

THURSDAY-ONE DAY ONLY! YOU CELEBRATE WITH SAVINGS AS WE STAGE ANOTHER GREAT STOREWIDE SALE! THURSDAY!

Special Purchase!

Men's Hercules
sweatshirts
Reg. 1.59 **\$1.00**



Heavy weight flat knit cotton. Heavily fleeced inside. Made for long wear. Gray color; sizes are small, medium and large. Save now during Sears Anniversary Sale!



63rd Anniversary Sale DOLLAR DAY

HERE'S PROOF A dollar buys a lot at Sears! We've scoured the markets . . . We've taken exciting price cuts to stock our floors, counters and shelves for the biggest Dollar Day in our 63 years!

THURSDAY!

rayon briefs

shop, compare, save at Sears
buy fine lingerie for a mere

3 FOR \$1

Your choice! Anniversary Sale only . . . easy washing, circular knit rayon panties, cotton briefs. You'll want several of each style. Come in early, supply's limited!



Lovely Cotton Gowns
Reg. 1.98 **1.00**

Puerto Rican gowns at a low Anniversary Sale price. Made of soft, light cotton, so comfy to sleep in. Pre-laundered for extra smoothness, finer texture. Hand embroidery and hand applique pretties the bodice.

Special Purchase! Stock Up
now on Royal Purple
cotton anklets

would be 25c pr.; now **8 pr. \$1**

Fine quality anklets have ribbed turndown cuffs, reinforced heel and toe. White, sizes 7 to 10½.

NYLONS!
Reg. 69c pr. **2 prs. 1.00**
New fall shades, 8½ to 10½.
54-Gauge
Reg. 1.35 pr. **1.00**
Winemist shade, 8½ to 9½.

Bib-Style Aprons
Reg. 59c **3 for 1.00**
Practical kitchen cheerer. Bib-style in a variety of delightful prints. Grey, white, blue, honey, grey, white, blue, honey. Thrifty priced! Half-apron style, too!

Boyville Jr. THURSDAY!

denim bib pants



Boys' Knit Cotton Shirts
Short and long sleeves. Size 8 to 14. Reg. 1.19 **1.00**

Boys' Broadcloth Shorts
Sanforized. Assorted colors. 8-14. Reg. 50c **2 for 1.00**

Boys' White Tee Shirts
Flat knit cotton. 8-14 **2 for 1.00**

Cotton Blazer Socks
Lightweight Long-Wearing Comfort
Reg. 39c **3 pr. 1.00**

Pilgrim Neckties
Celestine Rayon Acetate Tan
Reg. 1.00 **2 for 1.00**

Poplin Sport Hat
Reg. 1.49 **1.00**

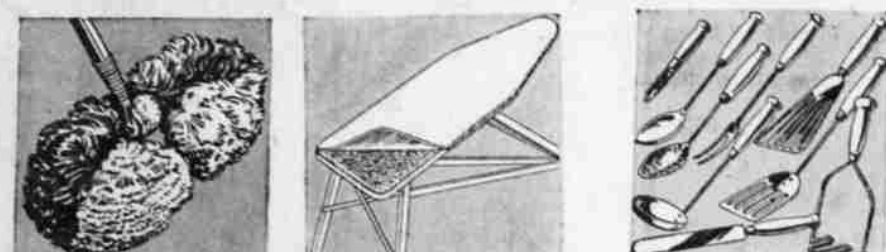
Little Girls' Cotton Dresses
Reg. 1.98 **1.00**

Dainty little prints, plain colors, stripes and checks. Interesting details. Sizes 1 to 6. Buy several at this low price!

Plastic Pants
Reg. 29c **5 for 1.00**

Vinyl plastic pants for babies. Elastic legs and waist. Nine small, medium and large. A buy!

Ask... ANY SALESPERSON About **SEARS EASY PAYMENT PLAN**



Cotton Dust Mop
Made For Added Service
Reg. 1.00 **1.00**

Pad and Cover Set
Full Size
Reg. 1.00 **1.00**

Kitchen Utensils
Reg. 2.00 **1.00**

Carioca Curtain Yardage
10 Yds. **1.00**

Flour Squares
Reg. 5 for 1.00 **5 for 1.00**

PAIRS \$1
54x81-in.

Anniversary Sale Savings! Well made, hemmed and headed tops, woven side hems, 3-in. bottom hem. Eggshell. 54x81-in.

Table Lamp Reg. 3.39 **2.63**
Pin-up Lamp Reg. 2.49 **1.63**

Bed Lamp Reg. 1.98 **1.63**
Lamp Shades Reg. 3.39 **2.63**

You Save 39c a Sq. Yd. on
Harmony House LINOWEAR
Reg. 1.39 sq. yd. **\$1.00**
In 9-ft. widths

Choose the patterns! Choose the colors! Choose Harmony House Linowear at special low price! Seven exclusive patterns in colors that go clear through. Asphalt saturated felt back clings to floor, lies flat without fastening . . . install it yourself quickly, easily. Linowear has a wax sealed surface that resists spots, stains — is easy-to-clean. Buy during Sears Anniversary Sale!

SEE WHY A DOLLAR BUYS MORE AT SEARS

- PLASTIC VARNISH** Wipe-on-type. Reg. 1.10 pint. **\$1**
- STEEL LEAF RAKE** Craftsman. 18 strong tines. Reg. 1.29. **\$1**
- CHROME TOWEL BARS** 20 and 24-inch lengths. Reg. 98c and 1.09. **\$1**
- CHROME SOAP DISH** A saving price! Reg. 39c. **3 for \$1**
- CHROME FAUCET** Reg. 1.29. **\$1**
- SPRINKLER HEADS** Adjustable. Reg. 39c. **3 for \$1**
- ROCK FELT LINOLEUM** Felt base. Reg. 59c yd. **2 yds. \$1**
- RUBBER LINK MAT** Reg. 1.39. 14x24 inches. **\$1**
- RUG CLEANER** Reg. 88c each. 3-lb. cans. **2 for \$1**
- AUTO FLOOR MAT** Reg. 1.39. 14½x17½ inches. **\$1**
- STEP-ON CAN** Special Dollar Day price! **\$1**
- CANNISTER SET** 4 pieces. White and red enamel. Reg. 1.19. **\$1**
- 2½-IN. PAINT BRUSH** Reg. 1.39. Pure bristle. **\$1**
- HOUSE PAINT** Master-Mixed. 11 colors. Reg. 1.28 qt. **\$1**
- BICYCLE BASKET** Reg. 1.19. Juvenile size. **\$1**
- HUNTING KNIFE** With holster. Reg. 1.29. **\$1**
- FLOOR, DECK ENAMEL** Reg. 1.25 qt. 10 colors. **\$1**

PRICES REDUCED ON HAND TOOLS



Regularly 1.09 to 1.49
Your Choice \$1

- Hack Saw, 10-in. Blade
- 80-watt Soldering Iron
- Parallel Jaw Plier
- 7-in. Block Plane
- 6-ft. Steel Tape
- 6-ft. Scribe Rule
- ¼-in. Hand Drill
- 6-ft. Inside Steel Tape
- 12-in. Comb. Square
- 5-piece Wrench Set
- 12-in. Compass Saw
- 8-in. Adjustable Wrench

Hy-Test Sash Cord
Treated to Resist Water, Mildew
Reg. 1.49 **1.00**

Dunlap Hammer
Chrome-Plated Steel Head
Reg. 1.69 **1.00**

Vacuum Bottle
Dependable J. C. Higgins Brand
Reg. 1.19 **1.00**

Allstate Tube
Reg. 1.89 **1.00**

6-ft. Folding Rule
Reg. 1.19 **1.00**

Loud Clear
Reg. 1.29 **1.00**

12-inch Softball
All Official Specifications
Reg. 1.09 **1.00**

Allstate Mirrors
Reg. 1.19 **1.00**

Combination Offer!
Polishing Cloth and ALLSTATE Wax
Reg. 1.13 **1.00**

Semi-gloss Finish
Covers in One Economical Coat
Reg. 1.39 qt. **1.00**

Kalsomine Savings
Reg. 1.00 **2 for 1.00**

Enamel Undercoat
Master-Mixed Top Quality
Reg. 1.15 qt. **1.00**

Varnish Remover
Reg. 55c pt. **2 pts. 1.00**