

LET WORKS TO DEFEND GIVEAWAY

In The Day's News

By FRANK JENKINS
INTERNATIONAL news notes:
WATCH FINLAND.
Poor little Finland, submitting to the compulsion of superior force, went out for a ride with a (communist) tiger and it seems likely from the news of the past day or so that she'll come back in the same way as the famed Lady of Niger.

ANOTHER good thing to watch is this "five per center" business. Anyone with a grain of gumption knows it is heavily diluted with politics, but it involves a situation that is potentially nasty.

TAKE this home freezer business, for example.

The freezers sent as gifts to upper-bracket officials in Washington back in the summer of 1943 were paid for by a perfume company, shortly thereafter three representatives of this same perfume company got transportation to Paris on an Army Transport Command plane. They weren't even hailed for free. They paid their fare in cash, before boarding the plane—just as did all other civilians who rode on ATC planes back in those days.

On its face, the transaction looks as innocent as a baby's smile.

BUT wait a minute.

At the time when these three perfume men got to Paris on a government plane getting to Europe on a purely private business mission was in the same class as the Biblical example of the passing of a camel through the eye of the needle. Practically speaking, it just COULDN'T be done—period.

But, in this case it apparently WAS done. It seems to have been done as a favor to the perfume outfit that had sent out the home freezers as nice little personal gifts to government officials.

BUT you say, WHAT OF IT?

It's peanut stuff. How can the honesty and the integrity of our government in Washington possibly be affected by such penny ante business as the granting of permission to three civilians to ride to Paris on an ATC plane on which they paid their fare in cash—just as anybody else would have done?

ALL right, let's go into that.

At the time when these three perfume merchants got to Paris, it was very, very difficult—practically impossible, in fact—for ordinary, everyday, run-of-the-mill perfume merchants to get to Paris.

And Paris is the center of the perfume industry.

At that time, we nigger-rich Americans were CLAMORING for fancy French perfumes. We were

(Continued on Page 3)

Herald and News

PRICE FIVE CENTS KLAMATH FALLS, OREGON, SATURDAY, AUGUST 28, 1948 Telephone 8111 No. 2658

Connally Leads Arms-Aid Drive

Fire Flares In Gorge Of Hell Canyon

McCall, Idaho, Aug. 28 (AP)—Three hundred fire fighters were rushed today to battle a raging forest fire in 7400 foot deep Hell's canyon on the Snake river.

Wall Hawkins, fire dispatcher for the Payette national forest, said about 500 men are manning 25 blazes throughout the forest. The fires were set by a severe lightning storm two days ago. The fire has burned more than 70 acres of scattered yellow pine and brush. The blaze is in the upper end of the canyon just above Eagle bar about half way down the canyon.

No Jumpers
Plans to drop smoke jumpers into the area have been abandoned as too risky. Fire fighters are being trucked into the area from two sides. They will have to hike about four miles to reach the big blaze.

Hell's canyon, a steep, precipitous gorge carved out of the mountains by the meandering Snake river, is deeper than Arizona's famed Grand canyon.

Largest fire in the Payette national forest has ravaged about 200 acres north of Big Lost Springs. Eighty-five men were trying to back a fire line around the flames today.

Meanwhile on a third Idaho forest, the Nex Perce, 28 smoke jumpers and 220 others battled 38 blazes. The largest of these has blackened about 40 acres east of the Salmon river, Paul Frey, forest administrative assistant, said.

Falling Limb Said Cause Of 'Earthquake'

Fears of north California residents that they might be in an earthquake area were allayed today when The Herald and News received an explanation of the mysterious shaking noted in the neighborhood and of a damaged power pole.

Mrs. James B. Finell, 813 Hill street, reported that the cause of all the difficulty was a large limb from a big tree in her yard which fell onto power lines and also broke the top of a power pole.

She said the limb broke late at night and that California Oregon Power company crews had the damage repaired and the debris cleaned up soon after it happened, leaving only the splintered pole as evidence the next day.

Crews Check On Sycan Marsh Fire

A fire at the southeast side of Sycan marsh was reported this morning by the Klamath Forest Protective association. The Indian service from Sycan marsh sent a crew to help quell the fire until KFFPA crews could reach the scene. KFFPA men were dispatched to the fire this morning.

Union, Employers Both Send Out Call For Ching As Hawaii Strike Tightens

HONOLULU, Aug. 28 (AP)—Deadlocked union and employer negotiators in Hawaii's 112-day dock strike asked for federal mediation today. After three days of renewed peace talks go nowhere, both sides called Federal Conciliator Cyrus Ching to come to Hawaii "as quickly as possible."

Harry Bridges, head of the striking CIO International Longshoremen's and Warehousemen's union, and Chairman W. R. Starr of the struck stevedoring firms' negotiating committee joined in sending the cable yesterday.



GRASS FIRE—A blaze of undetermined origin broke out in the Pelican City district on Berkeley street in mid-afternoon Friday, burning off 20 acres before it was controlled. The fire came near reaching two houses in the area.

Chieftain Of Powerful Drug Ring Held, Officials Say Gang Sparked Peru Revolt

NEW YORK, Aug. 28 (AP)—A vast illicit drug ring—so powerful that it sparked an abortive revolution in Peru and involved United Nations action—was exposed here yesterday with the arrest of the alleged ring-leader.

Authorities called the arrest the first high point in an international crack-down on a huge smuggling syndicate which has piled a \$500,000-a-month cocaine trade between the U. S. and Peru.

American, Peruvian and UN authorities joined in a two-year drive to smash the ring, said to have used narcotics profits to arm insurgents in Peru in an attempt to seize control of the country.

The story of political intrigue and plotting, tied in with large-scale drug traffic, was unfolded with the seizure yesterday of the alleged ring-leader, Eduardo Balareso, 48, of Great North River, Long Island.

He is a naturalized U. S. citizen of Peruvian descent.

More than 20 percent, some of them prominent business men, have been arrested in Peru, authorities said, and 50 or 60 operatives in this country are believed connected with the ring.

Assistant U. S. Attorney Joseph P. Martin said the syndicate apparently tried recently to expand operations to Italy through efforts to contact Charles (Lucky) Luciano, exiled one-time vice king.

Balareso was arrested aboard the liner La Guardia, which runs between New York and Italian ports.

The captain said Balareso was taken from here to Peru on a Peruvian warship in March, 1948, as a guest of Victor Hays de la Torre, chief of the now outlawed Aprista party.

WEATHER

Klamath Falls and vicinity: Fair through Sunday. High today 81. Low tonight 63. High Sunday 82. Max. (Aug. 30) 82 Min. 64 Precipitation last 24 hours .00

House Firm On Demands For Slash

WASHINGTON, Aug. 28 (AP)—Captained by Senator Connally (D-Tex.), the administration began an uphill fight in the senate today to salvage its \$1,450,000,000 foreign arms program.

Connally, adopting a no-compromise attitude, came out for restoration of the full amount of \$1,450,000,000 for military supplies for North Atlantic treaty signers. The house cut that total exactly in half.

But Connally seemed unlikely to be able to muster a majority of the senate foreign relations and armed services committees, over which he is presiding, for reinstatement of the full fund.

Cut Demanded
Senators Vandenberg (R-Mich.) and Dulles (R-N. Y.), stood firmly on their demand for a reduction to a round \$1,000,000,000 and even Chairman Tydings (D-Md.) of the armed services group talked in terms of the same amount.

Critics of the program applauded the house action.

Senator Russell (D-Ga.) approved the cut, adding that in his opinion it would be enough for this country to ship \$450,000,000 worth of surplus military equipment to the Europeans this year, without spending any additional cash.

On the other side, Senator Curye (R-SD) said he wants an adequate amount made available. He said he would be willing to accept a particular figure.

Senator H. Alexander Smith (R-N.J.) announced he will support the Vandenberg-Dulles proposal to shave \$160,000,000 off the administration request and to mesh the program into a mutual defense plan to be drafted by the proposed North Atlantic council.

\$60,000 Suit Filed Over Auto Wreck

Two lawsuits asking a total of \$60,000 damages and growing out of an automobile accident on the highway at Gilchrist have been filed with the circuit court clerk.

Three automobiles allegedly were involved in the circumstances of the wreck July 4, 1948. The defendants are listed as Larry Kent Stilligan and Mr. and Mrs. Heber Radcliffe.

Betty C. Hodges asks \$50,000 damages in one suit, and Golden O. Hodges asks \$10,000 in the other. Both allege they received permanent injuries in the crash and charge negligent driving on the part of the defendants.

U. S. Valentine and D. E. Van Vactor are attorneys for the plaintiffs.

Industry Seeks To Protect Big Money Programs

NEW YORK, Aug. 28 (AP)—Radio and television broadcasters girded today for a finish fight to save their profitable giveaway programs from the gullibility of the federal communications commission.

At stake is their jackpot in sales of broadcast time running to many times the estimated \$5,000,000 or more a year dished out to lucky listeners.

Industry observers predicted the American Broadcasting Co. would have plenty of company in its announced plan for a court fight against the FCC order issued yesterday to become effective Oct. 1.

While the FCC order did not flatly ban giveaways, its new rules are so stringent it appeared they would silence such shows as "Stop the Music," "Sing It Again" and "Hollywood Calling." These involve telephone calls to listeners who are required to give the correct answer to a question, clues to which have been given on the program.

The FCC said it would regard as a radio lottery a program involving prizes "dependent in whole or in part upon a lot or chance," requiring the contestant to contribute something of value, or requiring that he be listening to or viewing the program. The rules also limited the manner in which telephone calls could be used in connection with prize programs.

A spokesman for the Mutual Broadcasting System said the rules did not appear to affect the network's big giveaway "Queen for a Day" or other prize shows in which prizes go only to persons present at the broadcast.

The National Broadcasting Co. and Columbia Broadcasting System withheld comment while top officials scrutinized the new rules to determine whether to fight them, or what could be done to save affected shows if the rules stick.

Long Battle
The radio giveaway has been a bone of contention for months. The FCC has not been alone in trying to stem the tide of giant jackpots awarded for answering a question, identifying a voice or giving the name of a mystery tune.

Radio performers have been among the most vocal critics. They contend the jackpot of merchandise and cash had replaced talent on many programs, and lowered the quality of radio programming as a whole. Comedian Fred Allen declared a personal war on giveaways last season after "Stop the Music" cut sharply into his audience ratings, and later announced his retirement from the air for a year.

Giveaways have been on the upgrade since the "Mr. Hubb," "Mrs. Hubb" and "Miss Hubb" contests on Ralph Edwards' "Truth or Consequences" on NBC starting in late 1945. They have been gaining rapid headway in television.

Despite their fabulous awards, they are cheap to produce because most of the prizes are donated by manufacturers in return for free plugs in the programs. They have been easy to sell to sponsors because of the large audiences they attract.

CBS claims its largest jackpot on record was the \$52,000 won by Rush Clarke, Rochester, N. Y., sales engineer, last July 26 on "Sing It Again." Awards of \$25,000 to \$30,000 have become commonplace.

Animals will be received and weighed Sunday morning, August 29, first day of the show. Showmanship contests are scheduled for the afternoon. The second day, Monday, will be devoted to judging classes of livestock and garden and flower exhibits. Judging will be completed Tuesday, the show's final day, when other special contests will be held. Food preservation exhibits, demonstrations and judging contests in the exhibit building will get attention Tuesday.

Animals will be received and weighed Sunday morning, August 29, first day of the show. Showmanship contests are scheduled for the afternoon. The second day, Monday, will be devoted to judging classes of livestock and garden and flower exhibits. Judging will be completed Tuesday, the show's final day, when other special contests will be held. Food preservation exhibits, demonstrations and judging contests in the exhibit building will get attention Tuesday.



WHAT IS IT?—This bird dropped into the composing room of The Herald and News Thursday night and after a battle against the ceiling and windows, perched quietly while Photographer Wesley Guderian made its portrait. But when it came time to name the bird, well, there just weren't any ornithologists around. The conclusion was drawn, however, that this is a red backed sandpiper, in full plumage. On the other hand, though, it might be a snipe, a Hudsonian curlew, or perhaps even the stork dropped in.

Judges For Rotary Stock Show Chosen

Judges who will officiate for the 14th annual Rotary 4-H and FFA Junior Livestock, garden and food preservation show next week at the fairgrounds were announced today by Klamath County 4-H Leader Francis Skinner and Home Demonstration Agent Joan Howell.

Joe B. Johnson, professor of animal husbandry at Oregon State college, will assist for the first time, succeeding Judge Harry Lindgren, animal husbandry specialist, who has put the stamp of approval on fine animals here for several years.

Skinner explained the change by stating that officials in charge of the show are endeavoring to put judging on a rotation basis.

Others will be Earl Jony, Josephine county extension agent, who will judge showmanship contests and dairy animals; Scott P. Clevenger, Lake county extension agent, who will judge record books and handle scoring for herdsmanship; James O'Donohue, Klamath Falls poultryman, will judge poultry and rabbits; C. B. Corby, Jackson county extension agent, will judge vegetable and flower garden exhibits, and Mrs. Mae Holloway of Lakeview will judge food preservation exhibits and contests.

Animals will be received and weighed Sunday morning, August 29, first day of the show. Showmanship contests are scheduled for the afternoon. The second day, Monday, will be devoted to judging classes of livestock and garden and flower exhibits. Judging will be completed Tuesday, the show's final day, when other special contests will be held. Food preservation exhibits, demonstrations and judging contests in the exhibit building will get attention Tuesday.

Alturas In Rodeo Garb For Big Show

ALTURAS, Calif., Aug. 28—Alturas is crowded with visitors from out-of-town this week-end as the annual Alturas rodeo gets in full swing. An estimated 7000 people witnessed the rodeo parade this morning.

Practically every Alturas business house entered floats in the parade, and a new feature was the appearance of 100 small children who participated.

A dance was held Friday night and another is scheduled for tonight. The big rodeo started at 1:30 this afternoon and will start at the same time tomorrow, final day of the show.

Rodeo participants from all over the west coast are taking part.

Rodeo participants from all over the west coast are taking part.

BULLETIN

A 16-20 mile an hour wind swept flames through the brushy mountain country near Mt. Hebron today as crews fought to keep the blaze from reaching heavily timbered country in the Badger ridge sector.

At 1 o'clock this afternoon the fire was within two miles of the base of Badger ridge where the heavy timber starts. Between 40 and 50 men with two "cats" were fighting the blaze this morning, and at noon, the Mt. Hebron ranger station reported that another crew of between 50 and 100 men with three more "cats" was on its way to the fire.

LICENSE OK
PORTLAND, Aug. 28 (AP)—The Eastside market in Roseburg was granted a package store beer license by the state liquor control commission yesterday.