

Fall Business Season Off To Favorable Start

By G. A. PHILLIPS
NEW YORK, Sept. 12 (AP)—The early fall business season got off to a favorable start last week despite highly unsettled labor conditions.

Propped at every strategic point by a hefty display of strength in seasonal lines, the overall economic picture rated commendation not only from business analysts, but such Washington bigwigs as Secretary of Commerce Sawyer, Dr. Nourse, chief White House economic adviser, Chairman McCabe of the federal reserve board, and even Truman himself.

When the president said "the figures speak for themselves" he was talking about such things as the extensive improvement in the national employment situation from July to August; a sharp upturn in industrial production in the same period; a halt in the mild decline in personal incomes noted in July; reliable evidence that commodity prices were entering an area of stability after months of downward zig-zagging; high level retail sales and a general disposition on the part of business to replenish inventories all along the line.

Strong Link
This latter factor is one of the strongest links in the chain at the moment. When purchasing agents are busy you usually see raw materials moving in a steady stream to factories and plants for processing. In turn, manufactured products pour out of these to wholesalers and distributors and finally, they show up on the shelves of your favorite store for you to buy and take home. When that happens the whole process is repeated all over again.

While an extremely cautious attitude toward the longer term trends was maintained on all sides, it seemed fairly well agreed that business has at least a 50-50 chance of keeping a healthy glow through most of the final quarter of the year unless a barrage of crippling strikes results from the current struggle between labor and management over fourth round wage demands and a variety of social security benefits.

Industrial production and other business activity was thrown off center by widespread observance of

Labor Day this week, but when allowance is made for that gap the figures stood up well against those of the previous week and a year ago.

Steel Strong
The hard working steel mills hit it off at 84.2 per cent of capacity, only a modest drop from last year's rate of 86.3, the highest of the spring and summer. A year ago the operating rate was 94.5 per cent.

Reports continued to filter through front offices that a portion of the big demand for finished steel was due to stockpiling as insurance against any prolonged strike at the mills, but by far the larger end of the tonnage was destined for immediate use at busy automobile factories and in plants of other larger users of steel.

Soft coal production, long subnormal because of the three-day work week, dropped to a new low for the year at an estimated 5,000,000 tons when the miners worked only two days. Last week's output was 8,000,000 tons and a year ago it added up to 12,253,000 tons, about normal for the full work week in effect at that time.

Business loans took a modest turn for the better, rising to \$12,983,000,000 from \$12,942,000,000 in the previous week. A year ago, however, when business was booming at unprecedented levels, business loans of banks stood at the high level of \$14,887,000,000. Broker's loans declined to \$1,368,000,000 from \$1,413,000,000 in the preceding week but were more than double the paltry \$501,000,000 that was lent on stocks at this time last year.

The stock market perked up a little from time to time and closed out the week with a net addition to the quoted value of stocks listed on the big board of about \$300,000,000. This was not much, as things go marketwise, but it kept alive hopes of enthusiasts that the uneven advance in effect since the middle of June will eventually blossom into a full fledged stock market boom.

Old timers recalled this week that exactly three years ago on Tuesday after Labor Day the market hit the skids for a devastating decline that was counted in the billions. This past Tuesday the market also was lower but only by a tiny bit which was readily recouped on the following day.

Prosperity Notes
The brand names foundation says 83.6 per cent of school age boys and 73.1 per cent of school age girls—canvassed in a survey of secondary schools—possess watches.

The United States gas industry expects to add more than 600,000 new residential gas house heating customers in the coming heating season. There are 6,500,000 families all over the country now using gas for space and central house heating. The American Automobile association expects there will be 43,500,000 motor vehicles in use in the United States by the end of this year, a rise of 2,500,000 from last year and 8,700,000 more than in use at the end of 1941.

Local Firm Enters Ford Safety Event

Elmer Balsiger, head of Balsiger Motor company, announced today that the firm had entered the \$100,000 car safety contest sponsored by the Ford Motor company. The local firm is one of 6400 Ford dealers in the nation-wide contest which will run September and October. Seven hundred prizes totaling \$100,000 will be awarded winners of the safety contest. The prizes are 25 new Fords including five Ford trucks: 25 \$1000 U.S. savings bonds, 100 \$100 bonds, 200 \$50 bonds and 250 \$25 bonds.

The contest has the support of the national safety council, the Inter-Industry Highway Safety committee and other safety organizations.

In order to participate in the contest, Balsiger pointed out, motorists must bring their car or truck, of any make, to the dealership for a safety check at absolutely no cost or obligation to the motorist.

Free Checks
Free checks will be made on the brakes, steering, headlights, rear and stop lights, tires, windshield wipers, muffler, glass, horn and rear view mirror.

The Balsiger Motor company will place an attractive safe driver reflector insignia on the car or truck inspected and motorist will be given an entry blank to participate in the contest.

The motorist must then complete in no more than 50 additional words the following statement:

"All cars and trucks should be safety-checked periodically because

A jury of prominent persons in national safety circles will judge the winners. Only one entry per car or truck may be entered.

Other details of the contest are available at the Balsiger Motor company.

Man Held On Child Crime Count

DUNSMUIR, Sept. 12 — Wilton Joseph Davis, 45, of Weed was arrested in Dunsmuir by assistant police chief Lee Clark for violation of section No. 288 of the California penal code involving crimes against children.

He was arraigned in the court of Judge Hugh O. Clarke and bound over to the custody of the sheriff.

All The Makings

Yes, he gave us everything to make us the richest nation. ONE—Iron, coal, timber, virgin soil, water power, everything. TWO—He gave us democracy—self-government with every man a king. THREE—He gave us the Machine Age and we set to work and built and grew until all the world wanted in. Yes, God gave us this America and our Founding Fathers ruled that God must have first place.

So came America and what have we today? We may forget God but he never forgets us. He still makes us rich by lifting us up into life with himself. It still stands that Christ came to seek and to save that which is lost. No matter how far you may have bogged down or how rough the road, stands on it that Christ's blood was poured out to cleanse your life-page of every sin. Count on His blood to keep your life-page clean. Then moment by moment look utterly to Him and as a saved soul live by power from on high.

Stan Taylor

Portland 1, Ore.
(This space paid for by an Oregon lumberman.)

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This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step.

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BIG APPLE CROP
CONCORD, N. H., Sept. 12 (AP) New Hampshire apple growers this week started harvesting the state's largest crop since 1944.



AMA Knocks Socialized Aid Again

SEATTLE, Sept. 12 (AP)—Socialized medicine was described by the president of the American Medical association yesterday as a part of "the plan of those who would convert our free America into a Marxist state."

But in an address to the state medical association convention, Dr. Ernest E. Irons of Chicago said the national organization did not object to voluntary prepaid medical insurance.

He asserted political leaders "are led to believe the demand for sweeping medico-social changes comes from the mass of the people."

The real source of this manufactured demand, Dr. Irons said, "is the group of bureaucratic officials in Washington who would be the only ones... benefited."

Some 1200 delegates also heard Dr. H. E. Nichols, state president, criticize the new state welfare law, initiative 172, as "a vicious measure which has been foisted upon the public."

He asserted the aged vote as to how much they are going to get, "but put nothing in the pot themselves."

Dr. C. Hoffman of Woodland was named the outstanding general practitioner in the state.

Hellberg Dies In Astoria
ASTORIA, Sept. 12 (AP)—Fred A. Hellberg, 38, Clatsop county legislator for six years, died of a cerebral hemorrhage yesterday.

He had been a member of the legislature from 1942 until 1948. A native of Finland, he came to the United States with his parents in 1913. He graduated from the University of Oregon, attended Northwest Law school and since then has been in business here with his father. The widow and two children survive.

Merchants To Meet At Breakfast

The Klamath Retail Merchants association will hold its regular monthly breakfast meeting, the first after the summer vacation, at 8 o'clock Wednesday morning in the Winema hotel.

All merchants are asked to attend. Main order of business will be the outlining of the Christmas program for this year.



1023 S. W. Yamhill St.
Portland, Oregon

HIGH SCHOOL News and Comments

By Flo Ann Perkins



Tonight is the night all students interested in joining the Chess club are to meet in the cafeteria at KUHIS at 7:30. As was done last year, only those people who show their interest in the club by attending this special meeting may petition for membership. Membership is limited to 30 students, but there are quite a few vacant places to fill.

Members of the assembly committee met today to plan football pep assemblies and the Christmas assembly. New members of the committee were elected last year and it is planned that each member of the committee be master or mistress of ceremonies for at least one assembly. It is traditional that there be a pep assembly the day of each home major athletic event, which takes quite a little planning. Chairman of the group is Jean Henderson and members include Betty Bennett, Joe Demetras, Bob Petzold, Dick Petzold, Jean Mahan, Nick Long, Barbara Dunlavy, Jim Manning, Wayne Carothers, Ed Mahan, Darrell Corkery, Bill Brandness, Rae Nelson, Grace Caldwell, Ronnie Lowell and Bob Southwell.

Tryouts have been held for drum

Here's Great News

from Link River Motors for everyone who is planning a vacation! Link River Motors will give away, absolutely free, a famous Nash Convertible bed with 1946-47 or '48 Nash automobile sold this month. Imagine having your own private sleeping compartment right in your car. No need to carry bulky camping equipment. No need to take chances on unsatisfactory lodging. You just park at some pleasant spot and sleep like a king. And every one of these beautiful Nash cars carries a Select Guarantee which means you'll have trouble-free driving wherever you go. See these grand cars with the FREE convertible bed at Link River Motors. But Hurry! This amazing offer is for this month only. ADV.

major of the KUHIS band, but as yet no decision has been reached as to who the boy will be. The drum major will lead the band on the football field and at other times whenever the band marches.

Almost all kinds of sports, but particularly fishing, appeal to Miss Alma Davis, new girls' physical education teacher who adds that she has never caught a fish that amounted to anything. Perhaps the reason that fishing holds such an interest for her is the fact that she comes to Klamath Falls from Grants Pass, where she spent quite a little time fishing in Rogue river. Miss Davis is a graduate of Oregon State college and this will be her third year of teaching. Queried on her feelings for KUHIS, she said, "It is a very nice school. The students are very friendly."

However, after the power failure several days ago, Miss Davis has



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come to the conclusion that there are only two places where there is absolute darkness—the Oregon caves, which she visited while teaching at Grants Pass, and the girls' locker room, which is completely devoid of windows or any but artificial light.

CRASH LANDING
GRESHAM, Sept. 12 (AP)—Dr. Merle E. Brown, Salem crash-landed a two-place private airplane

here late Saturday. He and a passenger, Adrian Brown, escaped injury.

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Dick Reeder's

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- ✓ Bring your car to us for a free safety check-up and get your free contest entry blank and free safety insignia for your car.
- ✓ In 50 words, or less, on the entry blank complete this statement: "All cars and trucks should be safety-checked periodically because..."
- ✓ Print your name and address plainly on your entry blank and mail it to Ford Car-Safety Contest Headquarters, Box 722, Chicago 77, Ill. Your entry must bear postmark no later than midnight, October 31, 1949.
- ✓ Prizes will be awarded in accordance with rules set forth on the official entry blank.

25 NEW FORDS
4-door Custom V-8 FORD Sedans, complete with Radios, "Magic Air" Heaters, Overdrives, and White Sidewall Tires.

5 NEW FORD TRUCKS (Optional)
Heavy Duty Model F-5, V-8 Engine, Stake Body, 158-inch wheelbase FORD Bonus Built Trucks, equipped with Radios and "Magic Air" Heaters. Optional as prizes to the top 5 of the 25 car winners who specify preference for trucks on Contest Entry Blanks.

25—\$1,000. U. S. Savings Bonds
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200—\$50. U. S. Savings Bonds
350—\$25. U. S. Savings Bonds

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