

SEARS ROEBUCK AND CO. 63rd Anniversary Sale

GOOD QUALITY FOR LESS SINCE 1886

Famous High Quality at Special Low Prices!

SPECIAL SHIPMENT! LIMITED QUANTITY!

KENMORE WASHER



REDUCED TO
119⁸⁸

• Was 134.95—
You save 15.07
\$5 Down \$6 Month
on Sears Easy Terms
(Usual carrying charge)

- Semi-Automatic Washer
- Holds 9 lb. load.

Hurry in for extra savings on this fast-washing machine. Giant oversize double wall tub washes up to 9 lbs. in one load. Automatic 20-minute timer shuts machine off. Big 2 1/4-in. balloon type rolls in 8-position wringer. Drain pump empties tub in less than 2 minutes. Kenmore—only at Sears.

\$5 DOWN
On appliances up to \$200

\$10 DOWN
On appliances over \$200



Special Purchase!
Thrifty, Time-saving
KENMORE IRONER

A Buy at Just **99⁸⁸**

- Full 26-inch size Roll
- Knee and Fingertip Control
- Heat Control and Thermostat

Save time and back-aches with a handy Kenmore ironer. Gives that professional touch to your ironing and is easy on the budget, too. See these low-priced buys today at Sears.

Reg. 154.95 **KENMORE DE LUXE IRONER**
Anniversary price **144⁹⁵**

\$5 Down, \$7 Per Month
Dual thermostat control, two useable ironing speeds. Fingertip, knee control, 26-inch roll, two open ends. Iron the easy way with a KENMORE—sold only by Sears.

Only 6 of this model! Regular 279.95 9.3 Cu. Ft.

COLDSPOT FREEZER



• You Save 30.07 • 372 lb. Capacity
Anniversary Sale ONLY **249⁸⁸**

• It's a Coldspot—sold only by Sears
Buy that Coldspot freezer now and enjoy freezer-fresh meals all year 'round. Buy in quantity, and cut food costs by storing in roomy 372 lb. capacity freezer. Come in today and check the advantages of investing in a Coldspot—at Sears Anniversary Sale price. Only \$10 Down, \$11.50 Month, On Sears Easy Terms

Reg. 334.95 12.4 cu. ft. Coldspot Freezer **309.88**
Reg. 419.95 18.6 cu. ft. Coldspot Freezer **399.88**

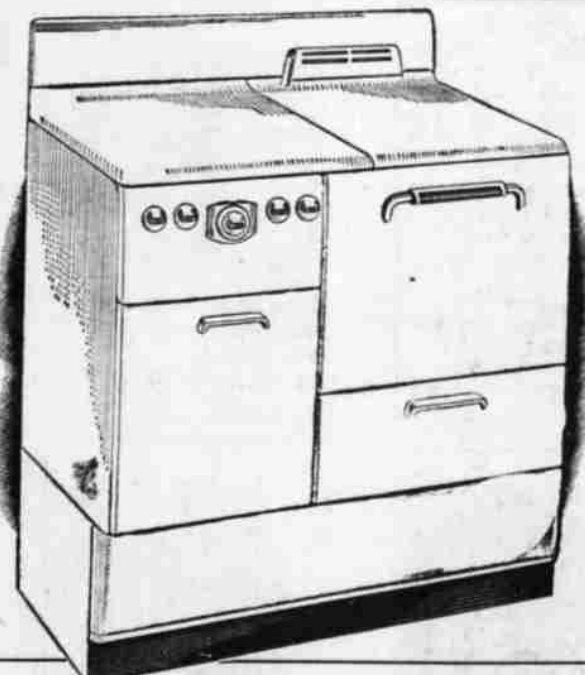
Save 15.07 on this KENMORE

GAS RANGE

Regularly **109⁸⁸**
124.95

ANNIVERSARY SALE ONLY! \$5 Down, \$6 Per Month (Usual carrying charge)

Brand new work-saving features that mean kitchen convenience—and at savings that mean money in your pocket! This new range has big 18-inch insulated oven, slide-out broiler, and roomy storage area. Lift lid cover is porcelain enameled. Thermo-Disk cook top. Sold only by Sears.



Save 20.07 on Standard Kenmore

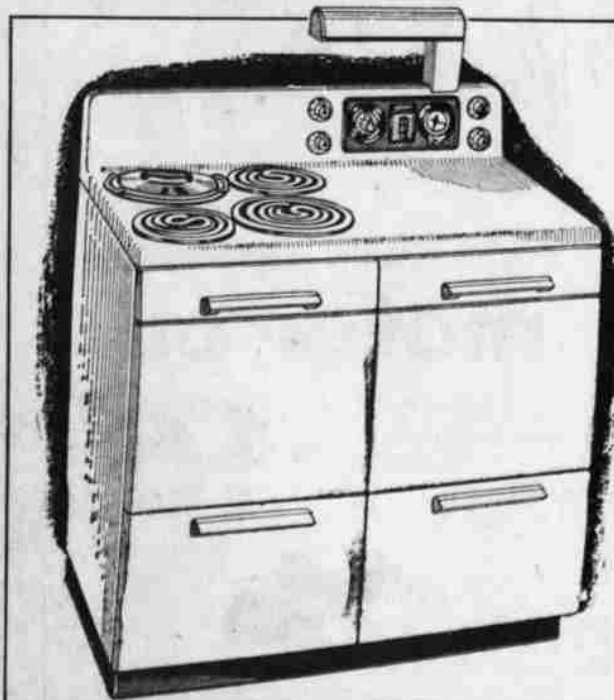
ELECTRIC RANGE

Regularly 199.95
NOW . . . **179⁸⁸**

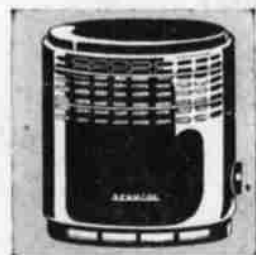
\$5 Down, \$9 Month on Sears Easy Terms (Usual carrying charge)

- Large 40-inch Standard Size Range
- Gleaming White Porcelain Finish

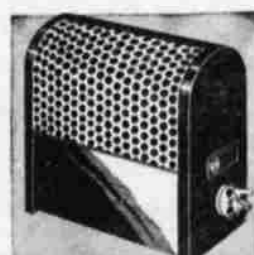
Kenmore is your short cut to taste-thrilling meals . . . easily prepared in a minimum of time. Choose the dependable quality of a Kenmore electric range and get extra features at a new low price. Conveniently styled with large work top and new lamp to flood work area with bright light. Smokeless broiler. A buy!



SAVE AT SEARS ON YOUR HEATING NEEDS!



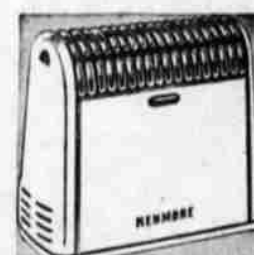
Sturdy Gas Heater
Warm Dependable Kenmore Model
Reg. 10.95
Chrome Guards **7⁷⁷**
Gives 17,000 BTU's per hour of steady radiant, circulating heat for bottled or regular gas. Brown porcelain enamel.



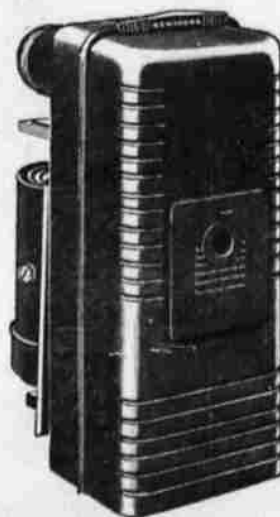
Fine Steel Heater
Brown Porcelain Enamel Finish
N.G.A. Approved **15⁴⁵**



3-type Gas Heater
With Adjustable Air Shutter
Reg. 3.95 **2.98**

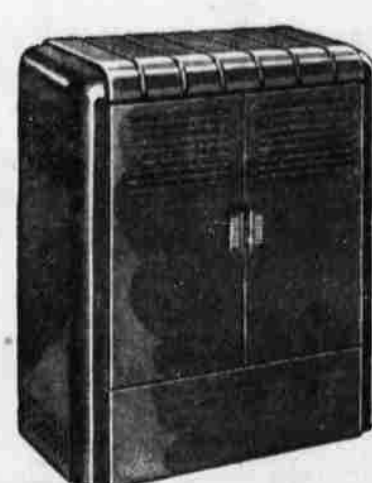


Portable Heater
Compact Health-Giving Warmth
Burns Kerosene **16⁴⁵**
Use it wherever extra heat is required. White porcelain enameled body, black trim. Dependable 8,750 BTU's per hour.



42,500 BTU Kenmore Radiant Oil Heater

Zonosphere **34⁹⁵** Easy terms
Heats up to 3 average size rooms. Delivers 42,500 BTU (heat units) per hour. Features exclusive Zonosphere burner. Porcelain enameled exterior.



Portable Kenmore Oil Cooker-Heater

Reg. 26.95 **22⁹⁵** Easy terms
25,000 BTU
Twin burners produce 25,000 BTU (heat units). Top lifts, doors open to reveal 2-burner wire cooking rack. Welded steel cabinet. Aluminized interior finish.



Kenmore Circulating Oil Heater

53,000 BTU 69⁹⁵ Easy terms
You'll be proud of the new beauty and design of this Kenmore circulator. Heats 3 to 4 average size rooms, delivers 53,000 BTU (heat units) per hour.

"Satisfaction guaranteed or your money back" **SEARS**

STORE HOURS 9 TO 5:30
133 SO. 8TH PHONE 5188