

# Thursday, Friday, Saturday - Last 3 days of this great event!



# Value DEMONSTRATION

Years of beauty at a low price!  
Lovely waffle weave cotton

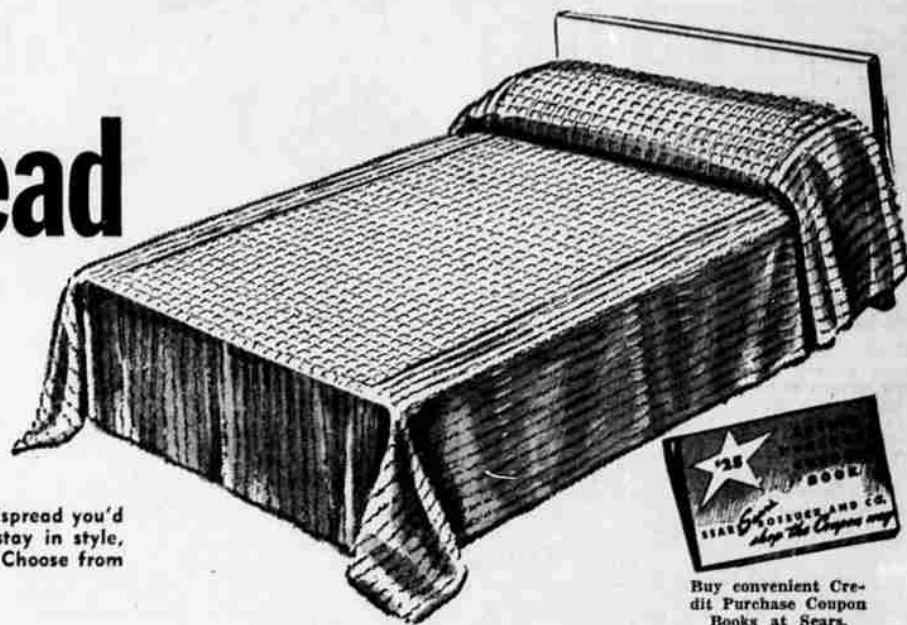
## chenille bedspread

Regular 5.90



# 4<sup>00</sup>

Heavy, extra-deep velvety-soft, cotton chenille tufting, in a bedspread you'd expect to cost much more. Smart waffle weave pattern will stay in style, wears well, and comes out sparkling after each hand washing. Choose from white, dusty rose, blue, peach and gold.



Buy convenient Credit Purchase Coupon Books at Sears. Spend like cash.

noticed for loveliness . . . noted for wear

## Royal Purple seamless nylons

Reg. 1.00 pr.

# 73¢ pr.

• Another Value Demonstration scoop! Popular seamless nylons at a very low price! Beigetone color, sizes 8½ to 10½.



Yards and Yards! A beautiful line of 36-in. fabrics bought in a money-saving special purchase.

## Drapery and Slip Cover Fabrics

Compare with others . . . you'd expect to pay \$1.19 a yard for this quality . . .

**ALLOVER FLORAL TWILLS** Charming floral pattern on lovely background colors. Choice of beautiful solid shades.

**SMART WOVEN STRIPES** Neat striped cottons in various colors. Pre-shrunk, maximum shrinkage 3%.

**SOLID COLOR TWILLS** Fine, closely-woven cotton twills in wide choice of beautiful solid shades.

**FLORAL BOUQUET TWILLS** Beautiful center bouquet pattern on firm cotton twill. Choice colors.

**FRESH FLORAL SATEENS** High quality cotton sateen printed in vibrant floral design. Many shades.

# 77¢ yd.

36-in. Wide

## Harmony House SHEETS

81x99 inches

Type 128 muslin. Strong tape selvages for hard family wear. Sears good quality muslin.

# 2<sup>49</sup>

81x108 inches

Above quality, extra long

# 2<sup>59</sup>



## Men's Broadcloth Fancy Pajamas

Coat or Pullover Style

# 2<sup>88</sup>

Fine quality broadcloth pajamas for men. In notch collar coat style or midly (pullover) models in fancy patterns, blazer stripes, or assorted figures. Sanforized, maximum fabric shrinkage 1%. Attractive . . . comfortable. Sizes A-B-C-D.



## Junior Polo Shirts

Long Wearing **98c**

Mercerized combed cotton polo shirts. Assorted stripes, short sleeves; sizes 2 to 8. Wash with ease. Made for extra service.



## Coverall Aprons

Reg. 89c **67c**

Kitchen-bright print aprons of 80-square percale, trimmed with gay touches of ric-rac braid. Regular size, roomy and full-cut.

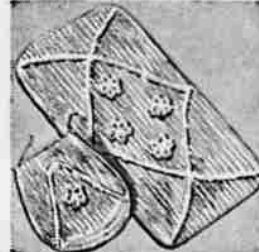


## Printed Rayon Crepe Gown

Beauty at a Budget Price

# 3<sup>98</sup>

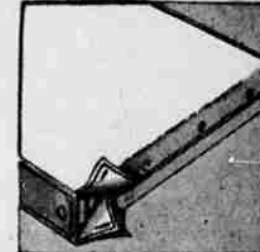
Flatteringly styled with a full graceful, bias cut skirt . . . dainty bodice edged in white lace. Made of extra fine quality rayon crepe that launders beautifully. Pastel color floral prints on white. Sizes 34 to 40. All for Sears pin-money price!



## Chenille Bath Set

Reg. 1.98 **1.67**

Long wearing, cotton chenille oblong bath mat and lid cover. Choose Sears "Avon" design in lovely coral, blue, peach or green.



## Mattress Cover

Twin Size **2.00**

Reg. 3.79. Protects your mattress thrifflily. Firm, unbleached cotton sheeting. Tape bound; strongly sewn. Button closing. Sanforized cover.



## Popular Cardigans

Wool Worsteds! **3.98**

Sweater-girl favorite! Long-sleeved, boxy cardigans for hep gals. Sizes 8-16. Yellow, sea green, white, pink, aqua, blue.



## Girls' Pajamas

Cotton Crepe **2.98**

Comfortable printed cotton crepe pajamas. Short-sleeved two-piece style. Sizes 8 to 16.



## Mites' Crawlers

6, 12, 18 Mos. **2.29**

Cute little corduroy crawlers in pastel shades of pink, blue, red and yellow. Embroidery trim.



## Girls' Rayon Pants

Cuffed Legs **49c**

Little girls' dainty undies. Honeylane circular knit rayon panties with elastic at waist. Tealose or white. In sizes 8-16.



## Crib Blanket

Reg. 1.39 **1.27**

Printed cotton crib blanket to keep baby warm through spring. 36x50-in. Reduced for Sears value demonstration.



## Training Pants

Cotton Knit Rib **22c**

Infants' fine white combed cotton rib knit training pants with elastic waist, double fabric crotch, snug leg openings. Sizes 1-2-3.



# cotton percale

Reg. 49c yd.



# 39¢ yard

Select your spring fashions by the yard and be sure you have the clothes you want at a purse-easy price. Do it with these fresh-as-spring cotton percale prints. Choose becoming florals, geometric designs and plain colors. All will wash beautifully. 36 inches wide.

See Sears complete selection of Simplicity Patterns

Printed Broadcloth, 36-in. . . . 69c yd.

Printed Rayon Crepe, 39-in. . . . 1.29 yd.

Bordered Prints, 39-in. . . . 98c yd.

White Outing Flannel, 36-in. 49c yd.

BUY ANYTHING TOTALING \$10 OR MORE ON SEARS EASY PAYMENT PLAN



STORE HOURS 9 TO 5:30

133 SO. 8TH

PHONE 5188

*"Satisfaction guaranteed or your money back"*