

Herald and News

These Days

SIDE GLANCES

The World Today

CARNIVAL By Dick Turner

MEMBER OF THE ASSOCIATED PRESS... The Associated Press is entitled exclusively to the use for publication of all the local news printed in this newspaper, as well as all AP news.

Today's Roundup

WITH a change in football coaches at Klamath Union high school assured for next year, it is hoped that the board of trustees will not be too much in a hurry to select a new man who can be expected to remain on the job for several seasons.

It is their business to see to it that community interest in winning teams does not lead to unwholesome conditions, and if they will put the issues squarely before the public when they arise, we are certain public opinion will support them in conducting a sound program in which education takes precedence over less important matters.

THE informative trainman who was mentioned anonymously as a "walking chamber of commerce" in this column some weeks ago has been identified.

He is Harry J. Roman, who works as both conductor and brakeman for the Southern Pacific.

It was Mr. Roman who favorably impressed a woman friend of ours with his discussion of the Klamath country when she was riding into town in February on the northbound "Klamath."

She told us about it, we mentioned it here, and subsequently, Southern Pacific officials sought to find out which of their men had done this good job of public service and public relations.

It took some checking, but the honor was finally pinned on Mr. Roman, and he is to have a write-up in the Southern Pacific Magazine.

That's far enough, and we are pleased. Mr. Roman has lived here about a quarter of a century, he likes the town, believes in boosting for his home community, and has invested when he could in real estate development here.

The reason we mentioned Mr. Roman here in the first place is that there is a need on the part of all people who contact visitors—such as service station and restaurant workers, newspaper reporters, etc.—to have at their finger tips a supply of authentic information about this country.

A statewide drive is under way to make Oregon folks better hosts to tourists. Mr. Roman exemplifies exactly what this drive is aiming to accomplish.

By GEORGE E. SOKOLSKY FOR a year now, we have been looking at a television instrument. Most of the looking is done by the younger members of the family who like lights, wrestling, basketball and the doings of the "small fry." Whenever I want to see something, the set kicks up. Either some doctor's diathermy is at work, or an amateur is experimenting, or planes are overhead. We are always having mechanics about the place who leave fingerprints on the walls and woodwork and get paid for it. Certainly, nothing ought to go wrong so often and yet be in such good condition. It is like the doctor who tells the patient he is in prime shape, but the patient drops dead as he leaves the doctor's office.

The other day, I appeared on Video and it was a beastly ordeal because the lights produce too much heat. Also, nobody told me not to slump in my seat, so when I did, the lights made my middle resemble that of Man-Mountain Dean. However, it was a gay experience, particularly as I said precisely what I wanted to say and the audience could see an attempt made to stop me.

Revolutionary I SEE by the newspapers that David Sarnoff, who runs the Radio Corporation of America and is a very shrewd hombre, having come up the hard way, appraises Video almost as revolutionary in political consequences. He said:

"We have but to recall the tremendous effect of radio broadcasting upon the social and political life of the nation to look forward to the profound effect which television is certain to have on domestic habits and politics."

He is so right about that. Radio made it possible for a luncheon to read a ghost-written speech, after having had some specialist teach him how to modulate his voice in such a manner that it came over the radio entertainingly. For example, Franklin D. Roosevelt had a perfect radio voice after he had been taught by experts. He never wrote a speech for himself. There used to be bettors who prepared which paragraph. The script was marked up like a musical score. It came over wonderful.

On the other hand, men like Herbert Hoover or Robert A. Taft do not sound so well on the radio because they have never gone in for voice culture and fancy pauses and suspense and such things. In a word, they speak politics but are not auditioning to become a professional radio announcer who is hired for his voice.

Television will change that, and change it radically. The uninspired face, the fellow with his tongue in his cheek will be exposed. Sarnoff said: "He must look into the television camera and speak to the people face to face. His appearance, his smile, his gestures, combined with the sound of his voice to complete the transmission of his personality—and it is that complete personality with which the voter will become acquainted."

Sincere FOR instance, Harry Truman, on television, looks better than he reads, except when he is doing gymnastics on the deck of a battleship. When he does gymnastics, he looks like an old man showing off to his youngest grandchild. But most of the time, he gives the impression of a sincere man, trying to get along. His words are weak and his voice is awful, but he evokes friendship and sympathy. Nobody can teach that. It is in the personality. It is the result of klieg lights on the subconscious. That is why many movies are spoiled by their stars: they speak of great spiritual purity but their eyes look as though they had taken too many flings. Make-up cannot change that—but when it comes to actors, most people don't care. For as that comic paper, "The New Yorker," once said, in an effort to confound an argument, an actor on the stage is not obligated to mirror his own life, and vice versa.

Anything is superior to the bluffing that radio makes possible. Video will not only change the political picture, but in time many ham commentators will disappear because when the public gets one look at them, it will prefer wrestling. That might save our sanity.



"Yes, but, Mother, every time I clean up the room, I can't find anything for a week!"

The Propaganda Mills

By FRANK TRIPP Why should it be necessary to propagandize the American people every time there is something new to be explained to them? Why not a free flow of facts and unvarnished truth?

Too many government doings are trotted forth in an aura of alarm, built up to frighten the people into approval; others which do not follow that technique come out one-sided, as if the people do not need to know the unfavorable as well as the favorable side.

It is left for the press to dig out item by item, the reality behind the scare stuff and circus billings. News men uncover, one by one, the facts obscured behind forefronts of sugar-coating or frights of impending disaster. The fright technique is that of the old medicine man, who alarmed his dupes into purchase of his worthless concoctions.

It all comes from thousands of bright young men, hired with the public's money to kid the people who pay the bill. It floods the country with a stamp of authenticity which is hard to combat, no matter how phony.

It shows up in some fashion in almost everything that comes out of official Washington. If the first approach doesn't sell, another one is invented. When one wears out an idea or is devised to startle the natives. They're all wrapped up in a snappy package, something alluring for everybody. One thing is common to them all, a bid for approval—and votes.

Just how much of this kidding will the people take? Will they forever fall for the stuffed owls put in trees to distract their attention from wolves that stalk behind them? Do they know that departments which hire to do the job that is best for them sustain costly publicity bureaus to sell to them the way the department wants to do it? Invariably by deliberately distorting or concealing unfavorable facts which might be opposed to the department's plan.

It is hard to catch up with the propaganda state of affairs. Getting at the introduction of almost every project. It is the toughest job that faces newspapermen who cover Washington.

Bureaucrats are schooled in the dramatic or frightening stories which accompany the unveiling of a new project. Getting at the facts is like worming the truth out of an obdurate witness on cross-examination.

The real story comes out a little at a time, is pounced upon, denied and smeared. Not until the mass of evidence becomes so great that it can't be ignored does the full truth dawn upon the people. By that time the public is so befuddled that the best that can happen is a compromise and the people think they get a bargain. When nine times out of ten what they get is just what the politicians intended to settle for all of the time.

Such shyster dealing is a shabby way to treat a citizen's stockholders. And every American taxpayer is a stockholder in the biggest business in the world—the United States of America.

No one ever heard of a bureau project moving into the open with a frank statement of its flaws and disadvantages pinned to it. Honest business doesn't withhold unfavorable facts from its stockholders.

If it does the stockholders move in and, through committees of their own, find out what's going on. The only committee that the far-flung stockholders of the U. S. A. have to give them the lowdown on the antics of their directors, in wasteful bureaus assembled, are the Washington correspondents of the American newspapers and of the newspaper press wire services.

The daily and hourly reports which these men make to the people are the lone hope of the country against the government propaganda mills.

That's one function of your free press.

Considerable surprise and a good deal of adverse criticism seem to have been created both at home and abroad by the action of the U. S. House of Representatives in voting tentatively to admit Spain into the foreign aid program for Western Europe.

Well, one can understand that reaction in view of Generalissimo Franco's widespread reputation of being the bad lad of Western Europe. So strong has been this feeling that the 16 nations involved in the Marshall plan didn't invite Spain to join in the rehabilitation program.

Furthermore the United Nations not so long ago registered its disapproval of the Franco government, and the Washington state department has a black mark against that regime.

Still, this column hasn't been ruffled by the house action. I'm against dictatorship whether it be in Madrid or Moscow or any of the other capitals which have totalitarian governments, but I'll tell you something:

Still Horse Sense If my house is burning and Generalissimo Franco comes along and offers to help extinguish the fire, I'm not going to retort: "Get thee gone, thou fascist!" I'm going to say: "Sure, Francisco, come on." And if that is wrong ethically, it still is horse sense.

Appropos of this thesis one recalls the British Prime Minister Churchill's friendly references to Spain in an important war-time foreign policy speech in the house of commons on May 24, 1944. He dwelt on how Madrid kept out of the war, although in 1940 "it seemed certain that Spain would join Germany."

He added that he looked forward to increasing good relations with Madrid and to "an extremely profitable trade between Spain and this country" during the war and after the peace.

Churchill wasn't condoning the sins of the Franco regime. He was taking a realistic view of the situation. It's one thing to condemn the totalitarian government of Spain, and another to try to eliminate that important country from the economic structure of Western Europe.

Indeed that fact is tacitly recognized generally by Spain's neighbors, since Britain and numerous other Western European countries have trade agreements with Madrid. Spain has many resources which are highly important to European recovery, and her sister nations obviously feel that it is better to do business with her and hope that political reform will come in due course.

Extension Unit News Shasta-Homedale The unit had its March meeting at the home of Mrs. W. M. Clark on Vine street. Helen P. Stine, home demonstration agent gave an interesting lecture on parent-adolescent relationship. Everyone took part in the general discussion that followed.

Mrs. F. B. Wolfrum, Mrs. E. L. Barnes and Mrs. N. Fraley were appointed on the committee for nominations and will make their report in April.

Committee chairmen gave reports in the business meeting which was conducted by Mrs. C. Williams and a letter from Lancaster, England, was read.

Each member is asked to bring a small picture of herself to the April 16 meeting which will be held at the home of Mrs. W. J. Pearson, 4033 Shasta Way at 10:30 a. m. Clippings and suggestions for the scrapbook will also be welcome.

Moon Ranch Gets Two Palominos Darado Sensation and Crema de Oro, two new Palominos, have been added to the Keith Moon Palomino ranch on Merrill highway.

Darado is a three-year-old stallion and Crema is a six-year-old gelding. Moon brought the horses home from his last trip to California. The stallion was the grand champion in the stallion division in the show at Pasa Robles, Calif., in 1947.

Federal Workers Visit OVS Plant OVS, April 1—Harold Judd, chief of the national equipment section of the federal works agency, and Beauford Minor, chief educational consultant of the U. S. office of education, both of Seattle, Wash., visited Oregon Vocational school this week.

OVS Director Winston D. Purvine accompanied Judd and Minor on a tour of the school.

WHAT ARE VEGETABLES? Vegetables come from tubers, roots, bulbs, fruits, seeds, and leaves. They may be any part of a plant that serves as food, but the word seldom is used in connection with plant foods that are sweet.

SAIGON Ben I. Swank, special agent for the Pacific Telephone and Telegraph company, instructed a class on checks for public law enforcement officers here today, Thursday. The class was the fourth of eight being given in Klamath Falls under the sponsorship of the Oregon Association of City Police Officers and the Oregon State Sheriffs association.



"What kind of a suggestion is this—Twinkletoes Murphy, Main 5-2709?"

Boyle's Column

Women Are On The March Again For Equal Rights

By ARTHUR EDSON (For Hal Boyle) WASHINGTON, (AP)—Women, bless them, are on the march. They want a new amendment to the constitution—an equal rights amendment. And since women are persistent creatures, they may get it.

This amendment would declare: "Equality of rights under the law shall not be denied or abridged by the United States or any state on account of sex."

Maybe you thought women had equality now, or possibly even more so. But there are 1000 laws which set women apart from men. Some states limit the hours, and the places, a woman can work. In

Some towns a woman can't teach school if she marries. Many states have different ages at which a boy and a girl can marry. In New Hampshire, for instance, a girl may marry at 13, while husbands under 14 must be thrown back.

An amendment would wipe out all these differences. Obviously not all women want to do this. They say these are protective laws, and that if the amendment were passed, women would lose more than they would gain.

These objectors would prefer to have a commission set up to look into the whole problem. The national women's party doesn't agree with this at all. It says it has the support of women's organizations with a combined membership of 11,500,000.

Since 11,500,000 votes are no small item in an election year, the party thinks the amendment has a chance to pass congress. Two years ago the amendment got a majority vote in the senate, but lacked the two-thirds edge needed for proposed constitutional amendments.

Even if congress approves, three-fourths of the states must say "me, too," before it becomes legal. Members of the national women's party appeared before a house judiciary subcommittee recently, and I dropped around to hear the arguments.

A little old woman, as perky as a Jenny Wren, was speaking. "I had five children when my husband died," she was saying, "and the oldest child was seven. I have made my own way, as a ticket taker on a railroad. Let me tell you that working women don't want any special privileges. We don't want any protection.

"We working women can take care of ourselves." She sat down, two women rushed up and kissed her, and Miss Anita Pollitzer, national chairman of the party, obligingly scribbled the little old lady's name for me.

Miss Pollitzer told me later that many of the women in the room had fought for women's suffrage, too. She pointed out Mrs. Robert Walker, Mrs. Theodore Forbes and Mrs. Gladys Houston Greiner of Baltimore, and Mrs. Betty Grant Swing of Westport, Conn.

Mrs. Swing went to jail for picketing the White House. "A horrible, messy cell," she said. "It was so dirty I had to stand up all night." Mrs. Forbes was arrested, too. "We burned the president in effigy," she explained. "The effigy was just a little old thing, no bigger than a doll."

What president? "President Wilson. I hated to do it. He was such a nice man." And she smiled fondly at the memory.

Telling The Editor

Letters printed here must not be longer than 400 words, must be written legibly on ONE SIDE of the paper, and must include name and address of the writer. Contributions following these rules are gratefully acknowledged.

COMPLAINT

KLAMATH FALLS, Ore. (To the Editor)—You are doing a good job trying to keep our country free by explaining how the minority parties in Europe get control of the government.

An election was held at one of our sawmills the other day to determine which group of workers would have the right to say what conditions the men should work under.

One group received 229 votes, the other 87 and 150 of the men did not vote. Some could not get to the poll, some were too lazy or didn't care. This 150 were added to the 87 which gave the minority the right to claim they had won the election.

Thanks to our Congress that passed the Taft-Hartley law over the president's veto. ALBERT N. MILLER, Route 3, Box 235-H.

Sanitation Course Given

OVS, April 1—The Oregon state board of health is conducting a course in sanitation at Oregon Vocational school for city and county sanitation inspectors and health officials.

Classes are being held this week through Saturday. Directing the course of study is Curtis M. Everts, Oregon state sanitary engineer.

Among members of the state board of health who are instructing classes are Arthur J. Farrell, Dr. William Levin and Dr. Carlisle Thompson. Others attending are eight employees of the state liquor commission, 18 from the state board of health and 28 sanitarians from various cities and counties in the state.

The visitors toured classrooms and shops at OVS Wednesday. Bar racks B-27 is being used as sleeping quarters for the group.

NEW STAMP PORTLAND, April 1 (AP)—A stamp commemorating the centennial of the Oregon Territory's entrance into the Union probably will be issued this fall.

That was reported by Hillman Lueddemann, president of the centennial commission.

The Doctor Says—

Drugs Aid Pneumonia

By EDWIN F. JORDAN, M. D. Written for NEA Service Lobar pneumonia once was responsible for many deaths, and healthy people often seemed to be particularly susceptible. Now this disease is no longer such a serious threat to life, thanks to the development of penicillin and the sulfa drugs.

A typical case of lobar pneumonia starts suddenly with severe chill which usually lasts from 15 to 30 minutes. At about the same time the temperature begins to go up, headache and general pains appear. A dry painful cough sets in early. Breathing is rapid and shallow.

Unless steps are taken to bring relief, typical signs become established by the second or third day. An anxious expression appears, cold sores are present on the lips or about the nose, breathing is speeded up and the patient often complains of severe pain in the side. By this time coughing raises sputum which may be slightly tinged with blood. The temperature tends

The Doctor Answers

Question: I see many articles about high blood pressure. Why is nothing ever printed about low blood pressure?

Answer: Low blood pressure is of less importance than high blood pressure. In fact, most people who have so-called low blood pressure have nothing to worry about.

Alcohol Plant In Bankruptcy

PORTLAND, April 1 (AP)—Willamette Valley Wood Chemical company, which operated the alcohol-wood plant at Springfield, filed a petition in bankruptcy here Wednesday.

Charles Snelstrom, president of the firm, certified that the company had \$164,739 in liabilities and \$12,868 in assets. The firm was formed by 15 Oregon lumbermen at the war's outset.

This month has seen a record high in bankruptcy petitions. At midday Wednesday, 45 had been filed.

To Light Field

California university will spend about \$25,000 for equipment to illuminate its track course and baseball playing field.

STATIC

By MALCOLM EPLEY



Mrs. Van Thome of 741 Roseway drive won a sterling silver compote on KFLW's Stop and Shop program in a broadcast from the Jewel and Gift shop. She is shown above.

A couple of visitors who blew in at the close of the Mitchell Tillotson party at the Pelican party room Tuesday night were Big Nick Nicol and John King of Lakeview. Nick is a giant of a man who could crush an adversary between his hands, but he is really a mild, pleasant gentleman who is sentimental and quotes poetry. I've never seen him mad and hope he never gets mad at me.

John King is a card, who boasts he's the admiral of the Goose lake navy, and who is the head of the democratic party in Lake county. John is the man who told me, a couple of years ago, that Yellowstone park had had so many visitors it was "just wore out." He's likely to say anything.

An insulting letter—the jibes were directed at me—was read at the Tillotson affair, the writer being Lee Jacobs, one of KFLW, now boss of KBRK at Baker and other stations in Northwestern Oregon. Jacobs fraudulently claimed in the letter that he defeated me once many years ago at fistfuffs at Aloma. There wasn't a word of truth in his statement. It was at Diamond lake junction.

Jacobs, unfortunately, is reported as getting alone famously with his radio chain in the jackrabbit country.

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Peck's Bad Boy Inspiration Dies

ELGIN, Ill., April 1 (AP)—Alexander L. Metzler, 83, banker who felt his boyhood pranks inspired some of the "Peck's Bad Boy" stories, died Wednesday.

At a child Metzler lived in Milwaukee in a home adjoining that of Gov. George Peck, author of "Peck's Compendium of Fun" in which the bad boy stories appeared. Metzler believed many of the incidents of his life were incorporated into the stories.

KIDNEYS MUST REMOVE EXCESS ACIDS

Help 15 Miles of Kidney Tubes Flush Out Poisonous Waste If you have an excess of acids in your blood, your 15 miles of kidney tubes may be overworked. They filter and remove waste matter and help to regulate your body's chemistry.

When disorder of kidney function permits poisonous matter to remain in your blood, it causes backache, rheumatism, headache, loss of pep and energy, getting up at night, swelling, puffiness under the eyes, headache and dizziness. Present or past passages with smarting and burning sometimes show there is something wrong with your kidneys or bladder.

Kidneys may need help the same as how- ever, ask your druggist for Doan's Pills, a standard diuretic, used successfully by millions for over 50 years. Doan's give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

Table with columns for THURSDAY EVE, APRIL 1 and FRIDAY A. M., APRIL 2. Lists radio programs for KFLW-1450 kc and KFJL-1240 kc.

Table with columns for FRIDAY P. M., APRIL 2 and FRIDAY EVE, APRIL 2. Lists radio programs for KFLW-1450 kc and KFJL-1240 kc.

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Advertisement for P-W Pin-Worms Tablets for Pinworms, featuring a picture of a child and text describing the product's effectiveness.