

SEARS
ROEBUCK AND CO.

Value

DEMONSTRATION

3-Pc. Walnut Veneer Bedroom Set

6-way floor lamp
19⁸⁸

1.00 Down, 5.00 Per Month
Graceful column set in bronze plated base and topped by a white reflector bowl. Complete with stretched rayon shade.



Bed Lamp
1.98

All metal bed lamp, with white lined reflector and felt lined clips to protect the bed. Assorted pastel colors.

BUY ANYTHING TOTALING \$10 OR MORE ON SEARS EASY PAYMENT PLAN



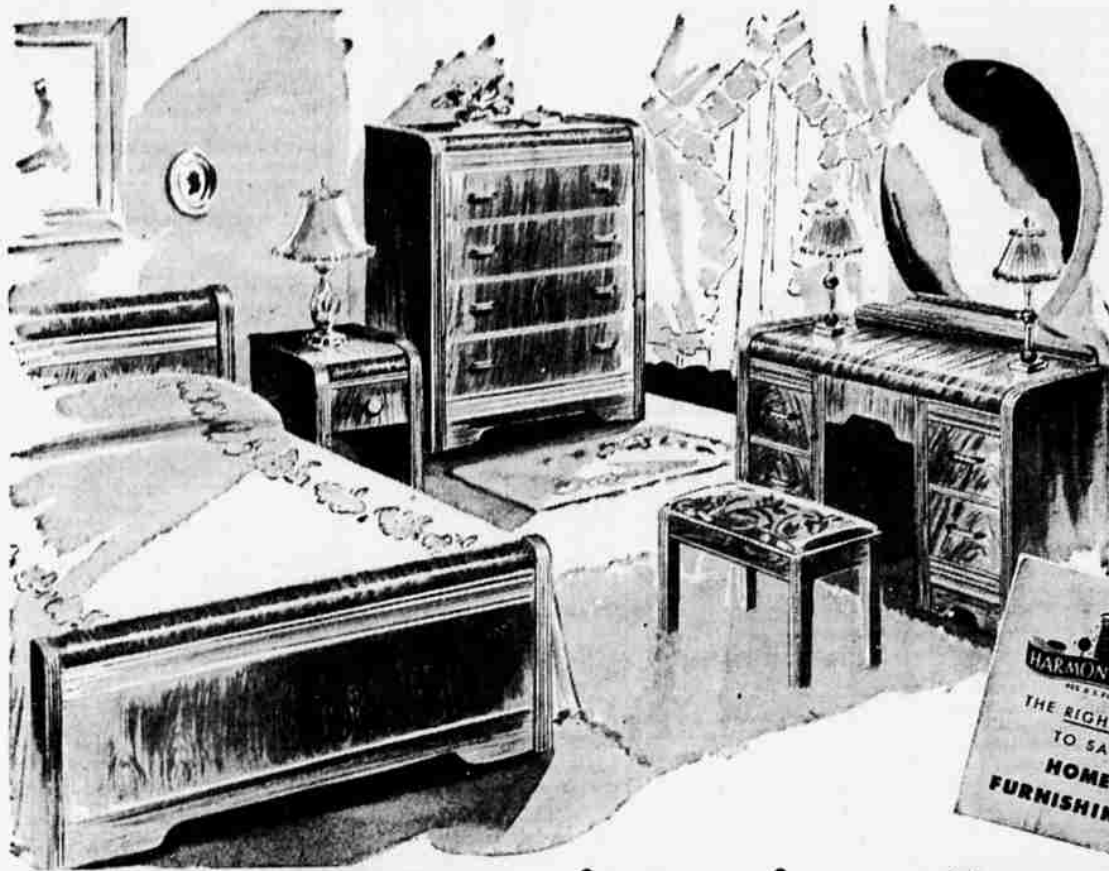
TABLE LAMP

China Base **6.49**
Graceful urn-shaped base in choice of two styles — in several colors. Cloth-covered parchmentized shade.



Venetian Mirror

Plate Glass **9.98**
Large 24-inch size mirror in gleaming plate glass. Popular circular shape. Plating guaranteed to last for years. Masonite back.



Regular 129.95

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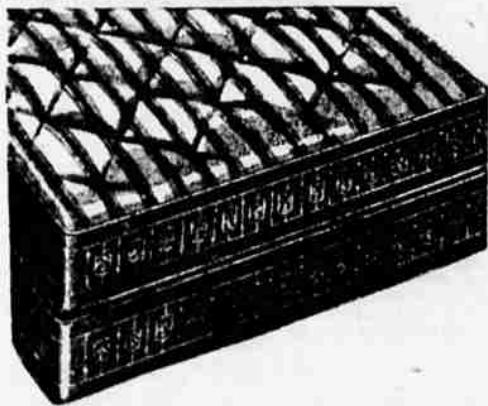
99⁸⁸

10.00 Down, 9.00 per month

Modern waterfall design. A suite with beauty of line and detail that is characteristic of the better groups. Glowing walnut veneers styled right to add charm to your bedroom. Double bed, roomy 4 drawer chest. Flat top vanity with 36 inch plate glass mirror.

NITESTAND — 11.95

BENCH — 8.95



innerspring mattress

Full or Twin Size
Regular 29.95

22⁸⁸

2.29 Down, \$5.00 per month

180 deep steel coils padded with thick cotton linter batts. Patented inner-roll edge. Heavy A. C. A. Ticking — button tufted.

Matching Box Spring — Reg. 29.95 — 22.88

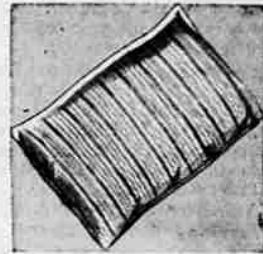


Soft, Fluffy Pillow

Reg. 1.98

1.48

Filling consists of 100% crushed chicken feathers. Processed for sanitation and softness. Blue and white stripe.



Down-Filled Pillow

100% Duck Down **8⁴⁹**

Soft slumber ease at Sears greater savings! Plumply filled with sterile duck down. Heavy cotton ticking has linen-like texture, corded edges.



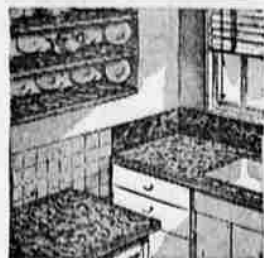
Colorful, long-wearing
6-ft. felt base floor covering

49^c Sq. Yd.

USE IT IN —

- kitchen • game room
- dining room • children's room
- living room • hallways
- bedroom • stairways

Renew dull, worn-out floors now at a tremendous saving! Saturated felt back is waterproof; floor covering lies flat without fastening. Attractive patterns for any room.



Inlaid Linoleum

Blue Label sq. yd. **2⁴⁰**
The perfect covering for counter, sink, table tops. Patented felt back. Stain and spotproof. Easy to clean. Colors go clear through back.



Durawall Covering

Harmony House **59^c Ft.**
Wall covering in quality enamel baked on flexible back. Tile effect at low cost. Easy to install. 4 1/2-ft. wide. Blue, peach, black, ivory, green.



Cocoa Door Mat

Size 14 x 24 in. **2.29**
Thick brush surface for efficient shoe cleaning. Heavy coil yarns with braided edges. Easy to clean. Also sizes 16 x 27 and 18 x 30 inches.

Save now on this beautiful large-size
Harmony House

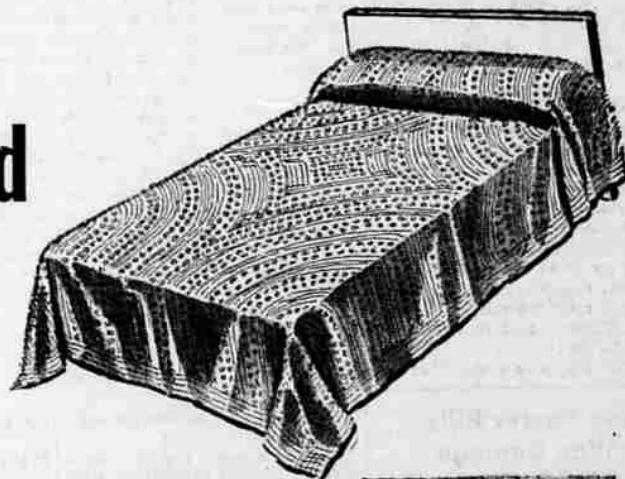
chenille bedspread

Regular 6.90

SEARS VALUE DEMONSTRATION

5⁸⁸

Imagine! Full bed size chenille spread at this low price! Colors are white, dusty rose, blue, gold, and green.

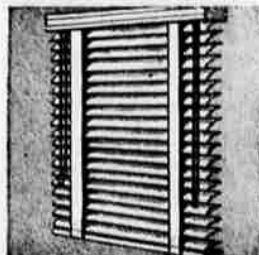


rayon marquisette priscillas

51x81 inches

Rayon marquisette shirrette, proportioned Priscillas — famous Harmony House! 8-inch Sta-pleat ruffles with rolled edges. 75% fullness.

LARGE CRISS-CROSS PRISCILLAS, 93 x 81-in. pr. **10.98**



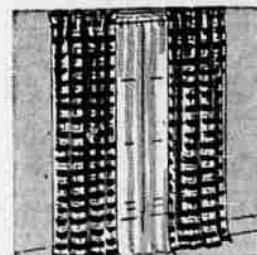
Made-to-Measure

venetian blinds

27x36-inch Size
Clip-on facing included

6⁹⁷

Made-to-measure. Steel or aluminum — exclusive Harmony House design. Any size desired. Free estimates given. PHONE 5188



Crash Draperies

Value-Giving Price **6.98**

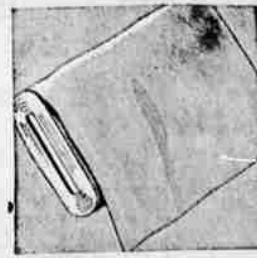
Brighten your home inexpensively! Cotton crash with horizontal woven stripes in red, blue, tan or turquoise on natural. 48x90 inches



Sheer Cottage Set

Reg. 3.49 **2.98**

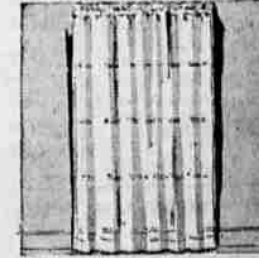
Permanent finish, crisp organdy in white with blue, green or red trim. Shir-back style makes hanging easier, quicker... merely shirr.



Fine Sateen Lining

50 inches Wide **79^c yd.**

Pre-war quality cotton sateen for lining draperies, priced right for saving! 64 x 99 thread count. Ecru color. Come for yours today!



Marquisette Panels

42x54-in. Size **1.49**

Winsome windows with rayon marquisette panels. Soft ivory white blends with every room. Ample hems on all sides. Buy now!

"Satisfaction guaranteed or your money back" **SEARS**

STORE HOURS: 9 a. m. to 5:30 p. m.
133 SO. 8TH
PHONE 5188