

Montgomery Ward

9TH and PINE

PHONE 3188

FURNISH BY THE ROOM . . .

Save Even More Over Regular Low Prices!

ROOM OUTFITS at EXTRA SALE SAVINGS!

You'd save DOLLARS buying these pieces individually at Wards regular prices—buy NOW, during this great Sale and save even more! Every piece has been carefully chosen to give you the utmost in beauty and utility—richly grained woods—handsome, long-wearing upholstery plus those better construction details that you expect in furniture of Wards high quality!

\$35 Savings! 6 Pc. Living Room Outfit!

REG. 230.95 — YOU GET ALL THIS AT ONE LOW SALE PRICE!

194⁸⁸

On Terms, 10% Down; Balance Monthly

- Massive modern-styled sofa upholstered in luxurious, durable Mohair Frieze!
- Matching comfort-sized lounge chair.
- Beautiful glass-topped Coffee Table.
- Set of two matching hardwood End Tables.
- Tapestry-covered Occasional Chair.

Save \$35 on 7 pc. Bedroom Outfit!

Regularly 186.95

151⁸⁸

Everything you need for a completely new and Modern bedroom—Sale priced for even greater savings! Popular Waterfall styling—Innerspring mattress and spring!

HERE'S WHAT YOU GET!

- Handsome Walnut-veneered Bed, Chest and Vanity with Plate Glass mirror.
- Two full-size 100% feather Pillows.
- 180-Coil Innerspring Mattress.
- Buoyant 90-coil Bed Spring.



SALE! Our Regular 1.59
Drapery Slipcover Textures

48 inches wide Preshrunk, Vat Dyed **1³³** yard

Priced so low, you can redecorate your home at big savings! Beautiful floral and leaf designs in Fall colors! Richer looking than ever and fade-resistant of course! Wonderful cotton pebble texture has an interesting nubby surface adding to the beauty of fabric and pattern!

Reg. 1.79 Tropical leaf design and companion stripe, 48 in. twill, Preshrunk, vat dyed. **1⁴⁴** yd.

Reg. 1.98 Asst. prints, 48 in. pebble crepes and pebble textures. Preshrunk, vat dyed. **1⁶⁶** yd.

COMPARE!

Fine Wool Broadloom Costs Less At Wards!

STYLETONE BROADLOOM 9 and 12 ft. widths **6²⁵** sq. yd.

Lovely new floral patterns! Smart tone-on-tone design! Our famous Styletone quality . . . a fine axminster weave . . . 100% wool-pile surface . . . 5,796 imported wool tufts in each sq. ft! Cut-to-your-order for wall-to-wall carpeting or any rug size.

- 9x12 ft. size 74.50 • 12x12 ft. size 100.00
- 9x15 ft. size 93.75 • 12x15 ft. size 125.00

LUXURIOUS CARVED WILTON 9 and 12 ft. widths . . . cut-to-order **9⁹⁵** sq. yd.

A superb broadloom featuring a softly curving "sculptured pattern" . . . today's fashion news in floor covering! Exquisite colors: blue, beige, grey, green, mauve-rose. Deep, velvety all-wool pile; famous Wilton weave noted for longer wear!

- 9x12 ft. size . . . 119.40 • 12x12 ft. size . . . 159.20
- 9x15 ft. size . . . 149.25 • 12x15 ft. size . . . 199.00



Yes—You can have the room outfit you want NOW! Use Wards convenient monthly payment plan . . . buy now, enjoy your furniture while you pay for it out of income!