



COLDSPOT

Gives you the Extra Storage Space you need!

Exclusive *Spacemaster* Refrigerator

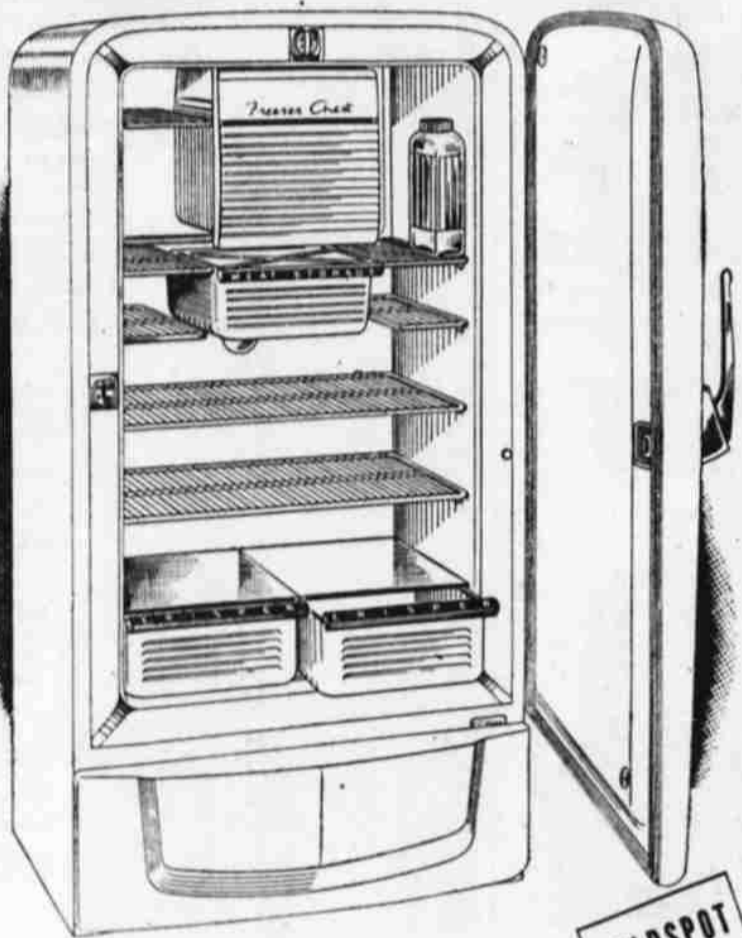
Here's why you need 11.3-cu. ft. space

1. You will find that you can save more by buying food in larger quantities and storing in this big Coldspot.
2. Its big premium stainless steel freezer chest will keep 31.3-lbs. of frozen foods for weeks at extreme temperatures. An economy feature.
3. A full 21.7 sq. ft. of triple-plated, easy to clean shelving gives ample storage for normal refrigeration. Features new Watermelon shelf.
4. Large, deep twin crispers are stackable and keep 26.7 - quarts of vegetables grocery - fresh! Meat Storage drawer holds 22.2-lbs. of meats.

279⁹⁵

10.00 Down, 13.00 Month on Sears Easy Terms (Usual carrying charge)

MODEL CIIP—that's the Coldspot to look for when you Shop at Sears and Save. It's tops in food storage space! Own the Coldspot that is suited to space storage needs. Tall bottles, large bulk containers are easily fitted into this big Coldspot—20-way adjustable shelving and the stackable twin crispers give you endless storage combinations. If you need maximum utility for large family use—see Coldspot at Sears! If you want savings in actual dollars—see Coldspot at Sears.

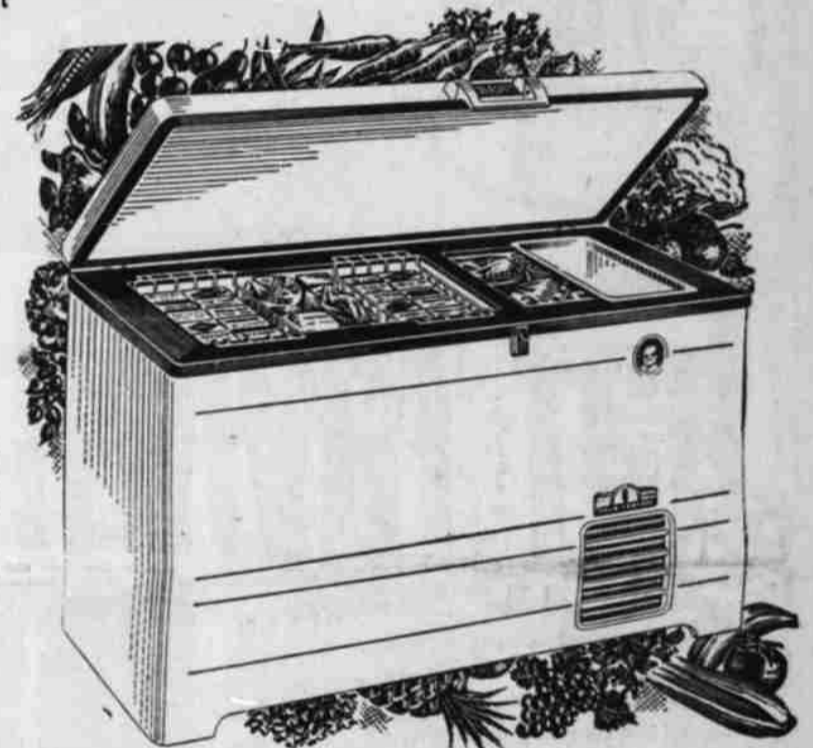


ONLY \$5 DOWN
On Purchases up to \$200
\$10 down on Purchases over \$200

36-inch Kenmore Standard ELECTRIC RANGE

Special Purchase! **164⁹⁵**
\$5 DOWN
8.00 per month (Usual carrying charge)

A big 12.4 cu. ft. freezer at a record low price! Shop Sears tomorrow. You save more with Coldspot—in original price and in the savings in quantity food storage. Check the features—compare the price. Shop at Sears and Save.



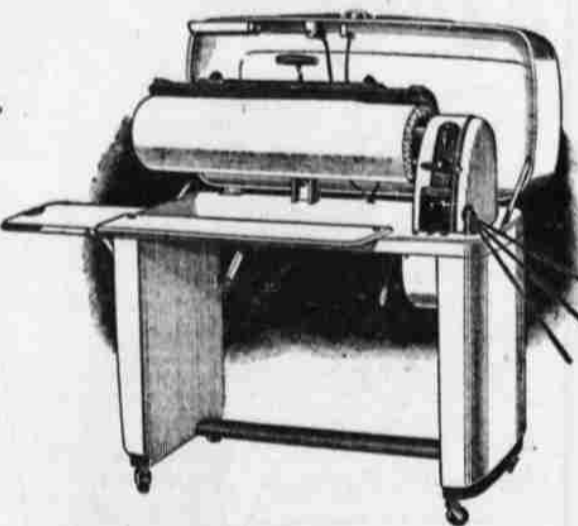
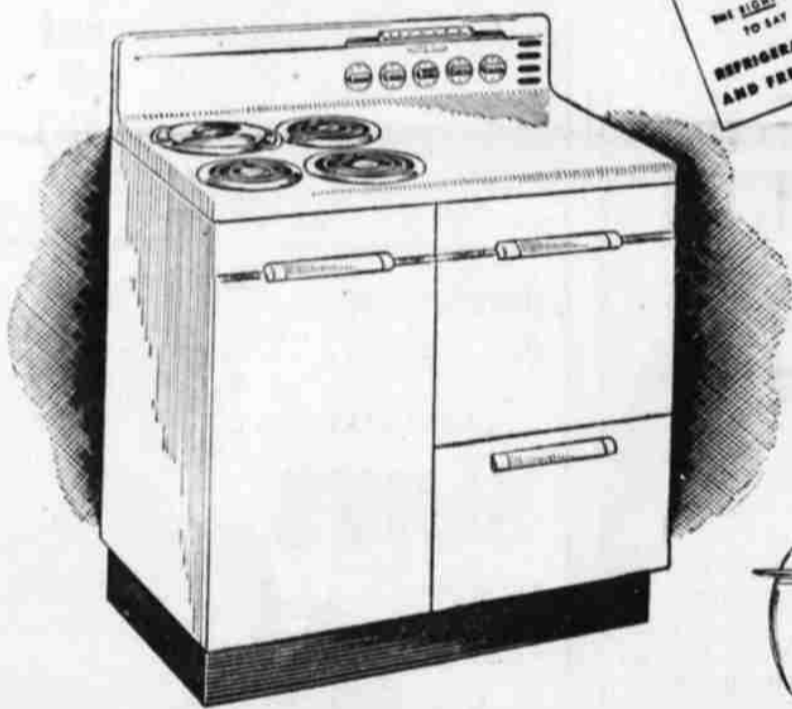
REGULARLY PRICED 334.95 12.4 CU. FT.

COLDSPOT FREEZER

309⁸⁸

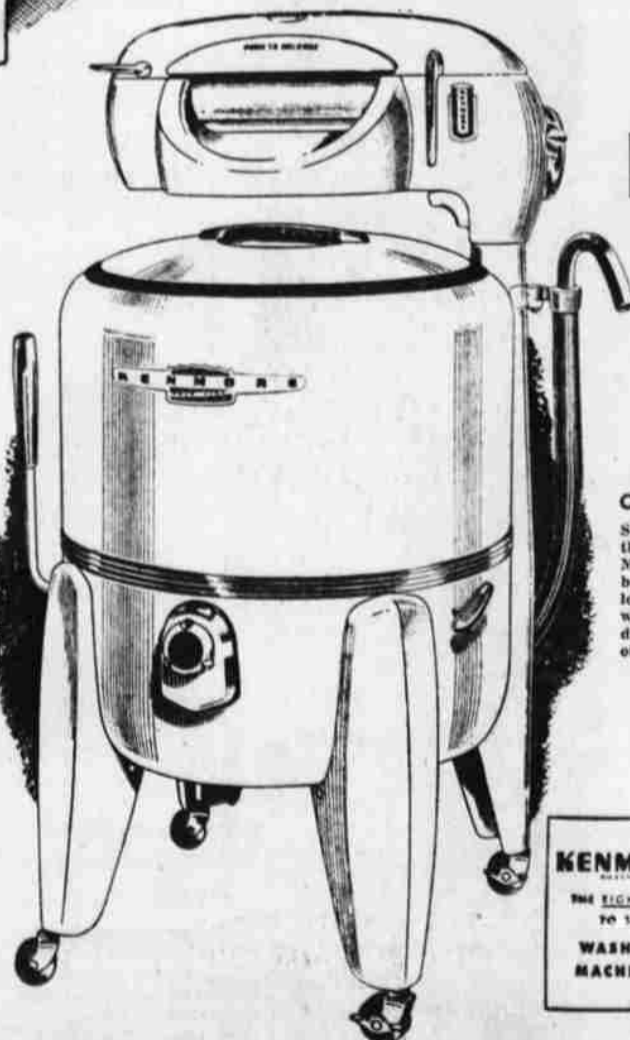
\$10 down, 14.50 per month (Usual carrying charge)

The range you've always wanted for fast, clean, easy cooking—at a price that will astound you! Compare the features offered by Kenmore! Full 36-inch size, packed with quality features.



Relax! Ironing Is Easy With a **KENMORE IRONER**

All the deluxe features are here! Big 26-in. roll with two speed control. Spacious work shelves and hanging racks. Press, iron or steam with a new Kenmore 93630. **144⁹⁵**
\$5 DOWN, \$7 per mo. (Usual carrying charge)



KENMORE WASHER

Regularly 134.95 **124⁹⁵**

5.00 Down, 6.00 Month on Sears Easy Terms (Usual carrying charge)

COMPARE the FEATURES! COMPARE the PRICE! Sears told the manufacturer, "Give us a washer with all the quality features—at a new low price!" And this is it! Model 93247 Kenmore incorporates all the favorite and best-selling features—and Sears allies the price to the lowest price in years! See the giant oversize tub! See the working ease of the automatic timer and the automatic drain pump! Hurry now to Sears! This value sensation offered for a limited time only!

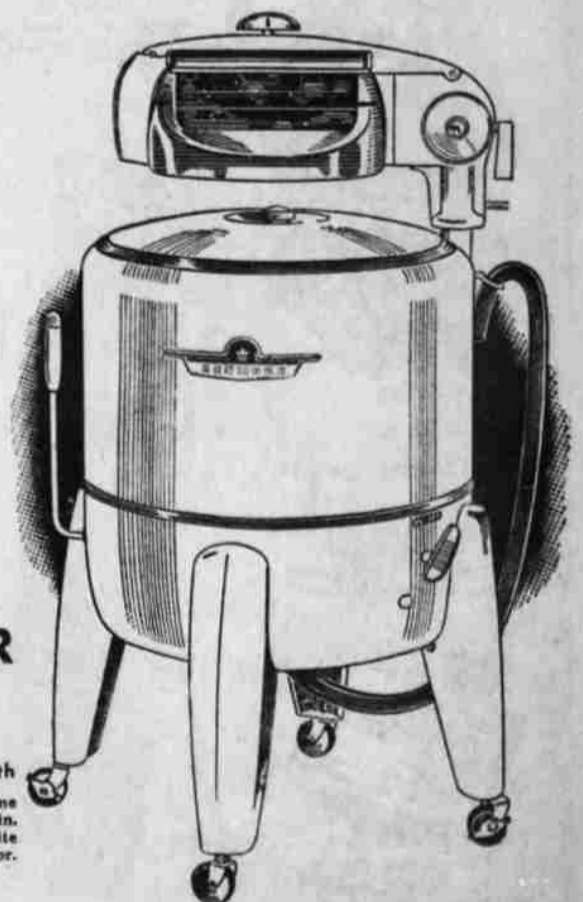
Brand New Gleaming Beauty KENMORE WASHER

Model 93220 **109⁹⁵**

5.00 down, 6.00 per month

KENMORE
THE RIGHT WAY TO LAUNDRY
WASHING MACHINES

Giant oversize tub washes up to 9-lbs. of laundry in one load with triple vane water washing action. Big 2-in. balloon type rolls. 8-position wringer. Gleaming white baked-on enamel tub and porcelain enamel interior. See it at Sears!



"Satisfaction guaranteed or your money back" **SEARS**

STORE HOURS 9 TO 5:30
133 SO. 8TH PHONE 5188