Herald and News

FRANK JENKINS, Editor — BILL JENKINS, Managing Editor

On Standing In Line

By DEB ADDISON

HERE'S one customer who hates to stand in line. It's not a question of being anti-social. Company is fine, under some conditions. Crowds are exciting, that is if you don't have anything better to do.

Standing in line is stimulating in the way of reflection and detached thought. But the trouble is that standing in line, you no sooner get comfortable and start reflecting on the course of your own human events than you think immediately of something that needs done, bad, right now. From then on comfort leaves. Calm reflection is gone. You fidget, fume and fulminate!

ADDISON

For that reason I have never been the proud owner of a season reserved seat to the KUHS football games. I've seen games and cheered the Pelicans of course, but it's been done the hard way. Friends can testify to being scrounged out of tickets, the news room occasionally gives with a free ducat for the "working press" . . . and of course there's always standing room only.

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NOW here's a happy thought for football fans who may be afflicted with the same phobia. OTI! Yes indeed, you can buy season reserved seats to the Oregon Tech games, see college ball from the 50-yard line at Modoc field. AND YOU DON'T HAVE TO STAND IN LINE!

Winston Purvine, OTI director, tells me that not only are season ducats on sale at Matt Finnigan's but that choice seats are available. What's more, you can do your civic duty by helping out our school on the hill which is facing a deficit in the organized sports line.

And what a bargain! See the Owls battle Placer Junior College, Lassen JC, and all three Oregon Colleges of Education, five games at Modoc field (5) for only seven bucks!

AND YOU DON'T HAVE TO STAND IN LINE!

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HERE'S another gold star for the OTI boys. They're going to play a game in the afternoon! In the daylight yet! It has just been confirmed that the Owls will play Lassen JC on Armistice Day afternoon.

Yours truly is the owner of special colored glasses for looking against lights, can stay awake until 10 p.m. on occasion, and loves football. But drum up any enthusiasm for Night Football? No.

Evening is the time for sitting with feet-in-front-of-the-fire, for the reading of newspapers (any old newspaper will do), and for having a highball if you want to be daring. Even a seat in the cozy, subdued light of the theater is fine if you must step out.

It must be the women who brought this Night Football upon us. You know how they love to Go Places. They love to crane around and wave over your shoulder at acquaintances. They can dress fancy, and make comparisons. Also, it's a great time for hand-clapping, and cheering, and jumping up and down when some unidentified player runs away from the rest.

Well, each to his own poison.

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WHO says congress can't act in a hurry? Representative Lowell Stockman, now on a quick trip through his district, while conferring with house leaders one day decided that if he was going to get home it would have to be now. He lit out for Oregon that afternoon. . . One thought always comes to mind upon seeing our amiable representative: "big enough to hunt bear with a switch." . . Joe Kessler (Ferebee-Kessler, nee Kennell-Ellis) is in town visiting from the firm's other branch in Bremerton, looking what-the-well-dressed-man-shall-wear as usual. . . Howard Stroud of Wards says he's moved his desk, too.

These Days

By GEORGE E. SOKOLSKY

THE British are doing the best they can to meet the consequences of two fatal wars, the loss of an empire, the destruction of the value and the fluidity of the pound sterling and a fruitless experiment in socialism which is depressing further an already falling standard of living. Their situation would have been altogether hopeless, were it not for a free gift of about $5,000,000,000 from the American people over a period of 10 years and a continued willingness to do more. The danger to Great Britain is that the British people will come to rely upon this gift; the danger is aggravated by the possibility that Americans will come to feel that they are being taxed about $5,000,000,000 for a country not their own.

In a word, the United States is providing a cushion against a great historic failure. Thus far, no plan has proved of real value. Bretton Woods, the British loan, the Marshall plan have been palliatives without lasting resuts. And the British have again come forth with a complex plan that avoids an outright "loan" or even an additional gift, but does provide for numerous and unsound concessions by the United States to the British producer and exporter of goods.

In the Washington conference the British expressed desire to dump goods into the United States and to that, this country gave its consent. We are to provide a "minimum of difficulties," to the British exporters; we are to revise our tariff in their favor; we are to change our customs procedures in their interest; we are to agree to "incentives" for them to engage in this trade; we are even to enter upon joint-account transactions with them in undeveloped areas in such a manner that they are to have "incentives" to do this sort of thing, while we put up the money and underwrite the economic and political risk.

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Britons Favored

IN a word, the arrangements are all in their favor and if we can save them from bankruptcy, maybe it is all to the good. But it would seem that they are taking no steps to save themselves from the consequences of their costly development of a welfare state and their huge increase in the cost of operating a bureaucratic government. We are asked not only to underwrite the stabilization of the pound, the equilibrium, as they call it, in world trade, but also the wildest, most unreasonable and least justifiable experiments in Fabian socialism. And we have agreed to do it.

We have agreed to even more than that. We have agreed to curtail our synthetic rubber industry and to open more widely the market for raw rubber which the British control. This may involve a secret agreement or a tacit understanding with regard to price. After World War I, the British set up a price for raw rubber which ran as high as $1.25 a pound for rubber that should have sold at 12 cents a pound and did eventually. The Stevenson act, which did this, was a tax on the American automobile industry and was so regarded at the time.

The United States broke that by what looked like a threatened boycott and the price of rubber fell to its natural level. Is something like that in the offing?

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Caution Urged

WE have had such disastrous experience with the agreements and contracts that our younger statesmen have made, beginning at Teheran and Yalta, and continuing right through San Francisco and Potsdam, that one is naturally suspicious of the oblique wording, the elongated sentences, the use of diplomatic jargon, which often makes a thing read differently in the public communique from what was actually agreed upon in the conference chamber. Therefore, this rubber business should be examined carefully and publicly to avoid ugliness later on. It may be as innocent as it looks; it may be an agreement to permit the British to levy a tax on American rubber tires.

Similarly, the question of tin needs to be examined, particularly to discover whether there is a price deal. The British will control Asiatic tin only as long as the Malay states are under British control. How long is that to be?

SIDE GLANCES

"Here comes mother—now I'll have to begin forward passing so I won't get tackled so much!"

BOYLE'S COLUMN

Bubble Gum Progress Note—Won't Stick Under Tables

By HAL BOYLE

NEW YORK, (AP)—A Brooklyn chemical engineer has a job any kid in America might envy—he tests bubble gum all day long.

Gets paid for it, too.

"It took me two months to blow my first bubble," said Dr. Morris Nafash, research director for the Bazooka Bubble Gum company.

"Now I blow about a hundred bubbles a day."

But he has a 12-year-old son who can beat him.

Hal Boyle

It is his duty to test the texture and elasticity of the gum and to develop new flavors. He came to his post after 11 years as research associate of Columbia university's department of chemical engineering.

"At first, I didn't see how I could keep busy," said Dr. Nafash, a small, dark earnest man of 49. "But I have found bubble gum a real challenge. It takes all the scientific knowledge I have. You'd be amazed at the research going into this penny product."

Russia Trails

Fortunately, American inventive genius got started first, and the United States now has at least a five-year-edge over Soviet Russia in bubble gum production.

"Other countries copy our wrappers," said Dr. Nafash complacently, "but none can duplicate the gum itself."

Bubble gum is a $10-to-$15-million-dollar-a-year industry and intensely competitive. There are about 25 companies that turn it out.

"Quite a few adults are turning to bubble gum because they get more for their money," said Dr. Nafash. "It has about three times as much sugar as ordinary gum."

The gum base itself is either synthetic or natural rubber plasticized with resins, waxes and oils. And if the gum doesn't snap back into shape the children soon find it out—and boycott that brand. They spread the word quickly to their pals.

Tough Traders

"We go on the theory that the average kid is a shrewd buyer," said Dr. Nafash. "A penny is often his entire capital, and he demands more for his money than the grownup."

As a result the bubble gum business has had to develop special gimmicks to enclose in the gum wrappers—like tattoo pictures, photos of athletes or movie stars. Unlike the radio giveaway programs, no manufacturer has been able yet to enclose a trip to Paris with his gum. But it may come. The kids are always demanding something new.

To make bubble gum more acceptable in the home, the industry has developed a quick-drying type that won't become enmeshed in rugs—that is, if it isn't stepped on while still wet. Naturally, the children resent this. It isn't so easy for them to stick used gum under the dining room table for future chewing.

"My own kids solve this by leaving the gum in a glass of water overnight," smiled Dr. Nafash.

Big Bubbles

There has been concern voiced over the increasing size of the bubbles. Some parents have feared Junior might blow a bubble so large he'd be wafted aloft by a strong wind.

Dr. Nafash says this is unlikely.

"The largest bubble I ever heard of was only 12 inches in diameter, and that was blown in a championship contest. A bubble of eight to 10 inches is very good for an amateur.

"It isn't probable that kids will ever blow bubbles much bigger than at present, no matter how much we improve the elasticity of the gum."

Why?

"It's very simple," said Dr. Nafash. "The kid's face gets in the way."

The World Today

By DEWITT MACKENZIE
AP Foreign Affairs Analyst

Coincident with the Anglo-American conference in Washington to devise ways of relieving Britain's economic crisis, along comes the Population Reference Bureau, a private research agency in the capital, and tosses this bomb-shell:

Britain has 15,000,000 too many people to support. No other country in the world is so crowded as the United Kingdom, with the exception of Japan. John Bull's crisis will continue so long as he tries to support so many folk on so few acres. Bureau experts advocate spreading this excess population over the commonwealth.

Mackenzie

And what's the answer to this startling estimate of the situation? Well, it's True that the United Kingdom has an area of only 94,279 square miles on which to support a population of 50,000,000. Nine of America's 48 states are bigger than the United Kingdom.

England is a sweet country with its lovely flower-gardens and green lawns and endless miles of hedges. However, the fact remains that she can't begin to provide food for her big population and has to import some 60 per cent of her foodstuffs. This was harshly impressed on her in the two world wars when she ran short of rations because of enemy blockades.

Leaving England

Quite likely that had something to do with causing a heavy emigration of Britons to the dominions right after the late war. However, part of the exodus was due to the fact that British soldiers had seen fresh opportunities while they were overseas, and were moved by the spirit of adventure to emigrate.

It impelled Winston Churchill on August 16, 1947, to appeal to his countrymen in a broadcast not to go away. He said he was shocked to learn of the projected heavy voluntary emigration of Britons at a time when the country needed labor.

"I say to them," he begged, "stay here and fight it out. Do not desert the old land."

The British government has studied this question of emigration, and while it isnt blocking departure from the home land, all the indications are that it doesn't believe heavy emigration is for the good of the country.

The government takes the position that Britain's economic troubles can't be solved by heavy migration. It holds that there is no unemployment but that there is useful work for all.

TELLING THE EDITOR

Letters printed here must not be longer than 300 words, must be written legibly on ONE SIDE of the paper, and must be signed by the correct NAME AND ADDRESS of the writer. Contributions following these rules are warmly welcomed.

CHILOQUIN, Ore., (To the Editor)—I wonder if the many people who say, "Look out, the cops," really know they are the friends you can look to for help, if you need it.

I want to put in a word for the most wonderful cop in Klamath Falls, and I guess they are all the same.

I was in the doctor's office for an hour, and when I came out to my car my little fox terrier dog had disappeared. I asked a motorcycle cop if he had seen her, and he said he had, but when he went to find her she had gone. He spent an hour before he finally found her, and made many trips around town.

Again I say, bless our cops, your friends and mine if we need them.

GRACE RAMBO.

Klamath Dog Show Planned

Officers were elected and plans discussed for the first dog show at an organizational club meeting of Klamath dog enthusiasts Thursday night.

Subject to AKC approval, the name of the club is Klamath Kennel club, and the first non-point sanctioned all-breed dog show is slated for early November. Particulars of the show and the date, also subject to AKC approval, will be announced later.

Reginald Livsey of Milwaukie, Ore., a dog judge of many years' experience, will judge the show.

Mrs. F. E. McIntosh was named president; Mrs. W. E. Anderson, vice president; Mrs. Robert L. Misner, secretary; Mrs. M. E. Ingels, treasurer; and James Stilwell, Mrs. J. T. Riker, Mrs. Florence Pielke, and Mrs. F. E. Ellison, directors.

Meetings of the club will be held the second Tuesday of each month at 8 p. m. in the chamber of commerce. Anyone interested is cordially invited.

Charter members are Mr. and Mrs. W. E. Anderson, Mr. and Mrs. John L. Cook, Mrs. F. E. Ellison, Mrs. A. M. Fjordbeck, Dr. and Mrs. J. E. Hardisty, Mrs. M. E. Ingels, Mr. and Mrs. F. E. McIntosh, Mr. and Mrs. Robert L. Misner, Mr. and Mrs. Brady Narey, Dr. and Mrs. John Negrevski, Mrs. Florence Pielke, Dr. and Mrs. J. T. Riker, Mr. and Mrs. Olaf W. Severson, Mrs. Thelma Spawn and Mr. and Mrs. Larry Watkins.

SEES CVA OK

SEATTLE, Sept. 17 (AP)—Rep. Henry Jackson (D-Wash.) said last night the Columbia valley administration bill is within two votes of being reported out by the house committee which has it. He predicted its passage by the house.

Fascinating Book Explains 'Beautiful, Mysterious' Sun

By J. HUGH PRUETT

"The sun should need no introduction. Daily it rises and daily it sets." With this unique opening remark, Dr. Donald H. Menzel of Harvard presents "Our Sun" his new book only recently off the press of The Blakiston company. This book is recommended as most fascinating and informative reading for all interested in solar astronomy.

Little wonder is there that primitive peoples held the glorious sun to be an object worthy of profound adoration and worship. Nothing in the visible universe so nearly approached their idea of the splendor and power of a god as this life-giving lord of day.

In a material sense our life and welfare depend principally on the sun. Its warmth and light are responsible for the growth of vegetation our primary source of food. Its rays evaporate water, raise it into clouds and produce the winds that bring rain to us. All weather is the result of sunshine. Should old Sol sometime permanently "black out", life as we know it could not long exist.

Sun Not On Fire

Despite appearances, the sun, according to Dr. Henzel, is not "on fire" in the sense of combustion. It is composed of intensely hot, luminous gases, hydrogen predominating. The visible solar surface has a temperature of around 6000 degrees Centigrade while that at the center is calculated to be 25,000,000 degrees. From the surface at times scarlet prominences violently erupt with the "appearance of enormous flames", and rise to great heights.

Through ordinary telescopes, sunspots provide the most interest. These appear in greatest numbers at intervals of about 11 years, but even at times of minimum a few can often be found. They may stand alone or be collected into groups, but altogether never cover more than a very small percentage of the apparent solar disk. Various theories concerning their cause have ben propounded but there is no general agreement among astronomers. Writes Dr. Menzel "My opinion is that sunspots are somewhat similar in form to terrestrial tornadoes with funnel necks extending deeply into the solar interior."

'Beautiful, Mysterious

The author devotes considerable space to the beautiful and mysterious corona the pearly-white surrounding of the blackened sun during total eclipses. And on solar eclipses he gives—besides abundant discussion—a 10-page table listing the time and place of visibility of all the 230 eclipses (partial annular and total) due to occur during the 100 years ending with A. D. 2000.

Of solar problems we are told each "solution raises new difficulties. . . Every day increases our ignorance."

How long will the sun last? Says Dr. Menzel "Barring a cosmic accident the sun will continue to radiate for thousands of millions of years — perhaps even growing brighter for a time as the increasing central temperature accelerates the carbon cycle. (to here for 450 words) Then when the hydrogen approaches a state of exhaustion the sun will cool and perhaps collapse to form a white dwarf. At the end it will fade to invisibility— a chilled clinker, still attended by the planets to which it once gave light and life."

Billions of years? Why should we worry?

THE DOCTOR SAYS

Remarkable New Remedy

By EDWIN P. JORDAN, M. D.

Many articles have already been written about the remarkable effects in rheumatoid (the crippling) arthritis and rheumatic fever of a hormone originally obtained from the adrenal gland known as the compound E, or cortisone. This hormone and another obtained from the pituitary gland known as ACTH appear to relieve the symptoms of rheumatoid arthritis, rheumatic fever, and gout. They do this promptly and apparently almost completely. Why they do it, however, is not well understood as yet.

In most cases the symptoms for which compound E or cortisone is given return just as badly as before immediately or soon after the injections are stopped. Also, no one knows how much of these hormones should be given or how long they can be continued with safety to the patient. In other words, it is not yet certain whether cortisone is safe to give in quantities which will produce relief or whether it can be given for long periods of time without producing other conditions as bad or worse than those which one is trying to relieve.

Prohibitory Expense

It cannot be emphasized too much also that cortisone is just not available except in extremely small quantities. It is still being experimented with and is exceedingly expensive although there is hope that the quantity will be increased and the expense decreased within a year.

At present, however, scientists and physicians should be allowed to continue their investigations of these extremely powerful substances without too much pressure from the suffering patient who must wait until the necesary testing has been done. Unless this happens, much harm may be done to many patients and a serious delay develop in solving the many scientific problems which still remain.

Note: Dr. Jordan is unable to answer individual questions from readers. However, each day he will answer one of the most frequently asked questions in his column.

The Doctor Answers

QUESTION: Is it abnormal in a four-year-old boy for the testes not to be descended? If it is, what can be done for it?

ANSWER: It is generally recommended that nothing be done until about five years old because descent may occur up to that time. If nothing has happened by five, hormones may be tried or an operation may be necessary.

Static

B. Moyes of "Behind the Mike" says if you get a phone call try these answers and see what happens.

Stop the Music: "Home, Daughter, Home," instead of the former "Home Dearie, Home." The laughing boy on Truth or Consequences is Milon Berle. It seems Berle is currently making a picture named "Always Leave 'em Laughing." As for Hollywood calling just say Ziegfield's follies and see if you don't win a new pearl-handled perambulator.

Dave Underhill

Comes fall weather and football and also a lot of programs returning to their winter schedule.

Goodyear Tire and Rubber Company comes back with its series of "The Greatest Story Ever Told." The first story will present a Biblical drama titled "Love Your Enemies." It will be featured on LW, this Sunday at 2:30 p. m.

Art Linkletter will please his admirer's with a fast moving, entertaining and informative show entitled "House Party." He will have a new sponsor, Pillsbury Mills, new stunts, and a new twice weekly jackpot riddle that opens with a one week trip to New York as prize.

KFLW will air it at 12:45 starting Monday.

All you lovers of really good music be sure to listen to Milton Cross' Opera Album this Sunday at one in the afternoon. James Melton, the golden throated tenor will sing "Il Mio Tesoro" from Mozart's "Don Giovanni."

Ezio Pinza, currently starring in Broadway's hit musical, "South Pacific," will be heard in "La Calunnia," from Rossini's "Barber of Seville. There will be several other opera favorites that will make for plenty of good listening.

Did you ever play the game entitled "Animal, Vegetable or Mineral" when you were a kid. Well, listen to JI this Sunday evening at 8 and hear Earl Wilson, famous New York columnist try his hand at the game with four other regular members of the program.

This is supposed to be a radio column, so once in a while I try to give you radio news. And here is an interesting sidelight that you might not know.

Besides making his yearly millions by sending the "bobby-soxers" into dreamland, Vaughn Monroe also ropes in the moola by recording bed time stories for the kiddies. Heard one of his current waxings of kiddie stories on LW's Bedtime Stories Friday evening.

Vaughn got into the business more or less by accident. He used to make special recordings for his own children to be played while he was touring the counry on one-night stands.

The trick proved so successful at putting the Monroe kiddies in a bedtime mood, that Vaughn decided to commercialize his efforts. The venture paid off in an increased income tax for the man with the gravel throat.

HOTELS
OSBURN ★ HOLLAND
EUGENE, ORE. MEDFORD
Thoroughly Modern
Mr. and Mrs. J. E. Earley and Joe Earley Proprietors

New Highway Jams, Stunts Big Worry

SALEM, Sept. 17 (AP)—Motorcyclists mountain climbers and sightseers are just about driving the state highway commission crazy.

They are tying up traffic on the new Columbia river highway east of Troutdale every week-end.

Last Sunday a dozen hill-climbing motorcycle riders wrecked a bank which the commission had just seeded with grass.

On the same day the mountain climbers scaled Rooster rock and cars were lined up for more than a mile to watch.

The sightseers, about 10,000 carloads of them every Sunday go only 20 miles an hour. And the road can't handle so many cars going that slow.

The commission is appealing to Sheriff Mike Elliott to help.

Dr. Farley Opens New Offices

Dr. T. F. Farley has announced opening of his new offices in room 505, Medical Dental building, Monday, September 19.

Dr. Farley came here 11 years ago following post graduate work at Tulane university, New Orleans, and has been affiliated with Dr. Ralph W. Stearns since that time.

Don't miss a good bet—shop the Want Ads every day! It pays!

RADIO PROGRAMS

SATURDAY EVE., SEPT. 17

KFLW—1450 kc.	KFJI—1240 kc.
6:00 Today's Sport Page*	Mischa Borr Orch.*
6:10 " "	Weather Report*
6:15 Home Town News*	Klamath Theatre Quiz*
6:25 World News Summary*	" "
6:30 Dave Coleman Trio ABC	Xavier Cugat MBS
6:45 Bert Andrews ABC	" "
6:55 " "	Johnny Desmond MBS
7:00 The Eye ABC	Red Ryder*
7:30 Fantasy in Melody ABC	Klamath Temple*
7:45 Bedtime Stories*	" "
8:00 The Lone Ranger ABC	Life Begins at 80 MBS
8:30 Treasury Band Show ABC	Meet the Press*
9:00 Buzz Adlam Playroom ABC	Glenn Hardy MBS
9:15 " "	Dink Templeton MBS
9:30 Heinie & His Band ABC	Plantation Jubilee MBS
10:00 News ABC	Monica Whelan MBS
10:15 Insomnia Club*	John Wolehan Orch. MBS
10:30 " "	Russ Morgan Orch. MBS
10:45 Claremont Hotel ABC	" "
11:00 News Summary*	Sign Off
11:05 Sign Off	

SUNDAY A. M., SEPT. 18

8:00 Old Fashioned Revival ABC	Sunday Morning Concert*
8:30 " "	Monica Lewis Sings*
8:45 " "	Organ Recital*
9:00 Calvary Echoes*	Radio Bible Class MBS
9:15 Chapel in the Sky*	" "
9:30 Voice of Prophecy ABC	Lutheran Hour MBS
9:45 " "	" "
10:00 News ABC	Glenn Hardy MBS
10:15 Treasure Chest*	Clete Roberts MBS
10:30 Sunday Vespers ABC	Island Melodies*
10:45 " "	Fashion Flashes*
11:00 Presbyterian Church*	Wings Over Jordan MBS
11:30 " "	David Rose MBS
11:45 " "	Canary Chorus MBS

SUNDAY P. M., SEPT. 18

12:00 News ABC	News*
12:15 Foreign Reporter ABC	Ki. Theatre Matinee*
12:30 Hour of Faith ABC	B Bar B Prev. MBS
1:00 Milton Cross Opera ABC	House of Mystery MBS
1:30 Message of Israel ABC	Martin Kane MBS
2:00 This Changing World ABC	The Shadow MBS
2:15 Song Salesman ABC	" "
2:30 Greatest Story ABC	True Det. Mysteries MBS
3:00 Hollywood Byline ABC	Calif. Caravan MBS
3:15 Fantasy in Melody ABC	" "
3:30 Mr. President ABC	Nick Carter MBS
4:00 Stop The Music ABC	Scattergood Baines MBS
4:30 " "	Reviewing Stand MBS
4:00 Think Fast ABC	Klam. Theatre Quiz*
5:15 " "	News*
5:30 Family Closeup ABC	Can You Top This MBS
5:45 " "	" "

SUNDAY EVE., SEPT. 18

6:00 Walter Winchell ABC	Secret Missions MBS
6:15 Lowell Parsons ABC	" "
6:30 Chance of a Lifetime ABC	Sheila Graham MBS
6:45 " "	Bill Cunningham MBS
7:00 Home Town News*	True or False MBS
7:10 World News Summary*	" "
7:15 Ted Malone ABC	" "
7:30 G. Heminger, Organ ABC	Roy Rogers Show MBS
7:45 Reflections*	" "
8:00 Drew Pearson ABC	Twenty Questions MBS
8:15 Mes. Morning Hdlns ABC	" "
8:30 Walter Winchell ABC	Walter Winchell MBS
8:45 Fraternally Yours*	Harvey Harding Sings MBS
9:00 Movie by Ben Light*	Glenn Hardy DLBS
9:15 Ambassador Hotel Ork ABC	Twin Views of News MBS
9:30 Claremont Hotel Orch. ABC	Chic. Theater of Air MBS
10:00 Richfield Reporter ABC	" "
10:15 Geo. E. Sokolsky ABC	" "
10:30 Claremont Hotel ABC	Russ Morgan Orch. MBS
11:00 News Summary*	Sign Off
11:05 Sign Off	

*KFLW Feature — *KFJI Feature

MONDAY A. M., SEPT. 19

KFLW—1450 kc.	KFJI—1240 kc.
6:15 Corn in the Morn*	Rise and Shine MBS
6:30 " "	Rise and Shine MBS
6:45 Farm Fare*	Frank Hemingway MBS
7:00 News, Breakfast Ed.*	Breakfast Gang MBS
7:15 Charlie's Roundup*	News*
7:30 Martin Agronsky ABC	Best Buys*
7:45 Top of the Morning*	Georgia Crackers*
8:00 Breakfast Club ABC	Your Marriage MBS
8:15 " "	Fashion Flashes*
8:45 " "	Favorites of Yesterday*
9:00 Meet the Band*	What's New*
9:15 Nancy Craig ABC	The Todds*
9:30 Personality Time*	Sons of Pioneers*
9:45 Bkfst. in Hollywood ABC	Morning Matinee*
10:00 " "	Glenn Hardy MBS
10:15 Stop and Shop*	Gospel Singer MBS
10:30 My True Story ABC	La Pointe's (remote) *
10:45 " "	Ralph Ginsbergh Orch.*
10:55 Betty Crocker ABC	Polly Speaks*
11:00 " "	Ladies First MBS
11:15 Chapel in the Sky*	" "
11:30 A Man and His Music ABC	Queen for a Day MBS
11:45 Galen Drake ABC	" "

MONDAY P. M., SEPT. 19

12:00 News, Noon Edition*	Name Bands*
12:15 County Agent Speaks*	News*
12:30 Farless Sidewalk Show*	Dance Tunes*
12:45 House Party ABC	Market-Livestock*
1:00 " "	According to the Record*
1:10 Walter Kiernan ABC	" "
1:15 It's Dancetime*	Johnson Family*
1:30 Modern Romances ABC	News*
1:45 " "	Against the Storm MBS
2:00 Curtain Call*	Rickys Request*
2:30 Bride & Groom ABC	Georgia Crackers MBS
2:00 Talk Your Way Out ABC	The Todds MBS
3:15 " "	Living with God*
3:30 Ladies Be Seated ABC	Organ*
3:40 " "	Tea Dance*
3:45 " "	" "
3:50 " "	" "
3:55 Ted Malone ABC	Fulton Lewis Jr. MBS
4:00 Regrestfully Yours*	Frank Hemingway MBS
4:15 Requestfully Yours*	Behind the Story MBS
4:30 " "	News DLBS
4:45 " "	B Bar B Ranch MBS
5:00 Challenge of Yukon ABC	Adventures of Champ. MBS
5:30 Jack Armstrong ABC	Curly Bradley MBS
5:45 " "	" "

MONDAY EVE., SEPT. 19

6:00 Today's Sports Page*	Gabriel Heatter MBS
6:15 Home Town News*	Quiz Show*
6:25 World News Summary*	" "
6:30 Kate Smith Calls ABC	Around Town*
6:40 " "	Weather*
6:45 " "	Sports Roundup*
6:55 " "	Bill Henry MBS
7:00 The Lone Ranger ABC	Voice of Sports*
7:15 " "	So the Story Goes MBS
7:30 Name the Record*	Anniversary Night*
7:45 Bedtime Stories*	" "
8:00 The Railroad Hour ABC	Let George Do It MBS
8:30 Kate Smith Calls ABC	Murder by Experts MBS
8:45 Henry J. Taylor ABC	" "
9:00 Arthur Gaeth ABC	Glenn Hardy MBS
9:15 Kate Smith Calls ABC	Sammy Kaye Showroom*
9:30 " "	The Saint MBS
9:45 Ella Mae Time ABC	" "
9:55 " "	5-min. Final MBS
10:00 Richfield Reporter ABC	Fulton Lewis Jr. MBS
10:15 Insomnia Club*	Johnson Family*
10:30 " "	Military Campus MBS
10:45 " "	" "
11:00 News Summary*	Treasury*
11:05 Sign Off	" "
11:15	Today in Sports*
11:30 " "	Answer Man*
11:40	Network
11:45	Mutual Newsreel*

*KFLW Feature — *KFJI Feature

Chain Stores Good Or Bad? Here's Argument Pros, Cons

By SAM DAWSON

NEW YORK, Sept. 17 (AP)—Mass production is called the secret of American industrial success. It often leads to bigness in business. And there have been times in our history when bigness led to abuse.

But many business leaders insist that bigness of business must not be confused with the abuse of size, and they cite a supreme court opinion making that distinction, which the court calls the "rule of reason" in applying the anti-trust laws.

That seems to be an issue in the latest anti-trust suit, filed against the A & P food store chain. The company says it is being accused of bigness and efficiency in its "low-cost, low-profit mass distribution." The justice department charges abuse of that bigness—or monopolizing "a substantial part of trade and commerce. . . at all levels of the food industry from farm to table."

A & P Split

The government proposes to split A & P two ways: first, divorcing production, distribution and retailing; and second, dividing what's left into geographical units. In both actions size is a factor.

The issues are for the court to decide. But let's look at the general question of bigness in business. Are you harmed by it? Are you benefitted by it?

The danger to the public is when bigness leads to monopoly, when bigness is used to wipe out small competitors or to keep new ones from starting. The American public has always chafed under the rule of monopoly.

The benefits of size which observers cite are both general and particular. They say that in general, bigness, properly used, makes possible our mass production, our low-cost industries, our steadily improving living standards and our growing stature as an industrial and military power.

In particular, they say that in most cases big and little businesses go hand in hand. Large factories depend on little firms for raw materials and parts. In turn, little firms use products of the big companies. Defenders of bigness contends that if one goes down, so may the other.

Big Firms' Research

They further say that only the larger companies can afford to do the research, the long-term financing, and the patient and often profitless developing of new products. There have been instances—look at plastics and synthetics—when these painfully nurtured new products have given rise to small businesses which use the novelties as raw materials for a multitude of consumer goods.

Defenders of big business contend that not only are the larger companies able through size to effect cuts in production costs leading to lower consumer prices, but also frequently can and do pay higher wages than the smaller firms. Thereby, they say, the public gains both in lower prices on mass-produced goods and in greater purchasing power from higher paid working forces.

Opponents of bigness note that big corporations often turn in profit statements with an impressive array of figures. But others doubt whether big business necessarily makes better comparative profits than the small manufacturing firms. The little fellow may do better percentage-wise, if his profits are measured against the size of the investment.

Those who fear bigness in business feel that size offers temptation to abuse. Others say that bigness is a good thing for the country because it is efficient. They contend that if abuse ever develops, it can be curbed under existing laws.

HELEN HAYES ILL

OLNEY, Md., Sept. 17 (AP)—Actress Helen Hayes, appearing at Olney theater in "Good Housekeeping" is ill with influenza. The four remaining performances of the show were cancelled.

SUNDAY

REX HARRISON
JUNE DUPREZ
HENRY DANIELL
in "LIBEL!"
Who is this man... accused of stealing another's identity—another's sweetheart?
THEATRE GUILD ON THE AIR
Now new station . . . new time
KNBC — 5:30 p.m.
U. S. STEEL HOUR