

### Ad Clinic Speaker

Laurie Ross, who will cover the subject "Retail Copy and Merchandising" at 2:15 Friday at the advertising clinic at Legion hall, is an executive who has drawn himself up by his own boot-straps.

And boot-straps he knows as he visits regularly the roundup people of Pendleton. He is a mainstay on Art House's advertising club educational committee and a super-showman with a personality that wins. He received his training with Montgomery Ward as manager of catalog production and conservation. Later he handled direct advertising and retail advertising for that firm.

In 1927 he established the firm of Ross Advertising Agency in Portland, specializing in merchandising accounts. His experience includes special publication promotions, public relations, merchandising, promotion for general and retail accounts. He is vice president of the Oregon Advertising club.

### Copy Man



Laurie Ross  
Davis is a native of Greencastle, Ind., his most recent diplomatic post was consul general at Shanghai.

### USFS To Get Dam Control

WASHINGTON, Feb. 19 (AP)—Control of 26 reclamation reservoirs in national forests has been vested in the forest service, the interior department said today.

The agreement, announced by Reclamation Commissioner Michael W. Straub, affects 11 reservoirs located in Oregon, Washington and Idaho.

Under terms of the interdepartment agreement, the forest service will administer recreational structures and conduct resources management on lands withdrawn for reclamation purposes but not actually used for reclamation purposes.

The administration of dams and other works and of the surface of reservoir waters will be retained by the bureau.

Northwest reservoirs affected include: Washington—Bumping lake, Clark creek, Cle Elum, Kachess, Keechelus and Tieton reservoirs in the Yakima project.

Oregon—Crane Prairie and Wickiup reservoirs in Deschutes project.

Oregon-Idaho—Anderson ranch, Arrowrock and Deadwood in Boise project.

### Central Oregon Power Back On

BEND, Feb. 19 (AP)—Near-normal production of electricity has restored Central Oregon industrial plants to full operation.

For two weeks lumber production was curtailed in the Bend, Redmond, and Prineville districts. At times there was insufficient current for house and street lighting.

Iceing of rivers and freezing of fuel piles curtailed power output.

To Buy, Sell or Trade it pays to read Herald and News Classified Ads—it pays to Advertise!

### Mother Weds-Daughter, Too

SACRAMENTO, Calif., Feb. 19 (AP)—A 36-year-old mother and her 17-year-old daughter double dated sailors last April.

Yesterday they married them in a double ceremony.

Today they doubled up for married life together in an apartment at Rodeo.

In yesterday's ceremony here, Mrs. Edna Marie Minor Crawford, a divorcee, married Calvia Brant, 22. Winona Lee Minor married Jackie Ball, 21.

Brant and Ball were on shore leave at Vallejo when April's romance began. Today they are out of the navy and working together at a Rodeo service station.

## A MEAL FOR FOUR AT Less than 48¢



**Recipe for Mission MACARONI GOULASH**

Brown 1/2-pound hamburger; add 1 chopped green pepper, 1 chopped onion, 1/2 cup of chopped celery, 1 can tomato hot sauce, 1 sp. Worcestershire sauce, salt, pepper. Simmer till vegetables are tender. Cook 1/4 pkg. Mission macaroni in boiling salted water till tender. Drain, add to meat and vegetables. Serve immediately garnished with grated cheese if desired.

SAVE with MISSION the Quality Macaroni

### Davis Named To Panama Post

WASHINGTON, Feb. 19 (AP)—Monnett B. Davis, a career diplomat, was chosen by President Truman Wednesday to be ambassador to Panama.

Mr. Truman sent Davis' nomination to the senate as successor to Ambassador Frank T. Hines, who has resigned effective March 1.



## Here's why you are sure of the Lowest Prices at SAFEWAY

Our idea of the right price on each item we sell is the lowest price in town. Under a long-established pricing policy, our first step is to give Safeway customers the benefit of our efficient way of doing business by pricing everything at the lowest point which will yield a fair profit. But we go beyond this in that we also meet the prices of every competitor, item by item, and day by day.

Effective Friday, Saturday and Monday


**Strained Honey** 5-LB. CAN **95¢**  
DESERT BLOOM BRAND

**Kidney Beans** NO. 1 CAN **10¢**  
SMITH BRAND 12 CANS \$1.15

**Apple Juice** Quart Bottle **17¢**  
HOOD RIVER BRAND

**SPAGHETTI** NO. 1 CAN **10¢**  
SMITH BRAND 12 CANS \$1.15

**Pancake Flour** 3 1/2-LB. PKG. **42¢**  
SUZANNA BRAND 10-LB. SACK \$1.02



**Edwards Coffee**  
EXTRA RICH BLEND

1-lb. Can **47¢**    2-lb. Can **93¢**    4-lb. Can **\$1.85**

Wesson Salad Oil	Pint	45c
Mazola Salad Oil	Pint	45c
Shortening	Royal Satin 1-lb. can	\$1.13
Mayonnaise	Piedmont Quart jar	83c
Dressing	Cascade Pint	23c
Sno-White Salt	Plain or Iodized pkg.	9c
Sweet Pickles	Libby - Mixed 12-oz.	20c
Pork and Beans	C. & S. No. 2 1/2 can	19c
Pork and Beans	Van Camp No. 300 can	15c

**Drifted Snow or Gold Medal Flour**  
NEW LOW PRICE

5-LB. SACK **47¢**    10-LB. SACK **89¢**

Cranberry Sauce	Ocean Spray can	22c
Kadota Figs	Sundown No. 300 can	19c
Grapefruit Juice	Highway - broken No. 2's	17c
Blended Juice	Town House - Grapefruit, sweetened 46-oz.	22c
	Blend O' Gold 46-oz. can	25c

**Suggestions for LENTEN MEALS**



You'll never be satisfied until you own

the magnificent **Magnavox** RADIO PHONOGRAPH

Hear it today at

**Derby's MUSIC CO.**  
Musical Instruments 190 North 7th

Give your cooking extra flavor with **Heinz Tomato Ketchup**



made from the world's finest tomatoes rare spices and fine vinegar

**MEAT AT ITS DELICIOUS BEST**

<b>PORK ROAST</b>	Shoulder cuts	Lb.	45¢
<b>SLICED BACON</b>		Lb.	65¢
<b>SKINNED HAMS</b>	Half or whole	Lb.	57¢

<b>Pork Steak</b>	Shoulder Cuts	Lb.	49c
<b>Pork Loin</b>	Rib and Cut Roast	Lb.	55c
<b>Pork Chops</b>	Center Cuts	Lb.	59c
<b>Piece Bacon</b>	End Cuts	Lb.	59c
<b>Beef Swiss Steaks</b>		Lb.	69c

**SEA FOODS FOR LENT**

<b>Halibut Steaks</b>	Lb.	59c
<b>Salmon Steaks</b>	Lb.	69c
<b>Salmon Fillets</b>	Lb.	59c
<b>Sablefish Steaks</b>	Lb.	45c
<b>Fillet of Sole</b>	Lb.	53c
<b>Smoked Cod Fillets</b>	Lb.	53c
<b>Kipper Salmon</b>	Lb.	73c
<b>Salt Codfish</b>	Lb.	53c
<b>Fresh Oysters</b>	Pint	65c

**ENJOY APPLES OFTEN**

Safeway Apples Are Extra Fancy and Fancy Pack

<b>Winesaps</b>	Lb.	8c	BOX	\$2.98
<b>Red Delicious</b>	Lb.	9c	BOX	\$3.29

Buy more during this PRODUCER-CONSUMER SALE

## ORANGES

THIN SKINNED, SEEDLESS ORANGES

Serve Health! Serve Oranges!

<b>7-Lb. Bag</b>	<b>Half Crate</b>	<b>Full Crate</b>
<b>45¢</b>	<b>\$1.85</b>	<b>\$3.59</b>

Lifebuoy Toilet Soap bar	2 for 21c
Ivory Toilet Soap Medium bar	2 for 23c
Boraxo Hand Soap Powder	8-oz. can 17c
Oxydol Soap Granulated	24-oz. pkg. 37c
Super Suds Granulated	24-oz. pkg. 37c
Trend Soap	8 1/2-oz. pkg. 31c 2 pkgs. 32c
Bleach White Magic	quart 11c 1/2-gal. 19c
Bleach Purex and Clorox	1/2-gallon 27c
Scotch Cleanser	14-oz. pkg. 11c
Simoniz	pint can 59c

**Coffee Values, Etc.**

Nob Hill Coffee	1-lb. bag 42c	2-lb. 83c
Airway Coffee	1-lb. bag 40c	2-lb. \$1.19
Maxwell House Coffee	1-lb. can 49c	
M.J.B. and Hills Coffee	1-lb. can 49c	
Golden West Coffee	1-lb. can 49c	
Sanka Coffee	1-lb. can 59c	
Canterbury Tea Black	1/2-lb. pkg. 45c	
Lipton's Tea Black	1/2-lb. pkg. 63c	

**PET FOODS**

CAT FOOD, Puss N' Boots 8-oz. can	<b>8¢</b>
DOG FOOD, Ken-L-Ration 1-lb. can	<b>14¢</b>

<b>Pink Salmon</b>	Prince Leo	No. 1 can	<b>49c</b>
<b>Fancy Oysters</b>	East Point	10-oz. can	<b>45c</b>
<b>Grated Tuna Fish</b>	Calif.	No. 1/2 can	<b>37c</b>
<b>Minced Clams</b>	Royal Red	No. 1/2 can	<b>29c</b>
<b>Spaghetti</b>	Franco-American	can	<b>15c</b>
<b>Green Beans</b>	Briargate-fancy	No. 2 can	<b>20c</b>
<b>Fancy Corn</b>	Country Home-Whole K.	No. 2's	<b>18c</b>
<b>Butter Kernel Corn</b>	Fancy Whole K.	No. 2's	<b>21c</b>
<b>Tomatoes</b>	Del Monte-Solid pack	No. 2's	<b>25c</b>
<b>Tender Peas</b>	Gardenside brand	No. 303 can	<b>10c</b>
<b>Pabst-ett Cheese</b>		4 1/2-oz. pkg.	<b>28c</b>
<b>Breeze Cheese</b>		1/2-lb. pkg.	<b>33c</b>
<b>American Cheese</b>	Dutch Mill	1/2-lb. pkg.	<b>34c</b>
<b>Pimiento Cheese</b>	Dutch Mill	1/2-lb. pkg.	<b>34c</b>

<b>Cottage Cheese</b>	<b>Grade A EGGS</b>
KRAFT	
Half Pint <b>15¢</b>	Large sizes <b>DOZ. 55c</b>
Pint <b>26¢</b>	Medium sizes <b>DOZ. 53c</b>

LOW PRICES ON EVERYTHING, EVERY DAY AT SAFEWAY