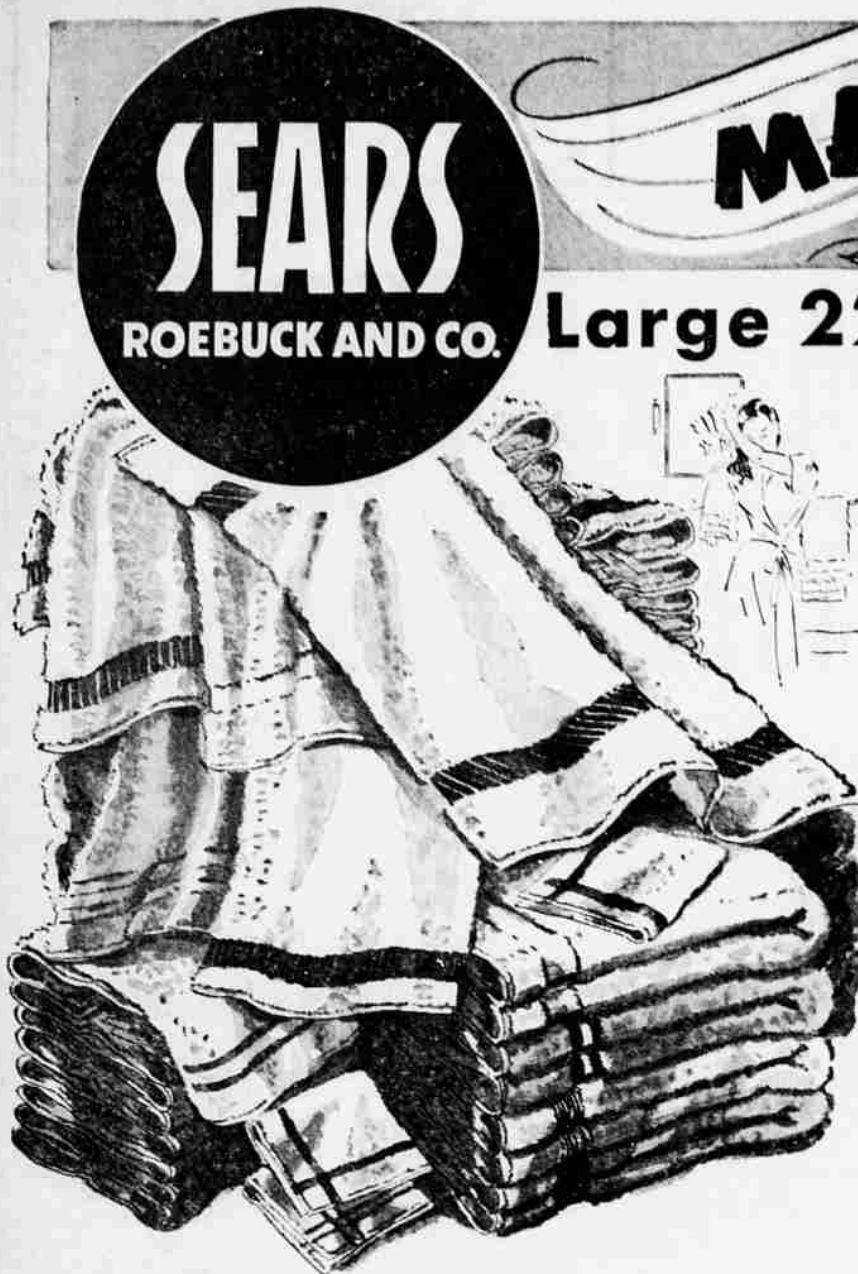


STARTS TOMORROW--9 DAYS OF SPRING SAVINGS!



SEARS
ROEBUCK AND CO.

MAY ECONOMY FESTIVAL

Large 22x44-inch Terry bath towels

A 1.00 VALUE!
77c

Sparkling white, gaily colored borders. Sears Harmony House better quality "seconds." Cotton terry. Sturdy selvages and hems. Washfast, sunfast. Large 22x44-inch size.

Striped Beach Towels
Giant size cotton terry towels, soft and absorbent. White with colored stripes. **98c**

Flour Squares
Large 38x42-in. Size. Bleached. No Holes. Reg. 39c **3 for 1.00**

Harmony House
sheets
Regular 2.59
81x99-in. Size **Only 2.19**
Type 128 muslin. Sears good quality muslin. Strong tape selvages, for long wear.



Colorful Shirts For Small Boys
Red Plaids **98c**

Bright plaid shirts as gay and as mischievous as are all little boys. Cool, woven cotton gingham, sizes 3 to 6. Smartly detailed notched collar and single breast pocket. Comfortable short sleeves and 4 white buttons down front.



Tots's Young Honeysuckles
1.33

Assortment of Honeysuckle dresses. Bright pinks on crisp white cotton ground. Bright piping.



Gay 2-pc. Pajamas
Sizes 4, 6, 8 **2.69**
Cool, cotton percale pajamas. Contrasting piping trim on blouse, fringe on self belt. Assorted prints on pastel grounds.



Toddler's Overalls
Sizes 5, 6, 6x **79c**
Cut for comfort! Practical! Striped cotton chambray overalls. The perfect answer for playtime wear.



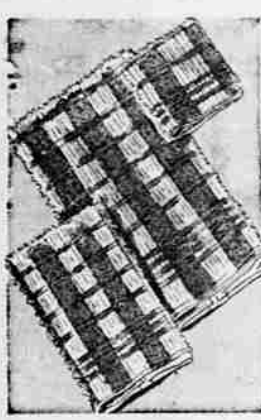
Coat Sweaters
Toddler's 4, 6, 8 **79c**
Sweatshirt type cotton knit coat sweaters. Light weight, cut for comfort. Light blue, maize, red.



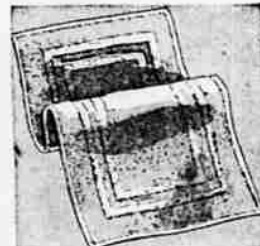
Toddler's Sleepers
Sizes 2, 4, 6, 8 **98c**
Cotton crinkle crepe sleepers in bright, juvenile prints. Short sleeves and collarless. V-necks. Convenient button on bottoms.



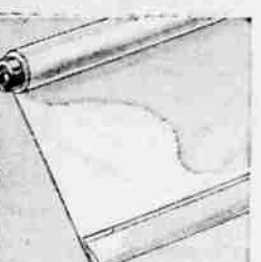
Cotton Polo Shirts
Solid Colors **59c**
For comfort and practicality--toddler's combed cotton knit polo shirts. Crew neck. Sizes 3, 4, 5, 6.



Harmony House Terry Ensemble
Utility Towel **29c**
Firmly-woven, fluffy, thirsty cotton terry--so downy-soft to use. Attractive black-stripe patterns in bath, hand, washcloth sizes. Sparkling in blue, gold, green shades. See them! Select yours!
15x25-in. Hand Towel 19c
12x12-in. Washcloth 7c



Fluffy Bath Mat
22x32-in. Size **1.59**
Fluffy cotton terry bath mat adds beauty to your bathroom. Reversible colors--white on one side lush Harmony House pastels on the other.



Window Shades
Harmony House **1.29**
Dress up your windows in Sears best quality shades of pliable, water-repellent cloth. 37 1/2 inches x 6 feet. White, eggshell, buff.



Priscilla Curtains
42x81-in. Size **4.98**
Lovely ivory white cotton marquisette priscillas add crisp beauty to your windows. Neatly hemmed backs.



Carioca Panels
36x76-in. **79c**
Colorful plaid sheer curtains to brighten your home for spring. Neatly hemmed. Made of soft cotton yarn, mesh knit.

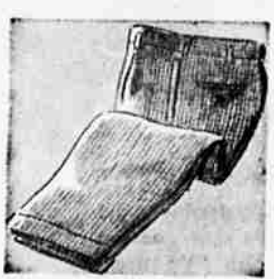


Boyville Denim Saddle Pants
Tough 11-ounce **2.49**

You can't beat these rugged overall pants for wear and washability. Of sturdy 11-oz. sanforized denim, they're copper riveted at all points of strain for extra strength. Popular hand top style in vat-dyed washfast blue. Even sizes for boys 8 to 16.



Shirt and Briefs
Boyville Jr. ea. **49c**
For active youngsters. Sleeveless white undershirt and knitted briefs with double crotch, fly front, elastic waist. Sizes A, B, C, D.



Boys' Corduroys
Boys' 8 to 18 **4.98**
Boyville long wearing cords in thick set corduroy; each with zip fly, pleated front, and cuffs. Corn and castor color.



Remember Mother With
Tricot Knit Rayon slips
2.77

Lace trimmed rayon slips with bodice top and skirt bottom. Sizes 32 to 40.

Lace Trimmed satin slips
2.77

Lovely pink and white satin slips with lavish lace trim. Sizes 32 to 40.



Full-Cut Band Brief
Smooth Fitting Gives a Perfect Line
Buy Today, Save..... **44c**
Select Charmade circular knit rayon band briefs in terracotta or white for comfort, wear. Small, medium, large size.



Gay Print Coverall
Ample Cut to Keep Dress Fresh
At Sears for Only **88c**
Coverall apron cut for comfort. Keeps your dress fresh, clean through all your kitchen chores. Large, handy pockets.



Lovely Hobnail Chenille bedspread
5.88

Hundreds of fluffy, cotton pompon tufts, firmly anchored to cotton ground cloth. Finished with long cotton fringe on three sides. Full bed size, 88x105 inches. Choose white or soft pastel shades.

- Boys' White Tee Shirts 69c
- Sport Short, Shirt Combination 2.98 & 3.98
Sizes 4 to 18.
- Boys' 8-oz. Jeans 1.79
- Boys' Poplin Jackets 3.98
Water repellent. Sizes 4 to 8.
- Blue Herringbone Coveralls, Reg. 2.98 1.77
- Cowboy Hats 1.98
Red, black, tan.

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ON PURCHASES
TOTALING \$10 OR MORE

"Satisfaction guaranteed or your money back"

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