



It's Leons Clean Sweep Sale!



SPORTS WEAR Clean Sweep Sale!

From the very tip top all the way down to the very bottom . . . It's the Big Clean Sweep Sale at Leons . . . It is out with the old and on with the new . . . We have made a Clean Sweep in our personnel . . . a new manager to serve you . . . and now it's a Clean Sweep of all old merchandise. We are going to make LEONS . . . Your Store . . . a place you will not only like to shop . . . but will want to shop . . . We want this to be . . . THE BEST STORE . . . and in THE BEST TOWN . . . we think, in Oregon.



SHOE DEPT. Clean Sweep Sale!

"SLACKS"
Stretcher cloth and gabardine — It's a clean sweep in the slack department. All sizes, 18 to 28, and most all colors. Values to \$3.55.
4⁹⁹

"SKIRTS"
In this group we have about 150 skirts . . . they are all styles and materials . . . and most all sizes. They are wonderful values for only . . .
3⁹⁹

"PLAY SHOES"
Wonderful values . . . a little of this and a lot of that . . . All in all you will find most everything here . . . Values to 8.95.
1⁹⁹

CLEAN SWEEP 200 Pair "SHOES"
Out they go . . . It's Ruff and Tuff . . . But we said Clean Sweep and that is just what we are doing.
99^c

"DENIM" Jeans
Right from Texas and tailored to fit. Zippers, rivets and everything. A regular 2.55 value.
2²⁹

"SCARFS"
99^c



LINGERIE Clean Sweep Sale!

Style "SHOES"
It's a Clean Sweep Sale in the Style Dept. . . all styles . . . and lots of colors . . . Not all sizes in all styles . . . Values to 14.95.
3⁹⁹

All Kinds of "SHOES"
School shoes . . . Dress shoes . . . Play shoes . . . Casual shoes . . . It's a Clean Sweep Shoe Sale of all kinds. Values to 10.95.
2⁹⁹

"SKIRTS"
Just in time for school—sizes 24-28. Chalk stripes colors brown and grey.
1⁹⁹

"SWEATERS"
Cardigan style with long sleeves — by Tish-U-Knit — Oh, yes, 100% all wool.
4⁹⁹

"BRAS" and Garter Belts
MAR-GO — without a doubt the greatest — Bra and Garter Belt value we have ever had — colors—blue—maize—Nile—white. Sizes 32 to 33—and only—
99^c

"SLIPS"
A Slip Value Deluxe — Tailored styles — lovely lace-trimmed styles — colors—blue—Nile—orchid—petal pink — and white. Sizes 32 to 44.
1⁹⁹

"BLOUSES"
This is the most wonderful blouse value we have ever had. Sizes 32 to 46.
1⁵⁹

We want you to meet our new sales people
Bob POOLE

"BRIEFS"
They are made in Hollywood — elastic waistband—fitted legs—and we have them in all colors. Sizes — Small, Medium, Large.
99^c

"GOWNS"
Sure we have all styles and kinds — shorty gowns — midriff gowns — and then just the old standard style — you know, long and full.
2⁹⁹

NEW FALL "HANDBAGS"
1⁹⁹ 2⁹⁹

"SWEATERS"
100% all wool — Tish-U-Knit Pull-over Sweaters. Lots of new colors—all sizes.
2⁹⁹

SHOE DEPT.—We are sure you will like Bob—He is blond—and (and girls) we don't think he is spoken for yet—and if you will just drop in—He will be glad to show you all the new Fall Shoes.
Margie LIGGETT

"GOWNS"
Well, we said clean sweep sale—and that is just what it is — a terrific Gown Value.
1⁹⁹

"SLIPS"
We said clean sweep sale—and that is just what it is — We are cleaning up the lingerie department. Values to 8.95.
2⁹⁹

"HOSIERY"
Think of it—Lovely sheer 51-15 Nylon—a few slightly irreg.—but most all of them are first quality—values to 1.95—NOW!
89^c

"ANKLETS"
Made by KRAMER—a well known brand—They are first quality Lisle anklets—a good wide turnaround cuff —Lots of colors and all sizes 9 to 10 1/2.
FOUR PAIR 99^c

"BLOUSES"
It's a clean sweep in the Blouse Dept.—out they all go—values to 6.95.
1⁹⁹

LINGERIE DEPT.—She is our little (It Girl) cute—full of pep—has a nice smile—and just loves to show you everything in her Dept.
Bonnie WARD

New "SUITS" Fall
Wonderful for school . . . or the office . . . They are 100% all wool and are values to 39.95 . . . It's our Clean Sweep Sale.
16⁹⁹



READY TO WEAR Clean Sweep Sale!

"SKIRTS"
You know a little of this and a little of that — Look these over — They are wonderful values.
2⁹⁹

READY-TO-WEAR.—You will find her a (little Jewel). She is in love with her dept.—and wants everyone to visit her and see all the New Fall Merchandise.
Erma FOULGER

CLEAN SWEEP "SUIT SALE"
This is a group of suits that we think is outstanding value . . . They are all nationally known brands . . . 100% all wool and values to 49.95.
24⁹⁹

"DRESSES"
Odds and Ends—all styles and material—it's a clean sweep.
1⁹⁹

"DRESSES"
We are still sweeping them clean . . . another Group of Dresses that we know are outstanding values.
2⁹⁹

T-SHIRTS
Formerly sold for 1.95 — We are cleaning house—Out they go!
1²⁹

SPORTSWEAR.—This is the (New Erma), revitalized and full of vim and vigor—She knows she has the best merchandise—the best store—and in the best town in Oregon.
Cecil SHARP

NEW FALL "COATS & SUITS"
We want you to get the habit of shopping at "Leons" . . . In this group you will find values that are outstanding.
29⁹⁹

"DRESSES"
Here you will find slonecutters — rayon crepe—and some very lovely coltons — Values to 19.95.
5⁹⁹

"DRESSES"
This is a clean sweep of better dresses— We are going to clean out every dress we have in the store — better be here early for this one.
9⁹⁹