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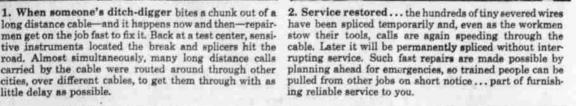
Little



long distance cable-and it happens now and then-repairmen get on the job fast to fix it. Back at a test center, sensitive instruments located the break and splicers hit the road. Almost simultaneously, many long distance calls carried by the cable were routed around through other cities, over different cables, to get them through with as little delay as possible.

3. A warm "hello" from the folks back East means a lot -and we make sure you can talk to them whenever you wish. Keeping service reliable makes your telephone a more valuable servant-just as keeping rates as low as possible makes service a bargain today. A local call still costs just a few pennies . . . and you can call New York or anywhere on the East Coast at day station rates for only \$2.50 plus Federal tax.





Your telephone

is one of today's

biggest bargains

