

City Briefs

WEATHER

KLAMATH FALLS AND VICINITY—Fair tonight and Sunday. High today 42, low tonight 20. High Sunday 40.

NORTHERN CALIFORNIA—Intermittent rain tonight and Sunday. Cooler south portion today. Moderate to fresh south to southwest wind off coast.

WESTERN OREGON—Partly cloudy with scattered showers today, ending early tonight. Little change in temperature. High today 39, low 26. Low 24 for 30 Sunday partly cloudy and cooler. Moderate south to southwest wind off coast today, shifting to northwest by tonight.

EASTERN OREGON—Partly cloudy with little change in temperature today, tonight and Sunday. High 45 to 53. Low 22 to 32.

To Yreka—Mrs. H. A. Proctor is leaving this week-end for Yreka to join her husband who has been there since January. They will make their home there. Several luncheons and teas were given her recently here.

Leaving for Kansas—J. M. Bell of Herman's Men's Store is leaving this evening for Emporia, Kas., where he will enjoy a fortnight's vacation visiting with his two brothers whom he hasn't seen for 21 years.

Neighbors To Practice—Neighbors of Woodcraft will practice for installation Monday at 7:30 p. m. in the KC hall, before the meeting at 8 p. m. All officers and guards are asked to attend and to wear formal.

Meeting—League of Moose will meet with the Redmond chapter Sunday, March 14. The party will depart from 1010 Pine street in a chartered bus at 8:30 a. m.

Cards—Kolthas of Pythias will sponsor a card party on Monday at 8 p. m. in the IOOF hall. The public is invited and refreshments will be served.

The Old Press Agent

By FRANK TRIPP

Annie Oakley was the product of the old time press agent, but once she hit the hand that petted her to prominence. "Little Sue" she turned her eyes on that which made her. She sued a string of newspapers across the country.

Annie was the world's greatest woman marksman of her time, probably of all time. Her face has been revived by "Annie Get Your Gun," now playing on Broadway. She was a star of Buffalo Bill's Wild West at the turn of the century.

Annie's skill was her own but her face was the creation of a master press agent, Major James M. Burke. He also "made" Buffalo Bill.

Being tops as a crack shot, Annie had imitators. When one of them fell into the news in unfavorable light, youngsters of the press confessed her with the genuine Annie and got their papers into trouble.

Annie took to the road to collect b'm from those who had lauded her to fame and fortune.

Press men of that day looked upon it as a shabby repudiation of a sort of license which press agents granted the press in behalf of their clients; in return for which they pre-empted plenty of such license for themselves. Annie collected all of six cents from my paper.

When I was a press agent and raged impresario several Wild West shows toured the country. There were Col. William P. Cody, "Buffalo Bill"; Major Gordon Lillie, "Pawnee Bill"; Colonel Cummins' show and Miller Bros.' 101 ranch. All exhibited in great open areas with only canvas sidewalls and canopied covering for the customers.

A greater shot than Annie Oakley was Johnnie Baker, Cody's foster son. I last saw Johnnie when we leaned over the fence surrounding Buffalo Bill's grave, looking down on Denver, and discussed with Fred Bonifis Wyoming's scheme to move the old scout's grave to Cody, Wyoming.

The old time press agent was as great an institution as the show itself. Major Burke was a master but not the peer of them all. P. T. Barnum's Topsy Hamilton was as great.

As late as my day the lovable liars carried on the tradition. All were the predecessors of those gentlemen who now operate from ivory towers at high retainers under the title of public relations counsel. My best friends among them were Dexter Fellows, Doc Waddell, Lester Thompson and Ed Norwood, who invented "Diggledy Dan."

Of these, Dex Fellows was tops but to me Doc Waddell best exemplified the craft. He wore the uniform, so to speak. His garb typified his profession. The most conspicuous part of it was the gay kerchiefs which he wore in place of collar and tie.

Asked why he wore them, he replied, "because everybody else wears a collar." That retort expresses the whole philosophy of the old press agent. His aim was to do the unusual and conspicuous thing.

I first met Waddell in days when I sat beside David Belasco, Winchel Smith, Jerome Kern, John Golden and the minstrel kings and saw them put the finishing touches on their productions which were yet to be seen on Broadway. Days when I stayed into the night in some bar's back room with Victor Herbert and his cello.

Sitting Bull was before my time, but I had a grunting acquaintance with Geronimo, vicious Apache Indian chief and raider, who was paroled, in Col. Cummins' custody for palefaces to see at the Pan American in Buffalo in 1901. They pinned these stories on Doc Waddell way back then:

A squaw was taken sick and an ambulance came to take her to a hospital. Quick as a wink Doc saw

Two Forgers Draw Long Jail Terms

District Meeting—The Ladies auxiliary of VFW, district 8, will meet Saturday, today, at 8 p. m. in the new VFW hall in Malin. Malin, post and auxiliary members will be hosts to Department Commander Francis Gopen, Auxiliary President Freda Peterson and other department officers. There will be election of new district officers tonight, also.

Rummage Sale—St. Paul's Women's auxiliary will sponsor a rummage sale March 19 and 20 at the Luman Motor company. Those having rummage are asked to call Mrs. A. J. Lambert, 5219, or Mrs. Ernest Jewell, 3535, or bring articles to the parish hall. The sale will start Friday at 1 p. m. and continue throughout Saturday morning.

Moved—Mr. and Mrs. Robert Lyman, long-time residents of this city, have moved to Fort Jones, Calif., to make their home. They have a small son, David, and their last address here was 122 Hillside.

Daughter Born—Mr. and Mrs. George Hawkins of Orland, Calif., formerly of Klamath Falls, are parents of a daughter, George Ann, born March 2 in Orland. The child weighed 6 pounds 12 ounces at birth.

Practice—The degree team of Prosperity Rebekah lodge will meet in the IOOF hall Monday, March 15, at 7:30 p. m. for practice and all members of the team are urged to attend.

Bureau Meeting—The county farm bureau will hold a meeting in the chamber of commerce offices Monday at 8 p. m.

In The Day's News

(Continued from Page One)

less you put your enemy out of business at the first sudden stroke, he'll COME BACK AT YOU.

In the last war, poison gas was not used on a major scale anywhere in the world.

Why? The answer is simple. Everybody had poison gas. If anybody used it, there was the certainty that it would be used in retaliation.

Once the use of poison gas as a weapon was started, nobody knew where it would end.

So NOBODY used it.

It could work the same way with the atom bomb—IF EVERYBODY HAS IT AND IS EQUALLY PREPARED TO USE IT AT A MOMENT'S NOTICE, as was the case with poison gas during the last war.

ONLY if one unscrupulous nation gets commanding control of the atom bomb and of the means of getting the bomb to its target first and in such overwhelming volume as to destroy an enemy before he can strike back will atomic warfare be CERTAIN.

Our best hope of avoiding the horrors of atomic warfare lies in such equality of preparation as will discourage ANYBODY from using atomic weapons because of the fear of retaliation.

THAT is probably what General Eaker means when he says Russia will attack us as soon as she is certain such action would result in a cheap, quick victory.

Our job is to make sure that time NEVER COMES.

To Buy, Sell or Trade, it pays to read Herald and News Classified Ads—it pays to Advertise!

VFW Slates Meet Tonight

A district eight meeting of Veterans of Foreign Wars and auxiliary will be held tonight, Saturday, at 8 o'clock in the new VFW hall at Malin.

District 8 consists of posts throughout Klamath and Lake counties. Bloody Point post No. 6147 of Malin is host for the meeting.

District Commander Walter Stasny announced today that among guests will be Oregon Department Commander Francis Cates, Department Quartermaster Fred B. Com and Service Officer G. O. Pike. Pike and Com will conduct a quartermaster and service officers school beginning at 7 p. m.

Sometimes You Just Can't Win

BREMERTON, March 13 (AP)—Insurance salesman Richard Lovel called on Lt. Edmund Dryuff, the army's recruiting officer here, to try to sell him a policy.

When the evening was over, the recruiting officer related today, the 26-year-old salesman was signed up for the army. He now is at Fort Worden.

Lovel formerly was a recruiting officer himself—for the navy.

It pays to Use the Want-Ads!

F. W. BERTRAM
JEWELER
Watch Repairing
829 MAIN

The Old West Is Gone—Forever!

BINGHAM CANYON, Utah, March 13 (AP)—Shed a tear, partner, for the Old West.

It's dead, as of now.

City councilmen in this two-mile-long one-street-wide mountain mining camp yesterday passed an ordinance making it illegal to carry unregistered firearms.

And until that action was taken, they said, Bingham Canyon was the last town in the once wild west

STEVE WALKER
Distributor
Signal Heating Oils
Downtown office now at
140 East Main St.

where no such law was on the books. Townsfolk, long accustomed to peace and quiet, didn't notice much change today—nobody reached for a six-shooter, registered or unregistered.

The navy's leadership in aviation was forcefully demonstrated during the furious air-sea battles of the past war in both great oceans.

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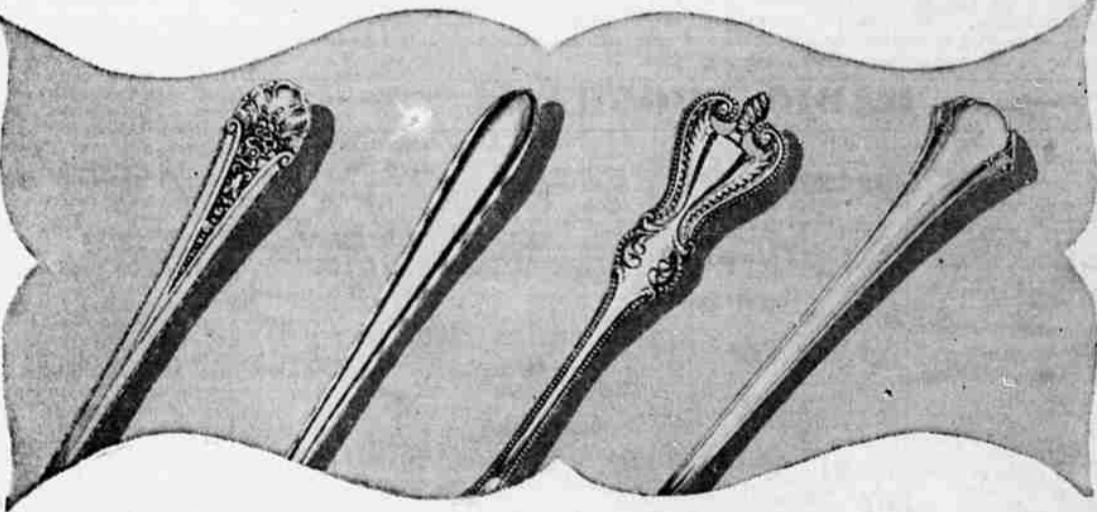
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OPENS APRIL 6th!
SALES TRAINING COURSE
This course is designed especially for "outside" salesmen, car salesmen, real estate, etc.
Tuesdays and Thursdays Starting April 6
Sponsored by the Vocational Dept. of KUHS. Fee, 50c an hour. For further information call 7595.

"HI-HO"
Friends and Neighbors!
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WESTERN DANCE
SOUTH 6th ST. CORRAL
SATURDAY, MAR. 13th
Presenting your friendly King of Western Swing of the Great Oregon Country
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Come One — Come All
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