price \$ 37.50
 - Reg. \$ 100... Sale Price \$ 49.50
 - Reg. \$ 150... Sale Price \$ 74.50
 - Reg. \$ 200... Sale Price \$ 99.50
 - Reg. \$ 275... Sale Price \$ 137.50
 - Reg. \$ 500... Sale Price \$ 249.50

IT'S ON THE SCREEN!
IT'S ON THE RADIO!
YOU HEAR IT EVERYWHERE!

ROGERS

Jewelry Co.

A Square Deal All-Ways

837 MAIN STREET - PHONE 4663