

"Flying Classroom" Takes US School Administrators On Tour Of Business Firms

(Ed. Note. This is the first of a series of three articles written for The Herald and News by Superintendent of Instruction Arnold L. Gralapp who returned recently from attending the "Flying Classroom" and the American Association of School Administrators in Atlantic City.)

By ARNOLD L. GRALAPP
Superintendent Klamath Falls Schools

During the week of February 15 to 21 I was privileged to participate in the American Association of School Administrators field study of American business and industry which was sponsored by Michigan State college and Air Age Education research. This field study was under the direction of Dr. Carl Horn, associate professor, Michigan State college. He prepared the handbook which we used throughout the study, entitled "The Flying Classroom" with the subtitle "Crossing the Gap Between Business, Industry and Education."

The first meeting was held in a conference room in Hotel Sherman in Chicago on Sunday evening, February 15. One hundred twenty-five university and public school administrators from all sections of the United States were in attendance. We were divided into four groups for the duration of the field study. At this meeting the purposes of the study were presented by Dr. Horn and the tour plans were completed. I was assigned to group 2 and early on February 16 we assembled with executives of the International Harvester company. The forenoon was devoted to a study of the history of the firm, its present activities, its program of expansion and its responsibilities in a free enterprise program. We visited the research laboratory recently designed, built and equipped to improve methods of manufacture of agricultural and transport machines. The metallurgical section, equipped with X-ray and electron microscopes of the most recent design used in the study of iron, steel and alloy structure, was exceptionally interesting. Other activities were the study of the welding, heat treating of metals, aluminum and light metal casting, and packaging of finished goods.

Personnel Talk
The early afternoon was devoted to a study of administrative and counseling procedures affecting personnel. A discussion period in which plans were formulated for closer integration of industry and education terminated the day's program.

Upon return to our hotel we exchanged experiences with the members of the other groups who on that day had visited Carnegie, Illinois Steel corporation, Sears Roebuck & company and Continental Illinois National Bank and Trust company.

4-H Girls To Get Cake Baking Chance
On Tuesday, group two met with executives of Swift and Company, and again the entire day was devoted to the study of "People at work in modern industry." The following slogans met us at every turn: "I can train better men than I can hire" and "Nutrition is our business." Our conferences were held in the administration building where all accounting is centered for this great distributive industry. Sales by Swift and company in 1947 totaled more than two billion dollars. Seventy-three thousand employees serve the company in plants distributed throughout the United States. A tour through the meat packing plant was included in the day's program. Four vice presidents and six department heads comprised the conference staff representing Swift and company. Four other groups visited Marshall Field and company, R. R. Donnelly and Sons company and Western Electric company — Hawthorne Works.

Flying Trip
On Wednesday, February 18, we boarded two American Airline flagships and were flown to Detroit. My group held conferences with executives of the department of public relations of General Motors corporation while the other groups met with executives of Ford Motor company, Chrysler corporation and Kaiser-Fraser corporation. All groups experienced well planned programs, with tours through manufacturing units included in the day's schedule. We terminated the study with a trip through the Cadillac Motor Car plant.

Flagslips of the American Airlines were awaiting us on our return to the Willow Run field and we reached New York two hours and

10 minutes after taking off from Detroit.

On Thursday forenoon the entire study group met with officers of the International Garment Workers union, who had prepared an excellent program under the title "Labor and Management Work Together." The general discussion period was acclaimed as the finest of the tour. Thursday afternoon was devoted to the following program:

- 12:30—Luncheon in United Nations dining room.
- 1:30—Welcome and Orientation. Olaf Grum, chief of educational liaison, department of public information.
- 2:00—Security council affairs.
- 2:30—Trusteeship council.
- 3:00—Illustrated lecture, "The Peoples' Charter."
- 3:30—Economic and Social council (in session).

The Friday schedule called for an entire day of conferences with administrative staff members of the Metropolitan Life Insurance company. Thirteen thousand persons were employed in the headquarters building, which we visited. The research activities of this company cover the "wide range of personnel management policies used in 6000 firms in the United States. We studied four fields, health statistics, history of life insurance, search for security, and human relations in a business organization. Those of us who were privileged to participate in this program were particularly fortunate for it was especially planned to assist educators to evaluate secondary education as it relates to business practices.

Our final sessions were held on Saturday in the Pennsylvania hotel. The program was sponsored by the Air Age Education research and the American Airlines incorporated. Research engineers outlined the technical improvements which will soon be achieved insuring greater speed and safety in air travel. The city of the future, adapted to the requirements of the age, was described. The need of scientific industry was stressed. Mass travel by students and teachers within the countries and between the countries of the world was visioned as one of the great educational opportunities of the immediate future.

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WHY WE SAY

By Lloyd J. Stevan



"WALLFLOWER"
Originally, the word was another name for the gilly-flower which was said to flourish in crannies of old walls and ruins. This was the source of its modern meaning which refers to a young girl at a dance. Wallflowers are said to decorate dance halls because they can get no partners.

TAC Site Proposal Up

Still another idea for Teen-Age club headquarters has been presented in the long tangle of plans and rejected plans to get the teen-agers a meeting place. A letter from Matt Finnigan, chairman of the adult Teen-Age council, reported to the city council Monday night that Mr. and Mrs. R. P. Oliver have offered use of two floors of their office building at 228 N. 8th to the Teen-Age club.

Councilman Angus Newton asked that the building inspector, fire chief, electrical inspector and police committee meet today, Tuesday, to go over the building.

The council okayed his suggestion, and added that the committee and inspectors be given power to act on the matter.

Last week the city rejected the adult Teen-Age council's plan to move a building from the airport on to city property because of fire code restrictions. It was found that several thousand dollars in remodeling would have to be done to the structure in order to make it come up to code standards.

By-products such as uranium, sulphur, wax and ammonium are cutting the costs of making gasoline out of oilshale overseas, according to the Bureau of Mines.

Historic Events in the ADVANCE of Medical Science

The Greeks had an excuse for it! Ancient Greek priests operated a sanitarium called the asklepeion (from Asclepius, Greek god of medicine). If a patient did not get well, they ascribed the failure to the impurity of his soul!

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Yule Ship Starts To Unload Food

BREMEN, Germany, March 9 (AP)—The S. S. Gretna Victory began discharging today 3000 tons of food and clothing given Germany and Austria by the Northwest U. S. states and Alaska.

Fog delayed arrival of the ship four days. Representatives of the donor states, the U. S. military government and the mayor of Bremen attended ceremonies at the dock.

A "Friendship Train" will leave here Thursday on a long haul to deliver the gifts. It will go to Dueseldorf, Coblenz, Frankfurt and Berlin. Gifts will be distributed in all three western zones of Germany and Austria.



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MAIN STREET MARCH 11 & 12

German dock workers volunteered to unload the ship without pay. The school children of this ancient city had a surprise holiday to greet the Gretna Victory. The food and clothing were given by the people of Idaho, Montana, Oregon, Washington and Alaska. At the ceremony were representatives from each of the four contributing states. Ralph Bartholomew, representative of Alaska, was unable to attend as he was indisposed, military government officials said.

The four state representatives spoke briefly. They are Richard McKinney of Portland, Ore.; Joseph Selove, Glasgow, Mont.; Otto J. Bethne, Twin Falls, Idaho, and Mrs. Otis S. Lamson, Seattle, Wash. Mrs. Lamson, speaking German, leaned over the ship's rail and called to the children: "Hello Germany, hello children. The women of America are thinking of you."

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