



**CHOOSING A COVER** is a weighty problem for the Henley high school corps of the Mehema staff. The final decision was left up to editorial staffs of the three schools. Here, from left to right are Ed Freuer, editor for Henley, his associate editor, Glen Hilyard, business manager, Barbara Dixon and Marjorie King, editor-in-chief of the publication.



**THESE MERRILL BOYS** covered up basketball shirts with sweaters and hid their trunks behind the counter long enough for Wes Guderian, Herald and News photographer, to take their pictures. Their job on the tri-school annual, Mehema, published by Merrill, Henley and Malin was to edit the Merrill section. From left to right are Bob Burleigh, editor, George Price, business manager, Leonard Lousignant, associate business manager, and Ellis Wilson, associate editor.

**RECORD SALE**  
Regular \$4.00 Albums  
SPECIAL  
**Now . . .**  
Over 100 to Choose From . . .  
Popular Tunes. **2<sup>00</sup>**

**B & B** RADIO & ELECTRIC SHOP  
Tune in The Insomnia Club—KFLW 10:15-10:45 p.m.  
631 So. 6th Phone 6920



**THIS IS SERIOUS** business deciding on pictures for the Tulelake section of the White and Gold, annual published by nine Siskiyou county high schools. Natalie Welsh Macy, faculty advisor, is helping Mary Tschirky, assistant managing editor, Pat McFall, managing editor; Malcolm Crawford, editor, and Jerry Taylor, associate editor, pick the best ones.

### Producing School "Annual" Requires Careful Planning

By RUTH KING

There's something about a high school annual that sends shivers up the spines of most students. This record of all school activities is distributed at the end of the school year when the dullness of class work is about past.

It marks the end of the trail for the seniors who cherish it for the bond it will be with the school they are leaving.

The process of compiling a school annual is practically the same in all schools. An editor and associate editors are appointed or elected by the student body and the faculty. A theme is chosen. The editor is always a senior but other posts go to students of other classes. Associate editors are usually juniors to be groomed for editor of next year's publication.

With the germ of the plan for the annual is planted, the actual work is usually delayed until late spring and the rush is on.

There's a mad hunt for snapshots of boys and girls in crazy poses, calendar events are scrambled together, group pictures are taken, the seniors worry about individual pictures, a foreword is written by a student, a faculty message is added to the stockpile of material.

The staff members appointed to work on the business angle to help finance the cost of the publication get down to brass tacks. Business men in each home town OK advertising space to swell the fund. Klamath Falls merchants really get a workout. In addition to subscribing to space in Klamath Union high school's El Rodeo, largest of the annuals published in the Klamath country, they buy space in those published by outlying schools.

There are six annuals published by Klamath county schools. El Rodeo by KUHS; Mehema, put out by Merrill, Henley and Malin, using the first two letters of each name; the Antlers of Bonanza high school, the Logger of Bly, Grizzly of Oil-christ and Panther Tracks at Chiloquin.

Tulelake and Dorris publish the White and Gold with other Siskiyou county high schools.

**STUDEBAKER'S BIGGEST SHOW!**

**1950 STUDEBAKER**  
**THE CAR THAT WILL**  
**AMAZE AMERICA!**

**COMING SOON!**

**McCulloch Motors**  
Klamath Ave. at 5th St. Phone 4149

**FOR RENT TRUCKS**  
U-DRIVE  
• VANS  
• PICKUPS  
• FLAT RACKS  
Rates by mile, hour or week  
OPEN SUNDAYS  
**BEACON SERVICE STATION**  
1203 E. Main Ph. 5394

**BID CALL**  
PORTLAND, Aug. 24 (AP)—Revetment repair on the left bank of the South Santiam river near Sanderson bridge, 8.5 miles east of Albany, will have a bid call Friday, the corps of engineers reported today.

For a few pennies per word you can advertise to thousands—through a Want Ad! Phone 8111.

**FREE GIFT TO HEARING AID USERS**  
For maximum hearing aid efficiency TEST YOUR BATTERIES. This advice has proven helpful to thousands of hearing aid users. If you wear an aid and will submit the name of one other hard of hearing person, you will receive FREE one A Battery Tester.  
James N. Taft & Associates  
113 N.W. Ninth Ave.  
Portland 5, Oregon



### 3 reasons why it's smart to order heating oil Now!

**All set for the first cold spell**—that's how you stand when your heating oil tank is full and ready for instant use. If it's next week or next month—whenever you want heating oil—comfort it's there . . . at your finger-tip. And it's so easy to get now. You can't beat this full-tank insurance for warmth in your home when you need it most.

**No more remembering** Once you order Standard Furnace Oil now, we take care of it all season automatically. You never have to worry about it. You get more for your money in fast, clean heat because 100% distilled Standard Furnace Oil burns without waste. That means extra economies for you.

**No fuel contamination**—When your tank is empty, water vapor in the air inside condenses on the tank walls, contaminates your oil. The one sure way to prevent this is to keep the tank full so that there can be no moisture condensation. We'll be glad to give you more helpful hints on the care and use of your heating equipment.

Call us today—fast, efficient service in clean, meter-equipped tank trucks

**FRED H. HEILBRONNER**  
821 Spring Phone 4153  
**PEYTON & COMPANY**  
835 Market Phone 5149



# now in cans!

Here's your light and lively refreshment in a new convenient package! Now you can enjoy Blitz Weinhard in cans as well as bottles... whichever you prefer. Buy it by the case for home, picnics and outings.



## Blitz Weinhard BEER

*Light and Lively*

Distributed by Western Wholesalers  
1003 E. Main  
Klamath Falls, Ore.