

Herald and News

FRANK JENKINS
Editor

MALCOLM EPLEY
Managing Editor

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Today's Roundup

By MALCOLM EPLEY

PROVIDING manpower for the fight against the big Sheep Well fire proved to be a major local undertaking in which a number of agencies discharged their responsibilities with honor.

When Shasta forest sent in a call Saturday night, the state employment office under Manager Jack Almeter went immediately to work. Mr. Almeter remained on the job until 4 a. m. Sunday and was back on the job again that afternoon.

He called upon the city police, state police and railroad operators for assistance, and the employment office asked today that special recognition be given these officers for their assistance. They beat the brush in and out of town for men willing to work, and 48 were ready at 3 a. m. Sunday, a remarkable showing considering the time when the recruitment began.

Mr. Almeter received immediate and full cooperation of the local radio stations in subsequent recruiting efforts, sending out 195 men directly through his office and many more going down directly to Mr. Hebron to take employment on the fire lines.

The fire-fighters were assured of \$1.05 an hour and board as minimum pay. They went out of here as laborers, but those with special abilities, such as cat drivers, received additional pay for work in the field.

It takes a lot of manpower and equipment to stop a fire as serious as the Sheep Well blaze. Lumber companies, railroads, construction outfits and agricultural operations were quick to cooperate in providing both men and machines. It takes that kind of coordinated effort to lick a savage blaze like that one.



EPLEY

The Garden clubbers are especially interested in things that are being done along Explanade street, which was raised to US 97 status by the north entrance construction. There are parking areas along Explanade, and a continuation of some of the constructive work done there can make it a most handsome street.

The Garden club has asked us to mention a number of individuals and business establishments who have already made landscape improvements on Explanade. These include New Method Cleaners, Carter's store, the medical clinic and the dental clinic, as well as motels and apartment houses there. On the other end of town, the club has picked out the courthouse, Veterans' park, an oil station, various motels, and a number of residences on Riverside for commendation.

The club makes the worthy suggestion that this general improvement be continued, so that Klamath's "highway through the city" can be classed along with the best of them anywhere for attractive appearance.

MEANWHILE, the public project on the new north entrance (Kit Carson way, it should be called) is getting along. The contractors have been here laying out the work, and selection of natural shrubs has been started by the Lakeshore Gardens nursery, which has the sub-contract.

An interesting feature of this job is to be the planting of chinquapin, a dwarf chestnut, which is found in wild state in the Greensprings area west of here. Botanists say that transplanting this shrub is pioneering in that field, and the local effort will be watched with interest. There are enough of the broad-leaved evergreens west of here that a mountain out there has given the name of Chinquapin, which is a variant of the spelling of this interesting member of the chestnut family. Plants will be removed shortly from the hills and heeled in at the local nursery.

Weyerhaeuser company, incidentally, has given

permission to gather as many chinquapins and snow-berry bushes as are needed for the highway landscaping. The timber firm is also providing the Ponderosa pine, which will be the major planting.

This is all really big news in an area where roadides have presented a pretty dreary appearance in the past. Public and private efforts can make US 97 through Klamath Falls outstanding for natural beauty.

These Days

By GEORGE E. SOKOLSKY

BACK in the NRA days, when the blue eagle soared high and noisily, collective bargaining in any form disappeared. The idea was that industry would be organized into associations; workers into unions; the government would determine between them. Collective bargaining is a free arrangement among free men; it must include freedom to strike which is labor's device for asserting itself; it must include freedom for the employer to present his case and to shut down if he cannot operate at a profit. Collective bargaining is wasteful and costly, but it is inherent in a free system. Similarly, the right to start an enterprise or to close it down is inherent in freedom. And no price is too great to pay for freedom.

Even before the NRA, when Herbert Hoover was president, a committee of industrialists, closely associated with the United States chamber of commerce, proposed to him the system which was eventually developed into the NRA. This proposal Herbert Hoover rejected as fascist, as an abridgement of the liberties of Americans, as strictly unconstitutional. These men never forgave him for placing the constitution above political support. And although some of them were republicans, they withheld their support from him in 1932.

Unconstitutional

THE supreme court eventually declared the NRA unconstitutional, but the fascist concept—and you will find it in the Italian and German legislation under Mussolini and Hitler—that collective bargaining is anti-social because it is wasteful, that the government must determine wages, hours, and working conditions according to its needs, persists. Certainly, it is more efficient, less costly, less uncertain for the government to have this power, and congress gave the president increased powers in this direction during the war. But it is not freedom. The emergencies of war always place limitations upon freedom. It is a further step in the direction of the enslavement of the individual to the power of the state.

For once the government determines wages, hours, working conditions, it really determines price, and ultimately must determine quotas of production and profits. That means that for the system of free enterprise is substituted a fascist system of economics. That system did not sustain Italy and Germany during the last war, and the system of free enterprise sustained the United States.

It is with this end in full view that Clarence B. Randall, president of Inland Steel company, made this point:

"When the president announced the formation of this (fact-finding) board he was in fact announcing an industrial revolution in America. By doing so he has declared himself as favoring a new social order, and one so different from that under which our magnificent production record has been achieved that unless the process is stopped, and stopped at once, there will be no possibility of turning back. Through this means, whether he knew it or not, he has proclaimed that wages shall be fixed by the government."

Little Foresight

UNFORTUNATELY, we rarely look ahead in this country. We have become great improvisers, setting upon a course to meet an imminent storm, but forgetting to take a compass aboard or even to be sure that our rudder is in order. Somehow we have managed to do well in spite of little planning and even less foresight. But we are coming dangerously close to what Hoover in his Palo Alto speech called the "last mile to collectivism." If that is what the American people want, they can, of course, continue to vote for it, and we shall have it. But nothing that has happened under the various brands of socialism tried in Europe, the fascism of Italy and Germany, the communism of Russia and her satellites, the fabianism of Great Britain—justify the assumption that socialism is a superior system to capitalism.

It is even possible to say, after viewing the past 30 years, that the issue is, freedom under capitalism versus slavery under some form of socialism. And that issue will be resolved sooner than we think, for if the United States accepts any form of European socialism, the productive genius of the western world will have been stifled and our civilization will deteriorate. It is a much greater issue than the management of a single industry.

Harvest By Agitation, Moscow Plan

MOSCOW (AP)—Communist party organizations are playing a large role in the 1949 Soviet harvest. There are 35,000 agitators working in the Rostov district, for example; "The first days of the harvest, however," said "Culture and Life," "have shown that a number of party organizations have not developed active political work among the masses."

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Every state in the union figures in the increased turkey production, the department said.

It estimated the 1949 crop at 41,107,000 turkeys. This would be exceeded only by the 1945 crop of 44,000,000. The increase this year, compared with the short supply of 1948, ranged from three per cent in New York state to 121 per cent in Arkansas.

The department said a downturn in turkey prices has resulted in setting a support price which will average about 31 cents a pound for live turkeys.

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6:30 World News Summary*	1:00 "Fareless Sidewalk Show"	6:30 World News Summary*
6:45 E. S. Navy Band*	1:15 Listen to This ABC	6:45 E. S. Navy Band*
6:50	1:30	6:50
6:55 Music by Bevoets ABC	1:45 11:11's "Dancehall"	6:55 Music by Bevoets ABC
7:00	1:50 Modern Remembrance ABC	7:00
7:05 Contemporary ABC	2:00	7:05 Contemporary ABC
7:30 Beautiful Music ABC	2:00 Surprise Package ABC	7:30 Beautiful Music ABC
8:00 Livestock Echoes*	2:10 Bride and Groom ABC	8:00 Livestock Echoes*
8:15 National Epics*	2:20 Melody Mattinee*	8:15 National Epics*
8:30 Town Meeting of Air-ABC	2:30 Melody Mattinee*	8:30 Town Meeting of Air-ABC
8:45	2:40 Age-A-Line ABC	8:45
8:50 Enchantment ABC	2:45 With God*	8:50 Enchantment ABC
9:00	2:55	9:00
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SIDE GLANCES



"You and Dad were wondering how much you could get for the house, so I thought the sign would be a good way to find out!"

THE DOCTOR SAYS

Irritable Colon Painful

By EDWIN P. JORDAN, M. D.
Written for NEA Service

As far as one can tell, millions of people are afflicted with a condition sometimes called spastic colon, irritable bowel or mucous colitis. At present most specialists prefer the term irritable colon.

When this condition is present, the wave-like motions of the bowel which carry food and waste through the intestines come too close together and this pushes the contents along too rapidly. The usual result is alternating periods of diarrhea and "constipation." The latter merely reflecting the fact that there is nothing left in the lower bowel to eliminate. The so-



CAROLE NEWMAN

Sure, she's happy!

This is 22-year-old Carole Newman tuning in to her favorite program, "Name the Record," on KFLW.

It's her favorite because simply by naming a song last Wednesday, "I'll Never Be the Same," she was presented with a pair of shoes, a sweater, a string of pearls, a skirt and a rayon slip. Aaron Boe tells me this is the largest assortment of prizes ever won on the La Pointe-sponsored program.

The local program is heard Monday, Wednesday and Friday at 7:30 p.m.

Miss Newman has lived in Klamath Falls for seven years, attended KUHS two years. She's secretary for a real estate and insurance firm.

Log Production Shows Big Drop

SEATTLE, Aug. 23 (AP)—A drop in lumber and log production gave the Pacific Northwest the lowest July total in carloadings since 1940. Total carloadings since January 1 also were the lowest in nine years.

The Pacific Northwest advisory board report listed a total of 84,838 carloads in the Washington-Oregon-North Idaho region in July, compared with 101,090 in the same month last year.

The carloadings of logs was down from 27,491 to 20,206 and forest products from 32,144 to 27,461.

Carloadings of grain and its products were at a peak for the six years listed in the report. The July total was 8,499 compared with 6,539 a year ago.

Elephant to Tokyo

CALCUTTA (AP)—Baby elephant Indira, gift of Prime Minister Jawaharlal Nehru to Tokyo children, is now here as guest of the west Bengal government. She is being shipped to Japan. She was captured three years ago in a Mysore forest and trained in the jungle to carry wood from place to place.

President Truman's personal airplane is known as the Independence.

Back Home to Jail And A Welcome

PLENSBURG, Germany (AP)—One man crossed the Danish-German border illegally for the 25th time and had to face a Plensburg court for the tenth time.

The court sentenced Burde to five months in jail.

When he entered his cell, he found 13 fellow prisoners had decorated it with garlands.

In our everyday conversation, we use words from about 29 different languages.

FOR RENT

by week or month

Sewing Machines

Latex Models

Sewing Machine Service

1212 Alberta Way Phone 9771

The World Today

By DEWITT MACKENZIE
AP Foreign Affairs Analyst

The defiance of Moscow by Yugoslavia, Finland and the moderate communists of Soviet occupied Germany gives one to pause for consideration of the significance.

We should be rash, I think, to jump to conclusions in trying to figure the potentialities of this "revolt" against Moscow, or how far Russia may be prepared to go in maintaining her prestige. For example, take Russia's threatening note to a political rebel and defiant Yugoslavia.

Moscow lashed out at Marshal Tito with the warning that Russia is prepared to take "effective measures" (measures unspecified) to protect the rights of Russian citizens in Yugoslavia. A portion of the British press immediately said this sounded like the worst threat of war since Hitler's bluffs in '39.

However, informed British diplomatic officials, who are watching the situation closely, said the dispute wasn't likely to lead to war. They figured Moscow wanted Yugoslavia to think she was threatened with attack, whereas Russian was bluffing.



Mackenzie

Only Bluffing?

Well, this column doesn't like the term "bluffing" as applied either to Russia or Yugoslavia. I think both are mighty determined. Moreover, when the gods of war are playing at tinpins with stick dynamite and hand grenades, there's always the possibility of an explosion.

Still, as I see it, there's nothing to justify the belief either that Russia intends to make war (which would mean world war) at this juncture or that valiant but comparatively small Yugoslavia is prepared to undertake the role of giant-killer.

The real importance of the current developments lies in the fact that they represent open defiance in Russia's own sphere of influence. They represent cracks in the communist structure. This importance is multiplied when we consider that great discontent has long been making itself evident in other satellite states like Poland, Hungary and Czechoslovakia and that they are bound to take fresh courage.

Finland's bold and energetic stand, coming on top of Yugoslavia's refusal to knuckle under, is a tough and dangerous blow to Soviet imperial ambitions in Europe, both these nations are essential to the red structure, not only politically but militarily, for they are strategically located.

Of course Russia could take Finland over by force, but such a move assuredly would result in another world war. Finland must be absorbed by indirect means. This we see red leaders in Finland precipitating a wave of strikes which the Helsinki government says represent a maneuver towards revolution and the establishment of a red regime.

"Crushing Defeat"

The Finnish authorities promptly announced that they would "inflict a crushing defeat on the communists" and proceeded to implement this so successfully that the strikes haven't matured as expected. Washington believes the Bolshevik attempt won't succeed because of Finnish resistance.

What must be equally staggering for Moscow is the astonishing move in the Soviet zone of Germany by German communists who hate Russia. These Germans have formed a new party which, like that of Marshal Tito, represents nationalistic communism that refuses to recognize the sovereignty of Moscow. Not only that, but this new party promptly sent Tito a message pledging him support in his fight against "imperialist Bolshevism."

Will this revolt against Moscow's dictation spread in eastern Europe; that is possible and, I believe, even probable in due course.

FUNNY BUSINESS



"Two cups of sugar, three cups of flour, whites of two eggs, vanilla flavoring—stir and place in oven at 350 degrees!"

BOYLE'S COLUMN

Ads On The Moon? Leigh's The Man Who Might Do It!

By ED CREAM
(For Hal Boyle)

NEW YORK, Aug. 23 (AP)—When a man builds better mousetrap than his neighbor, the next thing he wants is to build a bigger mousetrap. Then a still bigger one. And, in the end, he's miserable if he hasn't built the whoppiest mousetrap ever.

Something like that has happened to Douglas Leigh.

Leigh is a boyish, soft-spoken Alabamian who has made himself a millionaire by creating those razzle-dazzle electric signs that swing away, his, rind and otherwise startle the crowds on Broadway—and elsewhere.

You've seen them, in the movies if not in the original: the Niagara of real water that roars over Times Square, 50,000 gallons a minute, the blimps that flash advertising from the sky, the giant soldier blowing giant smoke rings.

"Spectaculars," they're called. And Leigh has dreamed up the more spectacular of them. He's been nicknamed "The Lampmaker of Broadway" and "The Sign Painter of America."

So—what next? How fantastic can you get?

Let's sit down in Leigh's Rockefeller Center office and listen to the man who's ad full advertising from the sky with a new slingshot and a bag of pebbles:

"Well, there's our walking man. He'll be as tall as a seven and a half story building and it will look from the sidewalk as if he's stepping from the top of a theater right down onto Broadway."

"Then there's the 175-foot sign we're doing for a bank in Minneapolis, a real whopper. They'll be able to see it for miles across the wheat fields. And tell from it what the weather's going to be."

"You know about our stork? It's going to be 326 feet long and it can fly through the air, carrying a baby. We're doing it with lights on a blimp."

"Won't the stork make people nervous? Like newbyeds, you mean? Oh, I suppose there will be a lot of wisecracks."

"Leigh is a low-pressure talker, something remarkable in the advertising business. He's 39 and looks about 30. He also looks a mite disinterested."

Why?

"That's where the bigger mousetrap comes in."

"For years," Leigh confesses, "I have been looking at the Empire State building. Longingly. Tremendous advertising possibilities and I haven't been able to do a thing with it... so far."

"Another idea I've had is to paint an insurance ad on the rock of Gibraltar. Never really expected to do it. Still, England owns the rock and she's hard up for dollars. I wonder..."

Playfully—or so I thought—I asked Leigh if he had considered harnessing the northern lights.

"You choose your car on the basis of service, good looks and smooth driving qualities. The new Lincoln has everything you want in all three. Drop into INMAN MOTOR CO., 424 South 5th St., for a demonstration. Let one ride convince you that it's LINCOLN FIRST AND ALL THE WAY. Phone 7778."

Deplores Deformed Feet Of Women

LIVERPOOL, England (AP)—The president-elect of the British medical association said today 99 per cent of British women are deforming their feet by poor choice of shoes.

Professor R. P. McMurray told the Liverpool Rotary club "Nature intended woman's big toe to be on the inside of her foot. But she buys shoes in which the point of the shoe is in the middle of her foot."

"When husbands mention this they are told to mind their own business."

News Views

By GLEN B. INMAN

To folks who like to go down to the sea in ships, but can't stand that awful rolling sensation, Gar Wood, the ex-speedboat king, has come up with a ship that is as steady as a statue's gaze. For people who have crossed the ocean by rail this news is as cheerful as the first robin of Spring. Gar Wood's vessel is a twin-hull job that'll go faster, farther and smoother than any other ship in its class. But the most important thing is that it'll keep stomachs where they belong. It'll take about another year to get the ships into full production... but from here on it's clear sailing.

A Mansfield, Ohio, man sued for \$100 in an accident in which his cow lost its tail. Imagine what a steak would cost you on that basis!

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La Pointe's Shoe Salon

Presents

"NAME THE RECORD"

The Latest Music by the Best Bands

Plus Bigger and Better Prices!

7:30-7:45 p. m., Mon., Wed. and Fri.

KFLW-ABC

AMERICAN BROADCASTING COMPANY