

## Educators Hear General Bradley—See Displays Of School Equipment

Ed. Note: This is the second of a series of articles written by Superintendent of Schools Arnold L. Gralapp for The Herald and News. It deals with the American Association of School Administrators session in Atlantic City.

By ARNOLD L. GRALAPP  
Superintendent of Schools, Klamath Falls Schools

"The expanding Role of Education" was the theme of the 74th convention of the American Association of School Administrators which I attended in Atlantic City, N. J., during the period of February 21 through 26.

The convention was attended by approximately 12,000 university, college, technical and public school representatives. Atlantic City is splendidly equipped with physical facilities to accommodate large conventions. The main auditorium can seat 40,000 persons. It is the largest auditorium in the world, covering four city blocks. During the administrators' conference it was divided into two sections; one portion was arranged to seat 12,000 persons for general meetings and the other portion was used by exhibitors who displayed school supplies, educational materials and equipment. The exhibits this year occupied 90,000 square feet of floor space. Nearly 30 firms prepared exhibits for inspection.

### Big Population

Although Atlantic City has a population of approximately 70,000 persons, its hotel facilities can accommodate 400,000 people in the summer period. It was necessary to activate only a portion of these facilities to amply house the convention.

The auditorium is equipped with numerous conference rooms, including an auxiliary auditorium which has a seating capacity of 4,000. The pipe organ in the main auditorium was installed at a cost of \$500,000. All general meetings were preceded by a pipe organ recital of 30 minutes duration.

Two general sessions were held each day of the conference, and prominent national educators were speakers at the convention membership.

Two general sessions were held each day of the conference and among the prominent national figures to speak were Gen. Omar N. Bradley, chief of staff, United States army, whose talk was based on "Security Belongs to You"; Marquis Childs, columnist, "America Must Choose"; Pearl Buck, Nobel prizewinner, president of the East and West association, "We Need the World View," and a number of notable educators and editors.

### Chorus Heard

Highlights of the musical program included the Atlantic City public schools elementary chorus of 1000 voices, and Fred Waring and his Pennsylvanians.

In addition to the general sessions, special discussion groups held meetings during the afternoon hours. I attended three group meetings dealing with the following topics: Planning the school building program; education and aviation, and issues in federal aid legislation.

A very important contribution was made by the 1948 yearbook committee. This committee arranged a display of 100 building plans and models, submitted by schools in 25 different states and five foreign countries.

On Tuesday, February 24, I attended a meeting of the Atlantic

City Rotary club. This organization has a membership of 144. Visitors present totaled 206. The speaker, Dr. Norton, outlined to the club members the impending bankruptcy of Great Britain and its probable effect on world economy.

On Wednesday the Schoolmen's Rotary met at the Traymore hotel. Attendance was limited to 800. The secretary of Rotary International, Philip Lovejoy, was the speaker. The convention was acclaimed as the finest conference in the history of the organization. The address by Gen. Omar Bradley on universal military training was regarded as the convention's most thought and action-provoking presentation.

## Oleo Tax Appeal Fails

WASHINGTON, March 16 (AP)—The house agriculture committee voted 16 to 10 today to shelve all legislation to repeal federal taxes on oleomargarine.

Chairman Hope (R-Kan.) said: "This kills legislation to repeal these taxes at this session of congress."

What it means is that the committee won't send any repeal bills to the floor where house members could vote on them.

Some members favoring repeal indicated, however, they will try to get a bill to the floor by a discharge petition.

This would require signatures of 218 house members. Whether these signatures can be obtained is doubtful.

The oleo taxes are:

On colored oleo at retail, 10 cents a pound; on the uncolored product at retail, one-fourth cent a pound; \$600 a year license of manufacturers.

\$480 a year on colored oleo wholesalers; \$200 a year on wholesalers of the uncolored product.

Under the petition method, a repeal bill could be taken from the committee and brought to a house vote.

The Capitol Hill battle over the taxes has been in part a butter vs. oleo fight. Dairy interests oppose repeal of the oleo taxes.

Rep. August H. Andresen (R-Minn.), one of the leaders for the butter side of the controversy, said the sale of colored oleo is still prohibited in 23 states by state laws.

He said these states include Oregon and Washington.

Especially grown leaf tobacco for cigar wrappers may soon be replaced with paper-thin, all-tobacco sheets manufactured by a new process. The tobacco paper retains all the aroma, taste and color.

### PARK VIEW CONVALESCENT HOME

(Formerly of Ashland)  
906 West Main Street,  
Medford, Oregon. Phone 7538  
24-Hour Service. Registered  
Nurse in Charge

### BAD BRAKES ARE DANGEROUS

Bring your car  
to us for brake  
inspection and  
adjustment if  
needed.

We Use Famous

**BARRETT  
Brake Doctor  
EQUIPMENT**

The most modern brake  
equipment in the world!

**BALSIGER  
MOTOR CO.**

Main at Esplanade Ph. 3121

**KIRBY  
Vacuum Cleaners**  
Lifetime Guarantee  
Free Demonstration  
Telephone 9200



MANY DESIGNS  
from which to choose. Get  
our prices. Compare

The Oregon Granite Co.  
H. H. Waltermire  
P. O. Box 936, Klamath Falls,  
Oregon

THE RAINBOW LINE OF GRANITES

## Dress Sale!

### 150 NEW DRESSES

Value to 22.95

Group  
One 5<sup>00</sup>  
Group  
Two 8<sup>00</sup>

**LEONS**

525 Main

## 4-DAY BARGAIN FESTIVAL

*Montgomery Ward*  
9th at Pine Phone 3188  
Store Hours—9 a. m. to 5:30 p. m.

**WEDNESDAY  
THRU  
SATURDAY**

# GREAT EASTER SALE!

SHOP FOR THE ENTIRE FAMILY!

FOR A THRIFTIER EASTER



Exciting Easter  
Parade Dresses 9<sup>98</sup>

Budget-wise collection of navy, pastel or black rayon crepes—flared or full skirts, tiny sizes, tiny waists, new details. Sizes from 8 to 15, 12 to 44, 18 1/2 to 24 1/2.



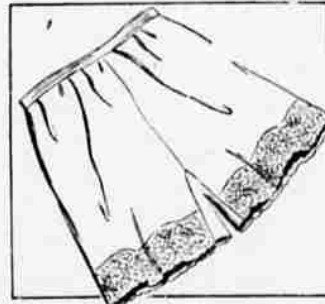
Reg. 2.29 Slips  
With Matching Lace 1<sup>99</sup>

Sale-priced! Rayon crepes, many trimmed with lovely matching lace! All in longer lengths... in white, black or tealose. Sizes from 32 to 40.



Girls' Frilly  
Rayon Blouses 1<sup>98</sup>

Fashioned of smooth white rayon in perky styles to wear with suits. 7-14.



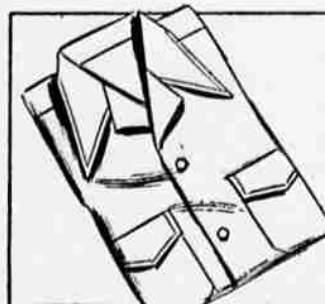
Dressy Panties in  
Soft Pastel Colors 1<sup>29</sup>

Briefs and flares frosted with lace, knit of run-proof tricot rayon! S-M-L.



Wing Step Patent  
Perforated Pump 6<sup>50</sup>

So dressy that you can wear it with your very nicest suits! Sizes 4 to 9.



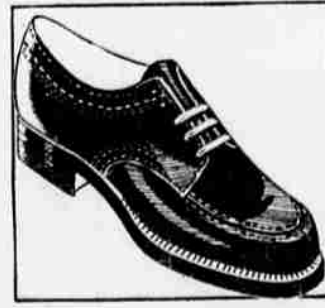
Casual Shirts of  
White Broadcloth 2<sup>49</sup>

Neatly tailored, long sleeve favorite, Sanforized (1% shrinkage). S-M-L.



In-or-Out Style  
Cotton Plaid Shirt 1<sup>78</sup>

Pre-shrunk to keep its good looks! Convertible collar. Blue, tan. Sizes 10-18.



Men's Brown Oxford  
in Plateau Style 6<sup>75</sup>

Designed for real comfort! With Non-lite sole, rubber heels. Sizes 6 to 11.



REGULAR \$24.75  
SPRING COATS  
AND TOPPERS

22<sup>00</sup>

Reduced for four days only! And right when you want them for the Easter Parade! Smart little toppers... coats that are boxy or fitted. In soft, pure wool fabrics, beautifully finished inside and out! In lustrous spring shades! Sizes 10-20, 38-44.



LITTLE GIRLS'  
STURDY RED  
BAND SHOES

4<sup>98</sup>

For little "growing-ups"! Wards "better" quality shoes made to fit growing feet properly with ample toe space. Of selected leathers, built to stand up under the hard wear youngsters give their shoes. Durable soles. Sizes from 8 1/2 to big 3.



MEN'S WHITE  
BROADCLOTH  
DRESS SHIRTS

Sale .... 2<sup>78</sup>

Wards Brent 2-star shirt! That means quality! Comfortable full cut, tailored to fit the way he likes them. Non-wilting fused collars that stay smooth at all times. Sanforized, of course, so they won't shrink over 1%. Each shirt cellophane wrapped. 14-17.

USE YOUR CREDIT . . . ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN