

IT PAYS TO SHOP

AT PENNEY'S

Where Every Day is Bargain Day!

Store Hours:
9:30 a. m.
5:30 p. m.

Men! Here's Your No. 1 Buy in Thrifty

MATCHED WORK SETS

SHIRT STYLED FOR COMFORT!

Top 'n' Bottom — strong, lighter-weight-for-comfort Army twill. Roomy cut lets you stretch. Double-stitched seams. Vat dyed, Sanforized. Tan. 14½ to 17.

2.69

PANTS WILL TAKE TOUGH WEAR!

Top 'n' Bottom — heavy Army twill, well-tailored. Seams that won't fray. Vat dyed to hold color; Sanforized to hold fit after washing. Popular tan. 29 to 30.

2.98

Work Pants — Same Style with Zipper Fly 4.29

More Thrifty, Husky Work Shirts, Pants!
Depend on Oxhide Shirts for Long Wear!

Hardy, Sanforized chambray goes into these shirts. Ample cut to give you working elbow room. See the double stitching. Blue. 14 to 19.

1.29

Whipcord Pants Built for Strength and Fit!

Turn 'em inside out and check the strong seams, heavy drill pockets, the firm bartacks at points of strain. Sanforized. Practical Oxford grey. In sizes 29 to 30.

2.79



Main Floor

THRIFTY WORK CLOTHES -- FILL YOUR NEEDS

Foremost Excellent Quality
WORK SHOES

7⁹⁰



Husky elk finished cowhide work shoe, styled for semi-dress! Comfortable, roomy last! Strong riveted steel shank. Heavy leather soles! Half rubber heels. Full cloth lined. Sizes 6 to 11.

Foremost Excellent Quality
WORK SHOES

13⁷⁵



Here's a work shoe bargain for men who have a tough job to do! Plain toe for comfort! Double leather sole for wear and wear! Well constructed. Outstanding quality for the price. Sizes 6-11.

Downstairs

SPECIAL WORK CLOTHES FEATURE
LEATHER FACE GLOVE

50c PAIR

Ideal for lumbermen, machinist, railroadmen. Knit wrist, leather face glove — strongly sewn for long wear. Split horsehide face and canvas back, full cut for finger comfort.

Main Floor

Men's Sturdy Cotton
WORK SOCKS

25c PAIR

Top of these cotton socks are ribbed—no uncomfortable seam! The toe is looped for comfort and freedom! Two ply heel and toe for extra wear. Sizes 10-12.

Main Floor

Men's Jean Cloth
WORK SHIRTS

1.98

Tailored for comfort and fine fitting — dress — type collar. Roomy cut every place you stretch. No raw seams — can't fray. Heavy duty — man size pockets. Bartacked at points of strain. Size 14½ - 19. Colors blue, brown, green.

Main Floor

For Semi-Dress or Work
WOOL FELT HATS

1.98

Good looking wool felt with bound edge brim and regular width band. Its neat lines are shaped right at the factory! Comes in rich spring shades. Sizes 6½ - 7½.

Main Floor

Rugged - Durable
Carpenter Overalls

4.79

Heavy sanforized white drill. Triangular hip pocket, reinforced hip pockets, 2 hammer loops rule pocket, Parva buckles, fully bartacked. Sizes 32-42.

Main Floor

Big Mac — For Strength
Waist Overalls

1.98

Sturdy 8 oz. denim refuses to wear out! Sanforized — and easy to wash, too! Big Mac overalls have copper plated rivets at points of strain. Double sewn seams. Sizes 30 to 46.

Main Floor

NOW! COME SEE HUNDREDS OF WONDERFUL

SPRING COTTONS

All at one tiny save-as-you-buy price!

- 80-Sq. Percale!
- Poplin! Broadcloth!
- Colors Gay as Flags!

2.79

Such pretty cottons — crisp, blossom-bright, NEW . . . you'll feel aglow with charm! Suit your style — with whirling, ballet-dancer skirts . . . swing-skirted Gay Nineties beauties spiced with throat-bows . . . slim, zippered tie-backs, button-ups. Basque-waisted frocks for juniors — and every willow-slim young Mrs. Choose florals, checks, stripes, solids — dolled up with braid, frills, eyelets. All colorfast! All wash like a breeze! Many Penney-exclusives!

Sizes for Misses, Women, Juniors! Save-as-You-Buy NOW!
9 to 17 — 12 to 20 — 38 to 44 — 46 to 52



Gay Nineties

2nd Floor



EVERY
STYLE
ONLY **2.79**

Slim Zip-Quick

Whirling Skirt

Zipper Tie-Back