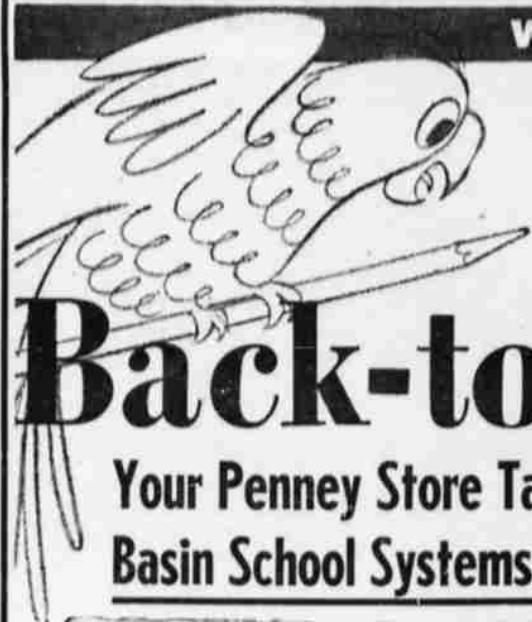


WORTH REPEATING AGAIN AND AGAIN AND AGAIN.



"It's Penney's for Back-to-School Clothes!"

Your Penney Store Takes Pride in Joining With Klamath Falls to Salute Klamath Basin School Systems. As Always Our Cash & Carry Policy Is Designed to Save for You



RAYON OR COTTON
SPORT SHIRTS

- HAND WASHABLE RAYONS
- SANFORIZED COTTON PLAIDS
- IN OR OUT MODEL.

2⁹⁸

MAIN FLOOR



BOYS' WESTERN
DENIM JEANS

- DURABLE 10 & 11-OZ. DENIM
- SANFORIZED SHRUNK
- EXTRA HEAVY REINFORCED

1⁹⁸

DOWNSTAIRS



GAY PLAIDS
Girls' Cotton Dresses

- BRIGHT WOVEN PATTERNS
- WASHABLE COTTONS
- BUY SEVERAL AT THIS LOW PRICE

2⁹⁸

SECOND FLOOR

CHECK THIS LIST—SAVINGS FOR YOU!



MEN'S SLACK SOCKS

- Argyle and Novelty Design
- Snug Elastic Cuff
- Sizes 10 to 12

49^c

MAIN FLOOR



BOYS' SLIP-ON SWEATERS

- Latest Novelty Weaves
- Soft Pure Wool
- High Fall Colors

3⁹⁸

DOWNSTAIRS



MISS'S NYLON SWEATERS

- Easy to Wash Nylon
- Choice Fall Colors
- Sizes 7 to 14

2⁹⁸

SECOND FLOOR



MEN'S SLIP-ON SWEATERS

- 100% Pure Wool
- Popular Cable Stitch
- Sizes 36 to 44

4⁹⁸

MAIN FLOOR



BOYS' CORDUROY PANTS

- Popular Zipper Front
- Extra Heavy Pockets
- Castor and Cream Partridge Colors

3⁹⁸

DOWNSTAIRS



GIRLS' SWEATER SETS

- Novel Cable Stitch
- Rich Fall Colors
- Pure Wool, Size 7 to 14

4⁹⁸

SECOND FLOOR



MEN'S TWILL PANTS

- Sun-Tans or Grey
- Sanforized Shrunk
- Extra Tough for Wear

2⁹⁸

MAIN FLOOR



BOYS' WOOL JACKETS

- 100% Pure Wool
- Colorful Bold Plaids
- Cape Shoulders

6⁹⁰

DOWNSTAIRS



GIRLS' COTTON DRESSES

- Top Quality Material
- Last Minute Styling
- Wash Like a Dream

3⁹⁸

SECOND FLOOR



MEN'S SHIRTS AND SHORTS

- Rib-knit
- Boxer Style

49^c

98^c

MAIN FLOOR



BOYS' WAIST O'ALLS

- Big Mac 8-oz. Denim
- Slide Fly Front
- Bar Tacked & Riveted

1⁴⁹

DOWNSTAIRS



GIRLS' RAYON PANTIES

- Full Elastic Waist
- Pink, Blue, White and Yellow
- Sizes 2 to 16

39^c

SECOND FLOOR



YOUNG MEN'S OXFORDS

- Double Rubber Sole
- Heavy Calf Upper
- Heavy Chain Stitch

6⁹⁰

DOWNSTAIRS



BOYS' COTTON "T" SHIRTS

- Snug Fitting Neck
- Extra Fine Combed Cotton
- Sizes S-M-L

79^c

DOWNSTAIRS



MISS'S CARDIGAN SWEATERS

- Soft Pure Wool
- Wide Color Range
- Sizes 36 to 40

4⁹⁸

SECOND FLOOR



FREE Hey Kids! Free "Cokes" for Both the Boys (Downstairs) and Girls (2nd Floor) Between 2 p. m. & 3 p.m. Saturday the 27th **FREE**
TWO FREE DOLLS AND TWO FOOTBALLS TO BE GIVEN AWAY --- FREE



*Registered Trade Name of Coca-Cola Co.

REMEMBER!! FRIDAY MORNING, 11:00 A. M.

KIDS' PET PARADE

- PRIZE FOR EVERY ENTRANT
- GRAND PRIZES FOR WINNERS
- PARADE ASSEMBLES AT COURTHOUSE

STORE
HOURS
9:30 to 5:30

AT

PENNEY'S

SAVINGS FOR MEN!
LEATHER JACKETS
12⁷⁵
• FULL ZIPPER FRONT
• MEDIUM AND DARK BROWN
• SOFT CAPE LEATHER
MAIN FLOOR

FRONTIER STYLE FOR BOYS
LEATHER JACKETS
9⁹⁰
• JR. BOYS—SIZE 4-8
• FANCY LEATHER FRINGE TRIM
• MEDIUM BROWN COLOR
DOWNSTAIRS

QUALITY AT A SAVING
NYLON ANKLETS
39^c Pr.
• SNUG FITTING ELASTIC TOP
• SOFT PASTELS AND PLAIN WHITES
• SO EASY TO LAUNDER
MAIN FLOOR

TAILORED AND FUSSY
RAYON BLOUSES
1⁹⁸
• RICH PLAINS AND FANCY PRINTS
• FINE QUALITY RAYON CREPE
• MISS'S SIZES 32 to 40
SECOND FLOOR

HARD FINISHED RAYONS
MISS'S SKIRTS
2⁹⁸
• TRIM FITTING PENCIL SLIMS
• SLIDE CLOSURE DOWN THE BACK
• WRINKLE RESISTANT RAYON SUITING
SECOND FLOOR

SANFORIZED
GINGHAM PLAIDS
69^c Yd.
• WASH WITH EASE—SANFORIZED!
• TRUE DESIGN—WOVEN PATTERNS
• LEADING FALL FABRIC—36" WIDTH
BALCONY

Back-To-School Values For All The Family
Shoe Repair Special!
1⁶⁹
• HALF SOLES AND HEELS
• SAVE THIS COUPON!
DOWNSTAIRS
SHOE REPAIR
AT PENNEY'S