

STARTS TOMORROW! Come early! Doors open 9 a. m. Savings in every department



63rd Anniversary Sale

GOOD QUALITY FOR LESS SINCE 1886



5-pc. chrome dinette set
Regularly 69.95
Anniversary Sale only!

59⁶³
6.00 down, 5.00 mo.
(Usual carrying charge)

Plastic table top is chip, heat and stain resistant. Extension slides have a smooth, easy action and are sturdy for keeping the table firm and rigid. Your choice of five marbled patterns. Chrome plated legs. Chairs have vinyl plastic seats and backs.



attractive studio couch
Regularly 64.95

49⁶³
5.00 down, 5.00 mo

A special purchase on this attractive couch for this sale. Sturdy construction features a 108-coil spring unit supported by a 1 1/4" fabric spring base. Heavy angle-iron base. Large size cushions, comfortable and spring filled. Assorted plaid colors with attractive, contrasting welts and flounce.



crib and innerspring mattress combination
Regularly 24.95

19⁶³
2.00 down, 5.00 per month

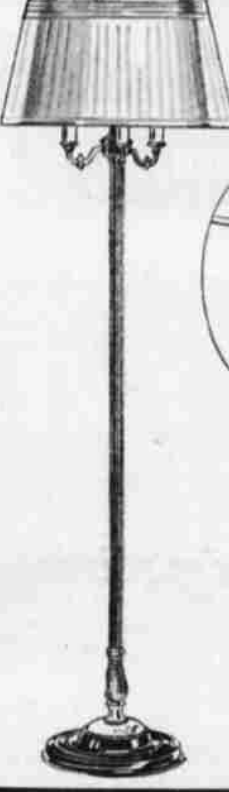
Full size semi-panel crib with drop side. Sturdy construction. Made of western cabinetwood. Wax birch finish. Mattress has a 42-coil innerspring unit and a wet-proof tick in an attractive nursery print. Available in pink or blue. Mattress only



Priced Low! Harmony House
2-pc. divan set
79⁶³

REG. 99.63
ANNIVERSARY SALE ONLY!
8.00 down, 6.00 per month
(Usual carrying charge)

Built for smart good looks and top comfort at a rock bottom price! Divan has 154 coil springs in seat and back padded with layers of soft felted cotton liners. Back lowers to form double bed 72 x 46 inches. Bedding box under seat. Matching chair has padded springs in seat and back. In blue, wine or rose tapestry covers.



Harmony House platform rocker

Full Size
REG. 39.95

32⁶³
3.50 down, 5.00 per month
(Usual carrying charge)

Here's soothing, long lasting wear . . . beautifully styled to suit both taste and purse at Sears low price. Full size rocker with coil spring construction. All-hardwood frame, glued and blocked at all joints. Choice of beige, turquoise and blue tapestry cover.

Save 2.07! Regular 9.45

Floor Lamps

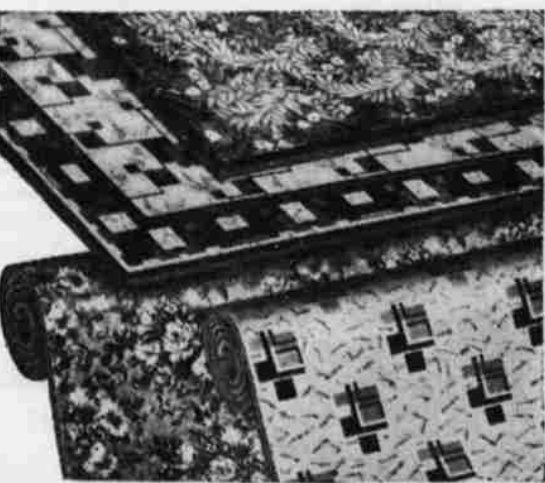
Your Choice 7-way Or Swing Arm Styles
7⁸⁸

Reduced for Anniversary sale only! Beautiful ivory or bronze finished metal floor lamps with ivory color plastic shades. Beautify your home! Select matching seven-way and swing arm styles. You can afford both at Sears Anniversary price!

TABLE LAMPS
Reg. to 14.95
8⁶³

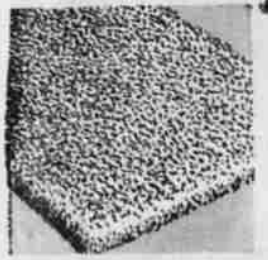


ONLY 10% DOWN
Take advantage of Sears Easy Payment Plan on all purchases of \$20 or more — 10% Down, balance monthly, usual carrying charge



Oregon Plaid Rug
Long-wearing Fringed Ends
Reg. 1.98
24x36-in. **1.66**

Made to reveal reversible scatter rug in of new cotton fabric strips. Plaid design. Blue, green, red. 24x36-in.



Colored Throw Rugs
With Strong Looped Pile
Reg. 2.29
24x36-in. **1.77**

Harmony House throw rugs priced low to reveal looped pile — no shredding, fraying, stitched to strong cotton back.



Fine Standard Inlaid Linoleum

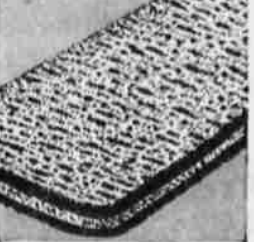
Marbleized Patterns
Reg. 2.19 sq. yd. **1.22**

Harmony House Inlaid Linoleum in the smartest patterns, finest quality, lowest prices! Ruggedly constructed . . . wear layer goes through to back. Famous patented felt back, requires no felt lining. In 6-ft. widths. Choice of colors.

Save on 6 New, Exclusive Patterns
Harmony House Felt Base Rug
Regularly 10.49

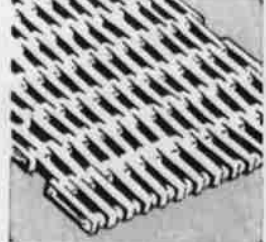
8⁴⁴
9x12-ft. size

Add an attractive felt base rug to your kitchen, dinette or dining room floor . . . and at special low prices. Choice of colors. Rugs lay flat, needs no pasting. Baked-on enamel surface is easy to clean.



Cocoa Fiber Mat
Perfect As A Durable Door Mat
Reg. 1.59
14x24-in. Size **1.38**

Save housework on the thick wavy surface clean shoes like a brush. 1 1/2-in. thick cocoa fibers, braided edges.



Rubber Link Mat
14x21-in. Strong Steel Frame
Reg. 1.39
Harmony House **1.17**

Wipe shoes clean and dry on this fine quality rubber mat. Heavy rubber links 1/2 inch thick! Shakes clean easily.



Exclusive Sears Rite-Size Rugs	Price
63.30 9x12-ft.	56.46
73.20 9x14-ft.	65.22
91.57 9x18 1/2-ft.	81.03
92.40 12x14-ft.	81.76

YOU SAVE \$15 on the average room size
High Pile Fine Quality
Broadloom
Reg. 4.95 sq. yd.
This sale only . . . **4³⁸** Sq. Yd.

Now . . . for this Anniversary Sale only can you buy luxurious broadloom at this wonderful money saving price. Five distinctive patterns . . . selected to add finest quality broadloom to your home at great savings! 9-ft. width.

Reg. 1.19 Waffle Cushion
Add years of wear to your carpet! Harmony House pad has burlap center, layers of hair, jute. Smooth top! **97^c** sq. yd.