



NELSON REED
Retiring Owner

Announcing . . .

The Formation of the



STANLEY MILLER
President



RUBE LARSON
Sales Mgr.

CRATER LAKE

MACHINERY CO.

★ KLAMATH FALLS ★ MEDFORD

SUCCEEDING

REED

TRACTOR & EQUIPMENT CO.

The Retiring Owner Says:

The REED TRACTOR & EQUIPMENT CO. announces its retirement as "CATERPILLAR" tractor distributors in the six Southern Oregon and two Northern California counties.

We wish to thank all our customers, and our faithful employees for helping us build a successful business.

We wish our successors, THE CRATER LAKE MACHINERY CO., the same good fortune that we enjoyed.

Signed

NELSON REED

MARGARET REED.

The Incoming Owners Say:

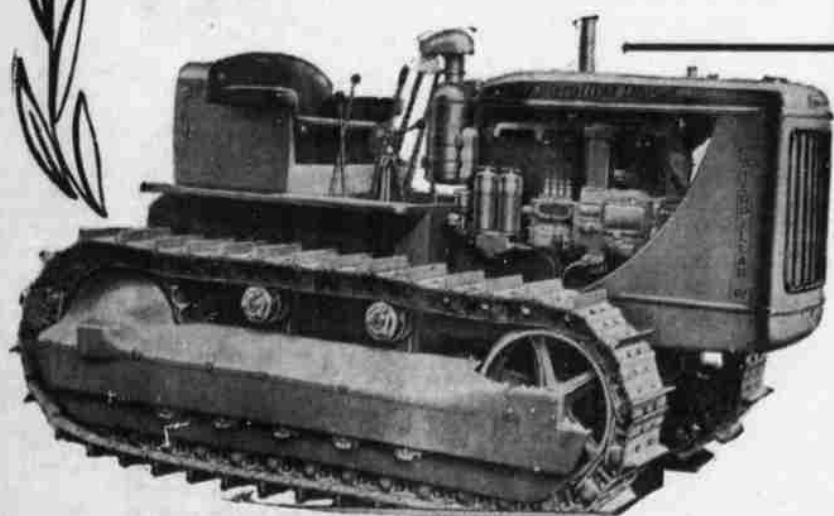
The good will, and the continued patronage of the people of this area is the core of our business. That is why we will conduct our business in such a manner to merit your continued respect and confidence.

We know that we are succeeding a company that has your highest respect and trust. The service of the Reed Tractor & Equipment Co. and its trusted personnel will remain as before.

Signed

STANLEY MILLER, Pres.

RUBE LARSON, Sales Mgr.



DISTRIBUTORS
FOR
"CATERPILLAR"
and Allied
Equipment
IN

- Klamath County
- Jackson County
- Lake County
- Josephine County
- Crook County
- Deschutes County
- Modoc County, Calif.
- Siskiyou County, Calif.

HOME OF THE POPULAR
JOHN DEERE
TRACTORS

AND

FARM IMPLEMENTS

IN THE TRADE AREA
TRIBUTARY TO KLAMATH
FALLS



Serving the Greater Empire of Southern Oregon and Northern California