

IT'S MEALTIME MAGIC
in cellophane!

MAGIC FLAVOR MONEY SAVER!

There's magic in the rich, delicious flavor of Mission Egg Noodles—and the secret is top-quality Durum hard wheat and plenty of eggs! Save money, serve lots of Mission Egg Noodles—they taste so good yet cost so little!

SAVE with MISSION the Quality Macaroni



Vote for ORMOND R. BEAN
Republican - STATE TREASURER
An Environment State Official

PACKED with FLAVOR!

FLAY-R-PAC

FROZEN FOODS

GREEN PEAS

LOOK FOR THE BRIGHT YELLOW PACKAGE

FINEST CAKES EVER
-yet Easiest to Make!

NOTHING TO ADD BUT WATER

Cinch SPICE CAKE MIX

SAVES 1/2 IN COST AND TIME

4 Delicious Flavors

- DEVIL'S FUDGE
- GOLDEN
- WHITE
- SPICE

MAKES 2 FULL EIGHT-INCH LAYERS

MILLIONS OF CAKES WITH NO MISTAKES



PINEAPPLE ICE CREAM SODAS ARE Veronica Lake's FAVORITE

VERONICA LAKE co-starring in "THE SAINTED SISTERS" A Paramount Picture

MADE AT HOME WITH Towne Pride Pineapple TOPPING

Yes, it's easy to understand how these luscious Pineapple sodas can be anyone's favorite. But, do you know you can make them at home any time with Towne Pride Pineapple Topping! It's real crushed pineapple, pure and good, the kind used by the finest soda fountains. A little ice cream, soda water, and Towne Pride Pineapple Topping... that's all it takes to bring joy to your family. Ideal for cakes, puddings, cookies, pies, tarts and many other desserts.

6 VARIETIES OF TOWNE PRIDE TOPPING
Chocolate Fudge • Pineapple • Strawberry Butterscotch • Marshmallow • Chocolate

TOWNE TALK COMPANY • LOS ANGELES



Attractive Child Contest Ends

Attractive children by the hundreds, accompanied by their proud parents, were photographed during the past month or so as Kennell-Ellis studio sponsored its 13th annual "Most Attractive" child contest.

At the close of the contest, in which approximately 800 children were photographed, pretty Mary Kathryn McAuliffe, three-year-old daughter of Mr. and Mrs. Dan McAuliffe of Malin, walked off with the "most attractive" title and thereby won herself a \$25 Victory bond.

Voting was open to the public and the youngsters, chosen by popular acclaim. Winners of first, second and third places as well as those receiving honorable mention, received photographs from the studio. Following are the winners:

Class A
Class A, babies 5 months to 1 year:
1st, Sandra, 8 months, Mrs. M. C. Clayton, Homoja housing 103-A; 2nd, Gerald, 7 months, Mr. and Mrs. J. M. Farmer, 1410 Mitchell; 3rd, Dawn, 6 months, Mr. and Mrs. Don Neal, 219 N. 5th. Honorable mention: 1st, George, 7 months, Mr. and Mrs. R. C. Chambers, 4824 Harlan drive; 2nd (tie), Marion Lyon, 6 months, Mr. and Mrs. M. P. Andreatta, Dorris; Christine, 8 months, Mr. and Mrs. H. A. Olson, 2009 Darrow.

Class B
Class B, girls, 1 to 5 years:
1st, Kathy, 3 years, Mr. and Mrs. L. A. Thurber, 2706 Dayton; 2nd, Veleta, 3, Mr. and Mrs. Dale Hankins, 2139 Orchard; 3rd, Sharon, 20 months, Mr. and Mrs. Don Neal, 219 N. 5th. Honorable mention: 1st, Iris, 2 1/2, Mr. and Mrs. Floyd Sloan, Keno; 2nd, Carole, 3, Mr. and Mrs. R. J. Wirth, 2430 Orchard.

Class C
Class C, boys, 1 to 5 years:
1st, Joey, 2, Mr. and Mrs. W. E. Brazil, 1415 Lookout; 2nd, Mike, 4 1/2, Mr. and Mrs. Jim Stillwell, 2805 Summers lane; 3rd (tie), Larry, 2 1/2, Mr. and Mrs. E. L. Smith, 419 Pacific Terrace; Gene, 2 1/2, Mr. and Mrs. C. A. Webb, 147 1/2 E. Main. Honorable mention: 1st, Bobby, 4, Mr. and Mrs. Dean King, Malin; 2nd (tie), Dennis, 18 months, Mr. and Mrs. R. V. Galloway, 2316 Eberlein; Donald, 4 1/2, Mrs. Mary Johnson, route 1, box 654-A.

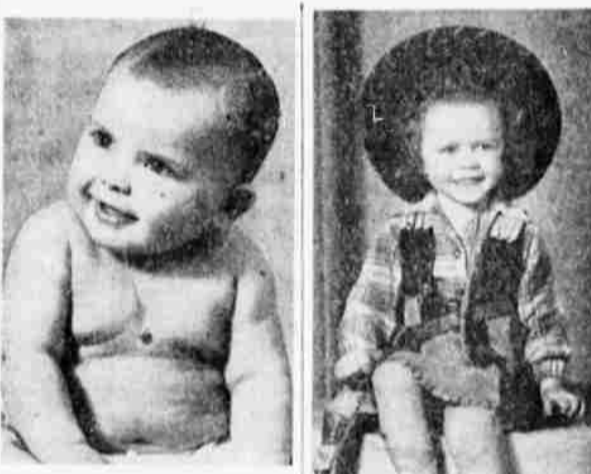
Class D
Class D, girls, 5 to 8 years:
1st, Jean, 5, Mr. and Mrs. Robert Black, Merrill; 2nd, Diana, 5, Mr. and Mrs. E. W. Alexander, 1014 Division; 3rd (tie), Susan, 5, Mr. and Mrs. John Feeback, 2200 Wantland; Mary, 6, Mr. and Mrs. G. Mitchell, Merrill. Honorable mention: 1st (tie), Joy, 5, Mr. and Mrs. G. E. Olson, 1150 Pine; Linda Lee, 5, Mr. and Mrs. D. J. Hall, route 2 box 839-B, city; 2nd (tie), Truday, 6, Mr. and Mrs. J. D. Evans, 5409 Independence; Shirley Ann, 6, Mr. and Mrs. L. E. Priest, 1926 Academy.

Class E
Class E, boys, 5 to 8 years:
1st, Carleton, 6, Mr. and Mrs. L. W. Simons, 712 S. 3rd; 2nd, Willie, 5, Mr. and Mrs. F. D. Manning, 621 Roseway; 3rd (tie), Bruce, 6, Mr. and Mrs. D. E. Potter, 3620 Harlan drive; Larry, 5, Mr. and Mrs. J. R. DeLap, route 1 box 611, city. Honorable mention: 1st, Tommy, 5, Mr. and Mrs. L. A. Thurber, 2706 Dayton; 2nd, David, 5, Mr. and Mrs. C. Eckles, Malin.

Class F
Class F, twins:
1st, Marilyn and Marlene, 2, Mr. and Mrs. R. J. Rayson, 1346 Lakeview; 2nd, Janet and Joyce, 5 months, Mr. and Mrs. E. D. Jolly, 2046 Worden; Dale and Doyle, 5, Mr. and Mrs. Oscar Leek, Curry, Calif. Honorable mention: 1st, Peter and Paul, 1 year, Mr. and Mrs. Harry Goeller Jr., 111 Pine; 2nd (tie), Kathleen and Kenneth, 2 years, Mr. and Mrs. A. B. Campbell, Tennant, Calif.; David and Dennis, 14 months, Mr. and Mrs. J. J. Ezell, 3004 Summers lane.



MARY KATHRYN McAULIFFE
Grand Award Winner



SANDRA CLAYTON
1st, Class A

KATHY THURBER
1st, Class B



GERALD FARMER
2nd, Class A

VELETA HANKINS
2nd, Class B



DAWN NEAL
3rd, Class A

SHARON NEAL
3rd, Class B



DALE AND DOYLE LEEK
3rd, Class F

JANET AND JOYCE JOLLY
2nd, Class F

The flavor's rich

Sure hits the spot

I like it iced

I like it hot



Everybody likes Hills Bros Coffee!

Hills Bros. Coffee is a blend of the world's finest coffees.

Every pound you buy has the same matchless flavor, brought to uniform perfection by the exclusive Hills Bros. process—CONTROLLED ROASTING.

Vacuum-packing in cans and Ultra-Vac jars keeps Hills Bros. Coffee fresh and fragrant.

TWO GRINDS:
✓ Drip and Glass-Maker Grind
✓ Regular Grind



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Better coffee every time with S&W

because—S&W's expert buyers select only the choicest, high-altitude beans—the world's finest and most expensive coffees.

and then—like vintage wines, S&W coffee beans are carefully aged before roasting—for fine, fragrant mellowness.

most important—S&W coffee is now roasted by an electronically-controlled process, which roasts each bean evenly from inside out—uniformly, perfectly. Every can you buy, every cup you make of S&W has the identical aroma, the same wonderful flavor.

Yes! . . . Through special care in buying, aging, roasting, and packing, S&W brings you this superb coffee. Try it, we think you will agree it's better coffee, every time!

S&W coffee is packed under extreme high vacuum, only in cans, to preserve full-bodied, roaster-freshness. Available in either drip or regular grind, as you prefer.

Grocers who know, agree: "S&W quality is so much better"

Try any one of the great S&W family of fine foods, and you too will agree with grocers all over the country who have seen us open and compare S&W products with any other brand on their shelves. They have judged S&W Quality best, every time.

