

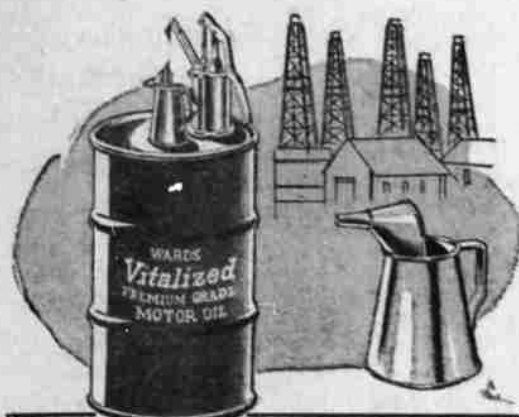
Klamath Falls
SALUTE DAYS!

Montgomery Ward

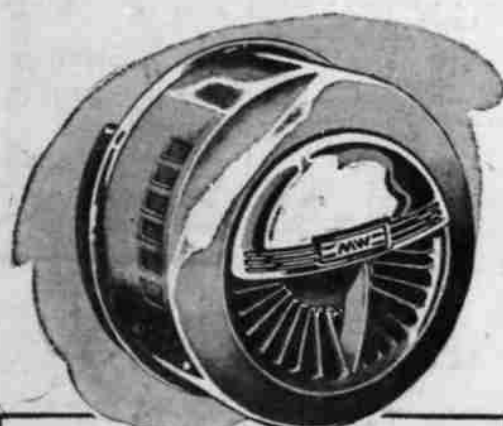
... ALONG WITH OTHER KLAMATH MERCHANTS EXTENDS ITS MOST SINCERE GREETINGS TO THE RESIDENTS OF ALTURAS AND CANBY ... VALUES THIS WEEK-END WERE NEVER BETTER! SHOP AND SAVE AT WARDS!

Klamath Falls
SALUTE DAYS!

pre-winter **AUTO NEEDS SALE!**



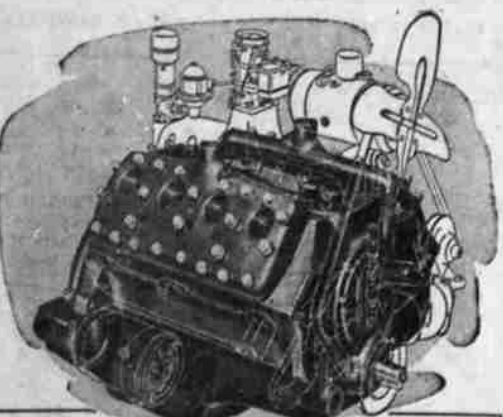
WARDS VITALIZED MOTOR OIL SALE!
Why pay 35c a qt. for oil ... stock up with Vitalized! Premium grade, it cleans your motor of sludge, carbon!
• Reg. 1.45 Five 1-qt. cans *1.21
18c qt.
In your container Fed. tax included



REG. 19.45 WARDS MASTER HEATER
Hot water auto heater heats quickly—gives fast flow of hot air for efficient heating, defrosting. Beautiful hammerfold finish with chrome trim! Switch included. Fits all cars!
17³⁸



WINTERIZE WITH WARDS ANTI-FREEZE
Famous Wards Ice-Guard radiator anti-freeze gives positive protection against motor freeze-up! Better than ordinary alcohol. Stock up now for cold weather ahead!
125 gal.

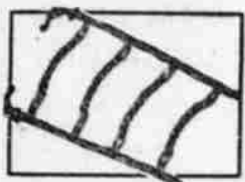


COMPLETELY REBUILT MOTORS CUT \$10
Guaranteed like a new motor! Ford, Chev, Plymouth, Dodge ... at Wards low price! Trade-in allowance for your old motor. Compare — then buy a Wards rebuilt motor!
11⁰⁰ monthly



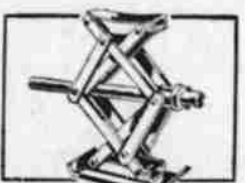
REGULAR 43c SPARK PLUGS 33c
Save, buy a set! Ex.

Riverside plugs pay for themselves in gas savings! Made to last longer without adjustment!



SAVE ON STEEL AUTO TIRE CHAINS! 545
Pair & up

Case hardened high carbon steel chains pull you through snow and mud! Buy at Wards low price!



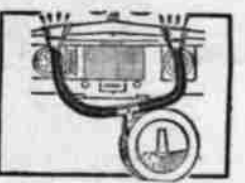
3.39 SCISSORS JACK AUTO JACK 488
Fits all cars

Lifting range 4 1/2" to 14 1/2". Ball bearing thrust action gives effortless lifting. Top can't slip!



24-MONTH GUARANTEE "STANDARD" 1195
Exch.

45 plates—100 amp-hr capacity! Equals, beats original equipment batteries. Fits most cars.



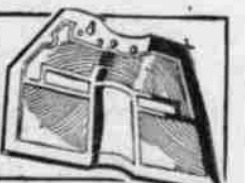
WARDS AUTO HEATER DEFROSTER KIT 379
Complete

All necessary fittings to direct hot air from heater to windshield for quick, sure defrosting!



CLER-VUE FROST SHIELD KIT 69c

Prevents formation of fog and frost on windows! Material for all windows included. Low cost!



REG. 3.25 RUBBER FLOOR MAT 294
and up

Wards mats for all popular cars last longer—cost less! Easily installed. Get Wards low price!



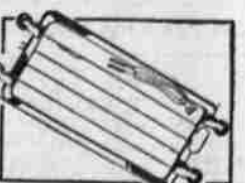
UNDER-HOOD AUTO MOTOR HEATER 339

Gives heated garage protection! Won't ignite gas fumes. Keeps motor warm for quick start!



ELECTRIC DEFROSTER FAN 639
2 Rubber Blades

Clears windshield of dangerous fog and frost! Circulates heat from heater. Fits all cars!



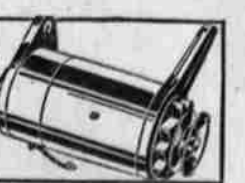
ELECTRIC WINDOW DEFROSTER 279
8 x 16 in.

Melts sleet on outside of windshield—keeps inside clear of frost and steam. Easily installed.



SALE! REG. 3.90 FOG LIGHT 333
Each

Piercing, powerful light cuts rain, snow, fog! Chrome plated. Adjustable—fits all cars.



LIKE-NEW REBUILT GENERATOR 945
and up Exchange

Completely rebuilt generator guaranteed to give top performance! Keeps battery charged!

Riverside Tires Reduced!

"COLD RUBBER" RIVERSIDES... Wear Longer Than Ever!

TRAIL BLAZERS—SAVE WITH SAFETY

Wards low-priced quality tire now even lower priced during this sale! "Cold rubber" added for longer wear. Every ounce first quality materials to provide real safety! You can depend on Trail Blazer to give safer low-cost performance. At this low sale price you save plenty!

WARDS RIVERSIDE—FIRST QUALITY

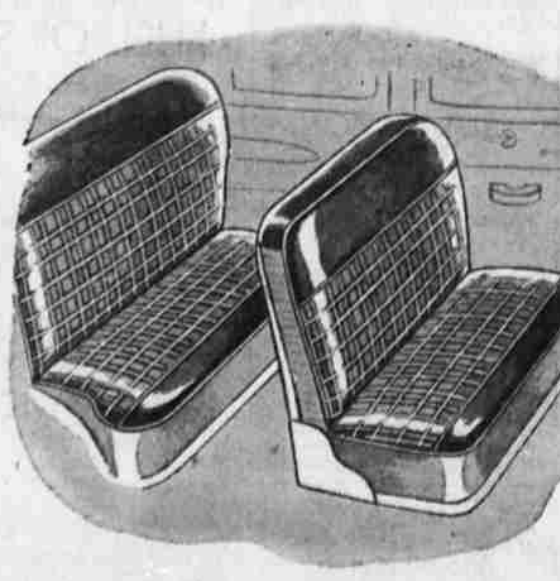
WARDS RIVERSIDE is a really great first quality tire! First quality in every way—first quality in tread depth and width—in cross-section and size! Wears longer with "cold rubber!" Compare before you buy! But compare Riverside only with the best first-line tires! Get big savings!



SIZE	TRAIL BLAZER*	RIVERSIDE*
4.75/5.00-19	\$ 9.25	\$ 9.40
5.25/5.50-17	9.95	10.45
6.00-16	8.65	9.95
6.50-15	—	12.60
6.25/6.50-16	11.85	12.85
7.00-16	—	14.75

*Exchange Prices—Federal Tax Extra

Tires Mounted Free ... 1.50 Weekly Buys Four Tires!



WOVEN PLASTIC SEAT COVERS AT A DOLLAR-SAVING SALE PRICE!

Just 10% down puts a set of these covers on your car! **20⁸⁸**
Installed Free!

The color lasts as long as the fabric because it goes all the way through each fiber. Battery acid, ink, ice cream ... practically nothing can stain it. Vinyl plastic panels and double-stitched seams. You get a perfect fit. Choice of Maroon, Blue, or Green plaids. The price is cut!

USE YOUR CREDIT ... ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN